PSCI 404: Globalization, International Business and Development

Fall, 2018
HH345, 11:30 AM – 2:20 PM

We acknowledge that we are living and working on the traditional territory of the Attawandaron (also known as Neutral), Anishinaabe and Haudenosaunee peoples. The University of Waterloo is situated on the Haldimand Tract, the land promised to the Six Nations that includes 10 kilometres on each side of the Grand River.

Instructor: Lucy Hinton
Email Address: lhinton@uwaterloo.ca
Office Location: Hagey Hall 340
Office Hours: Tuesdays, 9:15 AM – 11:15 AM

Contact Policy: You can always contact me via email. I will always answer by the end of the next business day (e.g. Monday if emailed on the weekend or the next business day after a holiday), however I will always do my best to be in touch with you sooner. Please use the word urgent in your subject line if it is time sensitive.

Course Description: This course uses foundational topics such as international development, globalization, neoliberalism, global business and the global economy to explore the intersections between them. We will use the following questions to examine how these topics interact, compete and merge:

- How do our paradigms about the state of the world and the economy influence our perceptions of international development and planetary boundaries?
- What roles do corporations play in the global economy? Are these roles unique to global corporations, or do they interact and compete with the ‘traditional’ role of states?
- How have the makeup of donors changed over the years in international development? Does this change the outcomes for development and styles of development that have been experienced over the years?
- What is our role in the lives of people across the globe and the impacts on the global environment?
• How do we discuss developments in politics and the global economy with others? How do we develop our own opinions about these events?

Pre-Requisites: Two of PSCI 252, 283, 300, 350, 387, and/or PSCI 389/LS366

Course Objectives:
By the end of this course, students should:

• Have a foundational knowledge of global value chains in neoliberal globalization and their humanitarian and ecological impacts
• Understand major concepts of the global economy and international development.
• Be able to analyze current events (especially economic) and/or academic developments and their impacts on different aspects of international development and planetary health.
• Be able to find information on and analyze the impacts of goods and services in today’s economy, and then be critically sensitive to the value of those goods and services for personal use.
• Identify the interactions between the global economy, international development and planetary boundaries.
• Be able to interpret the significance of new information and ideas acquired in the future.
• Be able to identify ways in which one’s personal life affects and is affected by interactions with other world regions.
• Be interested in other places of the world and want to continue learning about those places.
• Be able to intelligently discuss world events with other people and the impact of economic globalization on these events.
• Be an informed, responsible global citizen, using care and attention to minimize adverse global impact.
• Be familiar with book reviews and how to write them, be prepared to submit some book reviews to a journal.
• Be capable of building a logical, persuasive argument.
Mental Health Support

All of us need a support system. The faculty and staff in Arts encourage students to seek out mental health supports if they are needed.

On Campus

- Counselling Services: counselling.services@uwaterloo.ca / 519-888-4567 ext 32655
- MATES: one-to-one peer support program offered by Federation of Students (FEDS) and Counselling Services
- Health Services Emergency service: located across the creek form Student Life Centre

Off campus, 24/7

- Good2Talk: Free confidential help line for post-secondary students. Phone: 1-866-925-5454
- Grand River Hospital: Emergency care for mental health crisis. Phone: 519-749-433 ext. 6880
- Here 24/7: Mental Health and Crisis Service Team. Phone: 1-844-437-3247
- OK2BME: set of support services for lesbian, gay, bisexual, transgender or questioning teens in Waterloo. Phone: 519-884-0000 extension 213

University Regulations:

Academic Integrity:

Academic Integrity: In order to maintain a culture of academic integrity, members of the University of Waterloo are expected to promote honesty, trust, fairness, respect and responsibility.

Discipline: A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 – Student Discipline. For information on categories of offenses and types of penalties, students should refer to Policy 71 - Student Discipline, http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71.

Grievance: A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a

**Appeals:** A student may appeal the finding and/or penalty in a decision made under Policy 70 - Student Petitions and Grievances (other than regarding a petition) or Policy 71 - Student Discipline if a ground for an appeal can be established. Read Policy 72 - Student Appeals, http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-72.

