# **PSCI 486: International Diplomacy Topics**

# Winter, 2013

HH 259, Thursday 9:30-12:20

Instructor: Professor Andrew F. Cooper Email Address: <u>acooper@uwaterloo.ca</u> Office Location: Hagey Hall 305 Office Hours: Wednesday 12:30-2:00

**Course Description:** This course starts with the essential ingredients and key debates about the concepts and practice of international diplomacy. The course starts by an overview about what actors, sites and goals are traditionally understood to be the focal point of diplomatic study and practice. It will then analyze how these conceptions can be contested, both within and without the state system. It concludes with some case studies that demonstrate the span and intensity of international diplomacy.

## **University Regulations:**

## **Cross-listed courses:**

Please note that a cross-listed course will count in all respective averages no matter under which rubric it has been taken. For example, a PHIL/PSCI cross-list will count in a Philosophy major average, even if the course was taken under the Political Science rubric.

## Academic Integrity:

Academic Integrity: In order to maintain a culture of academic integrity, members of the University of Waterloo are expected to promote honesty, trust, fairness, respect and responsibility.

**Discipline:** A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about "rules" for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 – Student Discipline. For information on categories of offenses and types of penalties, students should refer to Policy 71 - Student Discipline, http://www.adm.uwaterloo.ca/infosec/Policies/policy71.htm.

**Grievance:** A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4, http://www.adm.uwaterloo.ca/infosec/Policies/policy70.htm.

**Appeals:** A student may appeal the finding and/or penalty in a decision made under Policy 70 - Student Petitions and Grievances (other than regarding a petition) or Policy 71 - Student Discipline if a ground for an appeal can be established. Read Policy 72 - Student Appeals, http://www.adm.uwaterloo.ca/infosec/Policies/policy72.htm.

Academic Integrity website (Arts): http://arts.uwaterloo.ca/arts/ugrad/academic\_responsibility.html

Academic Integrity Office (uWaterloo): http://uwaterloo.ca/academicintegrity/

Turnitin.com: Plagiarism detection software (Turnitin) will be used to screen assignments in this course. This is being done to verify that use of all material and sources in assignments is documented. In the first week of the term, details will be provided about the arrangements for the use of Turnitin in this course. [DELETE IF YOU ARE NOT USING TURNITIN. Note: students must be given a reasonable option if do have their assignment screened by Turnitin. they not want to See: http://uwaterloo.ca/academicintegrity/Turnitin/index.html for more information.]

### Accommodation for Students with Disabilities:

**Note for students with disabilities:** The Office for Persons with Disabilities (OPD), located in Needles Hall, Room 1132, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the OPD at the beginning of each academic term.

## **Texts:**

Jean-Robert Leguey-Feilleux, The Dynamics of Diplomacy (Lynne Rienner, 2009).

Geoffrey Allen Pigman, **Contemporary Diplomacy Representation and Communication in a Globalized World** (Polity 2010).

Nicholas Bayne and Stephen Woolcock eds, The New Economic Diplomacy (Ashgate: 2011).

Texts are available for purchase at the University of Waterloo bookstore. Texts are on 3-hour reserve at the Dana Porter Library.

## **Course Requirements, Expectations, and Standards:**

The class will be a mix of lecture/seminars, class presentations, and group work. The class will start with 3 introductory lectures/seminars by the instructor, then there will be a student led part of the class that will focus on a critical analysis of some of the readings in the weekly readings.

Students will be able to select their assignments by the second week. These presentations will be turned into a term paper. There will also be a series of group work on current issues/problems of diplomacy.

Class participation including small team work-20%

Class presentation–20% - including a 4-8 page analysis - required BY 4:30 THE DAY BEFORE THE CLASS. E-MAIL COMMUNICATION IS FINE.

Paper: The essay assignment for the class will be an expansion of the class presentations of these analyses to between 12-14 pages (12 point font double spaced). The paper is worth -40% - based on one of the presentations. This paper will be due a week after term is finished on April 11.

## Schedule:

### Week 1 - January 10

### Introduction to the Course:

The evolution of Modern Diplomacy – and its challenges Sovereignty and the National Interest in an Interdependent, Globalized world The impact of Technology

Reading 1: Leguey-Feilleux, The Dynamics of Diplomacy, Introduction, Ch 3

Reading 2: Pigman, Contemporary Diplomacy, Introduction and Chs 10 and 12.

