

# PSCI 387: GLOBALIZATION

Winter Semester, 2014  
RCH 309, Wednesdays: 11:30 PM  
to 2:20 PM

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**Office Location:** Hagey Hall 306

**Office Hours:** Wednesdays: 3:00 to  
4:00 PM

**Contact Policy:**

Please make appointments in advance  
by email.

**Course Description:** This course introduces students to the phenomena of globalizations. In doing so, it begins with the study of the history of globalizations, followed by an examination of the following forms of contemporary globalizations: economic, social, cultural and political. The second part of the course turns to the study of selected themes: hegemony and militarism, new technologies and networks, neoliberalism, individual and collective identities, global health, and Indigenous peoples.

## **Course Objectives:**

By the end of this course, students should:

1. Come to understand well discussions of the historical continuities and discontinuities in globalization, including the relationships between globalization, empires and imperialism.
2. Come to understand well a selection of theoretical writings on contemporary globalization.
3. Investigate in a preliminary way some particular topics in globalization studies: identity and culture, structural adjustment and world economic institutions, global health, communal violence, and resistance to globalization.
4. Improved writing skills using short essay formats; developed skills for discussing in seminar settings.

## University Regulations:

### Academic Integrity:

**Academic Integrity:** In order to maintain a culture of academic integrity, members of the University of Waterloo are expected to promote honesty, trust, fairness, respect and responsibility.

**Discipline:** A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 – Student Discipline. For information on categories of offenses and types of penalties, students should refer to Policy 71 - Student Discipline, <http://www.adm.uwaterloo.ca/infosec/Policies/policy71.htm>.

**Grievance:** A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4, <http://www.adm.uwaterloo.ca/infosec/Policies/policy70.htm>.

**Appeals:** A student may appeal the finding and/or penalty in a decision made under Policy 70 - Student Petitions and Grievances (other than regarding a petition) or Policy 71 - Student Discipline if a ground for an appeal can be established. Read Policy 72 - Student Appeals, <http://www.adm.uwaterloo.ca/infosec/Policies/policy72.htm>.

[Academic Integrity website \(Arts\): http://arts.uwaterloo.ca/arts/ugrad/academic\\_responsibility.html](http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html)

[Academic Integrity Office \(uWaterloo\): http://uwaterloo.ca/academicintegrity/](http://uwaterloo.ca/academicintegrity/)

### Accommodation for Students with Disabilities:

**Note for students with disabilities:** The Office for Persons with Disabilities (OPD), located in Needles Hall, Room 1132, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the OPD at the beginning of each academic term.

### Texts:

Jan Aart Scholte, *Globalization: A Critical Introduction*, Second Edition, Palgrave, 2005. Required

William Coleman and Alina Sajed, *Fifty Key Thinkers on Globalization*. Routledge: 2013. Required

Texts are available for purchase at the University of Waterloo bookstore.

Texts are on 1-hour reserve at the Dana Porter Library.

## Course Requirements

### Assignments:

#### **Assignment #1: Globalization Discussion Sessions (15%)**

The grade for the discussion sessions will be based on two parts:

- a. Submission of a summary paper for literary texts for the given reading **before class by email**.
- b. Participation in the discussion.

#### **Short Story 1:**

\* F. Odun Balogun, 'Professor's Focal Adjustment', in Balogun, Adjusted Lives (Stories of Structural Adjustments) (Trenton, NJ: Africa World Press, 1995), pp. 83-94.

#### **Short Story 2:**

\* Nam Le, "The Boat" in Nam Le, *The Boat*. New York: Alfred A. Knopf, 2008, pp. 230-271

#### **Short Story 3:**

Jean Arasanayagam, "The Journey", in Arasanayagam, *All is Burning* (New Delhi: Penguin Books India, 1995), pp. 1-21.

### **How we proceed: Discussions of literary texts**

Preparation for and discussion of a literary text are different tasks than those involved in historical or social science writings. For these reasons, we will use a particular approach to discussing them and to preparing summaries for class when it comes to a literary text.

#### **1. Questions to keep in mind when reading a literary text**

As you go through a short story or a novel or an excerpt from a novel, you might ask yourself the following questions:

##### A. The theme of the text

What big ideas is the text or the film playing with?

