SEEING BEYOND 2020
THE WATERLOO EYE INSTITUTE
SEEING BEYOND 2020

As doctors of optometry, we are on the front lines of eye and vision care.

We see how Canadians living in rural areas, and even in our largest cities, aren't getting the care they need.

We see our health care systems overwhelmed by increasing numbers of people with age-related eye conditions, diabetic retinopathy, neurological diseases, and more.

We see patients struggling to find the right provider at the right time and facing long waits for sight-saving eye operations.

Our patients deserve more.

At the University of Waterloo's School of Optometry & Vision Science, we believe we've found a better way to deliver eye and vision care.

Building on our expertise, our infrastructure, and the power of Canada's most innovative university, we envision a new patient pathway. One that harnesses collaboration and coordination to deliver an exceptional patient experience. One that gives optometrists the tools to put patients first.

And even more exciting, this model can be applied in communities across the country, launching a new approach to eye and vision care in Canada.

Our vision is the Waterloo Eye Institute.

We need your help to make it a reality.

The Waterloo Eye Institute will push the boundaries of eye and vision care, clinical education and research for our patients here in Waterloo Region and across the country.

A BOLD VISION

Seeing Beyond 2020, we must embrace our responsibility as stewards of the gift of sight.

The Waterloo Eye Institute is a bold $35 million initiative that will push the boundaries of eye and vision care, clinical education and research for our patients, here in Waterloo Region and across the country. We will

- **promote inter-professional education and collaborative practice** – embracing relationships with ophthalmology, family medicine, pharmacy, and other health professions.
- **reimagine the patient pathway** – fully serving our patients’ vision care needs, from wellness through surgery to rehabilitation, from ages 1 to 101.
- **harness expertise in ocular imaging research** – expanding our understanding of the connections between the eye and brain to discover techniques and treatments that will enhance health care.
- **prepare students and the profession for the highest scope of practice** in North America, and expand access to vision care for patients across Canada.
PROTECTING SIGHT THROUGH...

PATIENT CARE
Through the Waterloo Eye Institute’s ambulatory surgical centre, we will
• increase access to ophthalmological care,
• decrease wait times for cataract and other surgeries, and
• promote inter-professional collaboration between optometry, ophthalmology and other health care professions to promote seamless patient care.

We will advance eye and vision care services by
• leveraging our expertise in ocular disease (glaucoma, diabetes and AMD), pediatrics, contact lens and low vision rehabilitation, and
• increasing patient access to specialized care in growing areas such as vision therapy, concussion, myopia control, and dry eye disease.

A diagnostic imaging and reading centre will
• create a vital hub for diagnosing eye disease, and
• allow patients in remote or under-serviced areas to receive care via telehealth technology.

We envision a system that provides a seamless continuum of eye and vision care – from wellness, through surgery, to rehabilitation – for patients of all ages.

INNOVATION
The Waterloo Eye Institute will harness the University’s powerful research network to bring new techniques and treatments from the lab to the clinic and to enhance the delivery of patient care.

By embracing “the eye as the window to the brain,” we’ll create an ocular imaging research centre that builds on our expertise in eye-brain interaction. Through this centre, we will
• encourage collaboration among experts in imaging, artificial intelligence, vision science and brain health from across the University of Waterloo and around the world.
• develop new tools for optometrists and other healthcare providers to diagnose, monitor and treat eye and brain conditions such as Parkinson’s, Alzheimer’s, diabetic retinopathy and genetic diseases.
• create new treatments for vision loss that focus on improving neural processing to potentially restore sight in patients with AMD, stroke and amblyopia.

EDUCATION
The Waterloo Eye Institute will build a paradigm that empowers optometrists to deliver a new level of patient care by
• creating a model of collaborative practice that can be replicated across Canada to improve access and efficiency in patient care.
• using telehealth technology to diagnose and connect patients with providers.
• training optometrists to the highest scope of practice in North America so they’re prepared to meet their patients’ needs, no matter where they practice.
• providing unique learning opportunities for students to work side-by-side with other health care professionals.
• expanding continuing professional development opportunities, so that all optometrists in Canada can expand and update their skills.

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SEEING BEYOND 2020

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Helping people see

Help change eye and vision care for the better in 2020 and beyond.

Consider making a one-time gift or make a pledge over time to increase your support. You can make a gift as an individual, a class, or a practice.

Your 5-year pledge of:

- 2 eye exams/month ($167/month, $42/week or $6/day) can equal a gift of $10,000
- 5 eye exams/month ($417/month, $104/week or $15/day) can equal a gift of $25,000

We would be pleased to discuss ways to acknowledge your support, including these naming opportunities:

<table>
<thead>
<tr>
<th>GIFT AMOUNT</th>
<th>NAMING OPPORTUNITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>$25,000</td>
<td>Pre-clinic teaching lane</td>
</tr>
<tr>
<td>$50,000</td>
<td>Examination room</td>
</tr>
<tr>
<td>$250,000 - $350,000</td>
<td>Clinic teaching pod (multiple examination rooms and supervisor’s office)</td>
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A planned gift to the Waterloo Eye Institute offers a special opportunity for you to demonstrate leadership, achieve your philanthropic goals, and lower your personal income and estate taxes. You may wish to consider:

- a bequest or gift of estate residuals,
- a gift of securities, or
- a memorial or honorary gift.

Help us make the Waterloo Eye Institute a reality.

“I have every confidence that the Waterloo Eye Institute will serve our patients and our healthcare system better, and I feel honoured to be able to invest in the future of our profession through our Family Foundation.”

Marta Witer ('79)
Ihnatowycz Family Foundation

Make your gift today at

For more information, please contact:
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