

UNIVERSITY OF WATERLOO

POLITICAL SCIENCE 688/GLOBAL GOVERNANCE 610:

GOVERNANCE OF THE GLOBAL ECONOMY

Fall 2010

Course Instructor: Eric Helleiner

Office: Hagey Hall 309

Telephone: 888-4567 x33955 Email: ehellein@uwaterloo.ca

Office Hours: Mondays, 12:00-2:00, or by appointment

Course Description: This course examines contemporary scholarly debates concerning the governance of the global economy, with a special focus on political issues raised by the post-2007 global economic crisis. To what extent does the crisis represent a turning point in the governance of the global economy? In what ways does the crisis challenge conventional scholarly approaches to the study of international political economy? The course addresses these questions through an exploration of very contemporary literature in the field of international political economy.

Course Format: Weekly class on Mondays 9:30-11:20 in HH345.

Course Assignments and Evaluation

1. Two Short Reaction Papers. During each of the first two sessions (Sept 20, Sept 27), every student is required to submit a short “reaction paper”. These papers should be no more than one page single-spaced each and should outline some of your reactions to the readings assigned for that session. The papers may take the form of commentary, questions, agreements, and/or disagreements, but they should not provide a summary of the contents of the readings. Try not to make your comments too specific, i.e. if you choose to concentrate on only one or two of the readings, be sure to try to link your ideas to the broader themes being addressed that week. The papers are not research papers - there is no need to consult any sources beyond the required readings assigned that week and there is no need to provide references. These reaction papers will not be marked, but failure to submit either or both of them will result in a loss of 5% from your final course mark. These papers must be submitted during (and not after) the class which is discussing the readings you have reacted to. *Late papers will not be accepted.*

2. Two Slightly Longer Reaction Papers (each worth 20% of the final mark). In the following weeks, every student is required to submit two longer reaction papers (between 1400-1600 words each) that each reflect on two weeks of readings. Students choose two of the following three options: a) a reaction to the readings for the weeks of October 4 and October 18 (due in class on October 18), b) a reaction to the readings for the weeks of October 25 and November 1 (due in class on November 1), and c) reaction to two of the three weeks of November 8, 15, and 22 (due in class on November 22). Students also have the option of submitting papers in all of a), b) and c), in which case only the two highest marks of the three papers submitted in total will count toward the final grade. Once again, the papers should not provide a summary of the contents of the readings. Instead, they should outline your reactions of the readings assigned during the entire period being covered. These papers must be written in traditional essay format with appropriate acknowledgement of sources (i.e. proper footnotes, bibliography etc) and they must develop a central thesis that relates to the broad themes addressed during the weeks of readings being discussed. The papers are not research papers - there is no need to consult any sources beyond the required readings assigned that week. *Late papers will not be accepted.*

2. Final paper (worth 40% of the final mark). The final course requirement is a longer writing assignment (between 3500-4500 words) that is due December 13, 2009 and which be written in a traditional essay format with appropriate acknowledgement of sources (i.e. footnotes, bibliography etc). (Late final essays will be penalized 3% each day that they are late. No essays will be received after December 16, 2009 at 4pm.). Students must choose one of the following two options:

a. Under the first option, students must write an extended book review. The choice of book must be approved by the course instructor (a list of suggested books will be handed out in the middle of the term). The first section of the essay (which can be no more than one third of the total length of the essay) must describe the central argument of the book. The rest of the essay must evaluate the book's arguments in the context of the readings and discussions of the course. Essays must make reference to as many of the course readings as possible that are relevant.

b. Under the second option, students must write a "think piece" or "state of the field" assessment that reflects on the general issues raised in the course. The essay must incorporate insights from as many of the required readings in the course as possible. There is no need to draw on readings beyond the course readings.

3. *Seminar participation (worth 20% of the final grade)*. Students must attend all seminars, keep up with the readings and participate actively in seminar discussions. Students must also be prepared to present their reactions to a specific week's readings to the seminar group several times during the term. These presentations should be very short (roughly 5 minutes in length). During the last two weeks of the term, each student will also be required to present the preliminary arguments of their final paper to the seminar group. Half of the participation grade is based on an evaluation of this final presentation. The other half is based on attendance, seminar participation and presentations of reactions to the readings during the earlier section of the course.