How do plot and characters work to advance these ideas?

##### B. The form of the text

How is meaning shaped and/or complicated by the way the text is written?

##### C. The historical context of the text

How does the context—time and place—of writing and reading or of viewing shape the meaning of the text or the film?

##### D. The cultural context of the text

What kinds of social values, myths, conflicts or ambiguities does the text or film illuminate/interrogate?

## 2. Preparing Summary Papers for literary texts.

All students will be expected to come to a **Globalization Discussion** class with a **one page** document as a guide for the session. These papers must be submitted **by email** to the instructor **before the discussion session takes place**.

A. Select one short passage from the text (one paragraph max.) that you think is important in terms of the major themes of the text, or the theme of the given week's readings, or the issues of the course in general. Copy it into your summary statement.

B. Using specific references, explain in one paragraph why you think the passage is significant (thematically and/or formally) to the work as a whole.

C. Where possible, note any images, ideas, or questions contained or suggested by the passage that connect with the broader themes of the week's discussion or of the course.

### **Assignment #2: Comparing Thinkers on Globalization (25%)**

**Due Date: February 5 by the end of class.**

For this assignment, I want you to select two "Thinkers on Globalization" in the text book for the course: "Fifty Key Thinkers on Globalization". You can choose any two thinkers except for the following one because we are using his textbook fairly extensively in the course: **Jan Aart Scholte**.

The entries in the book provide you with additional writings by the various "Thinkers". I would like you to look at these additional writings and to compare the two Thinkers that you choose by answering the following questions:

- a. *What are the similarities (if any) between the thinking on globalization of the two authors?*
- b. *What are the principal differences in points of view on the two authors' thinking on globalization?*
- c. *Based on your reading of the works by these two thinkers and on your assessment of their similarities and differences, which of these two authors makes the more important contribution to the study of globalization? How do you justify your choice of the more important of two authors? Please be specific in making your case in favour of one of the two authors.*

Please submit the assignment by **paper copy**

*Late assignments will be subject to a penalty of 3 points out of a grade of 100 to a maximum of 15 points for every day they are late if no prior arrangements have been made. No paper will be accepted that comes in more than two weeks after the due date.*

### **Assignment #3: Studying Globalization through Literature (25%).**

**Due Date: March 19 by the end of class.**

Select two of the works of fiction listed in **Appendix A** to read. Prepare an essay of 2500 words comparing the two books by addressing the following questions. In what ways does each work deal with globalization? Does each one add to our understanding of globalization as presented in the lectures and the readings of the course thus far? Explain. Do they complement what we have read thus far? Do they contradict what we have read thus far? What do we learn from literary texts that we might not learn from social science ones? Would you recommend these works of fiction to someone who is interested in globalization? Why or why not? Would you recommend one of them more strongly than the other? Explain.

Please submit the assignment by **paper copy**

*Late assignments will be subject to a penalty of 3 points out of a grade of 100 to a maximum of 15 points for every day they are late if no prior arrangements have been made. No paper will be accepted that comes in more than two weeks after the due date*

**Assignment #2 and Assignment #3 Due Date Policy**

Given the pressures faced by students from various courses, two additional provisions are available.

1. Students who hand in **both Assignment 2 and Assignment 3 on time** will be awarded **five bonus points** that will be added to the final grades for these assignments. Hence, **two points** will be added to the final grade for **Assignment 2** and **three points** will be added to the final grade for **Assignment 3**. For example, if you received a grade of 78 for Assignment 2, I will add two points to it making it a grade of 80 and if you obtained a grade of 75 on the Assignment 3, I will add three points making it a grade of 78.
2. All students in the class have available to them **5 days** before the late penalty applies. The five days can be used either for the First Assignment or the Second Assignment. Or they could be divided between the two Assignments. **No bonus points** are available if either of the two assignments is handed in late.

