

PSCI 282: FOREIGN POLICY
WINTER, 2014

Lecture: Wednesdays 12:30 PM -2:30 PM Room 2038 MC.

Tutorials:

Section 101 Fridays 9:30-10:20 Room 345 HH

Section 102 Fridays 9:30-10:20 Room 119 HH

Section 103 Fridays 10:30-11:20 Room 259 HH

Section 104 Fridays 10:30-11:20 Room 1106 HH

Instructor: Lucie Edwards

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Office Hours: F 11:30 to 1:30, or at other times by appointment.

Teaching Assistants:

Grad Student Sakhi Naimpoor

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Grad Student Chelsea Winn

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Course Description:

The course will provide an introduction to issues of international security and political economy and to identify the linkages between poverty, international politics and security. The key principles of international affairs will be explored through the use of **case studies**, examining key milestones in international affairs since the Second World War, such as the Cuban Missile Crisis, the fall of the Berlin Wall, Tien an Men Square, and the Arab Spring.

The course will be taught through a combination of lecture/discussions and small group tutorials.

Course Objectives:

By the end of this course, students should:

- Have a sufficient base of knowledge of the fundamental principles of international affairs to proceed confidently to more advanced work as scholars, engaged in reading and research in this field.

- Have had the opportunity to explore international affairs from the perspective of ***practitioners***, as a professional field which may be open to them as policymakers, as advocates and in the private sector.
- Have explored the linkages between international and domestic affairs, and how this affects their role as ***citizens*** and future ***community leaders***.

University Regulations:

Cross-listed course:

Please note that a cross-listed course will count in all respective averages no matter under which rubric it has been taken. For example, a PHIL/PSCI cross-list will count in a Philosophy major average, even if the course was taken under the Political Science rubric.

Academic Integrity:

Academic Integrity: In order to maintain a culture of academic integrity, members of the University of Waterloo are expected to promote honesty, trust, fairness, respect and responsibility.

Discipline: A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 – Student Discipline. For information on categories of offenses and types of penalties, students should refer to Policy 71 - Student Discipline, [Student Discipline](http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71) <http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71>.

Grievance: A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4, [Student Petitions](http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70) <http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70>. In addition, consult [Student Grievances](http://arts.uwaterloo.ca/student-grievances-faculty-arts-processes) <http://arts.uwaterloo.ca/student-grievances-faculty-arts-processes> for the Faculty of Arts’ grievance processes.

Appeals: A student may appeal the finding and/or penalty in a decision made under Policy 70 - Student Petitions and Grievances (other than regarding a petition) or Policy 71 - Student Discipline if a ground for an appeal can be established. Read Policy 72 - Student Appeals, [Student Appeals](http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-72) <http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-72>.

Academic Integrity website (Arts): [Academic Integrity](http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html) http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html

Academic Integrity Office (uWaterloo): [Academic Integrity Office](http://uwaterloo.ca/academic-integrity/)
<http://uwaterloo.ca/academic-integrity/>

Accommodation for Students with Disabilities:

Note for students with disabilities: The AccessAbility Services (AS) Office, located in Needles Hall, Room 1132, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the AS Office at the beginning of each academic term.

Texts:

Smith, Hadfield and Dunne, *Foreign Policy Theories/Actors/Cases*, Oxford University Press Second Edition 2012.

Texts are available for purchase at the University of Waterloo bookstore.

Texts are on 3-hour reserve at the Dana Porter Library.

Course Requirements, Expectations, and Standards:

Evaluation

- Mid-term Exam 10%
- Article Review 20%
- Policy Memorandum 20%
- Research Paper Outline 5%
- Research Paper 30%
- Tutorial Participation 10%
- Lecture Participation 5%

Assignments:

Assignment #1: Article Review.

Students will produce a review of any article appearing in the February 14 edition of *Open Canada Weekly Dispatch*, published by the Canadian International Council OpenCanada.Org.

The article could be one of their own commissioned debates on the topics of the day or one of the articles they recommend from other foreign policy magazines and blogs. The review will analyze the approach the author is taking to the problem he is describing and describe how this approach fits into the various theories which scholars adopt to studying foreign policy.

Due Date: Beginning of class on Wednesday **February 26** 2014 .

Assignment #2: Policy Memo.

A policy memo is a short paper addressed to a policy-maker, containing a concise analysis of a specific problem and a proposed strategic response. The memo should be roughly four pages long (double-spaced, 1000-1200 words). **Policy-Makers value concise and crisp recommendations.** The student will be expected to propose a plan of action in order to consult the various stakeholders; to balance the various interests at play; and communicate the government's position to the public at large. The topic and background to the policy memo will be assigned at the beginning of class on **March 5** 2014.

Due Date: Beginning of class on Wednesday **March 12** 2014.

Assignment #3: : Research Paper.

