

# PSCI382: Politics of Canadian Foreign Policy

Spring, 2015

Lecture RCH204 Discussions DWE 3519

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**Office Location:** Hagey Hall 340

**Office Hours:** By Appointment

**Course Description:** This course offers an introduction to the Canadian experience in international relations, from its early roots in Canada's drive to independence to Canada's contemporary role as a Middle Power and member of the G-8. The course will examine Canada's close relations with its traditional allies, but will also feature Canada's relations with emerging powers in the Global South. Among the themes to be covered will be Canada's approach to multilateral issues, political relations, security trade, aid, human rights and immigration. In addition to the well-recognized role of the federal government, notably the Department of Foreign Affairs International Trade and Development (DFATD) the course will explore the role of the provinces, civil society, diaspora communities and business in making foreign policy.

Most weeks, class will consist of a one hour lecture sandwiched in two hour long discussion sessions. Logistics for our discussion sessions will be dealt with the first week of class. These discussions are intended to help deepen your understanding of the course content and particularly the readings. During some classes, guest lecturers with extensive practical experience in Canadian foreign policy will participate in the class.

**Pre-Requisites:** PSCI 260 and PSCI 281 or 281.

## **Course Objectives:**

By the end of this course, students should:

- Have a sufficient base of knowledge of the fundamental issues of Canadian foreign policy to proceed confidently to more advanced work as scholars, engaged in reading and research in this field.

- Have had the opportunity to explore international affairs from the perspective of **practitioners**, as a professional field which may be open to them as policymakers, as advocates and as actors in the private sector.
- Have explored the linkages between international and domestic affairs, and how this affects their role as **citizens** and future **community leaders** in Canada.

## University Regulations:

### Cross-listed course:

Please note that a cross-listed course will count in all respective averages no matter under which rubric it has been taken. For example, a PHIL/PSCI cross-list will count in a Philosophy major average, even if the course was taken under the Political Science rubric.

### Academic Integrity:

**Academic Integrity:** In order to maintain a culture of academic integrity, members of the University of Waterloo are expected to promote honesty, trust, fairness, respect and responsibility.

**Discipline:** A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 – Student Discipline. For information on categories of offenses and types of penalties, students should refer to Policy 71 - Student Discipline, [Student Discipline <http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71>](http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71).

**Grievance:** A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4, [Student Petitions <http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70>](http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70). In addition, consult [Student Grievances <http://arts.uwaterloo.ca/student-grievances-faculty-arts-processes>](http://arts.uwaterloo.ca/student-grievances-faculty-arts-processes) for the Faculty of Arts’ grievance processes.

**Appeals:** A student may appeal the finding and/or penalty in a decision made under Policy 70 - Student Petitions and Grievances (other than regarding a petition) or Policy 71 - Student Discipline if a ground for an appeal can be established. Read Policy 72 - Student

Appeals, [Student Appeals](http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-72) <http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-72>.

**Academic Integrity website (Arts):** [Academic Integrity](http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html)  
[http://arts.uwaterloo.ca/arts/ugrad/academic\\_responsibility.html](http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html)

**Academic Integrity Office (uWaterloo):** [Academic Integrity Office](http://uwaterloo.ca/academic-integrity/)  
<http://uwaterloo.ca/academic-integrity/>

### **Accommodation for Students with Disabilities:**

**Note for students with disabilities:** The AccessAbility Services (AS) Office, located in Needles Hall, Room 1132, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the AS Office at the beginning of each academic term.

### **Readings:**

Weekly readings will comprise a mixture of articles and book chapters. Most articles are available online through the UW library. Book chapters are clearly marked, and will be made available on reserve through our LEARN site. This material will be supplemented by topical material drawn from Canadian newspapers, magazines, and websites, to keep up with rapidly moving international events and the debate on foreign policy in the runup to the next Canadian election.

