

# PSCI 387: Globalization

Spring Semester, 2014

EV2 2002, Thursdays: 11:30 AM to 2:20 PM

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**Instructor:** Branka Marijan

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**Office Location:** Hagey Hall 351

**Office Hours:** Thursdays, 10:00 AM to 11:00 AM or by appointment.

**Contact Policy:** Please make appointments in advance by email.

**Course Description:** This course introduces students to the phenomena of globalizations. The course begins with a discussion of different understandings and the history of globalizations. The second part of the course turns to the debates on the following forms of globalizations: economic, social, political and cultural. The third part of the course turns to the study of the selected themes: security, identity, migration, civil society and new technologies.

**Pre-Requisites:** One of PSCI 281, 282, 283, INDEV 200, or Level at least 3A International Development.

## Course Objectives:

By the end of this course, students should:

- Come to a good understanding of a selection of theoretical writings on contemporary globalization.
- Understand and critically assess the dominant debates on globalization.
- Come to a good understanding of particular topics in globalization studies, such as identity and culture.
- Improve writing skills using short essay formats.

## University Regulations:

### Cross-listed course:

Please note that a cross-listed course will count in all respective averages no matter under which rubric it has been taken. For example, a PHIL/PSCI cross-list will count

in a Philosophy major average, even if the course was taken under the Political Science rubric.

### **Academic Integrity:**

**Academic Integrity:** In order to maintain a culture of academic integrity, members of the University of Waterloo are expected to promote honesty, trust, fairness, respect and responsibility.

**Discipline:** A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 – Student Discipline. For information on categories of offenses and types of penalties, students should refer to Policy 71 - Student Discipline, [Student Discipline](http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71) <http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71>.

**Grievance:** A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4, [Student Petitions](http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70) <http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70>. In addition, consult [Student Grievances](http://arts.uwaterloo.ca/student-grievances-faculty-arts-processes) <http://arts.uwaterloo.ca/student-grievances-faculty-arts-processes> for the Faculty of Arts’ grievance processes.

**Appeals:** A student may appeal the finding and/or penalty in a decision made under Policy 70 - Student Petitions and Grievances (other than regarding a petition) or Policy 71 - Student Discipline if a ground for an appeal can be established. Read Policy 72 - Student Appeals, [Student Appeals](http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-72) <http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-72>.

**Academic Integrity website (Arts):** [Academic Integrity](http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html) [http://arts.uwaterloo.ca/arts/ugrad/academic\\_responsibility.html](http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html)

**Academic Integrity Office (uWaterloo):** [Academic Integrity Office](http://uwaterloo.ca/academic-integrity/) <http://uwaterloo.ca/academic-integrity/>

### **Accommodation for Students with Disabilities:**

**Note for students with disabilities:** The AccessAbility Services (AS) Office, located in Needles Hall, Room 1132, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the

academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the AS Office at the beginning of each academic term.

## **Texts:**

\*Required:

Jan Aart Scholte. *Globalization: A Critical Introduction*, 2<sup>nd</sup> Edition, Palgrave, 2005.

Manfred Steger, ed. *Globalization: The Greatest Hits*. Oxford University Press, 2010.

Recommended:

William D. Coleman and Alina Sajed. *Fifty Key Thinkers on Globalization*. Routledge: 2013.

Texts are available for purchase at the University of Waterloo bookstore.

\*All other texts (such as, additional articles for reading responses or for weekly readings) are available on through the University library's website or are freely accessible online. It is your responsibility to find these sources and read them before the class for which they are assigned.

## **Course Requirements:**

*Additional instructions will be provided through LEARN*

## **Assignments:**

### **Assignment #1: Weekly Questions (10%) Due: ongoing**

Students will be required to submit two questions for each class based on the readings for that week. These should be submitted in hard copy at the start of class **and** through the LEARN dropbox folder prior to the start of class.

**Please note** : Both a hard copy and version through LEARN are necessary to receive full credit for that week. Late questions (submitted after the start of class) will not be accepted. Please contact me if you will be unable to attend class to make alternative arrangements.

### **Assignment #2: Critical Analysis (25%) Due: June 19**

Prepare an analysis (1,500 word essay) based on the two films watched in class, ***Globalization is Good*** and ***The Shock Doctrine***. These films show different aspects of the globalization debate. Draw on course readings to analyze the films and their different perspectives on globalization. Start by outlining the debate that each film presents, and then connect this debate to the broader class discussion. Which arguments do you find more convincing? How do you justify/support this choice?

### Assignments #3 & #4: Reading Responses (Two responses, 15% each)

Each reading response should be four pages (double-spaced) in length. The reading responses should address the central argument or issue explored by the specific readings noted below and reflect on their claims, conclusions, and findings. Responses are assessments of arguments, *not* summaries.

Responses are due at the start of each class (by paper copy) on the due dates noted below. Late marks will apply at 3% per day. No responses will be accepted after two weeks from the due date.

#### *Assignment #3: Return or Persistence of “Old-fashioned Geopolitics”? (15%) Due: June 5.*

This response should examine current debates on the US-led global order. How does each author understand the “modern power realities”? What does this debate contribute to our understanding of globalizations? How does what have read so far help us understand these debates?

- Mead, Walter Russell. (May/June 2014). “The Return of Geopolitics: The Revenge of Revisionist Powers.” *Foreign Affairs* 93(3).
- Ikenberry, John G. (May/June 2014). “The Illusion of Geopolitics: The Enduring Power of the Liberal Order.” *Foreign Affairs* 93 (3).

#### *Assignment #4: Transformative Global Cultural Policy? (15%) Due: July 3.*

For this assignment, you should examine how culture is discussed in relation to US foreign policy. How is cultural globalization impacting foreign policy in this case? Pay attention to transformations, shifts, and/or continuities in discourses regarding culture, identity, power among other issues. Students can draw on course readings covered up to the due date to further support their arguments.

