

Mathematics Endowment Fund

Board of Directors Winter 2021 BOT Meeting Minutes January 20th, 2021 6:00PM-7:30PM

Speaker	Uyen Tran, Erik Liang (Marketing Plan)
Secretary	Uyen Tran
Attendees	Kevin Hare; Kanan Sharma; Sameer Zumot; Erik Liang; Abhiraj Lamba; Akam Pabla; Andy Zhang; Alexandra Hildebrandt; Oliver Lingertat; VPF MathSoc – Cody Halden

Minutes Action 1. Call to Order

• The meeting was called to order at 6:03pm

2. Board of Directors Introduction

3. Appointment of Secretary

a. BIRT Uyen Tran is appointed as the acting Secretary for the duration of the meeting.

Mover: Uyen Seconder: Sameer

Motion passed unanimously

4. Approval of <u>December 2020 EOT Minutes</u>

• BIRT Board approves Fall 2020 EOT Minutes

Mover: Kanan; Seconder: Sameer Motion passed

5. Violation of Constitution – Number of Board Members Exceeded

Brought to Board's attention that the number of Undergraduate Representatives on the Board has exceeded the max number listed

in the Constitution, which is 4.

6. Winter 2021 Funding Position

• Principal: \$9,206,873.97 YTD Actuals

• When are we reaching \$10MM?

• Term Income: \$207,485.43

• Admin: \$5187.14 PDF: \$15,561.41

Motion

Information/Discussion

Motion

Motion

Discussion

Information

• Group: \$186,736.89

7. Goals of the Term

Information

- Revamp transition packages: update changes, add more important information/good to know, email templates ultimately making it easier to navigate, more comprehensive and more beginner-friendly => help with getting used to the process faster
- Implement intensive marketing strategies to raise awareness on MEF and reduce opt-out rate not only on social media (Facebook, Instagram, Reddit, etc.), university's or faculty's platform such as MathNews but also through other meaningful initiatives.

8. Tasks Delegation

Motion/Information

- a. Erik Liang's role in marketing and initiatives
- b. Erik presents Marketing Plan for Winter 2021

 Motion to appoint Erik Liang and give him leave to help with

marketing. Mover: Kanan Seconder: Oliver Motion passed

9. MEF Winter 2021 Information Session

Information

- Discussed purpose of the information session: to provide more information about MEF to a wider group of math students and clubs/groups but also to promote students to apply to funding council, PDF and project funding
- Confirming whether Board members want their names displayed on the slide or not
- The information session is aimed to take place on January 27th. If you can spread the words out to people you think might be interested, that'd also be great!

10. Website Update

- a. All dates have been updated on website, all forms are now open for application
- b. Necessary information have also been made such as Board membership
- c. Reiterate past decision (<u>Spring 2018 minutes</u>; bottom of page 1) to display available funding on website page 1, near the bottom of the page

It was decided that we should display the amount of money available for each term on our website so that groups can gauge the amount of their proposals based off that amount.

11. Important Dates for this Term

Information

- a. Start Accepting Group Proposals: Monday January 18th, 2021
- b. MEF Information Session: Week of January 25th, 2021
- c. Funding Council Close: Sunday February 21st, 2021

- d. Open Director Application: Monday February 22nd, 2021
- e. Group Proposal Deadline: Wednesday March 3rd, 2021
- f. Presentations: Week of March 15th, 2021
- g. Close Director Application: Friday March 19th, 2021
- h. Deliberation: Week of March 22nd, 2021
- i. Board EOT: Week of March 29th, 2021

12. Discussion on MEF's Potential of Seed Funding

Discussion

- Easier to go with our current system
- Other legal/logistic concerns from seed funding
- Refer to Velocity if students reached out about seed funding

13. MEF Fees – Spring 2021

Discussion

- Does not seem to be financial concerns if we do not charge fees
- Many, if not all, other faculties have not been charging a fee
- Engineering and Science charged a fee this term.
- There are two balancing problems with this:
- People don't like paying money when they are stressed due to the pandemic.
- If we don't charge a fee, may be hard to convince people to (re)start paying fees that they haven't paid in a couple of terms, which may have the same problems as mentioned above.
- Be mindful that Spring 2021 will be online
- Mass vaccinations by August suspect more people will be on campus for the Fall term
- Board consensus to not charge fees for Spring 2021 in recognition of difficulties from the pandemic
- Recommendation to consult with MathSoc's stance on the Spring 2021 Fee collection
- It was noted that MathSoc clubs are not charging fees for this term
 Talk to Udaya to contact right persons that are responsible for tuition bills and fees

14. Adjournment

• Having exhausted all items of business, the chair declared the meeting adjourned at 7:05pm.