

Report for Senate Review of the Heritage Resources Centre

Prepared: May 2011

**By
Robert Shipley PhD, MCIP, RPP
Director, Heritage Resources Centre**



**Heritage Resources Centre
Centre des ressources du patrimoine**



Heritage Resources Centre



University of Waterloo
200 University Avenue West
Waterloo, ON, N2L 3G1
Canada

Phone: 519-888-4567 ext 36921

Fax: 519-725-2827

Email: hrc@uwaterloo.ca

Website: <http://www.fes.uwaterloo.ca/research/hrc/>

May 11, 2011

D. George Dixon
Vice President, Research
University of Waterloo
Waterloo, Ontario

Dear Mr. Dixon:

Re: Five-year Review of the Heritage Resources Centre

In accordance with your request of March 4, 2011, please find attached our Report for the Five-year Review of the Heritage Resources Centre. In the report, and according to the Guidelines for Review that you provided, are statements describing our activities and how these projects have contributed to the achievement of the objectives of the HRC. As well, there is a listing of the funding we have received over the last five years and an outline of our future plans.

We have asked a number of our project partners and university colleagues to write letters directly to you explaining the nature of their interaction with the HRC and explaining the ways in which they have found our cooperation useful.

I will make myself available at your meeting in October to answer any questions you may have. We hope that this report fulfils our obligation and provides the information you require to assess the progress of the Centre.

Yours Sincerely,

Robert Shipley, PhD, MCIP, RPP
Director, Heritage Resources Centre

EXECUTIVE SUMMARY

Background

- **Established in 1984 through the efforts of Professor Gordon Nelson and in co-operation with Parks Canada, the HRC has flourished and established a pre-eminent record of service in the heritage field**
- **The word “heritage” is used in a broad sense involving both natural and cultural heritage**
- **The HRC encourages research, education, and information exchange activities among a wide range of groups and individuals**
- **In 2003, following Professor Nelson’s retirement, Professor Robert Shipley was appointed Director of the Centre**

Administration and Funding

- **The HRC is administered by the Director with assistance of staff and Associates**
- **The Centre has had no regular funding source in the past and has operated on grants and contracts**
- **The HRC would like the University’s assistance to establish a more secure source of base funding**
- **In the last five years, the HRC has received \$611,000 towards its work, representing a six fold increase from the 2001-2006 reporting period which totaled \$133,298**
- **Suitable overheads have been paid on these funds**
- **These funds have been used primarily to engage co-op students, graduate research assistants and recent graduates on a number of projects**
- **The HRC has two full-time staff members and a part-time Administrator and receives generous support from the Faculty of Environmental Studies in the form of office space and technical assistance and from the University through Office of Research and Finance**

Accomplishments in the Last Five Years

- **Within the last five years the HRC has completed roughly 15 technical reports and 27 research reports for the federal, provincial and regional governments and for overseas clients**
- **A wide breadth of contracts have been undertaken allowing staff to learn new skills and expand the Centre’s repertoire of services offered**
- **Four of the Centre’s staff members were awarded the A.K. Sculthorpe Award for Advocacy from the Architectural Conservancy of Ontario (ACO)**
- **The Director received the Nicolas and Margaret Hill Award from The ACO for his contribution to the understanding of Cultural Heritage Landscapes**
- **The data from six HRC technical reports formed the basis for peer reviewed articles in international journals, with the HRC Director and staff as authors**
- **Numerous, very successful workshops were held including our first international study tour**
- **The Centre’s staff conducted a Strategic Planning meeting developing a more concise view of the Centre’s vision and goals for the future**

Future Plans

- **Phase II of a year long study in partnership with the Architectural Conservancy of Ontario focusing on Heritage Conservation Districts will begin early in 2011**
- **Various multi-phased contacts with municipalities across the Province will continue**
- **Work with a multi-stakeholder group will be undertaken to conduct a National Historic Site Conservation Study**
- **Partnerships with a private archaeological and an architectural firm will expand the HRC's work base**
- **Plans are underway to expand the services offered through the HRC website and to continue offering a wider variety of Workshops in various locations across the Province as well as the popular Heritage Planning Workshop**

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Introduction to the Centre

The Senate of the University of Waterloo established the Heritage Resources Centre (HRC) in 1984. Its creation grew from an arrangement with Parks Canada that began in 1981. The Federal Government largely funded this cooperative initiative in the first instance, although it led to the securing of relevant grants and contracts by members of the University of Waterloo. In 1983, Parks Canada was compelled to terminate the agreement because of the cost-cutting measures that were underway at that time in the federal government. At that point the HRC was created so that we could continue to develop a broad range of work with various federal and provincial agencies, private sector organizations, other universities, and groups in the heritage field.

The HRC has operated continuously since its approval in 1984. During that time it has undergone five Senate reviews and received strong endorsement in every case. The record of the HRC has, in our view, remained strong in the last five years and we anticipate that many opportunities exist for it to continue to make important contributions into the future. This is especially true in light of the commencement of Phase II of a yearlong study in partnership with the Architectural Conservancy of Ontario along with numerous continuing municipal contracts.

Response to 2006 Senate Review

In response to suggestions made during the Senate Review of the Heritage Resources Centre in 2006 we have made efforts to expand the scope of involvement in the Centre's work. This expansion has extended to the university environment and beyond and has taken three forms. We have engaged in projects in conjunction with other faculty members at Waterloo, Laurier and universities in other countries, we have involved faculty members as Active Associates of the Centre and we have recruited Associates from outside the University.

Examples of ways we have engaged in projects in conjunction with other faculty members at Waterloo, Laurier and beyond:

- A study of the tax implication of heritage easements with Professor Alan Macnaughton of the School of Accountancy
- Exploration of the implications of using reusable granite paving material in historic districts with Professor Susan Tighe, Chair - Centre for Pavement and Transportation Technology
- Joint research involving students in evaluating Cultural Heritage Landscapes with Professor Jody Decker of the Department of Geography, Wilfrid Laurier University
- Research on historic towns with Dr. Alan Reeve, Savills Reader in Planning and Urban Design, Oxford Brookes University
- Research on designed resource towns in Northern Ontario with Professor Joan Coutu from the Faculty of Fine Arts.

Examples of ways we have involved faculty members as Active Associates of the Centre:

- Professor Geoff Lewis of the School of Planning is conducting workshops on older buildings and energy saving
- Professor Lisa Wood of the Wilfrid Laurier University English Department is leading a workshop on literature and sense of place in historic towns

Examples of Associates recruited from outside the University:

- Michael Seaman is the Director of Planning for the Town of Grimsby and one of the most experienced heritage planners in the province
- Eric Hanson is the Heritage Planner in the City of Peterborough
- Peter Frood is the former Director of Parks Canada's Heritage Places Initiative
- Dan Schneider is a former senior official in the Ontario Ministry of Culture

Purposes – To Study, Learn and Serve

The purposes and objectives of the HRC have remained the same since its establishment in 1984. The Centre takes a broad view of heritage as outlined in its original statement of purpose:

“The Heritage Resources Centre (HRC) encourages research, education, and information exchange activities among a wide range of groups and individuals. Participants come from university, government, and private groups in Ontario, elsewhere in Canada, and the international community. The word “heritage” is used in a broad sense involving both natural and cultural heritage. The HRC's activities encompass geological, biological, archaeological, cultural, historical, marine and geographical aspects of heritage, as well as policies and institutions for heritage planning and management. The term goes beyond these more tangible things as well: to include the ideas, beliefs, and ways of life that people value and use when faced with change. To the extent that its resources permit, the HRC aims to serve those who wish to understand, conserve and use their heritage.”

It is also important to note that while the HRC carries out its research in the traditional way through the efforts of individual researchers and research teams, including students, it also continues to conduct its research and learning activities through workshops and other meetings. These offer interactive opportunities to bring the professional researchers together with concerned or affected citizens and organizations at the provincial, regional and local levels, and provide for the inclusion of their learning, experience and perspectives in the research.

Accomplishments in the Last Five Years

Within the last five years the Heritage Resources Centre has continued to expand our services offered and as a result has established a stronger presence in Canada's heritage industry. A wide range of contracts have been undertaken allowing staff to learn new skills and expand our network of contacts. Since 2006, the HRC has completed roughly 15 technical reports of varying scope along and 27 research reports for the federal, provincial and regional governments and for overseas clients. Many of these reports are now available electronically on the HRC website. The data from six HRC technical reports formed the basis for peer-reviewed articles in international journals, with the HRC Director and staff as authors. Numerous, very successful workshops were also held over the last five years including our first international study tour to the Costwolds, UK. The successfulness of these workshops has led the Centre to expand our workshop offerings and to organize the UK study trip for a second year.

