



# Malcolm Smeaton

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## Security supports *Good Governance Reputation*

A “Good Governance” Reputation includes security programs that assist organizations in projecting an image of value to the public, employees, clients, vendors, shareholders, investors and other stakeholders.

Corruption, unethical behaviour, and greed detract from enterprise value, lead to higher costs, lower market value and eventually lower profits or fewer votes for politicians.

Business processes must be supported by security programs that project a “Good Governance” Reputation of the organization.

**Wednesday January 23, 2013**

**Hagey Hall, Room 341**

**11:30am – 1:00pm**