PSCI 231: Government And Business
Spring, 2018
HH 1101, Tuesdays 8:30-10:20 AM

Instructor: Brent Needham
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Office Location: Hagey Hall 340
Office Hours: Friday 5-5:30 PM

Contact Policy: Please use the e-mail address provided above. No appointment is necessary for indicated office hours, please just drop by. If you are unable to attend established office hours you may make an appointment for another time.

Course Description: An introduction to the study of Canadian business-government relations within a political economy framework. Included are: an analysis of both the Canadian market environment and changing economic role of the state (national, subnational and global levels). Core course themes are developed through consideration of key political economy developments including: liberalization; deregulation; privatization; macro-economic stabilization; international “free trade”; technological change; the 2008 global financial crisis and recession; tax avoidance practices; austerity policies; innovation policy and slow growth. An introductory understanding of political economy as a theory, method and subject is also provided.

Pre-Requisites: at least 2A.

Course Objectives: By the end of this course, students will have developed a greater understanding of the Canadian business-government relationship over time; developed a useful reserve of conceptual tools and developed a better appreciation of the complexities and political trade offis inherent in the business-government relationship.

University Regulations:

Cross-listed course:
Please note that a cross-listed course will count in all respective averages no matter under which rubric it has been taken. For example, a PHIL/PSCI cross-list will count in a Philosophy major average, even if the course was taken under the Political Science rubric.
Academic Integrity:  

**Academic Integrity**: In order to maintain a culture of academic integrity, members of the University of Waterloo are expected to promote honesty, trust, fairness, respect and responsibility.

**Discipline**: A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 – Student Discipline. For information on categories of offenses and types of penalties, students should refer to Policy 71 - Student Discipline, Student Discipline [http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71](http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71).

**Grievance**: A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4, Student Petitions [http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70](http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70). In addition, consult Student Grievances [http://arts.uwaterloo.ca/student-grievances-faculty-arts-processes](http://arts.uwaterloo.ca/student-grievances-faculty-arts-processes) for the Faculty of Arts’ grievance processes.

**Appeals**: A student may appeal the finding and/or penalty in a decision made under Policy 70 - Student Petitions and Grievances (other than regarding a petition) or Policy 71 - Student Discipline if a ground for an appeal can be established. Read Policy 72 - Student Appeals, Student Appeals [http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-72](http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-72).

**Academic Integrity website (Arts)**: Academic Integrity [http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html](http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html)

**Academic Integrity Office (uWaterloo)**: Academic Integrity Office [http://uwaterloo.ca/academic-integrity/](http://uwaterloo.ca/academic-integrity/)

### Accommodation for Students with Disabilities:

**Note for students with disabilities**: The AccessAbility Services (AS) Office, located in Needles Hall, Room 1401, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen
the impact of your disability, please register with the AS Office at the beginning of each academic term.

**Mental Health Support On Campus**

- Counselling Services: counselling.services@uwaterloo.ca / 519-888-4567 xt 32655
- MATES: one-to-one peer support program offered by Federation of Students (FEDS) and Counselling Services
- Health Services Emergency service: located across the creek form Student Life Centre.

**Off campus, 24/7**

- Good2Talk: Free confidential help line for post-secondary students. Phone: 1-866-925-5454
- Grand River Hospital: Emergency care for mental health crisis. Phone: 519-749-433 ext. 6880
- Here 24/7: Mental Health and Crisis Service Team. Phone: 1-844-437-3247
- OK2BME: set of support services for lesbian, gay, bisexual, transgender or questioning teens in Waterloo. Phone: 519-884-0000 extension 213

Full details can be found online at the Faculty of ARTS website. Download UWWaterloo and regional mental health resources (PDF). Download the WatSafe app to your phone to quickly access mental health support information.

**Territorial Acknowledgement** We acknowledge that we are living and working on the traditional territory of the Atta-wandaron (also known as Neutral), Anishinaabe and Haudenosaunee peoples. The University of Waterloo is situated on the Haldimand Tract, the land promised to the Six Nations that includes ten kilometres on each side of the Grand River.

**Texts:**
4. Various supplementary readings.

Texts 1 and 2 (Brander and McBride-Whiteside) are available for purchase at the University of Waterloo bookstore. Brander may also be purchased electronically directly from the publisher.


All Texts, supplementary readings and CBC Massy Lecture broadcasts are available for student use as electronic library reserves or 3-hour loan within the Dana Porter Library.

* Please note there are limited numbers of the main texts available has hard copy-in-library loan only (usually only 2 or 3 copies). For your convenience, it is recommended that you purchase either hard or electronic versions of these texts.

**Course Requirements, Expectations, and Standards:**

**Writing Assignment: Critique: Total Weight 20 Percent**

Students will submit a 9 page (double spaced) Critique based on one of the prescribed articles. ELIGIBLE articles are listed later in this outline.

Critiques must include: a title page, bibliography, and proper citations.

CRITIQUES MUST NOT BE SUBMITTED ELECTRONICALLY.

