PSCI 387: GLOBALIZATION
Winter 2018
Tuesdays and Thursdays 10:00-11:20am RCH 306

Instructor: Dr. Aaron Ettinger
Email Address: aaron.ettinger@uwaterloo.ca
Office Location: Hagey Hall 348
Office Hours: Mondays 1pm-2:30pm, or by appointment

Contact Policy:
The best way to communicate with me is by email at the address listed above. I do my best to answer all queries within 24 hours. When you send an email please observe some common sense rules of email etiquette. Always include “PSCI 387” in the subject line; begin the message with a greeting and sign off with your own name. Regarding office hours, I have a general open-door policy and you may drop in anytime, though forewarning would help. I also hold formal office hours.

Course Description
This course analyzes globalization through multiple perspectives and issues. Together, these perspectives will generate a complex understanding of this phenomenon that structures our times. Concretely, this course is divided into four major themes: theoretical and historical foundations, global production networks, the globalization of human movement, and globalization in an era of crisis. It focuses on political interactions across the developed world and the global south. Within each topic, we will discuss the actors, institutions, ideas, and interests at play. Doing so will help explain the inner workings of globalization and establish the winners and losers.

Pre-Requisites:
3A is strongly recommended; PSCI 281 World Politics and PSCI 283 International Political Economy are also highly recommended.

Expectations:
(1) Come to class: A university education is a privilege and seminar discussions can be illuminating. More instrumentally, the world is run by those who show up. Wise students will
attend all seminars and use the discussions to develop ideas for the final term paper. I expect everyone to attend each seminar. It’s as simple as that.

(2) *Keep up with your work:* I expect you to attend class having read the assigned material. Assignments must be submitted by the time and date indicated. As always, late penalties will apply. A list of key dates appears on the final page of this syllabus.

**Course Objectives:**

By the end of this course, students will be able to:

1. Write clearly about the complexities of globalization
2. Develop the conceptual vocabulary to discuss the forces of globalization
3. Analyze globalization within a multidimensional conceptual framework
4. Research the effects of globalization on a single consumer product

**Texts**

There is no textbook for this course. Instead, I have developed a reading list drawn from academic journals available at no cost to you. For your convenience, I have included a link to each journal article which appears next to their entries on this syllabus. All readings will be posted to LEARN.

**Course Requirements**

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Value</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midterm Exam (in class)</td>
<td>25%</td>
<td>Thursday, February 8</td>
</tr>
<tr>
<td>Research Paper</td>
<td>40%</td>
<td>Friday, March 16</td>
</tr>
<tr>
<td>Final Exam</td>
<td>35%</td>
<td>April Exam Period</td>
</tr>
</tbody>
</table>

**25% Midterm Exam**

In-class exam based on lecture materials covered in weeks 1-5. The midterm exam will cover core concepts discussed in lecture and in the readings.

**40% Research Paper – Tracking the life of a consumer product**

In Week 6, we will begin to discuss consumer products that transit through the global economy through the perspective of global production networks. Student’s research papers will follow this line of inquiry.
Students will select a consumer product and trace its global origins and end points. Research paper will identify the global and local forces that shape that product’s journey through its global production network.

Any consumer product is fair game for this assignment – a good idea is to start with a product that you use every day. Look at the “Made in ______” stamp and figure out how it got from there to your hands and beyond.

As with all political science papers, your essay must have a thesis statement. As you know, a thesis statement is an argument – a claim about which people can reasonably disagree. In this case, your thesis statement will be a claim about what you have noticed about your chosen product’s transit through its global production network. For example, “the transit of product X through the global system is characterized by a great deal of exploitation.” Read Pietra Rivoli, 2005. The Travels of a T-Shirt in the Global Economy from week 6 for an good example of the kind of story and argument I’m looking for.

Research papers will be 2500-3000 words and must have a bibliography and use a proper citation style.

The paper must be uploaded to LEARN by Friday March 16 by 11:59pm. A 5% per day late penalty will apply to any paper submitted thereafter.

35% Final exam

A final exam will be held during the April 9-24 exam period. The exam will be cumulative and touch upon all the material covered in this course. The exam will consist of two essay questions and multiple choice.