On November 6th 2009, four researchers from the HRC received the Architectural Conservancy of Ontario's A. K. Sculthorpe Award for Advocacy. This award recognized their work in nominating heritage properties to the Canadian Register and for such projects as the recent study of 32 Heritage Conservation Districts, as well as for their leadership in communicating the value of heritage conservation to others, including dozens of city councils and community groups.



HRC staff members receiving the A. K. Sculthorpe Award for Advocacy. From left to right: Paul Dubniak, Kayla Jonas, ACO President, Lloyd Alter, Martha Fallis, and Lindsay Benjamin, November 2009.

The HRC Director received the Nicolas and Margaret Hill Award from The ACO for his contribution to research that has increased our understanding of Cultural Heritage Landscapes in the province.

In the fall of 2010 the HRC Director and staff conducted a Strategic Planning meeting to clarify the Centre's mission, vision and values and determine if we were headed in the direction we desired. In depth discussions were held regarding our mandate, the type and quantity of work we undertake, our communication strategy, our presence within the University and the community, what long and short term goals we wanted to achieve and where we saw the Centre in five years time. Following this meeting the HRC staff were able to clarify our mandate, bringing it in line with our present focus on outreach, research and built heritage. The development of a concise communications strategy with an increased focus on marketing and promotion of the Centre's services – a necessity to ensure a steady source of revenue – was also a result of this meeting.

Major Projects Completed Over the Last Five Years

Historic Places Initiative – 2007-2010

In 2006, the Ontario Ministry of Culture, with funding from Parks Canada, began a series of pilot projects in partnership with educationally-based research centres to raise awareness of heritage resources in the Province of Ontario and to help communities nominate designated heritage properties to the Canadian Register of Historic Places. The HRC, in collaboration with the Ministry of Culture and participating municipalities, undertook and completed a project to nominate heritage properties within southwestern Ontario to the Register. The team began operations in January 2007 with funding from the Ontario Ministry of Culture, Parks Canada, the Region of Waterloo and the City of London. With the

training and guidance provided to the team they were able to develop a set of templates and create a standardized process that became the basis for all nominations they wrote. Properties within the Grand River Watershed were the first to be nominated, however expansion of work outside of the initial project area soon followed.

December 2009 marked the end of a very successful three-year partnership between the Ministry of Culture, Parks Canada and the Heritage Resources Centre. The HRC's team wrapped up the HPI project, completing a grand total of 878 nominations, a number far exceeding initial expectations. They also trained young heritage workers, engaged local municipalities and increased the capacity of local planners and heritage committee members.

Bridge Designation & Inventory – 2009

During the final phase of the Historic Places Initiative project the team concluded an additional project carried out in conjunction with the Ministry of Culture and the Grand River Conservation Authority. Historic bridges became the focus of study, resulting in the preparation of designation files for six bridges in various municipalities, including the Township of Centre Wellington, the Region of Waterloo, the Township of Wellesley, and the



City of Brantford. A pilot bridge inventory project was also carried out in the Township of Centre Wellington, which provided detailed information on the 133 bridges and culverts found in the municipality. Through the efforts of the Heritage Resources Centre's Historic Places Initiative Project, the Grand River Watershed and surrounding area will be well represented on the Canadian Register of Historic Places and better positioned to protect its heritage resources.

Gibson Bridge, Township of Centre Wellington, 2009.

West Montrose Cultural Heritage Landscape – 2004-2009

The evaluation of the landscape centred on the West Montrose covered bridge began in 2004 with the award of a standard SSHRC grant with Professor Shipley as the Principle Investigator. Over the succeeding years the project involved several graduate students and staff of the HRC. These staff members were responsible for drafting a designation bylaw for the bridge that ultimately led to its designation. A great deal of controversy has arisen around the site due to an application for an aggregate extraction license. The HRC has retained its detachment from the conflict and continues to provide sound research based information. The Township of Woolwich is now moving to designate the area a Cultural Heritage Landscape.

Potential Heritage Conservation Districts in the City of Waterloo – 2009

The Municipal Heritage Committee in Waterloo engaged the HRC to provide advice on potential districts in the City that might become conservation areas. A report was prepared to guide the Committee's future deliberations and budget requests from the City Council.

Waterloo Municipal Heritage Committee Strategic Planning Workshop – 2009

In November of 2009, the HRC staff facilitated a strategic planning session with the Waterloo Municipal Heritage Committee that set out the medium and long-term goals of the group.

Potential Development Sites in Southwestern Ontario, partnership with private industry JG Group & MITACS - 2008

A graduate student working in the HRC was supported through a grant program designed to create student internships in conjunction with private industry. The project led to the identification of dozens of potential adaptive re-use development sites in historic structures.

Architectural Conservancy of Ontario Heritage Conservation District Study, Phase I –2009

With funding from the Ontario Trillium Foundation, branches of the Architectural Conservancy of Ontario (ACO) and Historical Societies partnered with the HRC to undertake a province wide research program to answer the question: Have Heritage Conservation Districts, in Ontario, been successful heritage planning initiatives over a period of time? Phase I of this study was undertaken from May 2008 until early 2009 and following the compilation of in depth research it was concluded that yes, in fact heritage conservation

districts in Ontario do work. The results of this study are found in 26 individual reports and a summary report. The findings have been celebrated and widely promoted in many venues across the province and internationally as the study results are slated to be published in the international journal, *Urban Affairs Review*, in the summer of 2011. Study has also been reported in the *Globe and Mail*, the *Record* and the Heritage Canada Foundation's magazine. The success of Phase I of this study has resulted in continued funding for the HRC from the Ontario Trillium Foundation. Phase II will begin in April 2011.



Completed HCD Study reports, 2009.

Halton Hills Municipal Heritage Register, Phase I & II – 2009-2010

The Town of Halton Hills has begun to compile a Heritage Register that inventories the Town's Heritage and represents the first step in identifying the properties within the Town's boundaries that are important to the community for architectural and historical reasons and that add cultural value to the community. The HRC has completed two phases of work to populate the Town of Halton Hills Heritage Register. To date 370 properties have been included. There is potential for Phase III to take place in the summer of 2011.

Wellesley Township: An Examination of Heritage Resources - 2009

The HRC coordinated, managed and oversaw the completion of a Neighbourhood Character Assessment. Students in Professor Robert Shipley's Heritage Planning classes along with

students from Professor Jody Decker's Cultural Heritage Landscapes course at WLU cooperated to complete a study of four Settlement Areas in Wellesley Township. As a result of this work a report was compiled for the Township of Wellesley that will enable them to further study the possibility of the Settlement Areas becoming Heritage Conservation Districts. The Township is currently pursuing the designation of one of the study areas.

Victoria Crescent Conservation District Study - 2009

The Heritage Resources Centre was retained to review the study prepared by the Victoria Crescent Neighbourhood Heritage Conservation District Subcommittee. This committee had spent several years preparing a study of their neighbourhood in Elora, ON and as per a peer review, a Professional Planner was sought to ensure the study met the current Ministry of Culture guidelines and best practices. The Heritage Committee in Centre Wellington has voted to ask their Township Council to proceed with the creation of a Heritage District Plan for the Victoria Crescent neighbourhood in Elora.

Canadian Built Heritage Research Inventory - 2009

The Heritage Resources Centre developed the Canadian Built Heritage Research Inventory. It is a "work-in-progress" database highlighting research on built heritage in Canada. The site is searchable, interactive and flexible. The public is invited to contribute annotations or commentaries on the titles found and are encouraged to make suggestions about new information that should be on the inventory. The inventory is growing, and to date includes roughly 1500 titles from a broad range of sources in both French and English. While currently there are non-Canadian titles included the eventual goal is for this site to provide primarily Canadian sources that are not easily found on other databases such as the US National Trust for Historic Preservation, or the Getty Institute. The database is available online at: <http://fesdevtest.uwaterloo.ca/hrcresearch/index.php>

Goderich Harbour Cultural Heritage Landscape Study - 2010

The Heritage Resources Centre began working with the Town of Goderich through the Historic Places Initiative program in 2007 and following the success of this partnership the HRC held both the Heritage Planning and Cultural Heritage Landscapes (CHL) workshops in the Town. The two-day CHL course was held in October 2009 and focused on the Goderich Harbour as a case study to investigate a potential CHL. It was unanimously determined by the workshop participants that the Harbour was a Cultural Heritage Landscape. As a result, the HRC proposed a more in depth study of the area. The proposal was presented to the Huron Business Development Corporation in January 2010 and Phase 1 was approved. The resulting study documents the features of the Goderich Harbour that may support consideration of the area as a Cultural Heritage Landscape under the terms of the Provincial Policy Statement (PPS). The Study examined the history, character and planning framework of the area to determine its significance.

