

Generic Drugs



Carbon Copy

A generic drug is a copy of a brand name drug. Health Canada requires a generic to have the same amount of active drug as the product it's copying

It's a Match!

On average, generic and brand name drugs produce blood concentrations that are within 5% of each other – a difference that isn't clinically significant



Ingredients

Generics may look different or have different inactive ingredients

A reaction to a specific ingredient like a dye could happen with either product



Price

Generics are more affordable than brand name drugs

After patent protection ends, a generic company can make a copy of the drug using the existing research and sell it for a lower price



Good For All

Patients should expect pharmacists to give generics to save healthcare costs for everyone