PSCI 387: GLOBALIZATION  
Spring 2017  
Tuesdays and Thursdays 10:00-11:20am, RCH 207

Instructor: Dr. Aaron Ettinger  
Email Address: aaron.ettinger@uwaterloo.ca  
Office Location: Hagey Hall 348  
Office Hours: Mondays 3-5pm, or by appointment

Contact Policy:  
The best way to communicate with me is by email at the address listed above. I do my best to answer all queries within 24 hours. When you send an email please observe some common sense rules of email etiquette. Always include “PSCI 387” in the subject line; begin the message with a greeting and sign off with your own name. Regarding office hours, I have a general open door policy and you may drop in anytime, though forewarning would help. I also hold formal office hours.

Course Description

This course is about a phenomenon that is as all-encompassing as it is elusive. Globalization is, in a sense, the expansion, intensification and integration of social relations and consciousness across space and time. But, of course, globalization reaches further and deeper into political life than can be encapsulated in a single definition. Globalization as a process affects the dynamics of all aspects of political life in complex ways. One of its most profound effects has been felt by the traditional Westphalian state, which has been the primary organizational unit of world politics. Observing the interaction of globalization and the state, however, is the challenge. Accordingly, the study of globalization requires multiple perspectives in order to observe its multiple dimensions. As a world-historical transformation requires a perspective on centuries past. As an ideology requires acute attention to the ideas that enable it. As a perspective, it demands scrutiny of the ontological foundations of what we know about the world and, epistemologically, how we know it. As academic study, it requires a multidisciplinary approach to comprehend properly. And, of course, as a political phenomenon, it requires us to ask “who wins and who loses.”

As we will discover, the intellectual pursuit of “globalization” exposes many ironies. Though it is a compact and elegant term, it has no intellectual progenitor. For a concept so intuitive, it is exceedingly difficult to define. As a phenomenon that is so seemingly recent in world history, it is difficult to say when it started. As an environmental condition, it is
extremely difficult to pinpoint or measure, having no singular shape, form or manifestation. As a bundle of political forces, globalization is exceedingly difficult to disaggregate. This course attempts to analyze globalization through multiple perspectives and issues. Together, these perspectives will generate a complex understanding of this phenomenon that structures our times. Concretely, this course is divided into four major themes: theoretical and historical foundations, global production networks, the globalization of human movement, and globalization in an era of crisis.

**Pre-Requisites:**

3A is strongly recommended; PSCI 281 World Politics and PSCI 283 International Political Economy are also highly recommended.

**Expectations:**

(1) *Come to class:* A university education is a privilege and seminar discussions can be illuminating. More instrumentally, the world is run by those who show up. Wise students will attend all seminars and use the discussions to develop ideas for the final term paper. I expect everyone to attend each seminar. It’s as simple as that.

(2) *Keep up with your work:* I expect you to attend class having read the assigned material. Assignments must be submitted by the time and date indicated. As always, late penalties will apply. A list of key dates appears on the final page of this syllabus.

**Course Objectives:**

By the end of this course, students will be able to:

1. Write clearly about the complexities of globalization
2. Develop the conceptual vocabulary to discuss the forces of globalization
3. Analyze globalization within a multidimensional conceptual framework
4. Research the effects of globalization on a single consumer product

**Texts**

There is no textbook for this course. Instead, I have developed a reading list drawn from academic journals available at no cost to you. For your convenience, I have included a link to each journal article which appears next to their entries on this syllabus. All readings will be posted to LEARN.
University Regulations

Cross-listed course:

Please note that a cross-listed course will count in all respective averages no matter under which rubric it has been taken. For example, a PHIL/PSCI cross-list will count in a Philosophy major average, even if the course was taken under the Political Science rubric.

Academic Integrity:

Academic Integrity: In order to maintain a culture of academic integrity, members of the University of Waterloo are expected to promote honesty, trust, fairness, respect and responsibility.

Discipline: A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 – Student Discipline. For information on categories of offenses and types of penalties, students should refer to Policy 71 - Student Discipline, Student Discipline http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71.

Grievance: A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4, Student Petitions http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70. In addition, consult Student Grievances http://arts.uwaterloo.ca/student-grievances-faculty-arts-processes for the Faculty of Arts’ grievance processes.