**Take Home Final Examination (35%)**

At the last class, a take-home examination composed of 7 questions will be handed out. Students will be asked to answer **three** of these seven questions. Each answer will be limited to 1200 words. Students must provide a word count for each answer. Going over the word limit will be penalized. The examination will be due **April 9 at 4:00 PM. Electronic submission is accepted.**

*Late submission of the exam will be subject to a penalty of 3 points out of a grade of 100 for every four hours it is late (to a maximum of 15 points).*

**Please note: Student travel plans are not an acceptable reason for granting an alternative examination time.**

## **Other Course Policies: Gender Neutral Language**

I request that you use gender-neutral language except where you are referring to a specific gender. “He” and “His” and “Man” and “mankind” are no longer acceptable generic terms. Nor are countless other expressions that derive from the assumption that **man=human**. It is important to get into the habit of using gender-neutral language for at least two reasons:

1. Clarity of Expression: When you write or say ‘man’ or some other masculine/generic term, readers should be confident that you are talking about a man, and not about men in general, women, boys, girls, humanity, etc. The way to avoid misunderstandings is to use terms literally and precisely. If you mean all humans, then say ‘humans’ or ‘humanity’ or ‘humankind’ or ‘people’ and so on.

2. Empowerment: Each time we use a masculine word as a generic term, we perpetuate the conception that **male** norms, male experiences, male perceptions, and male perspectives are **societal** norms and experiences. We imply that **female** norms, experiences, perceptions and perspectives are marginal and abnormal. Such usage disempowers females and reproduces male domination/female subordination (Patriarchy). By using gender-neutral language we can challenge patriarchy, empower females, and increase our sensitivity to our own unintentional sexism. Gender-neutral expression is not just a matter of style; it is also a matter of politics and research ethics.

## **Schedule:**

### **Week 1, January 8**

First Meeting of the Class, January 7

Introduction of the instructor  
Preliminary discussion of globalization  
Review of the course requirements and structure  
Readings for the course

## **PART 1: BUILDING UNDERSTANDING OF GLOBALIZATION**

### **Week 2, January 15**

#### **1 *What Globalization is not and Defining Globalization***

Scholte, Chapter 1, 2

Steger, Chapter 3

Coleman and Sajed: Introduction plus David Held, Paul Hirst etl. James Rosenau, Jan Aart Scholte, Linda Weiss

#### **2. *History of Globalization (1)***

Scholte, Chapter 3

Hopkins, Chapter 1

Coleman and Sajed: Janet Abu-Lughod, Fernand Braudel, A.G. Hopkins,

## **Short Story 1, Group A**

### **Week 3, January 22**

#### **3. *History of Globalization (2)***

Timothy Brook, *Vermeer's Hat: The Seventeenth Century and the Dawn of the Global World*. Toronto: Viking Canada, 2008, Chapter 1, 3  
Coleman and Sajed: Giovanni Arrighi

#### **4. *History of Globalization (3)***

Jane Burbank and Frederick Cooper, *Empires in World History: Power and the Politics of Difference*  
Princeton, NJ: Princeton University Press, 2010, Chapter 10  
Coleman and Sajed: Anne McClintock

## **Short Story 1, Group B**

### **Week 4, January 29**

#### **5. *Contemporary Globalization (1) economic;***

Steger, Chapter 5

Coleman and Sajed: Samir Amin, Robert Cox, David Harvey, Eric Helleiner, Paul Hirst et al., Naomi Klein, Joseph Stiglitz, Susan Strange

#### **6. *Contemporary Globalization (2) social***

Steger, Chapter 8

Steger, Chapter 15

Manuel Castells, *The Power of Identity*. Second Edition. Oxford: Blackwell, 2003, Chapter 4

Coleman and Sajed: Manuel Castells, Arturo Escobar, Anthony Giddens, Roland Robertson, Amartya Sen

## **Short Story 1, Group C**

### **Week 5, February 5**

#### **7. *Contemporary Globalization (3) Culture***

John Tomlinson, *Globalization and Culture* (Chicago: University of Chicago Press, 1999) Chapter 1

Steger chapter 2

Coleman and Sajed: Manuel Castells, Ulf Hannerz, Arundhati Roy, John Tomlinson, Anna Lowenhaupt Tsing

#### **8. *Contemporary Globalization (4) Political (1)***

Scholte chapter 6

Coleman and Sajed: Ulrich Beck, Phil Cerny, Richard Falk, Rhoda Hassmann, Aihwa Ong, Dani Rodrik, James Rosenau, Boaventura de Sousa Santos

