#### Speedbumps and Ramps to Opportunity for Knowledge Translation in a Participatory Action Research Project Using Appreciative Inquiry



Sacha Geer PhD, Sherry Dupuis PhD, Carrie McAiney PhD, Jenny Ploeg PhD

This research is supported by the Social Sciences and Humanities Research Council





#### Research Management Team

Sherry L. Dupuis (Co-PI), UWaterloo

- Jenny Ploeg, McMaster
- \* Sharon Kaaslainen, McMaster
- \* Ken LeClair, Queen's
- Bryan Smale, UWaterloo
- Catherine Ward-Griffith,
   Western
- \* Amy Go, Yee Hong
- \* Janet Iwaszczenko, Bloomington Cove
- \* Lorna deWitt, U. of Windsor

Carrie McAiney (Co-PI), McMaster

- \* Carol McWilliam, Western
- \* Frances Westley, UWaterloo
- \* Paul Holyoke, Saint Elizabeth
- Kristie Wiedenfeld, Wentworth Heights
- \* Anita Cole, South West CCAC
- \* Kim Fitzpatrick, Specialty Care
- David Harvey, Alzheimer
   Society of Ontario
- \* Jennifer Carson, Research Institute for Aging

#### Presentation Plan

- Overview of project objectives and Integrated Knowledge Translation Platform
- \* Appreciative Inquiry (AI) and Participatory Action Research (PAR) as Knowledge Translation (KT) methodology
- \* Speedbumps and Ramps how AI and PAR principles inform evolving KT work.

#### PiDC Alliance Objectives

- 1. Implement and evaluate the process of culture change within four dementia care settings
- 2. Support the development of empowering partnerships that foster meaningful involvement for all key stakeholders
- 3. Identify factors necessary to enable and support culture change in dementia care
- 4. Identify potential outcomes of culture change
- 5. Translate the knowledge from the project broadly

### Integrating Frameworks which inform the PAR Process

- \* Alzheimer's Disease and Related Dementias (ADRD)
   Planning Framework
- \* Authentic Partnership Approach
- \* Appreciative Inquiry
- Participatory Action Knowledge Translation (PAKT) model



### About our Research Sites: Culture Change Coalitions

- Bloomington Cove— "Partnering Together for Change"
- 2) Yee Hong Culture Change Coalition
- 3) Village of Wentworth Heights— "Reaching for New Heights"
- 4) Huron County Culture Change Coalition





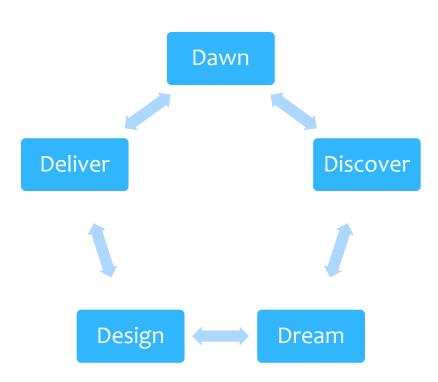
# Integrated Knowledge Translation Targets:



#### Integrated Knowledge Translation Platform

- \* Participatory Culture Change Coalition (CCC) meetings
- \* CCC information boards/ third party web presence
- \* PiDC Alliance website/blog/other social media
- \* Development of online Culture Change living toolkit
- \* Training tools, educational modules and curricula
- \* Tri-Annual PiDC Alliance Connections Newsletter
- Webinars and Fireside Chats
- Arts-based approaches (research based dramas)
- \* First Canadian Culture Change conference

## PiDC Alliance's 5 Stage Culture Change Process Uses Appreciative Inquiry



- Originally a 4 stage process.
- \* Emerged from
  Organizational Psychology
  work at Case Western
  University.
- \* David Cooperrider-'creator'
- PiDC Alliance has created a 5<sup>th</sup> stage-Dawning.

Speedbumps and Ramps to Opportunity

**Speedbumps** - situations, issues, or experiences that remind us to slow down and critically reflect on the process

Ramps to opportunity experiences, supports, and
occasions that nurture
relationships and open up new
possibilities





## Examples of Knowledge Translation Speedbumps

- \* Low confidence/ inexperience in Al among research participants.
- Traditional hierarchical decision making/ communications processes.
- \* Stigma about abilities of persons with dementia.
- \* Need for engaging and creative communication of results between stakeholders and externally.
- \* Ensuring participants are comfortable and feel 'heard' in the PAR process.

### Examples of Knowledge Translation Ramps to Opportunity

- Creation of first 'Dawn' phase.
- Use of story-telling, case study—traveling KT.
- Openness and flexibility –adopting innovative methods
- \* Encouraging creativity/arts-based approaches.
- Focus on plain language and translators
- \* Reaching out using less traditional media/communication outlets
- \* Appreciative Inquiry retreat day.
- \* Process interviews with participants throughout the project.

# Encouraging creativity and working with humour to get results!



## Strengths of AI and PAR for Creating and Translating Knowledge in Action

- \* Speedbumps and Ramps metaphor allows for positive interpretation of multiple viewpoints while avoiding 'traditional' problem solving traps including blame and exclusion.
- \* Our experience shows AI and PAR strengthens decisions about translation, storytelling and communications
- \* 'Dawn' is absolutely necessary to build relationships which reinforce the importance of multiple voices at the research table
- \* Strengths-based approach opens ups spaces for honest critical reflection and feedback.
- \* Process provides opportunities to envision new collaborative possibilities and builds capacity for research partners to act as change agents.

#### Questions or Comments?

For more information about the PiDC Alliance, please visit:

www.uwaterloo.ca/pidc

We tweet: @pidcalliance

or write us: Sacha Geer—sgeer@uwaterloo.ca









