PSCI 231: Government And Business
Spring, 2017
EIT 1015, Tuesdays 12:30-2:20

Instructor: Brent Needham
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Office Location: Hagey Hall 340
Office Hours: Friday 5-5:30 PM

Contact Policy: Please use the e-mail address provided above. No appointment is necessary for indicated office hours, please just drop by. If you are unable to attend established office hours you may make an appointment for another time.

Teaching Assistants:
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Course Description: An introduction to the study of Canadian business-government relations within a political economy framework. Included are: an analysis of both the Canadian market environment and changing economic role of the state (national, subnational and global levels). Core course themes are developed through consideration of key political economy developments including: liberalization; deregulation; privatization; macro-economic stabilization; international “free trade”; technological change; the 2008 global financial crisis and recession; tax avoidance practices; austerity policies; innovation policy and slow growth. An introduction to political economy as a theory, method and subject is also provided.

Pre-Requisites: at least 2A.

Course Objectives: By the end of this course, students will have developed a greater understanding of the Canadian business-government relationship over time; developed a useful
reserve of conceptual tools and developed a better appreciation of the complexities and political tradeoffs inherent in the business-government relationship.

University Regulations:

Cross-listed course:
Please note that a cross-listed course will count in all respective averages no matter under which rubric it has been taken. For example, a PHIL/PSCI cross-list will count in a Philosophy major average, even if the course was taken under the Political Science rubric.

Academic Integrity:

Academic Integrity: In order to maintain a culture of academic integrity, members of the University of Waterloo are expected to promote honesty, trust, fairness, respect and responsibility.

Discipline: A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 – Student Discipline. For information on categories of offenses and types of penalties, students should refer to Policy 71 - Student Discipline, Student Discipline http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71.

Grievance: A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4, Student Petitions http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70. In addition, consult Student Grievances http://arts.uwaterloo.ca/student-grievances-faculty-arts-processes for the Faculty of Arts’ grievance processes.

Appeals: A student may appeal the finding and/or penalty in a decision made under Policy 70 - Student Petitions and Grievances (other than regarding a petition) or Policy 71 - Student Discipline if a ground for an appeal can be established. Read Policy 72 - Student Appeals, Student Appeals http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-72.
Academic Integrity website (Arts): Academic Integrity
http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html

Academic Integrity Office (uWaterloo): Academic Integrity Office
http://uwaterloo.ca/academic-integrity/

Accommodation for Students with Disabilities:
Note for students with disabilities: The AccessAbility Services (AS) Office, located in Needles Hall, Room 1401, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the AS Office at the beginning of each academic term.

Texts:


Various supplementary readings. See: List Of Articles in this outline

Texts are available for purchase at the University of Waterloo bookstore.

Supplementary Readings are on electronic reserve and/or 3-hour loan at the Dana Porter Library.

Course Requirements, Expectations, and Standards:

Assignments:

Critique: Total Weight 20 Percent
Students will submit a 9 page (double spaced) Critique based on one of the prescribed articles. ELIGIBLE articles are listed later in this outline. Critiques must include: a title page, bibliography, and proper citations. CRITIQUES MUST NOT BE SUBMITTED ELECTRONICALLY.

The Critique should contain an introduction, a summary, an analysis and conclusion. More specifically, the Introduction should include your specific argument (one or two sentences maximum) and provide a road map to the entire Critique. Your introduction should be at the start
of the critique before the Summary. The **Summary** should include a statement of what the author is saying. The **Analysis** should provide (i) an assessment of how compelling the author’s arguments are, (ii) what questions the article raises (iii) how the author's arguments may be challenged (iv) a statement of how this article relates to the study of business government relations generally. The **Conclusion** should retell, in a fresh way, the main arguments/findings of your Critique.

**Introduction:** No more than 1 page double-spaced, typewritten

**Summary:** No more than 1 page double-spaced, typewritten

**Analysis:** No more than 6 pages double-spaced, typewritten

**Conclusion:** No more than 1 page double-spaced, typewritten

Total **9** pages (Maximum) Title page, citations and bibliography (all required) are not included in that total.