## **Short Story 2, Group A**

### **Week 6, February 12**

**9. Contemporary Globalization (4) Political (2)**

Scholte chapter 12

Steger, chapter 11

Steger, Chapter 12

**10. Contemporary Globalization (5) Regionalism/Global Cities**

Steger Chapter 7

Peter Taylor, *World City Network: A Global Urban Analysis* (London: Routledge, 2004), Chapter 9

Coleman and Sajed: Neil Brenner, Saskia Sassen, Peter J. Taylor

**Short Story 2, Group B**

**PART 2 THEMES AND DEBATES**

**Week 7, February 26**

**11 Globalization, the USA, and Militarism**

William Coleman, "Globalization, Imperialism and Violence" in *The Dark Side of Globalization*, Jorge Heine and Ramesh Thakur, eds . pp. 19-31. Tokyo: United Nations University Press, 2011.

Chalmers Johnson, *The Sorrows of Empire*, New York: Henry Holt and Co., Prologue and Chapter 1

**12 Globalization, the USA, and Militarism (2)**

**Short Story 2, Group C**

**Week 8, March 5**

No Class

**Week 9, March 12**

**13 Globalization and Indigenous Peoples (1)**

William D. Coleman and Theresa McCarthy, "Critical Mass, Global Mobilities and the Haudenosaunee: Struggles for Cultural Autonomy" in Suzan Ilcan, ed. *Mobilities, Knowledge and Social Justice*. Montreal and Kingston: McGill-Queen's University Press.

**14 Globalization and Indigenous Peoples (2)**

**Short Story 3, Group A**

**Week 10, March 19**

**15 Globalization and Health (1): Human Rights**

Paul Farmer, "On Suffering and Structural Violence: Social and Economic Rights in the Global Era" in Paul Farmer, *Pathologies of Power: Health, Human Rights and the New War on the Poor*. Berkeley, CA: University of California Press, 2005, pp. 29-50.

**16 Globalization and Health (2): Tobacco**



H.M. Mamudu and S.A. Glantz, "Civil society and the negotiation of the Framework Convention on Tobacco Control" *Global Public Health* Vol. 4, No. 2, March 2009, 150-168

Coleman and Sajed: Kelley Lee

**Short Story 3, Group B**

## **Week 11, March 26**

### **Globalization, Identities and Violence**

(17) Ethnic violence and militias

Castells, *Power of Identity*, Chapter 2, Al Qaeda

(18) The Global Criminal Economy

Castells, *End of Millenium*, Chapter 3, The Perverse Connection: the Global Criminal Economy

**Short Story 3, Group C**

## **Week 12, April 2**

(19) **Globalization and "space": new technologies**

Manuell Castells, *Rise of the Network Society* (2<sup>nd</sup> edition; Oxford: Blackwell, 1999), Chapter 1