Heritage Property Tax Relief Program Development for the Municipality of Chatham-Kent - 2010

In November 2009, the HRC was approached by the Municipality of Chatham-Kent to assist in the preparation of a Heritage Property Tax Relief Program. Heritage property tax relief is intended to assist owners of historic properties in the maintenance and restoration of resources that have been identified under the Ontario Heritage Act as being of cultural value to the community as a whole. The HRC first worked with the Municipality of Chatham-Kent as part of the Historic Places Initiative beginning in May of 2009 and established a good working relationship. The Tax Relief project commenced in February 2010 and HRC staff

presented the policy document to Chatham-Kent Council in June 2010. To the delight of HRC staff, Council voted 14 to 1 adopt the program in principal.

Municipality of Chatham-Kent Heritage Designation Reports – 2010

Following the adoption of the Heritage Property Tax Relief program earlier in the 2010, owners of historic homes seeking to designate their properties in an attempt to secure tax relief overwhelmed the Municipality of Chatham-Kent with requests. As a result, the HRC was hired to as a Heritage Designation Report Author and charged with undertaking historical research and architectural evaluations of fifteen Chatham-Kent properties. Comprehensive designation reports (based on accepted provincial and federal templates) were drafted that will be used by the members of Heritage Chatham-Kent (Municipal Heritage Committee) to present to Chatham-Kent Council. These reports can also be submitted for inclusion on the Canadian Register of Historic Places.

The Townscape Heritage Initiative in the United Kingdom – 2009-2011

Since 1999, Dr. Shipley has been working with a team of colleagues at Oxford Brookes University in the UK evaluating the effectiveness of a lottery funded assistance program that helps in the regeneration of historic towns. The final ten-year review of target sites has begun and this work is being facilitated through the HRC, which allows some of the benefits, both financial and academic, to flow back to the Centre.

Heritage Impact Assessments, Archaeological Research Associates – 2010

Throughout 2010 the Heritage Resources Centre partnered with Archaeological Research Associates (ARA) to complete four Heritage Impact Assessments. The Centre was subcontracted to complete the fieldwork and report preparation for these Assessments. The cultural heritage assessments are required as part of a Class Environmental Assessment study and their purpose is to identify the cultural landscapes and built heritage features located within the study area.

The first project was undertaken in February 2010 when ARA was retained by Stantec Consulting Ltd. to identify the cultural heritage resources located in the Fountain Street South study area from Shantz Hill East to King Street West in the City of Cambridge. The City is seeking to improve the overall road network in the City and to enhance the access routes to the City of Kitchener and the Highway 401. The second and third projects were undertaken in the spring and summer of 2010 when ARA was once again retained by Stantec Consulting Ltd. to identify the cultural heritage resources located in rural areas of Oxford and Lambton Counties that were to be the site of proposed wind turbines or wind farms. The final project was completed in September 2010 when ARA subcontracted the Centre to complete a heritage assessment of a century home located in Elmira, ON that was slated for demolition due to a redevelopment proposal.

Feasibility Study for the Mennonite Archives of Ontario Expansion – 2011

The HRC was engaged in February 2011 to provide a Feasibility Study for the Mennonite Archives of Ontario, which are housed at Conrad Grebel University College. The Archives and Library are being expanded and the College is seeking a federal government grant that required an independent study of the Archives plans.

Stephen Leacock House National Historic Site Conservation Study – 2011

In conjunction with the architecture firm of +VG (The Ventin Group), the HRC has been awarded a contract to conduct a Conservation Study of the Leacock House National Historic Site in Orillia.

Workshops

Since 2007, the Heritage Resources Centre has held seven workshops and one international study trip to the Cotswolds, UK, totaling 156 attendees. The success and demand for our workshops has increased, resulting in the development of a wider variety of offerings planned for the remainder of 2011. Workshops held since 2007 are discussed in the following section.

Cultural Heritage Landscape Workshop

Over two weekends in the fall of 2009, the HRC held a workshop at the Huron County Museum in heritage-rich, Goderich, Ontario. More than 25 individuals attended the workshop, stemming from a variety of fields and backgrounds. Amateurs and professionals, students and retirees, architects, artists and planners all found the opportunity informative and useful. Jody Decker, an expert in Cultural Heritage Landscapes and a professor from Wilfrid Laurier University, led the workshop. In addition to Professor Decker's excellent first-hand knowledge, the workshop featured many opportunities for interaction among the various participants, a chance to examine, hands on, the historic Goderich Harbour and the opportunity for social activities and networking.

Heritage Planning Workshop

Each year, interested citizens, planners and students from other universities are able to attend the HRC's Heritage Planning Workshop that is held in various locations across the Province, making it accessible to a broader spectrum of the population. In the last five years the workshop has been held in: Windsor, Brighton, Mississauga, Goderich and Hamilton. It not only provides interested members of the public and planning professionals a chance to improve their knowledge, but also exposes students to people with first-hand experience in heritage planning at the grass roots level. The popularity of this workshop has been steadily increasing over the years, with our last workshop held over two weekends in the fall of 2010 at the Steam and Technology Museum in Hamilton attracting 28 participants.



Attendees at the Heritage Planning Workshop in Hamilton, ON at the Steam & Technology Museum, October 2010.



Heritage Conservation District Workshop

On March 5th and March 6th, 2011, the HRC hosted the Heritage Conservation Districts Workshop, led by Director, Dr. Robert Shipley and HRC staff member, Kayla Jonas. The workshop focused on providing municipalities, planners, Municipal Heritage Committee members, community groups and any other interested party with the tools required to prepare heritage conservation districts in their communities. Twenty participants were in attendance, with some registering up to the day before the event. The workshop was held at the University of Waterloo and a case study was conducted in the neighbouring McGregor/Albert Street Heritage Conservation District, giving participants an opportunity to apply their gained knowledge in a real world situation. Evaluation forms were prepared and distributed for the first time at the conclusion of this workshop and all participants indicated that the workshop was an “excellent” experience, and that given the choice they “would not change a thing.”



Attendees of the Heritage Conservation District Workshop participating in a case study of the local McGregor/Albert Heritage Conservation District in Waterloo, ON, March 2011.

Cotswolds UK Study Tour

In June 2010, the HRC undertook its first study trip to the Cotswolds, UK. The Trip was facilitated by Dr. Robert Shipley and led by Mike Breakell, a retired professor from Oxford-Brookes University. The tour was a great success with close to 15 attendees, all of which reported having an excellent experience. The study area in England is known for its scenic villages, historic architecture and as a Regional Destination for Heritage Tourism. Tour participants were able to learn from local people about how the small towns and villages promote themselves cooperatively and attract tourists. They had the opportunity to meet with local tourism officials, site operators, entrepreneurs and cultural experts. The itinerary included five days of tours to places such as: Oxford, North, South and Central Cotswolds and Bath. Another trip is currently being planned for June 2011 with 13 participants already registered.



Participants of the Cotswolds study trip to the UK enjoying the local architecture, June 2010.

Testimonials from 2010 participants:

"The daily trips were well planned and executed perfectly to provide as much information of a particular area as one could absorb while still allowing some free time to explore individually."

- Willa Murray

"The fellow travelers were so interesting - although we shared an interest in town planning and preserving architecture, it did not overshadow friendly interchanges about all topics from philosophy to the best British bitter."

- Janet Wombwell

Future Workshops

The success of our past workshops has increased the demand for our services, and as a result the HRC has a number of new workshops planned for 2011 based on feedback gained from past participants.