The Critique should contain an introduction, a summary, an analysis and conclusion. More specifically, the (1) Introduction should include your argument (one or two sentences maximum) and provide a road map to the entire critique. Your introduction should be at the start of the critique before the Summary. (2) The Summary should take the form of a statement of what the author is saying. Be selective and chose only those points that best help you make your arguments. (3) The Analysis provides: (i) an assessment of how compelling the author’s arguments are, (ii) what questions the article raises (iii) how the author's arguments may be challenged (iv) a statement of how this article relates to the study of business government relations generally. (4) The Conclusion should retell, in a fresh way, the main argument and findings of your critique.

**Introduction:** No more than 1 page double-spaced, typewritten

**Summary:** No more than 1 page double-spaced, typewritten

**Analysis:** No more than 6 pages double-spaced, typewritten

**Conclusion:** No more than 1 page double-spaced, typewritten
Total 9 pages (Maximum) Title page, citations and bibliography (all required) are not included in that total.

*While there is no formal requirement that additional sources be used in preparing your critique (with the exception of Porter and Fukuyama: please see below) you are certainly free to consider additional sources. Remember to give credit where credit is due by using citations.

**ADDITIONAL CONSIDERATIONS on the evaluation of Critique**

**Argument:** 5 marks

Clearly stated argument. The originality and power of your analysis.

**Information:** 5 marks

Identification of central issues, accuracy and completeness of factual material, its relevance to your argument and its effectiveness in making your case.

**Structure:** 5 marks

The clarity of organization and its utility in helping your argument develop. For example, the coherence of the logic with which you develop your case including the integration of your: Introduction/argument, summary, analysis and conclusion.

**Writing and Editing:** 5 marks

Clarity and precision of written English. Editing includes: spelling, footnotes/endnotes, bibliography and title page.

For marking purposes, content (argument and information) is equal in weight to style (structure and writing).

**List Of Eligible Articles For Critique (Choose ONE combination)**


*Please note that Jennifer Welsh, *The Return Of History: Conflict, Migration and Geopolitics in the Twenty-First Century* (Toronto: House of Anansi Press, 2016) updates/challenges Fukuyama. Your Critique should, therefore, include some consideration of how both these articles relate around their common themes. Please note only two copies of Welsh are available at the library (three hour loan within Library only). It is recommended that you purchase your own electronic copy.


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*Please note that David Wolfe 21st Century Cities: The Geography of Innovation” updates/challenges Porter. Your Critique should, therefore include some consideration of how both these article relate around their common themes. On course electronic reserves library.

• David Wolfe 21st Century Cities: The Geography of Innovation” On electronic reserves library.


**Tests & Examinations:**

**Test #1:** Total weight 20 Percent

Held in class. No aids. Students will have the whole class to complete the test. Two sections. (Section one) short answer/identification and definitions (Section Two) longer answer/essay style.

**Please also note: Student travel plans are not an acceptable reason for granting an alternative test time.**

**Test #2:** Total weight 20 Percent

Held in class. No aids. Students will have the whole class to complete the test. Same format at Test One.

**Please also note: Student travel plans are not an acceptable reason for granting an alternative test time.**
Final Examination:

There is no final examination during the formal examination period.

Participation (a) (b) (c) (d) Combined total weight 40 percent

(a) In class group work (10 percent) (b) Verbal contributions in class (10 percent) (c) Verbal contributions in tutorials (10 percent) (d) Tutorial Group Presentation (10 percent)

(a) The preparation, presentation and discussion of in-class group work. Students will work in groups no larger than 4 students. You do not need to work in the same small group each week and you may also opt to complete a sole author submission. These assignments are intended to reinforce and apply course themes and encourage thoughtful analysis of required readings. After preparation (usually one to two pages HAND WRITTEN), groups will present (from their seats) allowing students to hear how other groups tackled the same task. At the end of each class all groups will submit their written work. PLEASE WRITE THE FULL NAME OF EACH GROUP MEMBER AT THE TOP OF EACH SUBMISSION.

A portion of most classes will be devoted to this with the exception of in class test days and special presentation days

Group work submissions are not accepted after a class has finished.

Grades for in class group work is based on two criteria (1) frequency of completion (how often you complete group assignments) and (2) quality (the degree to which you answer posed group work questions).

(b) Regular attendance and verbal contributions to class discussions. Contributions should reflect a grasp of the topics being discussed and some analytical ability in relation to assigned material.

* NOTE This mark is based on my perception of your verbal contributions in class.

Associated with this grade component is the requirement that each student pay at least one visit during office hours. I will have you sign in during this visit. The
intention of this meeting is to allow students to ask questions of the instructor as well as allow the instructor to put a name with a face.

(C) Regular attendance and verbal contribution in tutorials. Contributions should reflect a grasp of the topics being discussed and some analytical ability in relation to assigned reading material.

- **NOTE** This mark is based on your T.A.’s perception of your verbal contributions.

(D) Each student will contribute to a group presentation in their tutorial group. This presentation will be based on a reading assigned by your T.A.