Readings: All of the readings can be obtained electronically through the University of Waterloo's library system via the e-journals: <http://sfx.scholarsportal.info/waterloo/az>

Academic Integrity:

Academic Integrity: In order to maintain a culture of academic integrity, members of the University of Waterloo are expected to promote honesty, trust, fairness, respect and responsibility.

Discipline: A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about "rules" for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 – Student Discipline. For information on categories of offenses and types of penalties, students should refer to Policy 71 - Student Discipline, <http://www.adm.uwaterloo.ca/infosec/Policies/policy71.htm>

Grievance: A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4, <http://www.adm.uwaterloo.ca/infosec/Policies/policy70.htm>

Appeals: A student may appeal the finding and/or penalty in a decision made under Policy 70 - Student Petitions and Grievances (other than regarding a petition) or Policy 71 - Student Discipline if a ground for an appeal can be established. Read Policy 72 - Student Appeals, <http://www.adm.uwaterloo.ca/infosec/Policies/policy72.htm>

Academic Integrity website (Arts):

http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html

Academic Integrity Office (UW): <http://uwaterloo.ca/academicintegrity/>

Accommodation for Students with Disabilities:

Note for students with disabilities: The Office for Persons with Disabilities (OPD), located in Needles Hall, Room 1132, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the OPD at the beginning of each academic term.

COURSE SCHEDULE AND REQUIRED READINGS

September 13: Introduction and Overview

September 20: The Study of IPE in the Wake of the Post-2007 Global Economic Crisis

Read all of the following:

- R.Pahre, ed., "International Political Economy and the Great Recession" *International Interactions*, 35(2009):418–444
R.Pahre, "Introduction"
B.Cohen, "A Grave Case of Myopia"
D.Leblang and S.Pandya, "Financial Crisis of 2007: Our Waterloo or Take a Chance on IPE?"
L.Mosley and D.Singer, "The Global Financial Crisis: Lessons and Opportunities for IPE"
R.Palan, "The Proof of the Pudding is in the Eating: IPE in light of the Crisis of 2007/08" *New Political Economy* 14(3)(2009): 385-94

September 27: Political Causes of the Global Crisis: What Happened and Why?

Read at least four of the following:

- J.Best, "How to Make a Bubble: Toward a Cultural Political Economy of the Financial Crisis" *International Political Sociology*, 3(4)(2009): 461-5 and R.Hall, "Intersubjective Expectations and Performativity in Global Financial Governance" *International Political Sociology*, 3(4)(2009): 453-7
P. Gowan, "Crisis in the Heartland: Consequences of the New Wall Street System," *New Left Review* 55 (2009): 5-29
S.Johnson, "The Quiet Coup", *The Atlantic Monthly*, May 2009. Available at <http://www.theatlantic.com/doc/200905/imf-advice>
J.G.Palma, "The Revenge of the Market on the Rentiers: Why Neo-liberal Reports of the End of History Turned Out to be Premature" *Cambridge Journal of Economics*, 33(2009): 829–869
H.Schwartz, "Housing, Global Finance and American Hegemony: Building Conservative Politics One Brick at a Time" *Comparative European Politics* 6(2008): 262-84
J.Stiglitz "Anatomy of a Murder: Who Killed the US economy?" *Critical Review* 21(2)(2009): 329-39
H.Thompson, "The Political Origins of the Financial Crisis: The Domestic and International Politics of Fannie Mae and Freddie Mac" *The Political Quarterly* 80(1)(2009): 17-24
H. Yeaman, "The Bipartisan Roots of the Financial Services Crisis" *Political Science Quarterly* 124(4)(2009): 681-96
J.Taylor, "Economic Policy and the Financial Crisis" *Critical Review* 21(2–3): 341–364
R.Wade, "The Global Slump: Deeper Causes & Harder Lessons", *Challenge* 52(5) (2009): 5-24

October 4: A Political Turning Point? The Crisis and the Future of Globalization and Neoliberalism

Read at least four of the following:

- R.Altman, "Globalization in Retreat: Further Geopolitical Consequences of the Financial Crisis" *Foreign Affairs* (July/August 2009)
- B.Amable et al, "Discussion Forum: Crisis in the Regulation Regime – A New Paradigm?" *Socio-Economic Review* 8(2010): 537-57
- I.Bremmer, "State Capitalism Comes of Age" *Foreign Affairs* (May-June 2009): 40-55
- R.Germain, "Financial Order and World Politics: Crisis, Change and Continuity" *International Affairs* 85(4): 669-87
- B.Gills, "Going South: Capitalist Crisis, Systemic Crisis, Civilisational Crisis" *Third World Quarterly* 31(2)(2010): 169-84
- H.James, "The Late, Great Globalization" *Current History* (January 2009): 20-25 and "The Making of a Mess" *Foreign Affairs* (Jan/Feb 2009)
- M.Konings, "Rethinking neoliberalism and regulation: after the crisis" *Competition and Change*, 13(2)(2009): 108–127
- A.Nesvetailova and R.Palan, "The End of Liberal Finance? The Changing Paradigm of Global Financial Governance" *Millennium* 38(3)(2010): 797–825
- J.Peck, N.Theodore and N.Brenner, "Postneoliberalism and its Malcontents" *Antipode* 41(S1) (2010): 94-116
- R.Wade, "Is the Globalization Consensus Dead?" *Antipode* 41(S1) (2010): 142-65

October 18: Whither Multilateralism? The Birth of the G20 Leaders Forum and the Future of International Economic Institutions

Read at least four of the following:

- P.Cammack, "The Shape of Capitalism to Come" *Antipode* 41(S1) (2010): 262–280
- A.Cooper "G20 as an improvised crisis committee and/or a contested 'steering committee' for the world", *International Affairs*, 86(3)(2010): 741-57
- H.Dieter, "The Decline of Global Economic Governance and the Role of the Transatlantic Powers" *Business and Politics*, 11(3)(2009): 1-23
- G.Garrett, "G2 in G20: China, the United States and the World after the Global Financial Crisis", *Global Policy* 1(1)(2010): 29-39, <http://www.globalpolicyjournal.com>
- J.Heine, "Will They Have Table Manners? The G20, emerging powers and global responsibility" *South African Journal of International Affairs* 17(1)(2010): 1-11
- A.Narlikar, "New Powers in the Club: The Challenges of Global Trade Governance" *International Affairs* 86(3)(2010): 717-28
- A.Payne, "How many Gs are there in 'global governance' after the crisis? The perspectives of the 'marginal majority' of the world's states" *International Affairs*, 86(3)(2010):729-40
- T.Porter, "Why International Institutions Matter in the Global Credit Crisis" *Global Governance* 16(1)(2009): 3-8
- S.Soederberg, "The Politics of Representation and Financial Fetishism: The Case of the G20 Summits" *Third World Quarterly* 31(4)(2010): 523-40
- N.Woods, "Global Governance after the financial crisis: A new multilateralism or last gasp of the Great powers" *Global Policy* 1(1)(2010): 51-63
<http://www.globalpolicyjournal.com>

October 25: Great Power Relations and Shifting Power in the Inter-State System: The Crisis as a Catalyst for Change?

Read at least four of the following:

- M.Beeson, "Trading places? China, the United States and the evolution of the international political economy" *Review of International Political Economy* 16(4)(2010): 729-41
- G.Chin, "Remaking the Architecture: the Emerging Powers, Self-insuring and Regional Insulation" *International Affairs*, 86: 3 (2010): 693-715
- D.Drezner, "Bad Debts: Assessing China's Financial Influence in Great Power Politics", *International Security*, 34(2)(2009): 7-45
- A.Friedberg, "Implications of the Financial Crisis for the US-China Rivalry" *Survival* 52(4)(2010): 34-51
- Y.Funabashi, "Forget Bretton Woods 2: The Role for US-China-Japan Trilateralism" *Washington Quarterly* 32(2)(2009): 7-25
- H.Hung, "America's Head Servant: The PRC's Dilemma in the Global Crisis" *New Left Review*, 60(2009): 5-25
- E.Jones, "Merkel's Folly" *Survival* 52(3)(2010): 21-38, or E.Jones, "The Euro and the Financial Crisis" *Survival* 51(2)(2009): 41-54
- A.Monk, "Recasting the Sovereign Wealth Fund Debate" *New Political Economy* 14(4)(2009):451-68

November 1: Less Powerful States and the Crisis: What Impacts? What Responses?