Early in 2011 the HRC established a partnership with the Ontario Professional Planners Institute (OPPI) and they will now be aiding the Centre in the promotion of our events. The following list highlights the workshops we have planned for 2011. Based on their success we will likely hold these events again along with new topics in coming years:

Title	Date	Lecturer	Location
Energy & Heritage Buildings	April 2-3, 2011 (one weekend)	UW Professor Geoffrey Lewis	REEP House, Kitchener, ON
Architectural Styles	May 28-29, 2011 (one weekend)	Director Dr. Robert Shipley & HRC Staff	Central Library, Oakville, ON
Cultural Heritage Landscapes	June 18-19, 2011 (one weekend)	WLU Professor Jodi Decker	Regent Theatre, Picton, ON
Literature & Heritage	September 2011 (one weekend)	WLU Professor Lisa Wood	Paris, ON
Heritage Planning	October 2011 (two weekends)	Director Dr. Robert Shipley & HRC Staff	Kingston, ON

Publications

Over the last 25 years the HRC has produced a large number of studies and reports, now numbering over 100. A complete listing of these publications is available on the HRC website along with information for ordering copies for a fee. Our website now offers electronic access to our publications free of charge, therefore broadening the potential for access. There is a steady stream of requests for these publications that is handled by part-time staff working in the Centre.

HRC staff members have recently had articles printed in numerous national journals and magazines, two of which were most recently published in *Municipal World*: "Heritage Conservation Districts Work!" (September 2010), and "Moving Forward While Looking Back: Wind Turbines and Cultural Heritage Landscapes" (February 2011).

The Centre's Director, Dr. Robert Shipley has also published numerous works over the last five years with HRC graduate students, staff and other faculty members as co-authors:

- Shipley, R., Jonas, K.* and Kovacs, J.** Heritage Conservation Districts Work. *Urban Affairs Review*, (in press) 2011.
- Shipley, R., Kovacs, J.** and Fitzpatrick, A.** "A new Kind of National Park." *Material Culture Review*, (in press) 2011.
- Shipley, R. and Reeve, A. "Evaluating the THI: Measuring the Effectiveness of the Townscape Heritage Initiatives in the UK." *Urban Design International*, 15(4): 221-237, 2010.
- Shipley, R. and Feick, R. "A Practical Approach For Evaluating Cultural Heritage Landscapes: Lessons From Rural Ontario." *Planning Practice and Research*, 24(4): 455-469, 2009.
- Kovacs, J.**, Shipley, R., Snyder, M.** and Stupart, C.** "Do Heritage Conservation Districts Work?" *Canadian Journal of Urban Research*, 17(2), 125-141, 2008.
- Shipley, R. and Kovacs, J.** "Good Governance Principles for the Cultural Heritage Sector: Lessons from International Experience." *Corporate Governance: The International Journal of Business in Society*, 8(2): 214-228, 2008.
- Reeve, A., Goodey, B. and Shipley, R. "Townscape assessment: the development of a practical tool for monitoring and assessing visual quality in the built environment." *Urban Morphology*. 11(1): 25-43, 2007.

* HRC Staff ** Student

Community Service & Collaboration

The HRC regularly receives requests for information, advice and assistance. The Centre's website contains a number of useful links as well as directly available information such as PDF versions of recent publications. Specific requests for information are answered within the constraints of our available time, but generally no longer than 48 hours.

Conferences & Events

We participate in a number of well-publicized conferences and events. Yearly we attend the Community Heritage Ontario/Architectural Conservancy of Ontario conference, Grand River Heritage Day and when possible, due to the constraints of geography and resources, the Heritage Canada Foundation Conference. HRC staff have presented at numerous conferences over the last five years including the ICOMOS General Assembly in 2008, at which Kayla Jonas was a presenter in a panel discussion. Kayla Jonas also spoke at the Carleton 20th Anniversary Symposium, and will be attending the 6th annual Symposium with Dr. Robert Shipley as presenters. Dr. Shipley has made presentations at Heritage Canada Conferences and the Ontario Professional Planners Institute Conferences.

Municipal Culture Planning Inc.

The HRC Director, Dr. Robert Shipley, has served for three years on the steering committee that shaped the Municipal Cultural Planning Partnership and now Municipal Culture Planning Inc. There are many common interests between the proponents of municipal cultural planning and those interested in heritage and the connection is a natural one. Over the last year the HRC has been able to offer support to MCPI through the provision of workspace in the Centre's office.

Municipal Relationships

Due to our work over numerous years populating the Canadian Register of Historic Places, the HRC has developed working relationships with dozens of municipalities across the Province. These relationships have facilitated additional contracts, and therefore revenue, for the Centre as well as a great venue to network and promote our workshops and disseminate knowledge. The municipalities we have worked with over the last five years are summarized in the table below:

Municipalities	
Township of Ashfield-Colborne-Wawanosh	Municipality of Kincardine
Municipality of Bluewater	City of London
City of Brampton	Town of Markham
Municipality of Brant County	Town of Milton
City of Brantford	City of Mississauga
Municipality of Brockton	Township of Norwich
City of Burlington	Town of Oakville
City of Cambridge	Town of Orangeville
Town of Caledon	City of Owen Sound
Township of Centre Wellington	Six Nations First Nation
Municipality of Chatham- Kent	Town of St. Mary's
City of Guelph	City of Stratford
Town of Goderich	City of Waterloo
Town of Halton Hills	Township of Wellesley
City of Hamilton	Township of Wilmot
Municipality of Huron East	Township of Woolwich
City of Kitchener	City of St. Catharines
Loyalist Township	City of Thunder Bay
City of Kingston	City of Vaughan
City of Niagara-on-the-Lake	City of Pickering
City of Ottawa	Total Municipalities
	41

Student Outreach

Over the past five years the HRC has hired numerous co-op, part-time, summer experience, work-study and recent graduates and provided meaningful professional heritage training and experience to them all. Graduate students are also encouraged to participate in our various events and studies to gain more practical professional experience.

Students in Professor Robert Shipley's Heritage Planning (Plan 414) class and students from Jody Decker's classes at Wilfrid Laurier University have also participated in past studies, such as the Neighbourhood Character Assessment study the HRC undertook in the Village of Wellesley. Plan 414 students helped with the HRC's long running HPI project as they learned how to draft Statements of Significance. In total, the HRC has had direct involvement with 155 students over the last five years.

Twenty-three young people have worked at the HRC in the last five years:

Name	Type
Lindsay Benjamin	Recent Graduate
Kayla Jonas	Co-op Student (2 terms), Part-time Student, Recent Graduate
Lyndsay Haggerty	Part-time Student
Martina Braunstein	Part-time Student, Recent Graduate
Kendra Green	Part-time Student, Recent Graduate
Emily Elliott	Recent Graduate
Paul Dubniak	Recent Graduate
Mary Tivy	Recent Graduate
Chelsey Tyers	Co-op Student (2 terms), Part-time Students
Kristen Pries	Recent Graduate
Diane Unger	Work-Study Student
Andrea Lam	Co-op Student
Beatrice Tam	Summer Experience Student, Part-time Student
Steve Bell	Summer Experience Student
Martha Fallis	Recent Graduate
Marcie Snyder	Graduate Student
Jason Kovacs	Graduate Student
Anne Fitzpatrick	Graduate Student
Jordon Duff	Graduate Student
Copeland Stupart	Graduate Student
Diego Elizondo	Summer Experience Student
Karli McNeil	Co-op Student
Karthy Chin	Summer Experience Student
Total	23

Lunch & Learns

Lunch & Learns began in the fall of 2008 and have taken place for the most part on a monthly basis. Each session focuses on a heritage topic and they have been expressed in various forms, through verbal presentations, picture slide shows, movies, teleconferences, and PowerPoint presentations. The audiences are largely comprised of interested students, local residents and University of Waterloo staff members.

Past Lunch & Learn topics have included:

Date	Topic	Presenter
Fall 2008	Introduction to the HRC and its Current Projects	HRC Staff
Fall 2008	Heritage Planning Research	Dr. Robert Shipley, Director, Heritage Resources Centre
Fall 2008	Architectural Conservancy of Ontario, North Waterloo Branch	John Arndt, President
Fall 2008	Waterloo Heritage Planning Advisory Committee	Kate Hagerman, Cultural Heritage Principle Planner, Region of Waterloo

Fall 2008	Parks and Research Forum of Ontario	Professor Stephen Murphy, Director, PRFO
Fall 2008	Municipal Cultural Planning Partnership	Emily Robson, Coordinator Municipal Cultural Planning Partnership
Fall 2008	Ministry of Culture	Chris Mahood, Culture Service Advisor
Fall 2008	Waterloo Regional Heritage Foundation	Dr. Sharon Jaeger
Fall 2009	Heritage Reflections, Summer 2009	Dr. Robert Shipley, Director, Heritage Resources Centre
Fall 2009	World Heritage Sites	Dr. Luna Khirfan, Assistant Professor, School of Planning, UW
Fall 2009	Cultural Heritage Landscapes	Prof. Jodi Decker, Geography Department, WLU
Fall 2009	Archaeology of Ontario	Rob McDonald, Anthropology Professor, UW
Winter 2010	Adaptive Reuse	Ron Bean, Associate Professor, Conestoga College
Winter 2010	Urban Energy	Dr. Geoffrey Lewis, Assistant Professor, Faculty of Environment, UW
Winter 2011	Saving Places episode 1 – “Church of the Holy Cross”	n/a
Winter 2011	Saving Places episode 2 – “The Tilting Post Office”	n/a
Winter 2011	Saving Places episode 3 – “Homer Watson House”	n/a

Social Media & Website

In 2010, the HRC developed an online presence through a number of social media outlets. A blog was developed, along with a Facebook page, monthly newsletter and a Twitter account. Through these outlets the Centre has broadened our ability to interact with the public and disseminate information vital to the heritage industry. It has also allowed us to contribute to the ongoing conversation regarding the preservation, management and celebration of Ontario and Canada’s distinct heritage resources. The Centre has developed such a robust online presence that staff member, Kayla Jonas, has been requested to present the HRC’s approach to social networking at the 2011 Community Heritage Ontario/Architectural Conservancy of Ontario conference in Cobourg this June.