*While there is no formal requirement that additional sources be used in preparing your critique you are certainly encouraged to consider additional sources. Remember to give credit where credit is due by using citations.*

**ADDITIONAL CONSIDERATIONS on the evaluation of Critique**

**Argument:** 5 marks

Clearly stated argument. The originality and power of your analysis.

**Information:** 5 marks

Identification of central issues, accuracy and completeness of factual material, its relevance to your argument and its effectiveness in making your case.

**Structure:** 5 marks

The clarity of organization and its utility in helping your argument develop. For example, the coherence of the logic with which you develop your case including the integration of your: Introduction/argument, body (summary/analysis) and conclusion.

**Writing and Editing:** 5 marks

Clarity and precision of written English. Editing includes: spelling, footnotes/endnotes, bibliography and title page.
For marking purposes, content (argument and information) is equal in weight to style (structure and writing).

**List Of Eligible Articles For Critique (Choose ONE)**


**Tests & Examinations:**
Test #1: Total weight 20 Percent

Held in class. No aids. Students will have the whole class to complete the test. Two sections. (Section one) short answer/identification and definitions (Section Two) longer answer/essay style.

Please also note: Student travel plans are not an acceptable reason for granting an alternative test time.

Test #2: Total weight 20 Percent

Held in class. No aids. Students will have the whole class to complete the test. Same format at Test One.

It is typically not possible to return test #2 before the end of classes. Therefore, your test will be made available for return/review upon request during the formal exam period.

Please also note: Student travel plans are not an acceptable reason for granting an alternative test time.

Final Examination:

There is no final examination during the formal examination period.

Participation Total weight 40 percent

(a) In class group work (10 percent) (b) Verbal contributions in class (10 percent) (c) Verbal contributions in tutorials (10 percent) (d) Tutorial Group Presentation (10 percent): Total Weight 40 Percent.

(a) The preparation, presentation and discussion of in-class group work. Students will work in groups no larger than 4 students. You do not need to work in the same small group each week and you may also opt to complete a sole author submission. These assignments are intended to reinforce and apply course themes and encourage thoughtful analysis of required readings. After preparation (usually one to two pages HAND WRITTEN), groups will present allowing students to hear how other groups tackled the same task. At the end of each class all groups will submit their written work. PLEASE WRITE THE FULL NAME OF EACH GROUP MEMBER AT THE TOP OF EACH SUBMISSION.
A portion of most classes will be devoted to this with the exception of **in class test day(s)** and **special presentation day(s)**

**Group work submissions are not accepted after a class has finished.**

(b) **Regular attendance and verbal contributions** to class discussions. Contributions should reflect a grasp of the topics being discussed and some analytical ability in relation to assigned material.

* **NOTE** This mark is based on my perception of your verbal contributions in class.

Associated with this grade component is the **requirement** that each student pay at least **one visit during office hours**. I will have you **sign in** during this visit.

(C) **Regular attendance and verbal contribution** in tutorials. Contributions should reflect a grasp of the topics being discussed and some analytical ability in relation to assigned reading material.

- **NOTE** This mark is based on your T.A.’s perception of your verbal contributions..

(D) Each student will contribute to a **group presentation** during the term. This presentation will be based on a reading assigned by your T.A.

A hard copy of the group’s presentation must be provided to your T.A. at the end of the assigned tutorial session.

More than one group may present on any given day.

**Extra Credit:**

No extra credits are available, no assignment substitutions are permitted, and no alterations will be made to each assignment’s grade weighting.
**Late Policy:**
Late submissions, starting the day after an established due date but within one week of the due date, will lose one letter grade (eg: a grade of A will become a grade of B). Late submissions handed in after one week but within 2 weeks of the original due date will lose two letter grades (eg: a grade of A will become C). No further late penalties will be applied provided an assignment is received in class on the last day of class. NO EXCEPTIONS WITHOUT VERIFIABLE MEDICAL DOCUMENTATION (embossed seal is required)

**Policy About Collaborative Work:**
The critique and tests are sole authorship assignments. Grades for in class group work is based on two criteria (1) frequency of completion (how often you complete group assignments) and (2) quality (the degree to which you answer posed group work questions).

Your tutorial group presentation grade is based on 4 criteria. The degree to which students contribute to: (a) preparation, (b) presentation (c) hard copy submission as well as (d) quality of submission.