A hard copy of the group’s presentation must be provided to your T.A. at the end of the assigned tutorial session.

Your tutorial group presentation grade is based on 4 equally weighted criteria. These are: The degree to which students contribute to: (a) preparation, (b) presentation (c) hard copy submission as well as (d) quality of submission.

More than one group may present on any given day.

**Extra Credit:**
No extra credits are available, no assignment substitutions are permitted, and no alterations will be made to each assignment’s grade weighting.

**Late Policy:**
Late submissions, starting the day after an established due date but within one week of the due date, will lose one letter grade (eg: a grade of A will become a grade of B). Late submissions handed in after one week but within 2 weeks of the original due date will lose two letter grades (eg: a grade of A will become C). No further late penalties will be applied provided an assignment is received in class on or before the last day of class. NO EXCEPTIONS WITHOUT VERIFIABLE MEDICAL DOCUMENTATION (embossed seal is required)

**Policy About Collaborative Work:**
The critique and tests are sole authorship assignments.

**Other Course Policies:**
Critiques may be handed in during class or to the, “Political Science Drop Box” (third floor Hagey Hall). The “Political Science Drop Box” is NOT the plastic shelves outside my office.
The “Political Science Drop Box” is located further east along the same corridor across from Rm 311.

Slides will be used in most classes. Do not assume, however, that all material covered in class will be posted on LEARN. Students are required to make their own lecture and reading notes and/or arrange with other students for missed lectures.

**Schedule:**

**Week 1 – May 1st** Introduction to course material and overview - no required reading
- History, Political Context, Tools, Policy Areas

  **Note:** Recommended (Not Required): Thomas Picketty *Capital*, Gosta Esping Anderson *Three Worlds of Welfare State Capitalism*, David Leyton-Brown

**Week 2 – May 8** Theories of the business-government relationship, Changing Economic Role of the State

Reading 1: Brander 1 (Introduction/Overview)

Reading 2: Brander 3 (Normative Analysis)

Reading 3: Francis Fukuyama "The End of History" (Course Reserves, electronic) (Possible Critique Article)

Reading 4: Whiteside and McBride Chapter 3

Audio 1. CBC Massy Lectures Jenefer Welsh Lecture 1 Link on Library Electronic Reserves

Audio 2. CBC Massy Lectures Jennifer Welsh Lecture 2 Link on Library Electronic Reserve

  **Note:** - Liberalism, Marxism, Social Democracy, Communism, Capitalism, Keynes, Globalization, Neoliberalism, Social Economy

- Eras

- Margaret Thatcher, Ronald Regan, Brian Mulroney

**Week 3 – May 15** Fairness, Interest Groups, Normative and Positive Analysis of Government, Canadian Business Environment

Reading 1: Brander 4 (Fairness/Ethics/Civil Society)

Reading 2: Brander 5 (Positive Theory of Government/Interest Groups)

Reading 3: Whiteside and McBride Chapter 4
Reading 4: Brander 7 (Canadian Business Environment)

Week 4 – May 22nd

**NO CLASS** University uses Monday schedule on Tuesday May 22nd.

Reading 1: Jim Stanford, Staples, Deindustrialization, And Foreign Investment: Canada’s Economic Journey Back To The Future (Studies In Political Economy 82 Summer 2008). Course Reserves electronic (Possible Critique Article).


Reading 3: Wolfe 21st Century Cities: The Geography of Innovation” Conference Board of Canada – CIBC Scholar-in-Residence Lecture 2009. Note: This is a long reading. Course Reserves, electronic (Possible Critique Article

Week 5 – May 29 Canadian Business Environment, Globalization, Clusters, Cities, Regulation, Deregulation and Crisis

**Note:** Special Presentation: "Inside Job" Academy Award winning documentary on the 2008 Financial Crisis

Reading 1: Brander 12 (Regulation and Public Enterprise)

Reading 2: Whiteside and McBride Chapters 1 and 5

Week 6 – June 5 Macroeconomic Policy

Reading 1: Brander 14 (Macro Economic Policy)

**Note:** Critique Due discussion of "Inside Job"

Week 7 – June 12th Test 1

Week 8 – June 19 - 21st Century Challenges - Tax Avoidance

**Note:** Special Presentation: "The Price We Pay" Canadian produced 2014 documentary

Week 9 –June 26 International Trade (Theory and Institutions)

Reading 1: Brander 8 (Trade Policy)

Reading 2: Elaine Bernard, “What’s The Matter With NAFTA” 1994 (found on Course Page of LEARN)

**Note:** Discussion of "The Price We Pay"
Week 10 – July 3 Innovation and Innovation Systems

Reading 1: Brander 13 (R & D, Innovation, Intellectual Property)


Week 11 – July 10 Indigenous People Implications of Assimilation and Distinct Society

Reading 1: Helin Chapters 10, 11, 12

Reading 2: McBride and Whiteside Conclusion


Week 12 July 17 Test 2

Week 13 – July 24 Final Class

Note: Conclusions and course evaluation, test 2 possibly returned. Pick up during office hours if not returned.