The online tools used by the Centre can be viewed by following the links below:

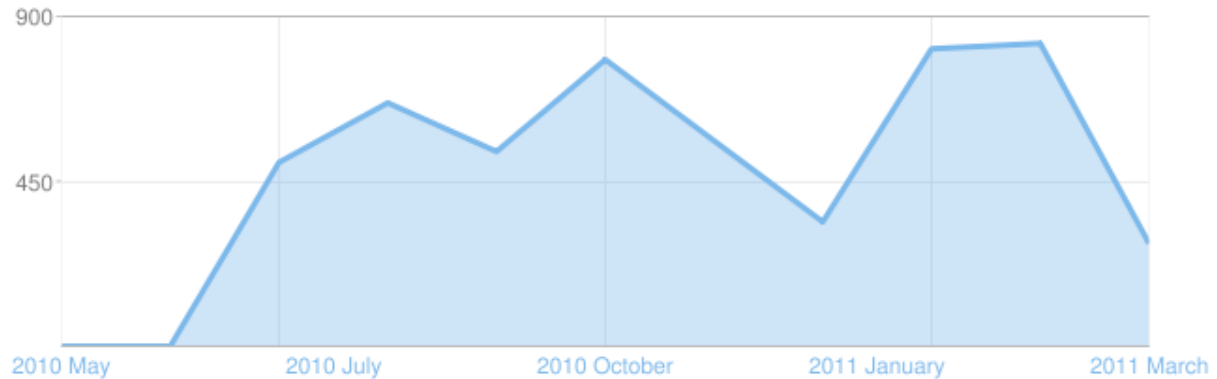
Blog: www.heritageresourcescentre.blogspot.com/

Facebook: www.facebook.com/group.php?gid=109080225779211

Twitter: twitter.com/HRCHeritage

The Centre's Blog was created in 2009. To date there have been 296 postings, and for the last six months we have been posting every day. Aside from a dip during the holiday season in December 2010, page views have been steadily increasing with 815 views in January 2011 and 829 in February 2011.

The following chart depicts the number of page views by month since June 2010.



The Centre also has a presence on Facebook. A page was established in the summer of 2010. As of March 2011 we have switched over to a company page, which was not previously an option. To date we have 70 members.

The HRC's Twitter account was also begun in the summer of 2010. Staff take turns tweeting daily and participating in heritage related Twitter chats with organizations, professionals and enthusiasts from around the world. To date we have 151 followers and have tweeted 345 times.

In January 2011, Centre staff began sending out a monthly newsletter to our mailing list as a more efficient means of communicating with interested parties and keeping the public up to date on our activities and offerings. There are 264 subscribers to the newsletter and the Centre has sent out four editions to date.

Website

The HRC's website has been recently redesigned, making it more user friendly and concise with clear drill down menus. Many of our publications have been linked to the site allowing for the ease of electronic file transfer. All upcoming events and workshops are posted on the site with registration forms available for download. The site is a constantly evolving presence and we continually strive to improve its appearance and functionality. The effectiveness of our site has been studied through the use of Google Analytics. Since we began watching the site in summer of 2010, there has been a steady increase in visitors, many of them landing on the site directly, rather than bouncing on and off the site from search engines. There are views from around the globe, with the average time spent on the site being 2.5 minutes. Twenty-one percent of visitors to the site visit the Research page that links to the Canadian Built Heritage Research Inventory, an indication the database is being well used. Seventeen percent of visitors locate directly to the Projects page, which indicates an interest in the variety of electronic publications made available on the site.

Management and Organization

The management of the HRC rests with the Director and while there is no formal structure the current Director's practice is to consult weekly with the staff on projects and operations and consult on an ongoing basis with the Active Associates, the Associate Dean of Research for the Faculty of Environment, the Dean and the Director of the School of Planning. All financial matters and contracts are handled through the University's Office of Research and Finance Office and the University Ethics Office approves all research projects. The HRC contributes suitable overhead from all of its funded projects. Annual General Meetings are held each April and all those involved in the Centre are invited to receive an update on the past years activities as well as what is being undertaken in the coming year. Invited participants are given the opportunity to learn how to become more involved in the Centre's activities.

Ongoing Space Requirement

Over the past five years the Heritage Resources Centre work force has averaged five people, comprised of full and part time employees, graduate students, co-op students and special employment program participants. That number has varied with the maximum number being eight at one time and the minimum being three. The workspace required to allow both the ongoing functioning of the Centre and the ability to accommodate more people when opportunities arise, is six workstations. At the same time the HRC has an extensive library and archives, housing copies of reports created over the 19-year history of the Centre and a modest collection of books and reports related to heritage studies. The Centre also maintains a collection of the journal *Plan Canada* from the time of the magazine's revival in 1959 to present.

During a space reallocation about four years ago the HRC vacated two other offices it had occupied since the 1980s and accepted a reduction in floor space in order to allow the expansion of other research Centres. However, the current location of the Centre has proven to be both adequate and efficient. It is our hope that the current space occupied by the HRC will continue to serve our needs and allow us to continue our record of service to the University and the community at large.

Project Funding

The following table indicates the nature, purpose, and sources of funds that have been received by the HRC over the last 5 years.

Project Title	Funding Source	2007	2008	2009	2010	2011
Historic Places Initiative	Ontario Ministry of Culture	\$35,000.00	\$72,000.00	\$72,000.00	\$36,000.00	
Heritage Property Tax Relief	Chatham/Kent			\$13,000.00		
Designation Reports	Chatham/Kent				\$15,000.00	
Heritage Conservation District Study	Architectural Conservancy of Ontario			\$79,000.00		\$100,000.00
Heritage Register	Halton Hills			\$25,000.00	\$25,000.00	
Heritage Impact Assessments	Archaeological Research Associates				\$18,000.00	
Heritage Conservation District Evaluation	Township of Centre Wellington			\$4,200.00		
Townscape Heritage Initiative	Oxford-Brookes University			\$6,000.00	\$9,000.00	\$9,000.00
Townscape Surveys	Wellesley Township			\$19,546.00		
Cultural Heritage Landscape Study	Town of Goderich				\$15,000.00	
Potential Development Sites	Accelerate		\$15,000.00			
Feasibility Study	Conrad Grebel Mennonite Archives					\$5,000.00
Special Issue	Parks Canada – Alternatives Journal	\$10,000.00				
Heritage Conservation District Study	Region of Waterloo	\$8,000.00				
Historic Places Initiative	City of London		\$1,500.00			
Historic Places Initiative	Grand River Conservation Authority			\$1,500.00		
Workshops	Public	\$1,000.00	\$1,500.00	\$4,000.00	\$8,000.00	\$3,500.00
	Totals	\$54,000.00	\$90,000.00	\$224,246.00	\$126,000.00	\$117,500.00
Grand Total						\$610,746.00
Approximate Overhead Generated		\$13,230.00	\$16,962.00	\$32,595.00	\$23,077.00	\$2,077.00
Overhead Grand Total						\$87,941.00

Plan for the Next Five Years

The following table breaks down the HRC's five-year plan.

