## Generic Drugs know your stuff:

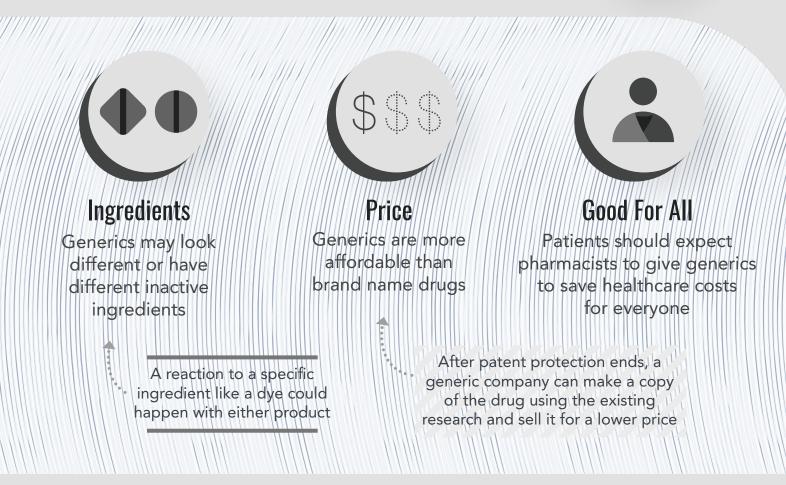
## **Carbon Copy**

A generic drug is a copy of a brand name drug. Health Canada requries a generic to have the same amount of active drug as the product it's copying

## It's a Match!

On average, generic and brand name drugs produce blood concentrations that are within 5% of each other - a difference that isn't clinically significant





- 1. Davit BM et al. Comparing generic and innovator drugs. Ann Pharmacother 2009; 43 (10): 1583-97.
- 2. Health Canada Guidance Document: Bioavailability Studies
- http://www.hc-sc.gc.ca/dhp-mps/prodpharma/applic-demande/guide-ld/bio/gd\_cbs\_ebc\_ld-eng.php#aa

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