The Writing Centre

The Writing Centre works across all faculties to help students clarify their ideas, develop their voices, and write in the style appropriate to their disciplines. Writing Centre staff offer one-on-one support in planning assignments and presentations, using and documenting research, organizing and structuring papers, and revising for clarity and coherence. You can make multiple appointments throughout the term, or drop in at the Library for quick questions or feedback. To book a 50-minute appointment and to see drop-in hours, visit www.uwaterloo.ca/writing-centre. Group appointments for team-based projects, presentations, and papers are also available.

Please note that writing specialists guide you to see your work as readers would. They can teach you revising skills and strategies, but will not proof-read or edit for you. Please bring hard copies of your assignment instructions and any notes or drafts to your appointment.
Style Guidelines

Please submit all of your written work with the following specifications.

Font – Times New Roman (anything else will drive me nuts)
Font size – 12-point font (thank you)
Margins – 2.54 cm / 1-inch margins
Page numbers – beginning on the first page of text, not the title page
Citation style – Please use the American Journal of Political Science style. This means embedded citations and a bibliography at the end. Footnotes are allowable for explanatory digressions or notes of clarification. If you have any concerns about how use this style, please refer to the reading list for examples of how to do it right.
Headings – Yes, you can use headings and subheadings in your submitted work.

Grade Scale

<table>
<thead>
<tr>
<th>Letter</th>
<th>% Range</th>
<th>Value</th>
<th>Letter</th>
<th>% Range</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>90-100</td>
<td>95</td>
<td>C</td>
<td>63-66</td>
<td>65</td>
</tr>
<tr>
<td>A</td>
<td>85-89</td>
<td>89</td>
<td>C-</td>
<td>60-62</td>
<td>62</td>
</tr>
<tr>
<td>A-</td>
<td>80-84</td>
<td>83</td>
<td>D+</td>
<td>57-59</td>
<td>58</td>
</tr>
<tr>
<td>B+</td>
<td>77-79</td>
<td>78</td>
<td>D</td>
<td>53-56</td>
<td>55</td>
</tr>
<tr>
<td>B</td>
<td>73-76</td>
<td>75</td>
<td>D-</td>
<td>50-52</td>
<td>52</td>
</tr>
<tr>
<td>B-</td>
<td>70-72</td>
<td>72</td>
<td>F+</td>
<td>42-49</td>
<td>46</td>
</tr>
<tr>
<td>C+</td>
<td>67-69</td>
<td>68</td>
<td>F</td>
<td>35-41</td>
<td>38</td>
</tr>
<tr>
<td>C</td>
<td>63-66</td>
<td>65</td>
<td>F-</td>
<td>0-34</td>
<td>32</td>
</tr>
<tr>
<td>C-</td>
<td>60-62</td>
<td>62</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Schedule of Topics

PART I: GLOBALIZATION FOUNDATIONS

Thursday, January 4: Introductions

Recommended Reading


Tuesday, January 9: Theoretical Foundations

Thursday, January 11: 19th Century Foundations


Tuesday, January 16: 20th Century Developments


PART II: GLOBALIZATION AND ITS DISCONTENTS

Thursday, January 18: Capitalism


Tuesday, January 23: Democracy and Development


Thursday, January 25: Human Rights


Tuesday, January 30: Cultural Backlash


Thursday, February 1: Global Anti-globalization in the 1990s


Tuesday, February 6 Global Anti-Globalization in 2017


**Thursday, February 8:** Midterm Exam

**PART III: GLOBAL PRODUCTION NETWORKS**

**Tuesday, February 13:** T-Shirts


**Thursday, February 15:** iPhones


**READING WEEK FEBRUARY 19-23**

**Tuesday, February 27:** Food


**Thursday, March 1:** Coffee


**Tuesday, March 6:** Human Hair

**Thursday, March 8:**  
Weapons

Fisk, Robert 1997. "Is This Some Kind of Crusade?" *Independent*. May 17. [Here](#).