Theme	Target	Measure
Scope of Work	Expand workshop offerings	- 8 workshops per year, all lead by different people
	Expand municipal contracting	- 5 contracts in the first year, add 2 per year
	Work outside the Province and outside Canada	- 2 or more national or international projects per year
	Continue to expand national on-line heritage research database	- double the current 1500 titles in next 5 years
	Make more documents available on-line	- 100 full texts of documents per year added to data base
Funding	Seek at least one secure funding source to support HRC	- \$25,000 per year for base administration
	Sponsorship for Chair in Heritage & Cultural Resource Planning	- Canada Research Chair or corporate sponsorship
	Seek University support for 1 co-op student placement per term	- match support with contract income or grants
	Continue to generate funds through workshop offerings	- \$35,000 per year
Outreach	Keep the cost of workshops low	- \$100 to \$200 per day
	Expand web presence	- continue to post reports on the site electronically - promote site externally - offer workshops electronically either as an ecourse or webinar
	Fully exploit the power of social media	- create a social media plan - continue to expand our audience in social media outlets - participate in more organized events, i.e. Twitter Chats, virtual conferences
	Take leadership in consolidating heritage organizations	- hold joint annual meetings and merge several existing groups
Membership	Create more opportunities for people to become involved	- engage 100 volunteers per year in research projects
	Expand numbers of Active Associates	- Associates lead all workshops
Staff Development	Expand staff	- retain current staff and create 3 new positions
	Enhance staff salaries & benefits	- provide University benefits
	Enhance staff professionalism	- pay for staff memberships in professional organizations - pay for staff training
Succession	Appoint a Deputy Director who will take over from current Director	- ensure that more than one person competes for this job
Overall Goal	HRC to become recognized as the principle source of research on heritage issues in Canada	

APPENDIX A
Letters of Support



Senate Graduate and Research Council
University of Waterloo
200 University Ave. W.
Waterloo, Ontario N2L 3G1

March 25, 2011

Reference: University of Waterloo Heritage Resource Centre

Dear Sir/Madame,

The Centre for Community Mapping (COMAP – comap.ca), a not-for-profit corporation devoted to research and development, creates and deploys strategies for socio-economic, cultural and environmental innovation based on modern information and communications technology. COMAP has worked with the University of Waterloo Heritage Resource Centre since 2006.

Our partnership with the Heritage Resource Centre (HRC) began with the development of the West Montrose Cultural Heritage Landscape Survey application. At the time, the Waterloo Region Heritage Planning Advisory Committee was interested in determining whether the area around the West Montrose covered bridge met the definition/criteria of a significant cultural heritage landscape by the Province of Ontario. The 15 minute web survey, developed by HRC and COMAP for the Regional community, addressed landscape significance and value and to some extent what constitutes conservation (the limits of acceptable change).

Our current initiative with HRC is called the Built Heritage Mobile Application Project (BHMAP). BHMAP will be an innovative and interactive cultural application that will enable communities, individuals and non-profit organizations to identify and inventory built heritage of significance and share the inventory content by deploying PC and mobile services with rich multi-media.

Our BHMAP proposal: "Let's say you live in an older house or work in an interesting building. You know the place has historic value, but what exactly? Imagine looking on your computer or smart phone and finding an interactive site that allows you to identify all the heritage features of the building by clicking on photos or drawings of windows, roof, bricks, and so on. Once you know the architectural value of your house envision being able to add stories linked to old pictures, video, audio, deeds, architectural plans and to learn more about similar buildings. When you travel picture being able to browse the web on your Blackberry or iPhone and find similar information about places you are visiting because other people like you have recorded their houses on the system. This is just part of what BHMAP will do. BHMAP

160 Columbia Street West, Unit 3, Waterloo, ON N2L 3L3 t: 519 489 2575



will enable Canadians to take a direct role in identifying our heritage assets. The partnership will create tools and services, based on national standards such as the Canadian Inventory of Historic Buildings, to enable students and volunteers to capture, record, map, share and promote their built heritage. BHMAP will enable living accessible WIKI-style narratives. The mobile service of BHMAP will offer interpretative guides, directions and present GPS linked content chosen for intrigue and entertainment."

We hope that, through our partnership, HRC will be able to promote a better understanding of cultural heritage landscapes leading to an improvement in planning, management, and public policy.

The Centre for Community Mapping was established in 2005 to provide a platform for collaborative innovation by offering collaborative geomatics software and application research and development services to communities of practice that engage with civil society for social innovation.

HRC is well positioned to promote community planning that can be done collaboratively, inclusively and intentionally, expanding both interest in, and understanding of Canada's built environment. COMAP is pleased to partner with HRC in the development of tools that enable community-based mapping and sharing of built heritage "assets" information.

Sincerely,

A handwritten signature in black ink, appearing to read "Fred McGarry". The signature is stylized and somewhat abstract, with overlapping loops and a long horizontal stroke at the end.

Fred McGarry
Executive Director

160 Columbia Street West, Unit 3, Waterloo, ON N2L 3L3 t: 519 489 2575



April 1, 2011

11-031

Senate Graduate and Research Council
University of Waterloo
200 University Avenue West
Waterloo, ON
N3L 3G1

Re: Heritage Resource Centre

To whom it may concern,

The purpose of this letter is to provide the Senate with information with respect to how the Heritage Resource Centre has been of considerable assistance to the Town of Halton Hills in our heritage conservation efforts.

While the Town has a very active municipal heritage committee, Heritage Halton Hills, as well as planning staff with general land use planning expertise, we do not have any staff with heritage expertise, dedicated to heritage conservation programs and initiatives. Therefore, when it came time to develop in a timely manner a comprehensive heritage register, as permitted by 2005 changes to the Ontario Heritage Act, the Town was faced with the limited resources to complete the task, given the volunteer municipal heritage committee and lack of heritage planning staff.

Fortunately for the Town, we were able to develop a relationship with the Heritage Resource Centre, and utilize the experience and expertise of Professor Robert Shipley, Kayla Jonas and others to complete the first 2 phases of the comprehensive heritage register, which if the second phase properties are added by Council, will have expanded our heritage register from approximately 30 properties to approximately 400 properties in a 2-year period. This would simply not have been possible without the assistance of the Heritage Resource Centre. The HRC has assisted in the areas of heritage property evaluation, and formalization of the evaluation process, as well as public consultation.

The partnership of the municipal heritage committee, Town staff and the Heritage Resource Centre has been very beneficial, and has helped the Town to advance its' heritage conservation efforts in a timely manner.

Yours truly,

Steve Burke BA, MA (Pl.), MCIP, RPP
Senior Planner, Policy
Town of Halton Hills

1 Halton Hills Drive, Halton Hills (Georgetown), Ontario L7G 5G2

Tel: 905-873-2601 Fax: 905-877-3524 www.haltonhills.ca

Ministry of Tourism and Culture

Culture Services Unit
Programs and Services Branch
Culture Division
401 Bay Street, Suite 1700
Toronto ON M7A 0A7
Tel.: 416 314-7620
Fax: 416 212-1802

Ministère du Tourisme et de la Culture

Unité des services culturels
Direction des programmes et des services
Division de culture
401, rue Bay, bureau 1700
Toronto ON M7A 0A7
Tél. : 416 314-7620
Télééc. : 416 212-1802



April 5, 2010

Professor Robert Shipley
Director, Heritage Resources Centre
Faculty of Environment, University of Waterloo
200 University Avenue West
Waterloo ON N2L 3G1

Dear Professor Shipley:

The Ministry of Tourism and Culture provides leadership within the arts and culture community to support a strong and stable culture sector that will help to build vibrant and liveable communities and a creative and innovative knowledge-based economy in Ontario.

We work with the culture sector to develop and implement policies, programs and services that enhance the contribution of cultural industries, arts, heritage, archaeology, libraries, museums and cultural agencies to Ontario's quality of life.

As you know, the Ministry of Tourism and Culture and the Heritage Resources Centre entered into a three year partnership between 2007 and 2009 in support of the ministry's implementation of the federal-provincial-territorial Historic Places Initiative.

Through this partnership, the Heritage Resources Centre provided advice and assistance to municipalities on heritage legislation, programs and tools, and, in particular, assisted Ontario municipalities in preparing the documentation necessary for the nomination of local heritage properties to the Canadian Register of Historic Places.

More than 30 municipalities benefited from the work of the Heritage Resources Centre, which included over 800 nominations to the Canadian Register.

Sincerely,

A handwritten signature in black ink, appearing to read "James Hamilton", written over a horizontal line.

