

## **POLITICAL SCIENCE 639/GLOBAL GOVERNANCE 442 GLOBAL SOCIAL GOVERNANCE**

Winter 2010

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### **Dr. Gerry Boychuk**



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### **General Information**

SEMINARS:  
Thursday 1:30-4:20  
HH 334

Office: HH 356  
Phone: 888-4567 x.32900

Office Hours:  
Thursday 9:00-11:30

or by appointment

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### **Course Orientation:**

Social governance is a natural complement to economic governance and environmental governance. There is overlap between all three; however, none of them can be adequately subsumed under the rubric of the other two. Thus, a central challenge of global governance is to adequately address critical issues such as global health governance, global poverty, and global migration governance without reducing these issues to extensions of economic governance, environmental governance, security, or human rights.

First, the course examines questions relating to the development of global social governance -- what are the obstacles to addressing transnational social problems on a supranational basis? What role is required of states in global social governance and what is their motivation? What political dynamics might give rise to further movement in the direction of global social governance? Secondly, the course focuses on global social governance in the areas of health, migration, labour, and education in order to

illustrate themes relating to global social governance themes developed earlier in the course including 'securitization' of social issues, issue relating to the role of private actors and private authority in social governance, and how social governance problems are ideationally constructed.

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## DISTRIBUTION OF MARKS

Grading in the course is based on the principle of grading pluralism -- students are offered a wide variety of assignment options (with some minimum parameters) from which they are expected to choose how they intend to meet the course requirements. Students are strongly encouraged to carefully consider how they intend to meet course requirements and to discuss their proposed grading package with the instructor. All students must act as facilitator/rapporteurs on four class occasions (20% of final grade) and the minimum weight of class participation is 20%. Beyond this required 40%, students may determine from a mix of options below how they would like to comprise the final 60% of the grade. For students who complete course requirements totalling more than 100% according the schema below, the final grade will be automatically calculated using the weighting which produces the highest grade so long as the two mandatory components still comprise a minimum of 40% of the course grade.

### Written Components

Facilitator/Rapporteur Reports (20% overall) **[required]**

Facilitator (5%) x 2 = 10%

Rapporteur (5%) x 2 = 10%

Major Research Paper -- 40%

Reaction Papers -- 10% each up to 5 reaction papers (50% of total grade)

Extended Book Review -- 30% each up to 2 (60% of total grade)

Thematic Literature Review -- 30% each up to 2 (60% of total grade)

### Class Participation Component

20%-30% -- Weekly Seminar Participation

This is a graduate level seminar. As such, it will rely *heavily* on class discussion within a broad framework provided by the instructor. Class participation will be graded. *These marks are not for attendance but for contributing to class discussion!! Students who attend but do not contribute will not be awarded these marks.* Students are expected to demonstrate through their class contributions that they have completed the assigned readings for the week *and have thought about them*. The participation grading scheme is based on two premises: Marks for participation must be *earned* -- starting from zero -- just as with any other assignment, and, secondly, when you are not in class you obviously cannot be participating.

There are two basic criteria on which class participation will be assessed (and which will be given relatively equal weight):

- quality of contribution -- whether students demonstrate that they have done the required readings and are familiar with them (e.g. more than just a passing acquaintance) and whether students demonstrate that they have thought about the readings (each week the session facilitator for that week will provide questions for the following week to facilitate with this), and,
- regularity of contributions to the and the degree to which students are willing and frequent contributors.

Grades will be posted each week on ACE.

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## SEMINAR SCHEDULE

All readings are available electronically online through ACE.

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## Part One: Defining Global Social Governance

### Jan. 7th Introduction – What is Global Governance?

**Suggested Readings – The following readings will provide good background for students who do not have a strong background in global governance.**

Dingwerth, Klaus and Philipp Pattberg. "Global Governance as a Perspective on World Politics," *Global Governance* 12 (2006), 185-2003.