### **Course Requirements, Expectations, and Standards:**

#### **Evaluation**

1. Seminar Participation 10%
2. Paper on Critiquing the Critics 15%
3. Policy Memo One 20%
4. Policy Memo Two 25%
5. Policy Memo Three 30%

#### **Assignments:**

*Assignment #1:*

#### **. Short Article Review.**

The first paper is on the theme of “Critiquing the Critics: What are the Key Complaints about

Contemporary Canadian Foreign Policy? What would the critics like Canada to be doing instead? The review should be roughly four pages long (double-spaced, 1000-1200 words, appropriately footnoted.) The paper is due at the beginning of class on Monday June 1. Late papers will lose 3% per day, and will not be accepted after Monday June 7.

These are the assigned readings:

Dymond, Bill and Michael Hart, "The Potemkin Village of Canadian Foreign Policy", *Policy Options*, 25 2004: 39-45.

Frechette, Louise, "Canada at the United Nations: A shadow of its former self",

Hampson and Heinbecker, *As Others See Us*, McGill-Queens University Press 2010: 265-275.

Manthorpe, Jonathan, "Why Asia does not take us seriously" *ipolitics* November 7 2014.

David Mulroney *Middle Power, Middle Kingdom: What Canadians Need to Know about China in the 21st Century* Penguin 2015 Chapter one.

### *Assignment #2:*

A policy memo is a short paper addressed to a policy-maker, containing a concise analysis of a specific problem and a recommendation for action. It is action oriented rather than analytical, and it makes very specific strategic recommendations on how to address the problem. The memo should be roughly four pages long (double-spaced, 1000-1200 words). **Policy-Makers value concise and crisp recommendations.**

1. Write a memo to the Canadian Prime Minister and Finance Minister recommending a strategy for Canada to adopt at the G-7 Summit at Schloss Elmau from 7–8 June 2015. Your memo will not focus on the substantive issues of the Summit Conference, but the process issues in preparing for this event. Who should make up the official delegation? Who should be consulted in advance, and how should this be done? How should the Head of Delegation interact with the Canadians (provincial reps, bankers, protestors) present unofficially in Germany? Should the Prime Minister make any bilateral stops on the way to or from the Summit? What should be the approach to media relations for this event? **Deadline:** beginning of class on Monday June 15. Late papers will lose 3% per day, and will not be accepted after June 22.
2. Write a memo to the Canadian Foreign Minister recommending a strategy for Canada to adopt to strengthen bilateral relations with a key Canadian partner. This memo will explore the current state of relations, identify key strengths and weaknesses, and suggest a number of initiatives which could be taken to resolve bilateral irritants and increase two-way cooperation. This memo can be written about any **one** of the following list of countries: Mexico; Brazil; Haiti; Japan; Great Britain; Germany; or the Ukraine. **Deadline:** Beginning of class on July 6. Late papers will lose 3% per day, and will not be accepted after July 13.

3. Write a memo to the Canadian Prime Minister, recommending a strategy for Canada to adopt at the United Nations Framework Convention on Climate Change (UNFCCC) Conference in Paris in December 2015. Your paper will not address the substantive content of the Summit Conference or the detailed negotiations to secure a new Climate Change Treaty, but the political and domestic issues associated with preparing for this event. What Canadian interests are affected by the climate change issue? What positions are key domestic constituencies likely to adopt on the issues? What will it mean for bilateral relations with our key allies, especially the United States, the EU, China and India? What strategy should Canada adopt to further Canadian interests and minimize conflict with our partners? In process terms, who should be Head of Delegation? Who should be consulted, in advance of the negotiations, and how should this be done? Who should make up the official delegation? How should the Delegation interact with the many hundreds of Canadians (NGOs, business representatives, Green protestors) present unofficially in Paris? What should be the approach to media relations for this event? **Deadline:** 9 a.m., Friday August 8 2015.

Background on the preparation of policy memos will be provided in class on May 26.