James Hamilton
Supervisor, Culture Services Unit
Programs and Services Branch

jh/lg



Patron
His Excellency The Right Honourable David Johnston
C.C., C.M.M., C.O.M., C.D.
Governor General of Canada

Président d'honneur
Son Excellence la très honorable David Johnston
C.C., C.M.M., C.O.M., C.D.
Gouverneur Général du Canada

May 5, 2011

Senate Graduate and Research Council
University of Waterloo
200 University Ave., West
Waterloo, Ontario
N2L 3G1

Dear Sir, Madame,

Re: The Heritage Resources Centre and the Heritage Canada Foundation

Please find below a brief summary of the long and fruitful relationship between the Heritage Canada Foundation (HCF) and the Heritage Resources Centre (HRC) at the University of Waterloo. We commend the University for its continued support of what has become a critically important centre for Canadian research and innovation in the field of heritage conservation.

The dissemination of information and research on the economic and social value concepts of Canada's built heritage underlie the mandate of the Heritage Canada Foundation. HCF was created in 1973 with a mandate "to preserve and demonstrate and to encourage the preservation and demonstration of the nationally significant historic, architectural, natural and scenic heritage of Canada with a view to stimulating and promoting the interest of the people of Canada in that heritage." Today, we continue to promote the conservation, understanding, appreciation and ongoing use of Canada's built heritage, historic places, and cultural landscapes, and recognition of their essential contribution to dynamic and sustainable communities. HCF's members and supporters include general enthusiasts, volunteers, advocates and activists, the built heritage workforce, professional and trade associations for heritage workers, institutions, students and youth, and stakeholders and supporters in business, real estate development, financial institutions, the insurance industry, and others. Our target audience is much broader – indeed, it includes all Canadians.

The Heritage Canada Foundation has greatly valued its rewarding relationship with the HRC since the Centre's founding in the 1980s. The HRC's nationally significant research contributions on heritage preservation issues – ranging from foundational studies of adaptive reuse like the *Lazarus Effect*, path-breaking work on the relationship between heritage designation and property values, or the dozens of reports analyzing the effectiveness of heritage

5 Blackburn Avenue, Ottawa, Ontario K1N 8A2

5, avenue Blackburn, Ottawa (Ontario) K1N 8A2

TEL./tél.: (613) 237-1066 FAX/télé.: (613) 237-5987 EMAIL/Courriel: heritagecanada@heritagecanada.org WEB/site web : heritagecanada.org

conservation districts – are an essential contribution to the advocacy efforts of organizations such as ourselves at a time when heritage buildings are increasingly under threat. The HRC has consistently provided the hard data we need to make persuasive arguments for the preservation of Canada's built heritage.

The HRC has also played a critical role in the operation and vitality of the National Roundtable on Heritage Education run by HCF. Founded in 2004, the Roundtable has over three dozen active members with mandate to strengthen the heritage education field in Canada by better understanding the market demand for heritage skills and establishing a means for exchange between heritage educators that fosters inter-institutional co-operation. Meeting bi-monthly by teleconference and holding an annual national meeting drawing participants from across Canada, the Roundtable has made significant strides: raising the profile of heritage conservation education; establishing connections with heritage practitioners and industry; and furthering the development of heritage programs and curricula. Dr. Robert Shipley of the HRC has been a driving force behind the Roundtable, including acting as Chair from 2007 to 2009, and has diligently advanced its work. The HRC has also spear-headed and hosts an important initiative of the Roundtable, the Canadian Built Heritage Research Inventory. The first of its kind in Canada, this inter-active web-based inventory highlights Canadian research on built heritage

Members of the Heritage Resources Centre – including Dr. Shipley, Kayla Jonas, and others - have been active participants at every Heritage Canada Foundation national conference over the past five years, giving presentations and moderating presentations. Their contributions, formally and informally, have been vital to the success of these gatherings.

In conclusion, the Heritage Resources Centre is unique in the field of heritage conservation in Canada. Of the approximately 12 other university and colleges in Canada offering heritage conservation education, none of them have such a long and distinguished record of conducting and disseminating applied research in the heritage conservation field. The Centre plays a crucial role in the protection and management of Canada's built heritage and the Heritage Canada Foundation urges the University of Waterloo to continue its support.

Yours sincerely,



Natalie Bull
Executive Director
Heritage Canada Foundation



May 24, 2011

D. George Dixon
Vice President, Research
University of Waterloo
Waterloo, Ontario

Dear Mr. Dixon:

Re: Five-year Review of the Heritage Resources Centre

It is a pleasure to write this letter of support as part of the review of the University of Waterloo's Heritage Resource Centre (HRC). As Director of the School of Planning, I have had numerous opportunities to engage with the HRC over the past 5 years and have been very impressed on a number of fronts.

Robert Shipley, current HRC Director, has very effectively followed through on a number of initiatives to bring in more associate members within the HRC, increase the scope and impact of HRC projects, and enhance the financial position of the HRC. The HRC is a vibrant organization that has connected the University with over 40 communities through project efforts, transferred knowledge to the Planning profession through many workshops, and provided essential opportunities for students to gain on the ground experience through various forms of employment and interaction.

The HRC provides an exemplary model as a catalyst for thematic research in Heritage and the transfer of the knowledge resource to practitioners, academics and society at large. As an example, I attended an event where student group projects were presented to community leaders as a follow up to an initial project carried out with the HRC. At that event, it was fantastic to see the appreciative response and critical interaction between the students and the community leaders.

The School of Planning is very fortunate to be connected with the HRC and remain committed and supportive as it moves into the future. We enjoy a very healthy working relationship and look forward to sharing in future developments and success.

Sincerely,

Clarence Woudsma
Director, School of Planning

CC: Dr. Mark Seasons,
Dean, Faculty of Environment

APPENDIX B

Publication and Report Samples

[HRC Home](#)[About the Heritage
Resources Centre](#)[Projects](#)[Research](#)[Workshops](#)[People in the HRC](#)[Links](#)[Heritage Briefs](#)[Faculty of
Environment Home](#)

Projects

Current Projects

Goderich Harbour Cultural Heritage Landscape Study

With funding from the Huron Business Development Corporation and under the direction of a local steering committee, the HRC conducted a study of the [Goderich Harbour area as a Cultural Heritage Landscape \(CHL\)](#).



Historic Places Initiative

In January 2007, the HRC organized an action team for the Historic Places Initiative (HPI). The team, consisting of recent graduates, high school and university students, has since been responsible for assisting municipalities in completing nominations for selected heritage sites within and surrounding the Grand Heritage River Corridor. Steady progress has been made in the effort to standardize the methods for recognizing historic places across the country, create a national register and introduce new programs for heritage conservation.

- [Historic Places Initiative - Project Overview](#) | [2007 Overview](#) | [2008 Overview](#) | [2009 Overview](#)
- [See the HPI team's nominations on the Canadian Register of Historic Places](#)
- [HPI Team Architectural Style Guide](#)



Published Projects

Heritage Conservation District Study

With funding from the Ontario Trillium Foundation, branches of the Architectural Conservancy of Ontario (ACO) and Historical Societies will partner with the Heritage Resources Centre (HRC) at the University of Waterloo to undertake a province wide research program to answer the question: Have Heritage Conservation Districts in Ontario been successful heritage planning initiatives over a period of time?

- [Heritage Conservation Districts Work - Summary](#)
- [Heritage Conservation District Study- Overview](#)
- [Upper Doon Village HCD Summary- Pilot Study](#)
- [Order the Final Reports](#)



Heritage Conservation District Study Final Reports

[Heritage Conservation District Study Summary Report](#)

Bluewater: [Bayfield Heritage Conservation District](#)

Brampton: [Churchville Heritage Conservation District](#)

Brantford: [Brant Avenue Heritage Conservation District](#)

Cambridge: [Galt Heritage Conservation District](#)

Cobourg: [King Street East Heritage Conservation District](#)

Goderich: [Goderich Heritage Conservation Districts](#)

Hamilton: [Cross-Melville Heritage Conservation District](#)

Hamilton: [McNab-Charles Heritage Conservation District](#)

Huron East: [Seaforth Heritage Conservation District](#)

Kingston: [Barriefield Heritage Conservation District](#)

Kingston: [Market Square Heritage Conservation District](#)

Loyalist: [Bath Heritage Conservation District](#)

Markham: [Markham Village Heritage Conservation District](#)

Markham and Vaughn: [Thornhill Heritage Conservation District](#)

Mississauga: [Meadowvale Heritage Conservation District](#)

Niagara on the Lake: [Queen and Picton Streets Heritage Conservation District](#)

Oakville: [First and Second Street Heritage Conservation District](#)

Oakville: [Old Oakville Heritage Conservation District](#)

Ottawa: [Byward Market Heritage Conservation District](#)

Ottawa: [Minto Park Heritage Conservation District](#)

Ottawa: [Sandy Hill Heritage Conservation District](#)

Pickering: [Whitevale Heritage Conservation District](#)

St. Catharines: [Queen Street Heritage Conservation District](#)

Thunder Bay: [Waverly Park Heritage Conservation District](#)

Toronto: [Wychwood Park Heritage Conservation District](#)

Wilmot: [New Hamburg Heritage Conservation District](#)

The Lazarus Effect

Dozens and perhaps even hundreds of historic buildings have been demolished in Ontario over the past decades because owners, bankers and developers have argued that the costs of renovating and adapting these buildings for new uses is too high.