Khagram, Sanjeev. "Possible Future Architectures of Global Governance: A Transnational Perspective/Prospective." *Global Governance* 12 (2006): 97-117.

## January 14th: A Global Social Governance Agenda?

This seminar examines a number of proposals for a global social governance agenda. This seminar's examination of this agenda sets the groundwork for the following discussions of the politics of global social governance, strategies of proponents of supranational social governance, and obstacles to supranational social governance.

### Required Reading:

Deacon, Bob. *Global Social Policy and Governance* (Thousand Oaks, CA: Sage, 2007). Chpt.6 Global Redistribution, Regulation and Rights, 109-41.

World Commission of the Social Dimension of Globalization. "A Fair Globalization: Creating Opportunities for All." *Globalizations* 2, 2 (Sept. 2005): 241-9.

Caney, Simon. "Global Justice: From Theory to Practice," *Globalizations* 3, 2 (June 2006): 121-37.

Van Den Anker, Christien. "Cosmopolitan Justice and the Globalization of Capitalism: The UNDP and ILO Proposals." *Globalizations* 2, 2 (Sept. 2005): 254-70.

### Recommended Reading:

Held, David. "At the Global Crossroads: The End of the Washington Consensus and the Rise of Global Social Democracy." *Globalizations* 2, 1 (May 2005): 95-113.

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## Part Two: The Macro-Politics of Global Social Governance

### Jan.21st: Supranational vs. National Social Governance

Advocates of supranational social governance typically presuppose the existence of a set of social problems which cannot effectively be addressed through social governance at the national level. At the same time, expansion of the politics of social governance to the supranational level can be expected to have important implications for the balance of political forces shaping governance in this field. This seminar considers the implications of such a shift. In doing so, the seminar challenges students to consider whether various theoretical explanations of the development of mechanisms of social governance at the national level have implications for the development of mechanisms of social governance at the supranational level.

### Required Readings:

Yeates, Nicola. "Globalization and Social Policy: From Global Neoliberal Hegemony to Global Political Pluralism." *Global Social Policy* 2, 1 (April 2002): 69-91.

Wilding, Paul. "Globalization, Regionalism and Social Policy," *Social Policy and Administration* 31, 4 (December 1997): 410-28.

Farnsworth, Kevin. "International Class Conflict and Social Policy." *Social Policy and Society* 4, 2 (April 2005): 217-26.

Hicks, Alexander and Gosta Esping-Andersen. "Comparative and Historical Studies of Public Policy and the Welfare State," 509-25 in Thomas Janoski et al., *The Handbook of Political Sociology: States, Civil Societies, and Globalization*. Cambridge: Cambridge University Press, 2005.

### January 28th: Constructing Global Social Governance Issues

In attempting to identify a range of issues that may be considered issues of global social governance, this seminar considers what facets of a social problem contribute to making it an issue of supranational social governance. The seminar also considers the 'constructivist' approach to social issues which interrogates the reasons why certain phenomenon are defined as social "problems," why others are not, and the implications of this distinction. This seminar raises questions regarding the political efficacy of constructions of supranational social governance which appeal to altruism or some sense of supranational social solidarity versus those which are predicated on appeals to national self-interest.

### Required Reading:

Caney, Simon. *Justice Beyond Borders: A Global Political Theory* (Oxford: Oxford University Press, 2005). Chpt.1 Introduction, pp.1-15 and Chpt.4 Distributive Justice, 102-47.

Mertus, Julie. "Gender and Global Governance." Paper presented to the International Studies Association, 2009.

Noel, Alain. "The New Global Politics of Poverty." *Global Social Policy* 6, 3 (2006): 304-33.

Carbone, Maurizio. "Supporting or Resisting Global Public Goods? The Policy Dimension of a Contested Concept," *Global Governance* 13 (2007): 179-98.