Coleman and Sajed: Manuel Castells, John Ruggie

(20) **Globalization and "space": the "Network Society"**

Steger, Chapter 18

## Appendix A: Books for Short Paper 2

- Abu-Jaber, Diana *Arabian Jazz* (New York: W.W. Norton, 1993)
- Abu-Jaber, Diana *Crescent: A Novel* (New York: W.W. Norton, 2003)
- Al Aswany, Alaa. *Chicago: A Modern Arabic Novel*. Farouk Abdel Wahab trans. Cairo: American University in Cairo Press, 2008.
- Ali, Monica *Brick Lane: A Novel* (New York: Scribner, 2003)
- Arasanayagam, Jean. *All is Burning*. New Delhi: Penguin Books, India, 1995
- Arasanayagam, Jean. *In the garden secretly and other stories*. Delhi: Penguin Books, 2000.
- Aslam, Nadeem *Maps for Lost Lovers* (London: Faber and Faber 2004)
- Badami, Anita Rau *Can you hear the Nightbird Call?* Toronto: Knopf Canada, 2005.
- Bates, Judy Fong *Midnight at the Dragon Café* (Toronto: McClelland and Stewart, 2004).
- Chandra, Vikram *Red Earth and Pouring Rain*. London: Faber and Faber, 1996.
- Chang, Eileen *Love in a Fallen City*. New York: New York Review of Books, 2007.
- Desai, Kiran *The Inheritance of Loss*. New York: Grove Press, 2006.
- Devi, Mahasweta *Imaginary Maps*, translated and introduced by Gayatri Chakravorty Spivak (New York: Routledge, 1995).
- Divakaruni, Chitra Banerjee *The Vine of Desire: A Novel* (New York: Doubleday, 2002)
- Divakaruni, Chitra Banerjee. *Arranged Marriage*. New York: Random House, 1995.
- Divakaruni, Chitra Banerjee. *Oleander Girl: A Novel*. New York: Simon and Schuster, 2012.
- Epstein, Jennifer Cody. *The Painter from Shanghai*. New York: W.W. Norton, 2008.
- Farah, Nuruddin, *Sardines: A Novel*. London: Allison & Busby, 1981.
- Farah, Nuruddin, *Knots*. New York: Riverhead, 2007.
- Ganeshanathan, V.V. *Love Marriage*. Random House, 2008.
- Jen, Gish *Mona in the Promised Land* (New York: Vintage Books, 1997)
- Jen, Gish. *The Love Wife*. New York: Alfred A. Knopf, 2004.

Kingston, Maxime Hong. *The Women Warrior: Memoirs of a Girlhood Among Ghosts*. New York: Vintage International, 1975.

Kwa, Lydia *This Place Called Absence* (Winnipeg: Turnstone Press, 2000)

Lahiri, Jumpa *Interpreter of Maladies* (New York: Houghton Mifflin, 1999)

Lahiri, Jumpa *The Lowland: A novel* . New York: Alfred Knopf, 2013.

Lahiri, Jumpa. *Unaccustomed Earth* . Toronto: Vintage Canada, 2008

Lai, Larissa *Saltfish Girl* (Toronto: Thomas Allen Publishers, 2002)

Lalami, Laila *Hope and Other Dangerous Pursuits*. Mariner Books, 2006.

Lalami, Laila *Secret Son*. Agonquin Books of Chaptel Hill, 2008.

Le, Nam. *The Boat*. New York: Knopf, 2008.

Lee, Jen Sookfong *The End of East*. Toronto: Knopf Canada, 2007.

Lee, Sky *Disappearing Moon Café* (Vancouver: Douglas&McIntyre 1999).

Ma, Jian. *Beijing Coma*, Flora Drew, trans. New York: Farrar, Straus & Giroux, 2008.

Matar, Hisham *In the Country of Men*. Toronto: Viking Canada, 2006.

Mistry, Rohinton *Family Matters* (Toronto: McClelland and Stewart, 2002).

Mo, Yan. *Life and Death are Wearing Me Out*, Howard Goldblatt, trans. New York: Arcade Books, 2008.

Phan, Aimee. *We Should Never Meet: Stories*. New York: St. Martin's Press, 2004

Soueif, Adhaf *The Map of Love* (London: Bloomsbury Publishing, 1999)

Suri, Manil. *The Age of Shiva*. New York: W.W. Norton Press, 2008.

Vassanji, M.G. *The Assassin's Song*. Toronto : Doubleday Canada, 2007.

Vassanji, M.G. *The Magic of Saida*. Toronto: Doubleday Canada, 2012

Wang, Anyi. *The Song of Everlasting Sorrow: A Novel of Shanghai*, Michael Berry and Susan Chan Egan, trans. New York: Columbia University Press, 2008.

Winterson, Jeanette. *The Stone Gods*. New York: Harcourt, 2007.

Wright, Alexis. *Carpentaria*. Giramondo, 2007.

## Appendix B: Globalization and Its History

Bayly, Christopher. 2004. *The Birth of the Modern World, 1780-1914: Global Connections and Comparisons*. Oxford: Blackwell.

Lauren Benton, *Law and Colonial Cultures: Legal Regimes in World History, 1400-1900* (Cambridge: Cambridge University Press, 2002).

Brendon, Piers. *The Decline and Fall of the British Empire, 1781-1997*. New York: Alfred A Knopf, 2008.

