

know your stuff:

# Generic Drugs

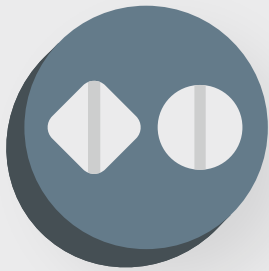


## Carbon Copy

A generic drug is a copy of a brand name drug. Health Canada requires a generic to have the same amount of active drug as the product it's copying

## It's a Match!

On average, generic and brand name drugs produce blood concentrations that are within 5% of each other – a difference that isn't clinically significant



## Ingredients

Generics may look different or have different inactive ingredients

A reaction to a specific ingredient like a dye could happen with either product



## Price

Generics are more affordable than brand name drugs

After patent protection ends, a generic company can make a copy of the drug using the existing research and sell it for a lower price



## Good For All

Patients should expect pharmacists to give generics to save healthcare costs for everyone

1. Davit BM et al. Comparing generic and innovator drugs. *Ann Pharmacother* 2009; 43 (10): 1583-97.  
2. Health Canada Guidance Document: Bioavailability Studies  
[http://www.hc-sc.gc.ca/dhp-mps/prodpharma/applic-demande/guide-ld/bio/gd\\_cbs\\_etc\\_ld-eng.php#aa](http://www.hc-sc.gc.ca/dhp-mps/prodpharma/applic-demande/guide-ld/bio/gd_cbs_etc_ld-eng.php#aa)

