Course outline (Preliminary Draft as of August 28, 2012)

**Political Science 490, Section 002**
**Political Science 635**
**Topics in Business and Politics: BUSINESS, POLITICS, and INTERNATIONAL DEVELOPMENT**

Fall Term, 2012

Instructor:
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**Course description:**
In this course students will engage in comparative historical and contemporary studies of business practices and political processes in developing countries. In particular, students will examine both business practices, political activities, as well as the relationships between them to see how particular practices, activities, and relationships contribute to or frustrate inclusive and sustainable economic development.

**Readings:**
All other readings for the course will be included in a course packet specially prepared for this course, except for several readings available as electronic files.

**Requirements:**
(Depending upon the number of graduate students enrolled in this course, somewhat different requirements will be developed for them)

**Quizzes:** There will be two short in class quizzes, October 26th (covering readings through October 19th) and one on December 3 (covering readings October 26th through December 3): 30% of total grade

**Presentations and Responses:** Each student will be expected to make two in-class presentations. One of these presentations, the regular presentation, should be based on one of the required reading for that class meeting. The alternative presentation, which may be given before or after the regular presentation, may take as its focus a topic chosen by the student related to the course. For this alternative presentation, students may report on recommended readings, preliminary ideas associated with their term paper project, or another topic area of their own choosing so long as it is related to the course. Students will be expected to prepare a brief handout to distribute to the class. At the time of the presentation or within one week of the presentation, student will be expected to turn in a written version of their presentation (2 to 5 pages). Students will also be expected to sign-up as respondents to the presentation of other students. (30% of total grade)
Term Paper: Students will be expected to write a 12-15 page term paper on a topic of their own choosing related to the course. An initial brief statement of possible term paper topics will be due on October 12 and a preliminary outline of the term paper will be due November 12. The final version of the paper will be due December 10th. (40% of total grade)

Course Outline:

September 14: Introduction to course
  Review of basic concepts: politics, business, and international development
  Review of basic issues
  Review of course requirements.

Readings:

Recommended Reading

September 21: Models for Business, Politics, and International Development

Readings:
  Sylvia Maxfield and Ben Ross Schneider (1997) “Business, the State, and Economic Performance in Developing Countries” Business and the State in developing Countries, eds Maxfield and Schneider, chp 1, pages 3-35
  Ian Bremmer (2009) State Capitalism Comes of Age” Foreign Affairs (May/June)

Recommended Reading:
  Frederick Bird “Rethinking the Bottom Line: International Business and Global Poverty” electronic file
September 28: Historical accounts of businesses that have massively shaped political processes: The Dutch East India Company, The English East India Company, Union Miniere in the Congo, and the United Fruit Company in Guatemala

Readings:

Recommended Reading:
Stephen Kinzer (2003) All the Shah’s Men: An American Coup and the Roots of Middle East Terror

October 5
No class scheduled this week

October 12: Some contemporary examples of businesses that have massively influenced political process in Indonesia, Iraq, and elsewhere

Readings:

Recommended readings:

October 19: Various Expressions of Corruption

Readings:

Case Study:
Frederick Bird: “Questionable, initially off-budget payments” Electronic File

Recommended Readings:
October 26: Enclave Development and the Resource Curse

Readings:

Recommended Readings:

Case Studies: Possible case studies of Canadian mining firms in DRC, Chile, etc.

November 2: Business and Political Processes in Neo-Patrimonial States

Readings:

Recommended Readings:

November 9: Business and Politics: Review of Examples of Constructive Engagement, One, Focus on South Africa

Readings:

Case Studies: possible case studies of Toyota, the mining industry, and the Wine Industry in South Africa
Recommended Readings:
Williamson re Sullivan Principles

November 16: Business and Politics: Review of Examples of Constructive Engagement, Two

Readings:
Karl Fields (1997) “Strong States and Business Organization in Korea and Taiwan” Business and the State in Developing Countries, eds. Sylvia Maxfield and Ben Ross Schneider, chapter 5, pages 122- 151.

Recommended Readings:

November 23: Managing the Resource Curse, Overcoming Enclave Development

Readings:

November 30: Businesses as National and Global Citizens

Readings:
Extractive Industry Transparency Initiative (Read web site; re History, Basic Principles, Case Study on Nigeria)
Cross-listed course:
Please note that a cross-listed course will count in all respective averages no matter under which rubric it has been taken. For example, a PHIL/PSCI cross-list will count in a Philosophy major average, even if the course was taken under the Political Science rubric.

Academic Integrity:

*Academic Integrity*: In order to maintain a culture of academic integrity, members of the University of Waterloo are expected to promote honesty, trust, fairness, respect and responsibility.

*Discipline*: A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 – Student Discipline. For information on categories of offenses and types of penalties, students should refer to Policy 71 - Student Discipline, [http://www.adm.uwaterloo.ca/infosec/Policies/policy71.htm](http://www.adm.uwaterloo.ca/infosec/Policies/policy71.htm).

*Grievance*: A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4, [http://www.adm.uwaterloo.ca/infosec/Policies/policy70.htm](http://www.adm.uwaterloo.ca/infosec/Policies/policy70.htm).

*Appeals*: A student may appeal the finding and/or penalty in a decision made under Policy 70 - Student Petitions and Grievances (other than regarding a petition) or Policy 71 - Student Discipline if a ground for an appeal can be established. Read Policy 72 - Student Appeals, [http://www.adm.uwaterloo.ca/infosec/Policies/policy72.htm](http://www.adm.uwaterloo.ca/infosec/Policies/policy72.htm).

*Academic Integrity website (Arts)*: [http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html](http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html)

*Academic Integrity Office (uWaterloo)*: [http://uwaterloo.ca/academicintegrity/](http://uwaterloo.ca/academicintegrity/)

**Accommodation for Students with Disabilities:**

*Note for students with disabilities*: The Office for Persons with Disabilities (OPD), located in Needles Hall, Room 1132, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the OPD at the beginning of each academic term.