Burbank, Jane and Frederick Cooper. 2010. *Empires in World History: Power and the Politics of Difference*. Princeton, N.J. Princeton University Press.

Chang, Leslie T. *Factory Girls: From Village to City in a Changing China*. Spiegel and Grau, 2008.

Colley, Linda. *The Ordeal of Elizabeth Marsh: A Woman in World History* Pantheon Books, 2007.

Darwin, John. *After Tamerlane: The Global History of Empire*. London: Allen Lane, 2007.

De Mel, Neloufer. 2001. *Women and the nation's narrative: Gender and nationalism in twentieth century Sri Lanka*. New Delhi: Kali for Women.

Diamond, Jared *Guns, Germs and Steel: The Fates of Human Societies* (New York: Norton, 1997).

Jared Diamond, *Collapse: How Societies Choose to Fail or Succeed* (New York: Viking, 2005).

Nicholas Dirks, *The Scandal of Empire: India and the Creation of Imperial Britain* (Cambridge, MA: Harvard University Press, 2006).

Ronald Findlay and Kevin H. Rourke, *Power and Plenty: Trade, War, and the World Economy in the Second Millennium*. Princeton: Princeton UP, 2009.

Benjamin Fortna, *The Imperial Classroom: Islam, the state and education in the late Ottoman Empire* (New York: Oxford University Press, 2002).

Freeman, Carla. 2000. *High tech and high heels in the global economy: Women, work and pink-collar identities in the Caribbean*. Durham, NC: Duke University Press.

Friedman, Thomas. 2005. *The World is Flat: A Brief History of the Twenty-First Century*. New York: Farrar, Strauss, and Giroux.

Indira Ghose, *Women Travelers in Colonial India: the power of the female gaze* (Delhi; New York: Oxford University Press, 1998).

Grewal, David Singh. *Network Power: The Social Dynamics of Globalization*. New Haven, CT: Yale University Press, 2007.

Held, David, Anthony McGrew, David Goldblatt and Jonathan Perraton. *Global Transformations: Politics, Economics and Culture*. (Stanford: Stanford University Press, 1999.)

Hopkins, Anthony ed. (2002) *Globalization in World History*. London: Pimlico

James, Marlon. *The Book of Night Women*. Riverhead Books, 2009.

Victor Lieberman, *Strange Parallels: Southeast Asia in Global Context, c. 800-1830*, Volume 1: Integration on the Mainland (Cambridge: Cambridge University Press, 2003).

Luce, Edward. 2006. *In Spite of the Gods: The Strange Rise of Modern India*. London: Little Brown.

McKowen, Adam. *Melancholy Order : Asian Migration and the Globalization of Borders*. Columbia University Press, 2008.

Mernissi, Fatima. 1994. *Dreams of Trespass: Tales of a Harem Girlhood*. New York: Basic Books.

McNeill, J.R. 2000. *Something new under the sun : an environmental history of the twentieth-century world*. New York: WW Norton

McNeill, J.R and W.H. McNeill. 2003. *The Human Web: a bird's eye view of world history*. New York: WW Norton.

Mills, Sarah. 1991. *Discourses of difference: An analysis of women's travel writing and colonialism*. London: Routledge.

Mueenuddin, Daniyal. *In Other Rooms, Other Wonders*. New York: W.W. Norton, 2009.

Ngai, Pun. 2005. *Made in China: Women factory workers in a global workspace*. Durham, NC: Duke University Press.

John F. Richards, *The Unending Frontier: Environmental History of the Early Modern World*. University of California, Berkeley and Los Angeles, 2003.

John F. Richards, *The Mughal Empire* (New York: Cambridge University Press, 1992)

Stiglitz, Joseph. 2002. *Globalization and its Discontents*. New York: W.W. Norton.

Tsing, L. Anna (1993) *In the Realm of the Diamond Queen: Marginality in an Out-of-the-Way Place*, Princeton, NJ: Princeton University Press

Walbert, Kate. *A Short History of Women*. Scribner, 2009.

John Weaver, *The Great Land Rush and the Making of the Modern World 1650-1900* (Montreal and Kingston: McGill-Queen's University Press, 2003).