Appeals: A student may appeal the finding and/or penalty in a decision made under Policy 70 - Student Petitions and Grievances (other than regarding a petition) or Policy 71 - Student Discipline if a ground for an appeal can be established. Read Policy 72 - Student Appeals, Student Appeals http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-72.

Academic Integrity website (Arts): Academic Integrity http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html

Academic Integrity Office (uWaterloo): Academic Integrity Office http://uwaterloo.ca/academic-integrity/
Turnitin.com: Plagiarism detection software (Turnitin) will be used to screen assignments in this course. This is being done to verify that use of all material and sources in assignments is documented. In the first week of the term, details will be provided about the arrangements for the use of Turnitin in this course. If you have read this far, send me an email and I’ll give you a one percent bonus on your final grade.

Note: students must be given a reasonable option if they do not want to have their assignment screened by Turnitin. See Turnitin http://uwaterloo.ca/academic-integrity/integrity-waterloo-faculty/turnitin-waterloo for more information.

Accommodation for Students with Disabilities:

Note for students with disabilities: The AccessAbility Services (AS) Office, located in Needles Hall, Room 1132, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the AS Office at the beginning of each academic term.

If you need to request special accommodation, please communicate with me as soon as possible. This way we can arrange for the proper arrangements with little disruption.

The Writing Centre

The Writing Centre works across all faculties to help students clarify their ideas, develop their voices, and write in the style appropriate to their disciplines. Writing Centre staff offer one-on-one support in planning assignments and presentations, using and documenting research, organizing and structuring papers, and revising for clarity and coherence. You can make multiple appointments throughout the term, or drop in at the Library for quick questions or feedback. To book a 50-minute appointment and to see drop-in hours, visit www.uwaterloo.ca/writing-centre. Group appointments for team-based projects, presentations, and papers are also available.

Please note that writing specialists guide you to see your work as readers would. They can teach you revising skills and strategies, but will not proof-read or edit for you. Please bring hard copies of your assignment instructions and any notes or drafts to your appointment.
Course Requirements

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<tr>
<td>Midterm Exam (in class)</td>
<td>25%</td>
<td>Tuesday, June 6</td>
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<tr>
<td>Research Paper</td>
<td>40%</td>
<td>Friday, July 14</td>
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<td>Final Exam</td>
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25%  **Midterm Exam**

In-class exam based on lecture materials covered in weeks 1-5. The midterm exam will cover core concepts discussed in lecture and in the readings.

40%  **Research Paper – Tracking the life of a consumer product**

In Week 6, we will begin to discuss consumer products that transit through the global economy through the perspective of global production networks. Student's research papers will follow this line of inquiry.

Students will select a consumer product and trace its global origins and end points. Research paper will identify the global and local forces that shape that product’s journey through its global production network.

Any consumer product is fair game for this assignment – a good idea is to start with a product that you use every day. Look at the “Made in _____” stamp and figure out how it got from there to your hands and beyond.

As with all political science papers, your essay must have a thesis statement. As you know, a thesis statement is an argument – a claim about which people can reasonably disagree. In this case, your thesis statement will be a claim about what you have noticed about your chosen product’s transit through its global production network. For example, “the transit of product X through the global system is characterized by a great deal of exploitation.” Read Pietra Rivoli, 2005. *The Travels of a T-Shirt in the Global Economy* from week 6 for an good example of the kind of story and argument I’m looking for.

Research papers will be 2500-3000 words and must have a bibliography and use a proper citation style.

*The paper must be uploaded to LEARN by Friday July 14 by 11:59pm. A 5% per day late penalty will apply to any paper submitted thereafter.*
35%  Final exam

A final exam will be held during the July 28-August 11 exam period. The exam will be cumulative and touch upon all the material covered in this course. You will be able to select two essay questions from a selection.

Style Guidelines

Please submit all of your written work with the following specifications.

Font – Times New Roman (anything else will drive me nuts)
Font size – 12-point font (thank you)
Margins – 2.54 cm / 1 inch margins
Page numbers – beginning on the first page of text, not the title page
Citation style – Please use the American Journal of Political Science style. This means embedded citations and a bibliography at the end. Footnotes are allowable for explanatory digressions or notes of clarification. If you have any concerns about how use this style, please refer to the reading list for examples of how to do it right.
Headings – Yes, you can use headings and subheadings in your submitted work.

