University of Waterloo  
Department of History  
HIST 113  
Canadian Business History: Innovators and Entrepreneurs  
Winter 2020  
Mon/Wed 10:00-11:20, RCH 305

Instructor and T.A. Information  
Instructor: Dr. Catherine Briggs  
Office: PAS 1236  
Office Phone: 519-888-4567 Ext. 37018  
Office Hours: Monday 11:30-12:20 and by appointment  
Email: clbriggs@uwaterloo.ca  
Correspondence/Contact with the Instructor: It is best to contact me through the uwaterloo email address noted above for all questions and enquiries, or come to my office hours for longer questions or conversations. Please include your first and last name and the course code in the subject line of all emails and utilize a salutation and closing to open and close all emails.

Course Description  
This course examines major business enterprises as well as the people or families involved, from the beginnings of Canadian business in the late 1500s to the modern day. The course moves chronologically, beginning with the exploitation of fish and furs, to modern day business interests such as oil and telecommunications. The focus of the course is on specific industries, the entrepreneurs behind them, the role of the state in the development of business, as well as the impact of business on the development of Canada over the course of its history.

Course Goals and Learning Outcomes  
Upon completion of this course, students should be able to:

A. Students will acquire a broad understanding of the various factors and the businesspeople that have shaped the development of business and Canada's economy.  
   • Lectures, readings and assignments will examine the careers of significant businesspeople as well as major themes and topics in business history.  
   • Students will analyze and write an essay on the reasons for business success or failure of one prominent Canadian business person.

B. Students will also be introduced to some of the major debates and methodological issues in the study of business history.  
   • Students will analyze and utilize scholarly articles and reputable magazines and on-line websites to examine the above.

Optional Text  
• J. Andrew Ross & Andrew D. Smith, eds., Canada’s Entrepreneurs. From the Fur Trade to the 1929 Stock Market Crash (University of Toronto Press, 2011).

These textbooks are not required but are detailed and fairly comprehensive studies of many of the major themes, issues and businesspeople covered in the lectures. Thus, they could be used to compliment the lectures and to provide additional instruction.

Readings Available on LEARN
• The required readings for this course are from academic journals, magazines, and on-line sites, such as archives and government sites. The complete citation for each article and the date/week for which it is assigned is listed below in the Lecture/Reading Schedule. The articles from scholarly journals and magazines are available electronically through the university library system. Go to the library’s home page and click on ‘Course Reserves’. The articles from on-line sites can be accessed through the URL provided below and will also be linked on Learn, under ‘Content’/ ‘Course Materials’.

Course Requirements and Assessment

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Date of Evaluation (if known)</th>
<th>Weighting</th>
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</thead>
<tbody>
<tr>
<td>Content Question 1</td>
<td>January 29</td>
<td>15%</td>
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<tr>
<td>Content Question 2</td>
<td>February 12</td>
<td>15%</td>
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<tr>
<td>Content Question 3</td>
<td>March 11</td>
<td>15%</td>
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<tr>
<td>Entrepreneur Essay</td>
<td>March 25</td>
<td>25%</td>
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<tr>
<td>Take-Home Exam</td>
<td>TBA</td>
<td>30%</td>
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<tr>
<td>Total</td>
<td></td>
<td>100%</td>
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Notes on all Class Assessments:
The descriptions for all class assignments/assessments can be found in “Course Requirements and Assessment”, on Learn under ‘Content’/’Course Materials’.

Take-Home Final Exam
University policy regarding missed tests/exams is applicable for the take-home exam in this course. The policy guidelines can be found in complete detail at https://uwaterloo.ca/registrar/final-examinations. Note that appropriate documentation is required if a student does not complete the exam by the due date and time.

Course Outline / Class Schedule
Note: The Family Day Holiday is February 17th followed by the Winter Study Break from February 18-21.

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topic</th>
<th>Readings Due</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Jan 6, 8</td>
<td>Introduction to the Course</td>
<td>Pringle, Heather. ‘Cabot, cod and the colonists’. Canadian Geographic 117(4), July August 1997: 30-39.</td>
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<tr>
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<td>Topic</td>
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Available at: https://web.archive.org/web/20190311124748/https://greatwarcentre.com/businessofwar/  
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<tbody>
<tr>
<td>8</td>
<td></td>
<td>Canadian Associated Aircraft and Polymer Corp.</td>
<td>Graham Broad, “‘Not Competent to Produce Tanks’: The Ram and Tank Production in Canada, 1939-45”, Canadian Military History 2002 11, 1: 24-36.</td>
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<td></td>
<td></td>
<td>a) The Military-Industrial Complex and US Demand: Eldorado Mining</td>
<td>Mark Kearney &amp; Ray Randy, “Charles H. Doerr (Dare Foods)”, I Know that Name!: The People Behind Canada’s Best-Known Brand Names from Elizabeth Arden to Walter Zeller (Hounslow Book, 2002), 68-70. (e-book available through the university library)</td>
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<tr>
<td>12</td>
<td>Mar 30, Apr 1</td>
<td>Moving into the 1980s and Present: Ted Rogers, Mike Lazaridis and Martha Billes.</td>
<td>No readings.</td>
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**Late Policy**