This is a comprehensive study on the economics of heritage development in Ontario, commissioned by The Architectural Conservancy of Ontario, with additional support from the Ontario Trillium Foundation.

- [The Lazarus Effect: An Exploration of the Economics of Heritage Development in Ontario](#)
-

Cultural Heritage Landscapes Report

- [Cultural Heritage Landscapes Resource Document](#)
-

Research Papers

- [Heritage Designation and Property Values \(2000\)](#)
- [Lost Heritage Properties in Ontario \(2002\)](#)

Ordering Research Reports

- [List of Research Projects](#)
- [Order Form](#)

Last updated: Feb 9, 2011

APPENDIX C

Staff and Associates

- HRC Home
- About the Heritage Resources Centre
- Projects
- Research
- Workshops
- People in the HRC
- Links
- Faculty of Environment Home

People in the HRC

Director



Robert Shipley

Professor Robert Shipley became an active Associate of the Heritage Resources Centre as graduate student in the 1990s. He organized events, published occasional papers and assisted with the functioning of the Centre. In 2003 he became Director, a University appointed position, succeeding the founder and first Director of the HRC, Gordon Nelson.

Founder



Gordon Nelson

Professor Emeritus Gordon Nelson founded the Heritage Resources Centre in 1987 to replace the Parks Canada-University of Waterloo partnership which had operated since 1984. He served as director until his retirement in 2003 and during his tenure the Centre published dozens of studies, occasional papers and workshop proceedings. Professor Nelson continues to be an advisor and supporter of the HRC.

Staff



Kayla Jonas - Heritage Planner

Kayla Jonas joined the Heritage Resources Centre in 2007 as a Heritage Project Coordinator. She graduated with an Honours BES in Environment and Resource Studies with a joint major in Anthropology from the University of Waterloo in 2008.

At the Heritage Resources Centre, Kayla is involved in many projects including work on the Historic Places Initiative, acting as Project Coordinator for the Heritage Conservation District Study by the Architectural Conservancy of Ontario *Heritage Districts Work!*, and completed a phase 1 study for the Town of Halton Hills Heritage Register. She completed the Goderich Harbour Cultural Heritage Landscape study and has acted as the coordinator of Heritage Impact Assessments. In addition, Kayla maintains the [Heritage Resources Centre's blog](#).

Tel: 519-888-4567 ex. 36921
Email: kajonas@uwaterloo.ca



Lindsay Benjamin - Heritage Planner

Lindsay Benjamin joined the Heritage Resources Centre in 2009 as a Heritage Planning Coordinator. She graduated with an Honours BES in Planning from the University of Waterloo in 2007, then graduated with a diploma from Centennial College in 2009.

At the Heritage Resources Centre, Lindsay is involved in many projects including work on the Historic Places Initiative, completion of a bridge inventory for the Township of Centre Wellington, development of a Heritage Property Tax Relief Program for the Municipality of Chatham-Kent, as well as providing technical assistance on various other HRC projects.

Tel: 519-888-4567 ex. 36921
Email: lebenjam@uwaterloo.ca



Marg Rowell - Administrator

Tel: 519-888-4567 ext. 36921
Email: hrc@uwaterloo.ca

Contributing Associates

Associates are involved with the Heritage Resources Centre as advisors, workshop presenters, research partners and in other active capacities. Much of the work of the centre relies on these ongoing partnerships.



Dr. Jody Decker

Tel: 519 884-0710 ext. 2215
Fax: 519 725-1342
Email: jdecker@wlu.ca
Website: info.wlu.ca/%7Ewwwqeog/facstaff/jdecker.htm

Peter Frood



Peter Frood has over 25 years of experience with Federal Government and Not for Profit organizations. As a founding Director with the Historic Places Initiative, he led to development of the Canadian Register of Historic Places, the introduction of the Standard and Guidelines for the Conservation of Historic Places in Canada and the design of a heritage project certification process. He was the Central Ontario Field Unit Superintendent for Central Ontario where he was responsible for the Trent Severn Waterway, Georgian Bay National Park and Bethune Memorial House. He has worked on a range of planning, social development and policy issues with the Department of Indian Affairs, established the Centre for Municipal Aboriginal Relations and has been the General Manager of an Inuit Co-operative in the Northwest Territories. He has a BA from Concordia, a Masters in Environmental Studies from York University and a Masters of Public Administration from Harvard University



Dr. Louna (Luna) Khirfan

Tel: 519-888-4567 ext. 33906

Fax: 519-725-2827

Email: lkhirfan@uwaterloo.ca

Website:

www.environment.uwaterloo.ca/planning/faculty/khirfan/



Geoff Lewis

Paul Racher

Paul Racher has a B.A. in Prehistoric Archaeology from Wilfrid Laurier University and an M.A. in anthropology from McMaster University. He began his career with ARA in 1986. Over the two and a half decades since, he has overseen the completion of several hundred archaeological and cultural heritage contracts. Most significantly, he co-authored the model used by **MTO** to predict archaeological site locations across southern Ontario (See **A Biophysical Model for Prehistoric Archaeological Sites in Southern Ontario**, 1995, The Research and Development Branch, Ministry of Transportation, Ontario). Paul has been a tireless advocate for reform in the archaeological consulting industry. He is a professional member of the Canadian Association of Heritage Professionals (CAHP) and belongs to the Ontario Archaeological Association (OAS). Aside from his duties at **Archaeological Research Associates Ltd.**, Paul teaches Cultural Resource Management at **Wilfrid Laurier University**.



Paul Sapounzi

Paul Sapounzi is Partner-in-Charge of Design, Finance and Pursuits with +VG Architects, a firm dedicated to conservation of built heritage since 1972. Paul has been involved with heritage buildings and National Historic sites such as Queen's Park, MaRS Centre, Old Don Jail, Castle Kilbride, Queen's University and the Upper Canada Law Society. He is an architect and member of the Canadian Association of Heritage Professionals (CAHP).

Paul is a graduate of the University of Waterloo where he earned the American Institute of Architects Gold Medal of Scholarly Excellence. He has been a visiting critic at the University of Waterloo, the University of Toronto, Ryerson University, the Universidad Nacional del Nordeste, in Argentina, and Conestoga College.



Michael Seaman

Michael J. Seaman, BES, MEDS, MCIP, RPP is Director of Planning with the Town of Grimsby. Previously he was a Manager of Heritage Planning with the Town of Oakville and senior heritage planner with the Towns of Aurora and Markham, all three of which were winners of the Prince of Wales Prize for Municipal Heritage Leadership. Michael is currently serving his first term as Ontario Governor and Vice Chair on the Board of Governors of the Heritage Canada Foundation.



Dr. Roger Suffling - Vice Chair

Tel: 519-888-4567 ext. 33184

Fax: 519-725-2827

Email: rcsuffli@uwaterloo.ca

Website:

www.environment.uwaterloo.ca/planning/faculty/suffling.html



Lisa Wood

Lisa Wood is Associate Professor of English and Contemporary Studies at Wilfrid Laurier University in Brantford, Ontario. She became involved in heritage advocacy during the battle to save the longest stretch of pre-Confederation buildings in Ontario on Colborne Street in Brantford (2010). She is a founding member and current President of the Brantford branch of the Architectural Conservancy of Ontario.



Marcus Letourneau

Dr. Marcus Letourneau (MCIP, RPP, CAHP) started working in the heritage field over 20 years ago as a volunteer at a local museum in his home town of Haliburton, Ontario. His doctoral work examined the World Monuments Fund Historic Site New Lebanon Shaker Village in New Lebanon, New York, and focused on the historical evolution of the community, its cultural landscapes, and utopian thought. He is a diver certified to assist in marine archaeology and has received additional training in heritage from Parks Canada, the Canadian Conservation Institute, and the Ontario Museums Association. Marcus is currently the senior heritage planner for the City of Kingston, Ontario.