Grade Scale

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Schedule of Topics

PART I: GLOBALIZATION FOUNDATIONS
Week 1: Introductions

Tuesday, May 2: Introductions

Thursday, May 4: Theoretical Foundations

Week 2: Historical Foundations

Tuesday, May 9: When did Globalization Start?

Thursday, May 11: Co-evolution of Globalization and the State

PART II: THE GLOBALIZATION OF IDEAS
Week 3: Capitalism, Development and Democracy

Tuesday, May 16: Capitalism

**Thursday, May 18:**  
**Democracy and Development**


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**Week 4:**  
**Playing Catch-up**

**Tuesday, May 23:**  
**No Classes, Victoria Day shuffle**

This session is made-up on July 25

**Thursday, May 25:**  
**Human Rights**


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**Week 5: Globalization and its Discontents**

**Tuesday, May 30:**  
**Cultural Backlash**


**Thursday, June 1:**  
**Global Anti-globalization**


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**Week 6: Exam and the Globalization of Things**

**Tuesday, June 6:**  
**Midterm Exam**
PART III: GLOBAL PRODUCTION NETWORKS

Thursday, June 8  
T-Shirts


selected excerpts.

Recommended


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Week 7: Global Production Networks

Tuesday, June 13:  
iPhones


Thursday, June 15:  
Food


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Week 8: Global Production Networks Continued

Tuesday, June 20:  
Coffee


Thursday, June 22:  
Soft Drinks

Week 9: Global Production Networks Concluded

Tuesday, June 27: Weapons


PART IV: GLOBALIZATION OF PEOPLE

Thursday, June 29: Migration and Refugees


Week 10: The Bad Guys

Tuesday, July 4: Human Trafficking


Thursday, July 6: Foreign Fighters


Mishali-Ram, Meirav. 2017. Foreign Fighters and Transnational Jihad in Syria. Studies in Conflict & Terrorism: 00-00. Here

Week 11: More Bad Guys

Monday, July 11: Organized Crime

Mercille, Julien. 2011. Violent Narco-Cartels or US Hegemony? The Political Economy of the 'War on Drugs' in Mexico. Third World Quarterly 32 (9): 1637-1653. Here

PART V: GLOBALIZATION AND CRISIS
**Wednesday, July 13**

Pandemics


**Friday, July 15:**

RESEARCH PAPER DUE

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**Week 12a: Crises Continued**

**Monday July 18:**

Climate Change


**Wednesday July 20:**

Global Economic Crisis


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**Week 12b**

**Monday, July 25:**

Globalization and the End of the State


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**Summary of Key Dates for this Course**

**Part I: Globalization Foundations**

- **Tuesday, May 2:** Introductions
- **Thursday, May 4:** Theoretical Foundations
- **Tuesday, May 9:** 19th Century Foundations of Globalization
- **Thursday, May 11:** Globalization and the State

**Part II: Globalization of Ideas**

- **Tuesday, May 16:** Capitalism
- **Thursday, May 18:** Democracy and Development
- **Tuesday, May 23:** NO CLASSES (Victoria Day shuffle, Monday schedule applies)
Thursday, May 25: Human Rights
Tuesday, May 30: Global Anti-globalization
Thursday, June 1: Cultural Backlash
Tuesday, June 6: MIDTERM EXAM IN-CLASS

**Part III: Global Production Networks**

Thursday, June 8: T-Shirts
Tuesday, June 13: iPhones
Thursday, June 15: Food
Tuesday, June 20: Coffee
Thursday, June 22: Soft Drinks
Tuesday, June 27: Weapons

**Part IV: Globalization of People**

Thursday, June 29: Migration and Refugees
Tuesday, July 4: Human Trafficking
Thursday, July 6: Foreign Fighters
Tuesday, July 11: Organized Crime

**Part V: Globalization and Crises**

Thursday, July 13: Pandemics
Friday, July 15: RESEARCH PAPER DUE
Tuesday, July 18: Climate Change
Thursday July 20: Global Economic Crisis
Tuesday, July 25: Summary and Review

July 28-August 11: FINAL EXAM