



WOMEN IN PHARMACY LEADERSHIP PROGRAM



UNIVERSITY OF
WATERLOO

SCHOOL OF
PHARMACY



WOMEN IN PHARMACY LEADERSHIP PROGRAM

Providing opportunities that inspire talented young women to aim high and ask “why not me?”

The Women in Pharmacy Leadership Program was created to help build leadership capacity and empower women in pharmacy to achieve their full potential. A key issue in the pharmacy profession is the under-representation of women in decision-making roles. This gender imbalance has been identified nationally as well as internationally. Here at Waterloo, we have a tradition of getting things done. We know that organizations with women leaders in senior management are more profitable and successful. The time to act is now. We are creating a program here at Waterloo Pharmacy that inspires talented young women to aim high and ask, Why not me?

We invite you to join us. The Women in Pharmacy Leadership Program will support initiatives at the School of Pharmacy that help guide, educate and support PharmD/graduate students and alumni who are interested in leadership opportunities within their field. Together, we will develop the next generation of leaders in pharmacy.

“We are leaders in many aspects of our personal lives whether it be amongst family, friends or in the community. Leadership in our professional life is an application of these learned skills and an opportunity for further personal growth while contributing to the evolution of our field.”

ANDREA EDGINTON
Incoming Hallman Director

WIPL

KEY ELEMENTS OF THE PROGRAM

- > Mentorship program (by application)
- > Quarterly events (open to all alumni, PharmD and graduate students, and others associated with the School)
- > Networking opportunities

CORPORATE PARTNERSHIP OPPORTUNITIES

We invite companies to consider investing in our Women in Pharmacy Leadership Program. Together, we can create a mutually beneficial partnership that will:

- > Create opportunity and provide strategies for talented women to advance in their careers
- > Encourage diversity in our future leaders
- > Increase your brand visibility and enhance your talent acquisition

2 SPONSORSHIP INCENTIVES

- > Student engagement
- > Increased brand visibility among students and faculty

WIPL

Corporate Partnership Levels



PLATINUM \$15,000

- › Opportunity to provide welcoming remarks at WIPL public launch event
- › The company's logo is displayed on all posters, invitations, and social media related to the event.
- › Increased brand visibility on campus; the company is promoted and recognized as a program sponsor on all WIPL materials and at all WIPL workshops/events throughout the year; hyperlink to corporate logo on the WIPL website
- › Opportunity to engage company staff members with program participants and students by having a speaker or panelist at select WIPL events/workshops

GOLD \$10,000

- › Increased brand visibility on campus; the company is promoted and recognized as a program sponsor on all WIPL materials and at all WIPL workshops/events throughout the year; hyperlink to corporate logo on the WIPL website
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“Equity and diversity at every career stage are essential; having a female presence and voice is pharmacy’s best chance at progression. Having diverse leaders changes the norms about who can lead and what qualities are necessary in leadership thereby breaking down cultural and structural barriers, and showing everyone, particularly those entering or new to the profession seeking mentorship and inspiration, what women can achieve.”

NAUSHIN HOODA,
Rx2019, hospital pharmacist & scientist

SILVER \$5,000

- › The company is recognized as a program sponsor on all WIPL materials and at all WIPL workshops/events throughout the year
- › Opportunity to engage company staff members with program participants and students by providing a speaker or panelist at one WIPL event/workshop

BRONZE \$3,000

- › The company is recognized as a program sponsor on all WIPL materials and at all WIPL workshops/events throughout the yearops

For more information please contact:

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University of
Waterloo



YOU+WATERLOO

Innovating pharmacy together.