

Dawn:

The first phase of the process of changing the culture of dementia care



Tammy Antaya, Members of the Huron County Culture Change Coalition, Lorna de Witt, & Darla Fortune



Social Sciences and Humanities
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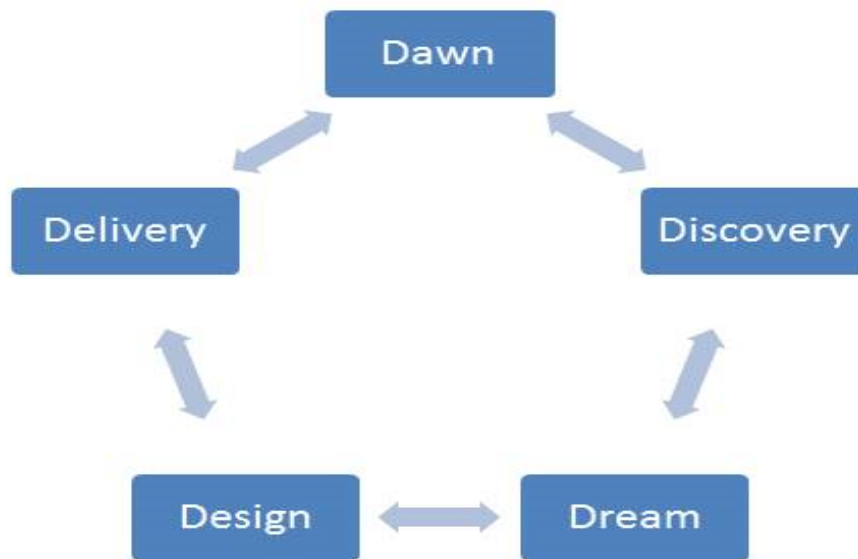
The HURON COUNTY CULTURE CHANGE COALITION (CCC)

- Staff from:
 - Alzheimer Society
 - Southwest CCAC
 - One Care
 - Saint Elizabeth
- Family members of persons living with dementia
- Researchers from two universities



Using Appreciative Inquiry to Guide the Culture Change Process

5 Phases of Appreciative Inquiry



Dawn- building relationships to lay the foundation for change

Discovery- finding the 'best of what is'

Dream- imagining an ideal future

Design- planning for and committing to collaborative change

Delivery- creating the future through innovation and action

The purpose of the Dawn phase

- To establish the coalition membership, ensuring representation from diverse stakeholders
- To learn about one another and build trusting relationships using authentic partnerships
- To develop the knowledge and skills needed for the process

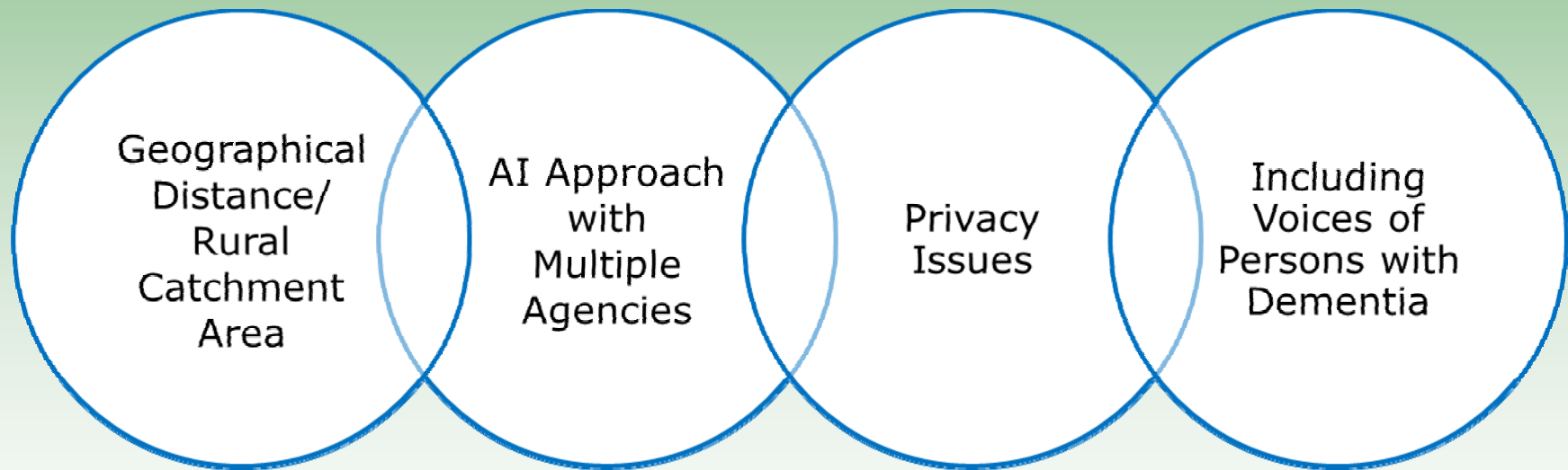


How do we accomplish this purpose?

- By working together to determine personal and organization expectations for the process
- By developing guiding principles for the Culture Change Coalition
- By learning about AI and how it differs from other research approaches



Challenges and opportunities experienced along the way



Learn more about the PiDC Alliance

- **Publication:** Dupuis, S.L., McAiney, C.A., Fortune, D. B., Ploeg, J., & de Witt, L. (2014). Theoretical foundations guiding culture change: The work of the Partnerships in Dementia Care Alliance. *Dementia Online First*, January 13, 2014. Available from [Sage Journals Online](#)
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- Visit the PiDC Alliance website to find toolkit and resources
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