Each student will prepare a research paper drawn from one of the cases discussed in the class tutorials. This paper will address the case from the perspective of **two** of the key protagonists in the case, who could be a political leader, a negotiator, a soldier or an aid administrator. How did they see the problem; what approach did they develop to manage it; who were their allies and who were their opponents? Did their strategy succeed and why; or if not, why not? Examples: the Suez Crisis : British Prime Minister Anthony Eden and Canadian Foreign Minister Lester Pearson.

Students will prepare an initial a 300-500 word research proposal, to identify their protagonists, describe their role in the case, and explain why the student has selected them. A preliminary bibliography should be provided as well.

Due Date:

The Research Paper **Proposal** is due at the beginning of class on Wednesday **March 26** 2014. *Research papers* are due at noon on Monday April 21 2014.

Tests & Examinations:

Test #1 :Midterm Exam:

This one hour exam will assess student's understanding of the key concepts discussed in the lectures, tutorials and readings that serve as the basis for analyzing contemporary foreign policy.

Date: February 14 2014.

Extra Credit:

Students who are interested in leading discussion on a given theme or reading during the tutorials should advise the instructor by email in advance. The first to volunteer gets the assignment. This is not a summary of the reading, but requires a critical assessment of to the piece and suggested themes for discussion.

Students are particularly encouraged to bring to class and share with their classmates through

LEARN relevant and timely articles or other material that could enrich the discussion

Total bonus points which may be allocated: **5%**.

Late Policy:

Papers which are submitted after the due date and time will be reduced by 5% per day. They will not be accepted if they are submitted later than 7 days after the deadline. The only exception to this rule will be for sickness, documented by a note from the student's physician. Students who miss the midterm exam due to documented illness will arrange a time with their Teaching Assistant when the exam can be rescheduled.

Other Course Policies:

Seminar Participation:

The quality and success of a tutorial depends on the participants' thoughtful engagement in class discussions. Students are expected to complete all readings in advance, to attend all tutorials, and to participate actively in course discussions. Many of the themes are controversial, and lively debate will be encouraged, but students will be expected to act at all times with civility and respect for others. We reserve the right to ask individuals to answer questions or participate in discussions regardless of whether their hands are up.

Schedule:

Week 1

Reading 1: Smith, Hadfield and Dunne, "Introduction", *Foreign Policy Theories/Actors/Cases* Second Edition pp 7-13. (FP)

Reading 2: Allison, Graham, "The Cuban Missile Crisis", FP, pp 256-283.

Reading 3: Neustadt, Richard, and May, Ernest *Thinking in Time: the Uses of History for Decision-Makers*, Free Press, New York, 1986 pp 1-16.

Note: The theme for this week is Perspectives on International Relations; Introduction to the Case Study Process. The case study for the tutorial is the Cuban Missile Crisis.

Week 2

Reading 1: Hudson, Valerie, "The history and evolution of foreign policy analysis, FP, pp 13-34.

Reading 2: Bligh and Hill, "Implementation and Behaviour" FP pp 159-166.

Note: The theme for this week is key concepts in International Relations. The January 17 tutorial will address the principal theories of International Relations.

Week 3

Reading 1: Edwards, Lucie, "Great Expectations", in Wolfe, Robert (ed.), *Diplomatic Missions*, McGill-Queen's University Press, Kingston, 1998.: 91-96.

Reading 2: Mastranduno, Michael, "Economic Statecraft" FP pp204-222.

Reading 3: Robertson, Colin, "CDA_USA 2.0: Intermesticity, Hidden Wiring and Public Diplomacy", in Daudelin, Jean and Schwanen, Daniel, *What Room for Manoeuvre?* McGill-Queen's University Press 2008 pp 268-285.

Note: The theme of this week is The Foreign Policy Tool Kit and the Cast of Characters. The tutorial will address who's who in International Affairs: Domestic and Multilateral Agencies.

Week 4

Reading 1: Ikenberry, G. John, *After Victory, Institutions, Strategic Restraint and the rebuilding of order after major wars*, Princeton University Press, 2002, Chapter Six, The Strategic Setting, Two Post War Settlements and Conclusion.

Reading 2: Remnick, David, "City of the Lost", *New Yorker*, August 26, 2013

Reading 3: Leonard Wibberley, *The Mouse that Roared*, Bantam Books, 1955. Chapter 19.

Note: The theme of this week is the role and effectiveness of key international institutions. The case study in the tutorial will be the Civil War in Syria.

Week 5

Reading 1: Kynaston, David, *Family Britain* book two *A Thicker Cut*, Chapter 14: "A Pretty Mess" Walker and Co., New York. 2009.

Reading 2: John Melady, *Pearson's Prize*, Dundurn Press, 2006 Chapters 14 and 16.

Reading 3: Mazower, Mark, *Governing the World the History of an Idea*, Penguin Press New York 2012. Chapter 9: The Second World, and the Third.

Note: The theme for this week is Imperialism, Decolonization, and Nationalism. The tutorial for February 7 is on the 1956 Suez Crisis.