Read at least four of the following:

- D.Alexander, "The Impact of the Economic Crisis on the World's Poorest Countries" *Global Policy* 1(1): 118-20 <http://www.globalpolicyjournal.com>
- K.Gallagher, "The Global Economic Crisis and the Developing World: What Next? Interview with Robert Wade and José Antonio Ocampo" *Challenge* 52(1)(2009): 27-39
- A.Hanieh, "Hierarchies of a Global Market: The South and the global Crisis" *Studies in Political Economy* 83(2009): 61-84
- M.Hart-Landberg, "Learning from ALBA and the Bank of the South" *Monthly Review* (September 2009): 1-18
- L.Kasekende, Z.Brixova, and L.Ndikumana, "Africa's Counter-Cyclical Policy Responses to the Crisis" *Journal of Globalization and Development* 1(1)(2010): 1-20
- J. A. Ocampo, "Latin America and the global financial crisis" *Cambridge Journal of Economics* 33(2009): 703-24
- R.Wade, "Iceland as Icarus" *Challenge* (May-June 2009): 5-33
- R.Wade, "After the Crisis: Industrial Policy and the Developmental State in Low-Income Countries" *Global Policy* 1(2)(2010): 150-61 <http://www.globalpolicyjournal.com>

November 8: Other Distributive, Social and Environmental Implications of the Crisis

Read at least four of the following:

- L.Baccaro et al, "Labour and the Global Financial Crisis" *Socio-Economic Review* 8(2010) : 341-76
- J.Breman, "The Myth of the Global Safety Net" *New Left Review* 59(Sept-Oct 2009): 29-36
- J.Clapp, "Food Price Volatility and Vulnerability in the Global South: Considering the Global Economic Context" *Third World Quarterly* 30:6(2009):1183 — 1196
- D.Elson, "Gender and the Global Economic Crisis in Developing Countries: a Framework for Analysis", *Gender and Development*, 18(2)(2010) 201-12
- L.Seabrooke, "What do I Get? Everyday Expectations and the Subprime Crisis" *New Political Economy*, 15(1)(2010): 51-70
- S.Seguino, "The Global Economic Crisis, Its Gender and Ethnic Implications, and Policy Responses", *Gender and Development*, 18(2)(2010): 179 -99
- K.Tienhaara, "A Tale of Two Crises: What the Global Financial Crisis Means for the Global Environmental Crisis" *Environmental Policy and Governance* 20(2010): 197–208
- M.Watson, "Headlong into the Polanyian Dilemma: The Impact of Middle-Class Moral Panic on the British Government's Response to the Sub-prime Crisis" *British Journal of Politics and International Relations* 11(2009): 422-37

November 15: The Crisis and the Future of Global Growth Regimes

Read at least four of the following:

- M.Aglietta, "In a New Growth Regime" *New Left Review* 54(2008): 61-74
- G.Balakrishnan, "Speculations on the Stationary State" *New Left Review* 59(2009): 5-26
- C.F.Bergsten, "The Dollar and the Deficits" *Foreign Affairs* 88(November-December 2009)
- C.Crouch, "Privatized Keynesianism: An Unacknowledged Policy Regime" *British Journal of Politics and International Relations* 11(2009): 382-99
- R.Palat, "World Turned Upside Down? The Rise of the Global South and Contemporary Global Financial Turbulence" *Third World Quarterly* 31(3)(2010): 365-84
- C.Perez, "The double bubble at the turn of the century: technological roots and structural implications" *Cambridge Journal of Economics* 33(2009): 779–805
- Y.Wang, "Domesic Demand and Continued Reform: China's Search for a New Model" *Global Asia* 3(4)(2008): 24-28

November 22: Preventing the Next Crisis? The Politics of Global Regulatory Reform

Read at least four of the following:

- A.Baker, "Restraining Regulatory Capture? Anglo-America, Crisis Politics, and the Trajectory of Global Economic Governance" *International Affairs*, 86(3)(2010): 647–663
- J.Best, "The Limits of Financial Risk Management: Or What we Didn't Learn from the Asian Crisis" *New Political Economy* 15(1)(2010): 29-49
- I.Golden and T.Vogel, "Global Governance and Systemic Risk" *Global Policy* 1(1)(2010): 4-15
<http://www.globalpolicyjournal.com>
- L.Pauly, "The Old and New Politics of International Financial Stability" *Journal of Common Market Studies* 47(5)(2009): 955–75
- A.Sheng, "The Regulatory Reform of the Global Financial Markets: An Asian Regulator's Perspective" *Global Policy* 1(2): 191-200
- G.Thompson, "Financial Globalization' and the Crisis" *New Political Economy* 15(10)(2010): 127-45

November 29 and December 6: Student Presentations