---

**PART IV: GLOBALIZATION OF PEOPLE**

**Tuesday, March 13:**  
Migration and Refugees


**Thursday, March 15:**  
Human Trafficking


---

**Friday, March 30**  
**RESEARCH PAPER DUE**

**Tuesday, March 20:**  
Foreign Fighters


---

**PART V: GLOBALIZATION AND CRISIS**

**Thursday, March 22:**  
Pandemics

Tuesday, March 27          Climate Change

Thursday, March 29:        Global Economic Crisis

Tuesday, April 3:          Globalization and the State
University Regulations

Cross-listed course:

Please note that a cross-listed course will count in all respective averages no matter under which rubric it has been taken. For example, a PHIL/PSCI cross-list will count in a Philosophy major average, even if the course was taken under the Political Science rubric.

Academic Integrity:

Academic Integrity: In order to maintain a culture of academic integrity, members of the University of Waterloo are expected to promote honesty, trust, fairness, respect and responsibility.

Discipline: A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 – Student Discipline. For information on categories of offenses and types of penalties, students should refer to Policy 71 - Student Discipline, Policy 71 - Student Discipline http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71.

Grievance: A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4, Read Policy 70 - Student Petitions and Grievances, Section 4, http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70. In addition, consult grievances http://arts.uwaterloo.ca/student-grievances-faculty-arts-processes for the Faculty of Arts’ grievance processes.

Appeals: A student may appeal the finding and/or penalty in a decision made under Policy 70 - Student Petitions and Grievances (other than regarding a petition) or Policy 71 - Student Discipline if a ground for an appeal can be established. Read Policy 72 - Student Appeals, Policy 72 - Student Appeals http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-72.

Academic Integrity website (Arts): Academic Integrity http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html
Academic Integrity Office (uWaterloo): Academic Integrity Office
http://uwaterloo.ca/academic-integrity/

Turnitin.com: Plagiarism detection software (Turnitin) will be used to screen assignments in this course. This is being done to verify that use of all material and sources in assignments is documented. In the first week of the term, details will be provided about the arrangements for the use of Turnitin in this course. If you have read this far, send me an email and I’ll give you a one percent bonus on your final grade.

Note: students must be given a reasonable option if they do not want to have their assignment screened by Turnitin. See Turnitin http://uwaterloo.ca/academic-integrity/integrity-waterloo-faculty/turnitin-waterloo for more information.

Accommodation for Students with Disabilities:

Note for students with disabilities: The AccessAbility Services (AS) Office, located in Needles Hall, Room 1132, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the AS Office at the beginning of each academic term.

If you need to request special accommodation, please communicate with me as soon as possible. This way we can arrange for the proper arrangements with little disruption.

**Summary of Key Dates for this Course**

**Part I: Globalization Foundations**

- Thursday, January 4: Introductions
- Tuesday, January 9: Theoretical Foundations
- Thursday, January 11: 19th Century Foundations
- Tuesday, January 16: 20th Century Developments

**Part II: Globalization of Ideas**

- Thursday, January 18: Capitalism
- Tuesday, January 23: Democracy and Development
- Thursday, January 25: Human Rights
- Tuesday, January 30: Cultural Backlash
- Thursday, February 1: Global Anti-Globalization: The 1990s
- Tuesday, February 6: Anti-Globalization: The Populist Present
- Thursday, February 8: MIDTERM EXAM IN-CLASS

**Part III: Global Production Networks**
Tuesday, February 13  
Thursday, February 15:  

Reading Week February 19-23

Tuesday, February 27:  
Thursday, March 1:  
Tuesday, March 6:  
Thursday, March 8: Weapons

Part IV: Globalization of People

Tuesday, March 13:  
Thursday, March 15:  
Friday, March 16:  
Tuesday, March 20:  
Thursday, March 22:  

Part V: Globalization and Crises

Tuesday, March 27:  
Thursday, March 29:  
Tuesday, April 3:  
April 9-24  

Tuesday, February 27:  
Thursday, March 1:  
Tuesday, March 6:  
Thursday, March 8:  

Tuesday, February 27: Food  
Thursday, March 1: Coffee  
Tuesday, March 6: Human Hair  

Tuesday, March 13: Migration and Refugees  
Thursday, March 15: Human Trafficking  
Friday, March 16: TERM PAPER DUE  
Tuesday, March 20: Foreign Fighters  
Thursday, March 22: Pandemics  

Tuesday, March 27: Climate Change  
Thursday, March 29: Global Economic Crisis  
Tuesday, April 3: Globalization and the State  
April 9-24 FINAL EXAM