Bring mathematics to the business world

The University of Waterloo and Wilfrid Laurier University have partnered to offer the BBA/BMath Double Degree program in which you earn both a Bachelor of Business Administration (BBA) and a Bachelor of Mathematics (BMath) degree. You will learn about the business and the application of mathematics to business in a program that combines the strengths of two top-tier institutions.

**Victoria recommends these fundamental courses**

› **ACTSC 231 Introductory Financial Mathematics**: An introduction to financial mathematics. It provides a solid understanding of investments that are useful for savings such as retirement and helped me decide on pursuing actuarial science.

› **STAT 333 Applied Probability**: I really enjoy statistics courses because they require logical thinking to solve complex problems that are useful for many areas in mathematics.

› **BU 362W Building and Managing Products, Services and Brands**: You’ll use cases and exercises to develop skills to create effective marketing strategies. One of my favourite business courses.

[uwaterloo.ca/future-students/programs/business-administration-mathematics-double-degree](uwaterloo.ca/future-students/programs/business-administration-mathematics-double-degree)
Victoria keeps busy with intramural soccer and dodgeball, and enjoys time in the kitchen cooking and baking.

WHERE TO APPLY: WATERLOO OR LAURIER?
The University of Waterloo and Wilfrid Laurier University each admit approximately 70 outstanding students to their respective Double Degree programs each year. We recommend that you apply at both universities to maximize your chance of admission. The academic programs are identical, regardless of home university. You’re awarded scholarships, live in residence, and participate in the co-op process and varsity athletics at your home institution.

CUSTOMIZE YOUR DEGREE
After first year, you can select a Mathematics major at Waterloo and a Business option at Laurier.

MATHEMATICS
› Actuarial Science
› Combinatorics and Optimization
› Computational Mathematics
› Mathematical Finance
› Pure Mathematics
› Statistics
› Computer Science*

BUSINESS
› Accounting
› Business and Sustainability
› Entrepreneurship
› Finance
› Human Resource Management
› Insurance and Risk Management
› International Business
› Marketing
› Marketing Communications
› Supply Chain Management

POSSIBLE PROFESSIONAL DESIGNATIONS
› Chartered Professional Accountant (CPA)
› Chartered Financial Analyst (CFA), Fellow of the Society of Actuaries

GRADS AT WORK
› Global Equity Trader, Scotiabank, Toronto
› International Consultant, United Nations Development Program, New York
› Quantitative Risk Specialist, Enmax Corp, Calgary
› Product Manager, Microsoft, Redmond
› Digital Marketer, COPP Marketing + Design, Waterloo
› Chief Investment Officer, Mink Capital, Toronto
› Management Strategy Consultant, Deloitte, Kitchener
› Business Intelligence Analyst, Bell, Montreal
› Management Consultant, Oliver Wyman, New York

STUDY AND CO-OP SEQUENCE 1*

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* It’s possible to alter the sequence of your last 2 co-op terms.