Reading 3: Bayne and Wollcock, The New Economic Diplomacy, Ch 1

Week 2 - January 17

#### **Fundamentals of the Diplomatic Profession**

'Club' socialization The Foreign Service with/against Political Actors Domestic Decision Making; Fragmentation within the state: line departments, devolved government The Mission Reading 1: Leguey-Feilleux, The Dynamics of Diplomacy, ch 6, 185-216, ch 7 185-216.

Reading 2: Pigman, Contemporary Diplomacy, ch 2 and 3

Reading 3: Bayne and Wollcock, The New Economic Diplomacy, Ch 24

Week 3 - January 24

#### **Modes of Practice**

Mediation Negotiations Consular Diplomacy Public Diplomacy

Reading 1: Pigman, ch 8, 11

Reading 2: Bayne and Wollcock, The New Economic Diplomacy, Ch 4

#### Week 4 - January 31

#### STUDENT PRESENTATIONS BEGIN

#### Sites and actors

The elevated importance of Leaders Summits/Shuttle Diplomacy Differences from ministers

Reading 1: Leguey-Feilleux, chs 10

Reading 2: Pigman, ch 3.

Reading 3: Bayne and Woolcock, , ch 5, 12, 14

#### Week 5 - February 7

The span of Diplomacy

#### Actors outside of the State

Civil Society Business Groups

Reading 1: Leguey-Feilleux, ch 5.

Reading 2: Pigman, ch 2, 4, 5, 6.

Reading 3: Bayne and Woolcock, , ch 3, 6, 7.

Week 6 - February 14

#### The Span of Diplomacy Actors beyond the State

International/Regional Organizations

Reading 1: Pigman, ch 3 and 4

Reading 2: Bayne and Wollcock, , ch 8, 10, 12, 13

#### Week 7 - Reading Week

Week 8 - February 28

#### **Dealing with Multiple Publics/Tools and intrusions of Technology/Communications**

Public Diplomacy What is Cyber/Virtual/Digital Diplomacy? Does it help or hurt diplomacy? Reading 1: Leguey-Feilleux, The Dynamics of Diplomacy Ch 4, 6 – 139-154 Reading 2: Pigman, Chs 7, 8.

Week 9 - March 7

#### Issue specific diplomacy in the Economic Sphere

Reading 1: Pigman, 9 - 138- 153

Reading 2: Bayne and Woolcock, , ch 4, 8, 10, 13, 15

#### Week 10 - March 14

#### The evolution of North/South diplomacy

Trade and Investment Finance Diplomacy Development Diplomacy

Reading 1: Pigman, ch 9 - 153-160

Reading 2: Bayne and Woolcock, , ch 4, 9, 10, 11, 16, 19

#### Week 11 - March 21

#### Issue-Specific Diplomacy in the Security/Social/Cultural spheres Security Multilateral Conference Diplomacy The Environment Cultural Diplomacy

Reading 1: Leguey-Feilleux, , ch 9- 274- 293

Reading 2: Pigman, 10, 11

Reading 3: Bayne and Woolcock, , ch 17, 18

# Week 12 - March 28 (and/or alternative date with respect to April 4 when I will be at the International Studies Association conference) – Group Work

Week 13 - April 4 (will be re-scheduled)

**Group Topics:** 

1/ **The role of Consulates** (in the news with several cases such as claim of asylum by top policeman in Chongqing city government) - can also be related to help/evacuation of citizens Background: Leguey-Feilleux, , ch 7- 197-209

2/ Questions about diplomatic immunity and wider forms of protection (in the news with Assange/Wikileaks) – can be related to diplomatic culture and protocols Background: Leguey-Feilleux, , ch 6- 155-161

3/ Questions about who is a diplomat (in the news with the Raymond Davis case in Pakistan – CIA operative?) – can be related to intelligence functions Background: Leguey-Feilleux, , ch, 7 – 194-197

4/ **Missions under stress** (in the news with the Benghazi episode) – can be related to emergency/hostage cases Background: Leguey-Feilleux, , ch, 6- 161-167 –

5/ Questions of which countries have 'niche' soft power (in the news with cases such as Korea/Gangnam style or sporting profile) – can be related to celebrity power Background: Pigman, ch 11- 191-199

6/ Questions of new/innovative actors who perform track 11 or special mission diplomacy (in the news with Bill Gates on the G20 or Jimmy Carter/Bill Clinton on North Korea Background: Leguey-Feilleux, , ch, 9 – 253-292, ch 11

Students will be expected to supplement the readings for class presentations and essays in consultation with the instructor.

Articles can be accessed via the University of Waterloo's library system. Please use the links outlined below and search using the journal title. As well, some of the newspaper and magazine articles may need to be accessed through Factiva, LexisNexis or another similar research database—which can be found via the UW Library website.