Week 6

Reading 1: Stein, Janice Gross, "Foreign Policy Decision-Making: rational, psychological, and neurological models, *FP* pp: 130-146

Reading 2: Packer, George, "The Last Mission Richard Holbrooke's Plan to Avoid the Mistakes of Vietnam in Afghanistan", *New Yorker*, September 28 2009.

Reading 3: Power, Samantha, *Chasing the Flame*, Penguin Books, New York, 2008, pp 1-12, 396-420.

Note: The theme for this week is Leadership, Decision-Making and Entrepreneurial Diplomacy. The mid-term exam will take place in the tutorial period on February 14. Also on February 14 you must select an article to review from this day's edition of ***Open Canada Weekly Dispatch***, published by the Canadian International Council OpenCanada.Org.

Week 7

Reading 1: Elon, Amos. "The Peacemakers," *Annals of Diplomacy*, *The New Yorker*, (December 20, 1993)

Reading 2: *Stansfield, Gareth*, "Israeli-Egyptian insecurity: the Yom Kippur War" *FP* pp 400-418.

Reading 3: Schmidt, Brian, "The Primacy of National Security", *FP*

Note: The theme of this week is the Arab/Israeli Conflict. The tutorial will be the negotiation of the Oslo Accord. The article reviews are due at the beginning of class on February 26.

Week 8

Reading 1: Foot, Rosemary, "China and the Tian'anmen bloodshed of June 1989" *FP*

Reading 2: John Ikenberry (2008) "The Rise of China and the Future of the West: Can the Liberal System Survive?", *Foreign Affairs*, 87(1), January/February.

Reading 3: Gregory T. Chin (2010) "China's Rising Institutional Influence" in Alexandroff and Cooper, *Rising States, Rising Institutions*, 183-104.

Note: The theme of this week is The Rise of China. We will have a guest speaker, Pete Goodspeed, Canada's most experienced foreign correspondent, who will talk about his experiences reporting on China post Tian'an Men Square. The theme of the tutorial will be international reaction to Tian'an Men Square.

Week 9

Reading 1: Weiss and Thakur, *Global Governance and the UN: An Unfinished Journey*, Antecedents: Taming the Use of Military Force --Chapter 2

Reading 2: Weiss and Thakur, *Global Governance and the UN: An Unfinished Journey*, The Slow Move Back from the Brink --Chapter 3

Reading 3: Goodhand, Jonathan and Mark Sedra. "Who Owns the Peace? Aid, conditionalities and peace-building in Afghanistan", *Disasters*. 10:4, 2009.

journals2

<http://journals2.scholarsportal.info.proxy.lib.uwaterloo.ca/tmp/3513051732088691392.pdf>

Note: The theme of this week is 9/11, National Security, Counter-terrorism and Freedom from Fear.

This week we will have a guest speaker, Steve Hallihan, a distinguished Canadian diplomat who has worked at senior levels in DND, CIDA and DFAIT. He will discuss his experiences as Deputy Head of the Afghan Task Force and Head of the Canadian office in Kandahar. The tutorial will explore the international community's engagement in Afghanistan.

Week 10

Reading 1: Barnett, Michael, "Duties Beyond Borders" FP.

Reading 2: Edwards, Lucie, "Day 58 of the Rwanda Crisis", *Bout de Papier*, Vol. 12, 1995

Reading 3: Leslie H. Gelb and Justine A. Rosenthal "The Rise of Ethics in Foreign Policy" *Foreign Affairs* 82(3) 2003, p. 2-7

Reading 4: Roland Paris, "Human Security: Paradigm shift or Hot Air?" *International Security* 26:2 (2001) 87-102.

Note: The theme of this week is Human Security, Human Rights and R2P. The case study in the tutorial will be Bosnia and/or Rwanda.

Week 11

Reading 1: Klotz, Audie, *Norms in International Relations The Struggle Against Apartheid* Cornell University Press 1999, pp 3-13.

Reading 2: Edwards, Lucie "The New Kid on the Block: South Africa's Foreign Policy Ten Years On." *South African Institute of International Affairs*.

Reading 3: Alden, Chris and Mills Soko (2005) "South Africa's Economic Relations with Africa: hegemony and its discontents", *Journal of Modern African Studies*, 43:3: 367-392

Note: The theme of this week is Global Political Campaigns and Post Conflict Reconstruction. The case study on March 28 will be the democratic transition in South Africa and its leadership role in Africa.

Week 12

Reading 1: Tickner, Andrew, "Rising Brazil and South America", *FP*

Reading 2: Narlikar, Amrita (2010) "Reforming Institutions: Unreformed India?" in Alexandroff and Cooper, *Rising States, Rising Institutions*, 105-127.

Reading 3: Remnick, David, "Post-Imperial Blues: Vladimir Putin" in *Reporting: writings from the New Yorker*, Vintage Press, 2006. Also available at [David Remnick, Letter from Moscow, "Post-Imperial Blues," The New Yorker, October 13, 2003, p. 78.](#)

Note: The theme of the last class is A multi-polar world: the Rise of the BRICS. The tutorial will give students an opportunity to review key theoretical concepts.