- Aidi, Hisham. (2014). “Hip-Hop Diplomacy: U.S. Cultural Diplomacy Enters a New Era. *Foreign Affairs*. Available online: [Articles  
www.foreignaffairs.com/articles/141190/hisham-aidi/hip-hop-diplomacy](http://www.foreignaffairs.com/articles/141190/hisham-aidi/hip-hop-diplomacy).
- Schneider, Cynthia P. and Kristina Nelson. (2008). “Mightier than the Sword: Arts and Culture U.S.- Muslim World Relationship.” Brookings. Available online: [Research  
Files  
http://www.brookings.edu/~media/research/files/papers/2008/6/islamic%20world%20schneider/06\\_islamic\\_world\\_schneider.pdf](http://www.brookings.edu/~media/research/files/papers/2008/6/islamic%20world%20schneider/06_islamic_world_schneider.pdf)

### **Take-Home Final Examination: (35%)**

At the last class, a take-home examination of five questions will be handed out. Students will be required to answer **three** of the five questions. Each answer should be between 1,000-1,200 words. Students must provide a word count for each answer and avoid exceeding the 1,200 word limit. The examination will be due **August 7 by 4:00 PM in the**

**instructor's mailbox and through the LEARN dropbox folder.** Late submissions will be subject to a penalty of 5% per day. **No exams will be accepted after August 14.**

**Please note: Student travel plans are not an acceptable reason for granting an alternative examination time.**

### **Extra Credit**

Students can earn an additional 2% by preparing a commentary on an article related to the themes explored in the course. Articles of interest will be suggested via class Twitter hashtag (#psci387). The commentary should be no longer than 500 words and must be posted to LEARN. There are no other ways of receiving extra credit.

### **Other Course Policies:**

#### **Course Website**

The course outline and more detailed information on the assignments will be posted on LEARN. Please regularly check the course website for updates and class announcements.

#### **A Note on Email**

**Email should be used for brief questions that can be answered quickly or to arrange an appointment.** If you want to discuss course material, assignments, or another matter in greater detail, please make an appointment during office hours. Always use your official UW account and please allow 24–48 hours for a response.

### **Schedule:**

#### **May 8          Week 1: INTRODUCTION**

Overview of course requirements

Preliminary discussion of globalization

#### **PART I: UNDERSTANDING GLOBALIZATION**

#### **May 15          Week 2: Defining globalization,**

Scholte, Chapter 1 & 2

Steger, Chapter 3

#### **May 22          Week 3: History of Globalization**

Scholte, Chapter 3

Brook, Timothy. (2009). "Time and Global History." *Globalizations* 6 (3): 379–387.

## **PART II: FRAMING THE DEBATES: GLOBALIZATION AND ITS DISCONTENTS**

### **May 29      Week 4: Economic and social**

Steger, chapter 5

Green, Duncan and Matthew Griffith. (2002). "Globalization and its discontents." *International Affairs*, 78 (1): 49–68.

**Film:** The Shock Doctrine

### **June 5      Week 5: Economic and social, Part II**

Steger, chapters 10 and 13

Woods, Ngaire. (2013). "Global Institutions after the Crisis." Project Syndicate. Available online: <http://www.project-syndicate.org/commentary/the-empty-promise-of-global-institutions-after-the-crisis-by-ngaire-woods>.

**Film:** Globalization is Good

**Note:** Assignment #3 Due

### **June 12      Week 6: Political**

Scholte, chapters 6 and 11

*Suggested reading:* Dean, James W. (2014) "The Ukrainian Trilemma." Available online: <http://opencanada.org/features/the-think-tank/comments/the-ukrainian-trilemma/>

### **June 19      Week 7: Cultural**

Steger, chapter 2

Tomlinson, John (1999). *Globalization and Culture*. Chicago: University of Chicago Press. (read chapter 1)

**Note:** Assignment # 2 Due

## **PART III: THEMES**

### **June 26      Week 8: Transformation of Security**

Scholte, chapter 9

Steger, chapter 12

### **July 3      Week 9: Identity in a Global Age**

Scholte, chapter 7

Castells, Manuel. (2006) "Globalisation and Identity: A Comparative Perspective." Available online: [www.llull.cat/rec\\_transfer/web1/transfer01\\_foc01.pdf](http://www.llull.cat/rec_transfer/web1/transfer01_foc01.pdf).

**Note:** Assignment # 4 Due

**July 10      Week 10: Migration**

Rygiel, Kim. (2011) Bordering solidarities: migrant activism and the politics of movement and camps at Calais. *Citizenship Studies* 15(1): 1-19.

Favell, Adrian. (2001). Migration, mobility and globaloney: metaphors and rhetoric in the sociology of globalization. *Global Networks* 1(4):389-398.

**July 17      Week 11: Global Civil Society**

Steger, chapters 11 and 18

Scholte, Jan Aart. (2013) "Civil society and financial markets : what is not happening and why." *Journal of Civil Society* 9 (2): 129-147.

*Suggested:* Kendzior, Sarah. (2012) "Stop Talking About Civil Society." *Foreign Policy*.

Available online: [Articles](#)

[www.foreignpolicy.com/articles/2012/12/03/stop talking about civil society.](http://www.foreignpolicy.com/articles/2012/12/03/stop_talking_about_civil_society)

**July 24      Week 12: New Technologies**

Axford, Barrie. (2011). "Talk About a Revolution: Social Media and the MENA Uprisings." *Globalizations* 8 (5): 681-686.

Bennett, W. Lance and Alexandra Segerberg. (2011) "Digital Media and the Personalization of Collective Action." *Information, Communication & Society* 14 (6): 770-799.