### **Extra Credit:**

Students who volunteer to introduce one of the readings in class, or lead a role play, may qualify for **bonus marks** of up to 5% of the final mark. I will ask for volunteers and keep a roster a few weeks ahead of the readings. This is not a summary of the reading, but requires a critical assessment of and response to the piece. These introductions provided for each session will guide our thinking and our class discussions.

### **Late Policy:**

Late papers will lose 5% per day, and will not be accepted after one week.

### **Other Course Policies:**

**Seminar Participation**The quality and success of a seminar depends on the participants' thoughtful engagement in class discussions. I value quality over quantity. Students are expected to complete all readings in advance, to attend all seminars, and to participate actively in course discussions. Students are particularly encouraged to bring to class interesting and timely articles or other material that could enrich the discussion.

I reserve the right to ask individuals to answer questions or participate in discussions regardless of whether their hands are up.

Some of the issues we will be discussing in class can generate strong feelings and passionate disagreement. Students will be expected to act at all times with civility and respect for their fellow classmates and visiting speakers.

## **Schedule:**

### **Week 1**

Reading 1: Chapnick, Adam, "Canadian Foreign Policy 1945-1968", Bratt, Duane and Christopher J. Kukucha, *Readings in Canadian Foreign Policy Classic Debates and New Ideas*, Oxford University Press, Second Edition, Don Mills, 2007: 17-30.

Reading 2: Duane Bratt, "Stephen Harper and Multilateralism, paper delivered to International Studies Association, February 2015.

**Note:** The theme of this week is, Punching above our weight? A Hundred Years of Canadian Foreign Policy.

### **Week 2**

Reading 1: Howard Balloch, Semi-Nomadic Anecdotes, Chapter 11, Director General Policy Planning, *Semi-Nomadic Anecdotes*, Lulu Publishing Services, 2013.

Reading 2: Edwards, Lucie, "Great Expectations", in Wolfe, Robert (ed.), *Diplomatic Missions*, McGill-Queen's University Press, Kingston, 1998: 91-96.

**Note:** The theme of this week is « Telling the players from the program : Who does What in Canadian Foreign Policy?

### **Week 3**

Reading 1: Sarty, Roger, "The Interplay of Defence and Foreign Policy, Bothwell, Robert, and Daudelin, Jean, *Canada Among Nations 2008, 100 years of Canadian Foreign Policy*, McGill-Queen's University Press 2008: 111-141.

Reading 2: Smillie, Ian, "Foreign Aid and Canadian Purpose: Influence and Policy in Canada's International Development Assistance, Bothwell, Robert, and Daudelin, Jean, *Canada Among*

*Nations 2008, 100 years of Canadian Foreign Policy*, McGill-Queen's University Press 2008: 183-208.

Reading 3: Edwards, Lucie "Day 58 of the Rwanda Crisis" *Bout de Papier*, Vol. 12, 1995.

**Note:** The theme of this week is « The three Ds : Diplomacy, Defence and Development.

#### **Week 4**

Reading 1: Wolfe, Robert, "Trade Policy is Still Foreign Policy but it's not sexy" Hampson and Heinbecker, *As Others See Us*, McGill-Queens University Press 2010:292-301.

Reading 2: Robert Wolfe, "Canada's Adventures in Clubland: Trade Clubs and Political Influence", in *Daudelin, Jean and Daniel Schwanen, eds, Canada among Nations 2007: Room for Manoeuvre (Montreal and Kingston: McGill-Queen's University Press, 2008)*, 181-97.

**Note:** The theme of this week is the two T's : Trade Promotion and Economic Relations.

#### **Week 5**

Reading 1: Bratt, Duane and Christopher Kukucha, "Canadian Foreign Policy and the Promotion of Human Rights" Bratt, Duane and Christopher J. Kukucha, *Readings in Canadian Foreign Policy Classic Debates and New Ideas*, Oxford University Press, Second Edition, Don Mills, 2007: 503-505.

