

# Symposium on Aging Research (SoAR)

## Tips for Finessing your Presentation

### Write for Your Audience

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- Avoid jargon and academic language
- Define and explain concepts that are important to your research – SoAR is a non-specialist audience, so be sure to define discipline specific terms that are essential for understanding your research
- Convey excitement and enthusiasm for your topic

### Have a Clear Outcome in Mind

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- Know what you want your audience to take away from your presentation
- Try to leave the audience with an understanding of what you're doing, why it's important and what you hope to achieve

### Make a Visually Appealing Presentation

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- Use a consistent font that is readable and easy to read
- Less is more – limit the amount of text and complicated graphics that might distract or overwhelm the audience
- Use clear titles and subheadings

### Giving an Effective Presentation

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- Speak clearly and use a variety of voices (fast/slow, loud/soft)
- Don't rush – find your rhythm!
- Pause at key points to give the audience time to think about what you're saying
- Stand straight and make eye contact with the audience
- Be confident!