Creating Aspiration Statements

# Purpose:

To use the ‘Creating Aspiration Statements’ Template to draft Aspiration Statements based on analysis created from Discovery phase.

# Materials

* Copies of completed Discovery Analysis tables sorted by themes
* Copies of the Creating Aspiration Statements Resource Guide
* Copies of the ‘Creating Aspiration Statements template

# Instructions:

1. Working together as a large group, assign a note-taker to document the discussion using the Creating Aspiration Statements Template and a reporter who will present final response.
2. As a group, reflect on the Creating Aspiration Statements Resource Guide. Discuss the resource guide and example Aspiration statements so that individuals are comfortable with the tone that is most desired for statements. Next, reflect on all items relating to the theme contained in the ‘Discovery analysis tables.
3. As a group, begin by drafting a provocative statement which is broad enough to encapsulate the strengths identified in the tables.
4. Working together, review, discuss, and revise your aspiration statement and definition as required.

**Note**: It is often useful to bring a completed draft back to the group at a subsequent meeting in order to ensure that that the group is still comfortable with the characterization created. As with any piece of writing, taking time away from the piece before completing the ‘final touches’ is often helpful.