Assignments are to be handed in, on the due date, to the drop box in Learn by 11:59 p.m.

Due dates for assignments are included in the course outline. Late papers will be penalized by 5% per
day, for the first four days following the due date. After the four days the late penalty is 2% per day. Late assignments must be submitted to the drop box by the day on which the assignment results are published (the grade and feedback is available on Learn). This is approximately two weeks following the date of submission. After this date, incomplete assignments will receive a grade of 0%

Extensions (without late penalty) will normally be granted only to students faced with extenuating circumstances (ie. illness) and may require documentation. Requests for extensions must be made to the Professor before the due date.

**Electronic Device Policy**

Students are welcome to utilize electronic devices in class that are used for the purpose of learning and participation in the course. However, students are asked not to engage in activities that are not course related when using electronic devices in class.

**Attendance Policy**

Attendance is not graded for the lecture. However, attendance at every lecture is highly recommended to achieve a successful outcome in the course.

**Important Information**

**Academic integrity**: In order to maintain a culture of academic integrity, members of the University of Waterloo community are expected to promote honesty, trust, fairness, respect and responsibility. [Check the Office of Academic Integrity for more information.]

**Grievance**: A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70, Student Petitions and Grievances, Section 4. When in doubt, please be certain to contact the department’s administrative assistant who will provide further assistance.

**Discipline**: A student is expected to know what constitutes academic integrity to avoid committing an academic offence, and to take responsibility for his/her actions. [Check the Office of Academic Integrity for more information.] A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course instructor, academic advisor, or the undergraduate associate dean. For information on categories of offences and types of penalties, students should refer to Policy 71, Student Discipline. For typical penalties, check Guidelines for the Assessment of Penalties.

**Appeals**: A decision made or penalty imposed under Policy 70, Student Petitions and Grievances (other than a petition) or Policy 71, Student Discipline may be appealed if there is a ground. A student who believes he/she has a ground for an appeal should refer to Policy 72, Student Appeals.

**Note for students with disabilities**: AccessAbility Services, located in Needles Hall, Room 1401, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic
accommodations to lessen the impact of your disability, please register with AccessAbility Services at the beginning of each academic term.

**Intellectual Property.** Students should be aware that this course contains the intellectual property of the instructor, which can include:

- lecture handouts and presentations (e.g., PowerPoint slides)
- lecture content, both spoken and written (and any audio or video recording thereof)
- questions from various types of assessments (e.g., assignments, quizzes, tests, final exams)
- work protected by copyright (i.e., any work authored by the instructor)

Making available the intellectual property of instructors without their express written consent (e.g., uploading lecture notes or assignments to an online repository) is considered theft of intellectual property and subject to disciplinary sanctions as described in Policy 71 – Student Discipline. Students who become aware of the availability of what may be their instructor’s intellectual property in online repositories are encouraged to alert the instructor.

**Mental Health Support**
All of us need a support system. The faculty and staff in Arts encourage students to seek out mental health supports if they are needed.

**On Campus**
- Counselling Services: counselling.services@uwaterloo.ca / 519-888-4567 xt 32655
- **MATES**: one-to-one peer support program offered by Federation of Students (FEDS) and Counselling Services
- Health Services Emergency service: located across the creek from Student Life Centre

**Off campus, 24/7**
- **Good2Talk**: Free confidential help line for post-secondary students. Phone: 1-866-925-5454
- Grand River Hospital: Emergency care for mental health crisis. Phone: 519-749-433 ext. 6880
- **Here 24/7**: Mental Health and Crisis Service Team. Phone: 1-844-437-3247
- **OK2BME**: set of support services for lesbian, gay, bisexual, transgender or questioning teens in Waterloo. Phone: 519-884-0000 extension 213

Full details can be found online at the Faculty of ARTS website
Download [UWaterloo and regional mental health resources (PDF)](https://example.com)
Download the [WatSafe app](https://example.com) to your phone to quickly access mental health support information