Levi-Faur, David. "'Agents of Knowledge' and the Convergence on a 'New World Order': A Review Article." *Journal of European Public Policy* 12, 5 (October 2005): 954-65.

### Recommended Readings:

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## Part Three: The Actors in Global Social Governance

### February 4th: International Governmental Organisations in Global Social Governance

This seminar examines the role of IGOs in global social governance particularly through their contribution to and construction of global social governance debates. The seminar considers the contention that debates regarding global social governance represent an ideological war of positions primarily between IGOs representing leftist and rightist visions of social governance.

#### Required Reading:

Deacon, Bob. *Global Social Policy and Governance* London: Sage, 2007. Chpt.2 The Social Policy of the World Bank, Chpt.3 The Social Policy of the IMF, the WTO and the OECD, Chpt.4 The Social Policy of the UN, 24-86.

Stone, Diane. "Think-Tanks, Global Lesson-Drawing and Networking Social Policy Ideas." *Global Social Policy* 1, 3 (2001): 338-60.

Rieger, Elmar. "The Wondrous Politics of Global Ideas: A Comment." *Global Social Policy* 5, 1 (April 2005): 8-14.

Mahon, Rianne. "Babies and Bosses: Gendering the OECD's Social Policy Discourse," 260-75 in Rianne Mahon and Stephen McBride, ed., *The OECD and Transnational Governance*. Vancouver: University of British Columbia Press, 2008.

#### Recommended Reading:

Deacon, Bob and Alexandra Kaasch. "The OECD's Social and Health Policy: Neoliberal Stalking Horse or Balancer of Social and Economic Objectives?" 226-41 in Rianne Mahon and Stephen McBride, ed., *The OECD and Transnational Governance* Vancouver: University of British Columbia Press, 2008.

Deacon, Bob. *Shifting the Global Social Policy Discourse: The Impact of the Global Economic Crisis on Ideas about Social Protection, Social Development Policy and Global Social Governance*. UNRISD Research Paper, November 2009.

### February 11th: Non-State Actors I: International Non-Governmental Organizations, Global Civil Society and Global Social Movements

This seminar moves beyond considerations of governmental actors to a consideration of the role of a broader group of non-state actors in global social governance. This raises critical questions relating to the role of private authority and private actors in global social governance and the challenges attendant with reliance upon non-state actors.

#### Required:

Webb, Michael and Emily Sinclair. "Transnational Actors and Global Social Welfare Policy: The Limits of Private Institutions in Global Governance," 166-87 in Louis W. Pauly and William D. Coleman, ed., *Global Ordering: Institutions and Autonomy in a Changing World*. Vancouver: UBC Press, 2008.

He, Baogang and Hannah Murphy. "Global Social Justice at the WTO? The Role of NGOs in Constructing Global Social Contracts," *International Affairs* 83: 4 (2007): 707-27.

Robinson, Fiona. "NGOs and the Advancement of Economic and Social Rights: Philosophical and Practical Controversies." *International Relations* 17, 1 (2003): 79-96.

Grzybowski, Candido. "The World Social Forum: Reinventing Global Politics," *Global Governance* 12 (2006): 7-13.

### February 25th -- Non-State Actors II: Market Actors -- MNCs and International Labour

This seminar continues the discussion of the role of private actors in global social governance with a focus on market-based actors and their role in global social governance.

#### Required:

Macleod, Sorcha and Douglas Lewis. "Transnational Corporations: Power, Influence and Responsibility." *Global Social Policy* 4, 1 (April 2004): 77-98.

Bieler, Andreas and Adam David Morton. "Another Europe is Possible? Labour and Social Movement at the European Social Forum." *Globalizations* 1, 2 (December 2004): 305-7, 310-27. [Skip "Neo-Liberal Restructuring and the Extension of Exploitability," 307-10.]

O'Brien, Robert. "Labour, Globalization, and the Attempt to Build Transnational Community," 164-182 in Diana Brydon and William D. Coleman, ed., *Renegotiating Community: Interdisciplinary Perspectives, Global Contexts*. Vancouver: UBC Press, 2008.