Reading 2: Chapnick, Adam, "Peace, order and good government: the "conservative" tradition in Canadian foreign policy," *International Journal* 60.3 (Summer 2005): 635-650.

**Note:** The theme of this week is promoting Canadian values.

#### **Week 6**

Reading 1: Robertson, Colin, "CDA\_USA 2.0: Intermesticity, Hidden Wiring and Public Diplomacy", Daudelin, Jean and Schwanen, Daniel, *What Room for Manoeuvre?* McGill-Queen's University Press 2008.: 268-285.

Reading 2: Derek Burney, "Canada in Obama's World", Hampson and Heinbecker, *As Others See Us*, McGill-Queens University Press 2010: pp 46-53.

**Note:** The theme of this week is Managing the Elephant : Canada/US Relations.

### **Week 7**

Reading 1: Edwards, Lucie, "The Lady is a Tiger: Canada's Erratic Courtship of India", *Canadian Foreign Policy Journal* January 2013.

Reading 2: Malone, David, "Two Other Solitudes: The India-Canada Relationship has taken a long time to develop", *Literary Review of Canada*, April 2011: 9-11.

Reading 3: Goold, Douglas, *Doing Business in India: Success, Failure and the Prospects for Canada*, Canadian International Council [Reading 3 www.onlinecic.org](http://www.onlinecic.org)

**Note:** The theme of this week is Snake Dance : Canada/India bilateral relations.

### **Week 8**

Reading 1: Balloch, Howard, Chapter 18, "Finding my Stride", *Semi-Nomadic Anecdotes*, Lulu Publishing Services, 2013.

Reading 2: Houlden, Gordon, "Canada-China Relations: Growing Connectivity and Friction", Hampson and Heinbecker, *As Others See Us*, McGill-Queens University Press 2010: 122-131.

**Note:** The theme of this week is Dancing with the Dragon : Canada and China.

### **Week 9**

Reading 1: Chapnick, Adam, *The Middle Power Project Canada and the Founding of the United Nations*", UBC Press 2005: 1-5, 139-149.

Reading 2: Keating, Tom, *Canada and World Order*, Oxford University Press 2013: 1-17

**Note:** The theme for this week is Canada and Multilateralism



## **Week 10**

Reading 1: Edwards, Lucie, "Canada's Role in South African Reconstruction" chapter in *Ships Passing in the Night: Canada-South African Relations*, UBC Press, (in press.)

Reading 2: Axworthy, Lloyd, "Canada and Antipersonnel Mines: The case for human security as a foreign policy priority," chapter in *Foreign Policy Theories/Actors/Cases* Oxford University Press Second edition 2012: 284-307.

**Note:** The theme for this week is human rights and good governance.

## **Week 11**

Reading 1: Bob Paehlke, "The Environmental Movement in Canada" in Van Nijnatten and Boardman, *Canadian Environmental Policy and Politics*, Oxford Press, 2009pp: 2-13.

Reading 2: Boardman, Robert, "Canadian Environmental Policy in the Global Context: Obligations and Opportunities", in Van Nijnatten and Boardman, *Canadian Environmental Policy and Politics*, Oxford Press, 2009 pp: 137- 150.

**Note:** The theme for this week is Canada and Global Environmental Politics

## **Week 12**

Reading 1: Huebert, Rob, "Canadian Arctic Sovereignty and Security in a Transforming Circumpolar World, Bratt, Duane and Christopher J. Kukucha, *Readings in Canadian Foreign Policy Classic Debates and New Ideas*", Oxford University Press, Second Edition, Don Mills, 2007: 348-371.

Reading 2: Klaus Dodds' "We are a northern country: Stephen Harper and the Canadian Arctic" the *Polar Record* 2011.

Reading 3: Bergfalk , Kylie and McNamanen, Keith, "Case Study: The Northwest Passage".

**Note:** The theme for this week is the new frontier : the Arctic.