**Academic Integrity website (Arts):**
http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html

**Academic Integrity Office (uWaterloo):** http://uwaterloo.ca/academic-integrity/

**Accommodation for Students with Disabilities:**

**Note for students with disabilities:** The AccessAbility Services (AS) Office, located in Needles Hall, Room 1401, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the AS Office at the beginning of each academic term.

**If you are using Turnitin in your course:**

**Turnitin.com:** Plagiarism detection software (Turnitin) will be used to screen assignments in this course. This is being done to verify that use of all material and sources in assignments is documented. In the first week of the term, details will be provided about the arrangements for the use of Turnitin in this course.

Note: students must be given a reasonable option if they do not want to have their assignment screened by Turnitin. See http://uwaterloo.ca/academic-integrity/integrity-waterloo-faculty/turnitin-waterloo for more information.

**Texts:**


Texts will be available for purchase at the University of Waterloo bookstore.

**Course Requirements, Expectations, and Standards:**
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<tr>
<th>PERCENTAGE</th>
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<tr>
<td>30%</td>
<td>Book Review Essay (20%)</td>
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<td>- Book Review Presentation (10%)</td>
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<td>- Assignment #3 (in class) (20%)</td>
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<td>- Quizzes (LEARN) (5%)</td>
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<td>- 5-Minute Reflections (in class) (5%)</td>
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<tr>
<td>20%</td>
<td>Assignment #2</td>
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Assignments:

*Assignment #1: Current Event Project*

Assignment #1 will take place in class on Tuesday, October 2nd. This assignment will form 10% of your participation grade in the course. The class will be split into teams and be allotted a time frame to analyze a current event for global impacts, such as on human development and planetary boundaries. Teams will make a short, informal presentation at the end of class. A group grade will be assigned; however, the instructor reserves the right to assign individual grades based on observed participation. More details will be provided ahead of the assignment.

*Assignment #2: GVC Briefing*

Assignment #2 is worth 20% of the overall class grade. It requires students to write a paper that explores the global value chain of a product or service that they use often in their life, in order to understand the wide-ranging impacts of what we use daily. This paper should be written as if by an NGO with the motivation of improving the development or environmental impacts of the product or service. This assignment will be due electronically on November 9th, 2018. More details will be provided ahead of the assignment.

*Assignment #3: Townhall Simulation*

Assignment #3 will take place in class on Tuesday, November 6th. It will be worth 20% of your participation grade. This assignment asks students to prepare to represent an actor in a case of a mining project in a fictional Latin American country. The simulation will explore how different actors represent the intersections between business interests and development processes. More details will be provided ahead of the assignment.

*Assignment #4: Book Review Essay*

Assignment #4 is worth 30% of your overall grade and is made up of two parts. You will write a book review essay based on a book from a list provided by the instructor, or one you choose (but make sure to get it approved ahead of time). You will present your main arguments in a presentation on either Tuesday, November 20th or Tuesday, November 27th.
You will then receive feedback from your peers and the instructor, which you can use to strengthen your arguments in your final essay if you choose. You will be graded for your presentation, at 10% of your total grade for the course. If, however, your final grade on your essay is higher than your presentation grade, your final essay grade will become 30% of the total grade for the course instead of 20%. More details will be provided ahead of the assignment and a list of books will be provided during week 2. You will be asked to commit to a book by October 11th. The due date for this assignment is December 7th.

Other Graded Items:

Quizzes:
Short quizzes will appear on LEARN ahead of some lectures. You will have at 48 hours to complete the quiz ahead of class. The quizzes will ask about the upcoming week’s reading material to ensure your familiarity with the material, so that we do not waste valuable class time reviewing this material. There may also be some questions to review material from previous weeks. These quizzes will be worth 1% of your final grade, but the lowest grades will be dropped so that only 5% of your final grade will come from quizzes. These quizzes form part of your 50% participation grade.

5-minute reflections:
At the end of each class you will be asked to participate in a five-minute reflection. These reflections are graded only by participation and thoughtfulness. They will also be worth 1% of your final grade each, with the lowest dropped to add up to 5% of your final grade. These reflections will be completed in class on paper, to be handed in at the end of class.