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## Part Four: Global Social Governance Issues

Rather than providing an overview of a particular field of global social governance, the following seminars focus on particular issues areas in global social governance in order to illustrate and further develop the central themes relating to global social governance developed earlier in the course.

### March 4th: Global Health Governance – The 'Securitization' of the Global Health Governance Agenda

Recognizing that global health governance is a broad, multi-faced policy area, this seminar focuses specifically on the issue of the motivations underpinning the commitment of individual states to global governance of major health issues as well as the implications of the 'securitization' of global health governance as opposed to other constructions of the central problems which global health governance might address.

#### Required:

Freeman, Richard. "Global Health and the Problem of Governance." *Harvard Health Policy Review* 9, 1 (Spring 2008): 26-34.

McInnes, Colin and Kelley Lee. "Health, Security and Foreign Policy," *Review of International Studies* 32, 1 (2006): 5-23.

Fidler, David. "Health as Foreign Policy: Harnessing Globalization for Health," *Health Promotion International* 21, s1 (2007): 51-8.

### March 11th: Global Migration Management – States Against Markets

#### Required:

Ghosh, Bimal. "Managing Migration: Toward the Missing Regime?" pp.97-118 in Antoine Pecoud and Paul de Guchteneire, eds. *Migration without Borders: Essays on the Free Movement of People*. Berghahn: 2007.

Castles, Stephen and Sean Loughna. "Globalization, Migration and Asylum," in Vic George and Robert M. Page, ed., *Global Social Problems* (Malden, MA: Polity, 2004).

Martin, Susan. "International Cooperation on Migration and the UN System." Paper presented to the International Studies Association, 2009.

Betts, Alexander. "International Cooperation in the Refugee Regime: Lessons for Global Migration Governance." Paper presented to the International Studies Association, 2009.

Rudolph, Chris. "The Rise of Interstate Cooperation on International Migration." Paper presented to the International Studies Association, 2009.

#### Recommended Readings:

Pecoud, Antione. "The UN Convention on Migrant Workers' Rights and International Migration Management." *Global Society* 23, 3 (July 2009): 333-50.

### March 18th: Global Labour Governance and Corporate Social Responsibility

#### Required:

Hassel, Anke. "The Evolution of a Global Labor Governance Regime" *Governance: An International Journal of Policy, Administration and Institutions* 21, 2 (April 2008): 231-51.

Rioux, M. and Christian Deblock. "Global Labour Governance Constellations -- How to Make Them Work? A Paradigmatic Roadmap Towards the Networking of Labour Normative Frameworks." Paper presented the International Studies Association, 2009.

Pearson, Ruth and Gill Seyfang. "New Hope or False Dawn?: Voluntary Codes of Conduct, Labour Regulation and Social Policy in a Globalizing World." *Global Social Policy* 1, 1 (April 2001): 49-78.

Fritsch, Stefan. "The UN Global Compact and the Global Governance of Corporate Social Responsibility: Complex Multilateralism for a More Human Globalisation?" *Global Society* 22, 1 (January 2008): 1-26.

### March 25th: Global Education Governance and the Role of NGOs in Policy Delivery

#### Required:

Reubenson, Kjell. "OECD Education Policies and World Hegemony," 242-59 in Rianne Mahon and Stephen McBride, ed., *The OECD and Transnational Governance*. Vancouver: University of British Columbia Press, 2008.

*Governance* Vancouver. University of British Columbia Press, 2006.

Dev, Himanshu. "Education for All: Exploring the Work Done by IGOs and NGOs and Anticipating the Future of 'Education for All' in Their Hands." Paper presented to the International Studies Association, 2009.

Remund, Mariella. "Globalisation in Higher Education: You Cannot Get There From Here." Paper presented to the International Studies Association, 2009.