**Other Course Policies:**
Critiques may be handed in during class or to the, “Political Science Drop Box” (third floor Hagey Hall). The “Political Science Drop Box” is NOT the plastic shelves outside my office. The “Political Science Drop Box” is located further east along the same corridor across from Rm 311.

Slides will be used in most classes. Do not assume, however, that all material covered in class will be posted on LEARN. Students are required to make their own lecture and reading notes and/or arrange with other students for missed lectures.

**Schedule:**

**Week 1 – May 2\textsuperscript{th}** Introduction to course materials and overview - no required reading

- History, Political Context, Tools, Policy Areas

**Note:** Recommended (Not Required): Thomas Picketty Capital, Gosta Esping Anderson Three Worlds of Welfare State Capitalism, David Leyton-Brown Trade Offs On Free Trade Jennifer Welsh, The Return of History
Week 2 – May 9th Theories of the business - government relationship, Changing Economic Role of the State

Reading 1: Brander 1 (Introduction/Overview)

Reading 2: Brander 3 (Normative Analysis)

Reading 3: Francis Fukuyama "The End of History" (Course Reserves, electronic) (Possible Critique Article)

Reading 4: Whiteside and McBride Chapter 3

Note: - Liberalism, Marxism, Social Democracy, Communism, Capitalism, Keynes, Globalization, Neoliberalism, Social Economy

- Eras

- Margaret Thatcher, Ronald Regan, Brian Mulroney

Week 3 – May 16th Fairness, Interest Groups, Normative and Positive Analysis of Government

Reading 1: Brander 4 (Fairness/Ethics/Civil Society)

Reading 2: Brander 5 (Positive Theory of Government/Interest Groups)

Reading 3: Whiteside and McBride Chapter 4

Week 4 – May 23rd

NO CLASS University uses Monday schedule on Tuesday May 23rd. This also means tutorials normally scheduled for Monday Monday May 22nd will be held this day (Tuesday May 23rd). Discussion Group 001 which would normally meet does not meet this day.

Reading 1: Brander 7 (Canadian Business Environment)

Reading 2: Jim Stanford, Staples, Deindustrialization, And Foreign Investment: Canada’s Economic Journey Back To The Future (Studies In Political Economy 82 Summer 2008). Course Reserves electronic (Possible Critique Article).

Reading 4: Wolfe 21st Century Cities: The Geography of Innovation” Conference Board of Canada – CIBC Scholar-in-Residence Lecture 2009. Note: This is a long reading. Course Reserves, electronic (Possible Critique Article)

Week 5 – May 30th Canadian Business Environment, Globalization, Clusters, Cities, Regulation, Deregulation and Crisis

Reading 1: Brander 11 (Competition Policy)

Reading 2: Brander 12 (Regulation and Public Enterprise)

Note: Special Presentation: "Inside Job" Academy Award winning documentary on the 2008 Financial Crisis

Week 6 – June 6th Macroeconomic Policy

Reading 1: Brander 14 (Macro Economic Policy)

Reading 2: Whiteside and McBride Chapters 1 and 5

Note: Critique Due discussion of "Inside Job"

Week 7 – June 13th Test 1

Week 8 – June 20nd - 21st Century Challenges Tax Avoidance

Note: Special Presentation: "The Price We Pay" Canadian produced 2014 documentary

Week 9 – June 27th International Trade (Theory and Institutions) Government Policy Affecting the Environment and Natural Resources
Reading 1: Brander 8 (Trade Policy)
Reading 2: Brander 9 (Environment Policy and Externalities)
Reading 3: Brander 10 (Natural Resources)

Note: Discussion of "The Price We Pay"

Week 10 – July 4th Innovation and Innovation Systems

Reading 1: Brander 13 (R & D, Innovation, Intellectual Property)


Week 11 – July11th Aboriginals

Reading 1: Helin Chapters 10, 11, 12

Reading 2: Brander 15 (Corporate Social Responsibility)

Reading 3: McBride and Whiteside Conclusion


Week 12 July 18th Test 2

Week 13 – July 25th Final Class

Note: Conclusions and course evaluation, test 2 possibly returned