Participation:
The remaining participation grade is worth about 10% of your grade. This will come from the quality of your contribution in class and the thoughtfulness you apply. While collegial discussions are an important part of any seminar course and will be prioritized, speaking for speaking’s sake will not be rewarded. Students are encouraged to engage thoughtfully and with other students’ points. Other ways you can participate are to volunteer to represent a week’s readings in class, prepare discussion questions ahead of time, or volunteer to lead discussions. These last three items are all optional ways of adding to your participation grade.

Late Policy:
Deadlines in this course are firm. However, in light of recent developments and understanding of students’ mental health and stress loads, this course will apply a 2-day grace period to deadlines that fall out of class time (e.g., this does not apply to assignments that are time-limited and due at the end of an in-class activity). While you should submit your assignment on or before the due date, you are allowed to use the grace period without communicating with the instructor. If you still feel unable to submit your assignment at the end of the grace period, please see the instructor to work out a plan for completion of the
assignment. If you do not contact the instructor before the end of the grace period, the assignment will begin to accumulate a 10% late penalty every day, until 5 business days have passed, in which case the assignment will receive a grade of 0. If you know ahead of time that other commitments may get in the way of you submitting a quality assignment for the deadline, please contact the instructor as soon as possible regarding an extension. Extensions will only be granted if students present a reasonable scenario for why they cannot complete and a reasonable alternate timeline, that does not create an unfair situation for students who do meet the deadline.

Policy About Collaborative Work:
There is only one collaborative assignment in this course. It is an in-class assignment, and as such, will be graded in terms of quality of participation. Since the entire assignment will take place in view of the instructor, the instructor reserves the right to assign individual grades to students who have failed to participate adequately in the assignment. The instructor will provide more details ahead of the assignment.

While none of the other assignments are collaborative, the majority of your grade comes from the quality of your participation. Keep this in mind when other students are speaking and know that this is where we can all build on each other’s ideas and successes. It’s okay to disagree, but please always engage in a collegial manner and be respectful of other peoples’ ideas. Inappropriate behaviour will not be tolerated and will receive a grade of 0 for that class.

Other Course Policies:
This course runs over lunch time, therefore, feel free to eat at any point! A 10-15 min break will always be given around the middle of the class, but the time may vary depending on the activities we will be completing.

Readings in this course are tentative and may be revised based on students’ demonstrated knowledge and interests. Assignments may also be revised based on students’ demonstrated knowledge and interests. Please see the instructor if you have any questions.

Schedule:

Week 1: Intro (Tues, Sept 11th)

Week 2: Historic Globalization and International Development (Tues, Sept 18th)


**Week 3: Neoliberalism and Global Business (Tues, Sept 25th)**


**Week 4: Global Business and Development (Tues, Oct 4th)**


*Note:* A choice of other readings for this week will appear on LEARN.

*Note:* Assignment #1.

**Week 5: Global Value Chains + Canadian International Development Policy Interventions (Thurs, Oct 11th)**
**Note:** A choice of other readings for this week will appear on LEARN.

**Note:** Information provided for Assignment #2.

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**Week 6: Guest Lecture – Caitlin Scott (Tues, Oct 16)**
Readings TBA

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**Week 7: Case Studies: Southern Experience of MNCs (Tues, Oct 23)**
Students to determine readings.

**Note:** Students will provide 3 article titles to the instructor that they will read for this week so that readings are tailored to the students’ own interests: e.g. health, environment, education, etc. Students will provide a summary in class of their readings.

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**Week 8: Case Studies: Southern Experience of MNCs (Tues, Oct 30)**
Students to determine readings.

**Note:** Students will provide 3 article titles to the instructor that they will read for this week so that readings are tailored to the students’ own interests: e.g. health, environment, education, etc. Students will provide a summary in class of their readings.

**Note:** Details for Assignment #3 will be provided.

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**Week 9: Assignment #3 – Townhall Simulation (Tues, Nov 6th)**
Readings will be provided on LEARN that provide background for the simulation. Optional readings for extra background may be given.

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**Week 10: De-Growth, Development Alternatives and Post-Development (Tues, Nov 13th)**


Note: Assignment #2 Due Date: November 9th, 2018.

Week 11: Presentations (Tues, Nov 20th)
Note: Students to provide feedback for presentations.

Week 12: Presentations (Tues, Nov 27th)
Note: Students to provide feedback for presentations.

Note: Assignment #4 Due Date: December 7th, 2018.