

PSCI 387: Globalization

Winter 2021

Instructor: H. Wang

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Tutorial W 10:00-11:20 am

Office Hours: M and W 2:30-3:30 pm

TA: James Luko

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T and Th 2:30-3:30

Organization: The remote delivery of this course requires some unconventional ways for organizing our learning activities. The only synchronous meeting will be the weekly tutorial. Participation in the tutorial is not mandatory, but highly encouraged. If you can't join some tutorials, you will have access of the PPT slides posted after each tutorial. They highlight the main issues discussed during the tutorial. You are welcome to bring your questions to the instructor and/or the TA during our office hours.

Contact Policy: Email is the best way to get in touch with the instructor and TA outside of scheduled office hours. Students should remember the following things when emailing:

- Students should use their official UW email accounts. To ensure student privacy, the instructor will not reply to emails sent from a non-UW account (such as Gmail, Hotmail, Yahoo, Sympatico, etc.).
- Students should include a subject line starting with 'PSCI 387'.
- Students should sign emails with their first and last name.
- Please use email for brief questions that can be answered quickly. If students want to discuss course material, assignments, or another matter in detail, they should speak with the instructor and/or TA during tutorials or office hours.

Course Description: This course explores the phenomenon of globalization – what it means, how it has evolved, what consequences it has had for different groups of people, and how it has been contested in recent years. The first half of the course will focus on the concept of globalization and its major manifestations. The broad theoretical discussions will be complemented by empirical studies of China's experience with globalization. The second half of the course will examine the reactions by developed and developing countries to some salient

issues in globalization. By combining theoretical discussions and empirical cases, the course introduces students to a wide range of perspectives and methods in the study of globalization.

Pre-Requisites: PSCI 150 or INTST 101; Level at least 2A

Course Objectives:

By the end of this course, students should have gained:

- A solid understanding of the multiple dimensions of globalization.
- Familiarity with different theoretical perspectives on globalization.
- Knowledge about the experience with globalization of several countries or regions in the world.
- A habit and basic skills for critical analysis.

University Regulations:

Cross-listed course:

Please note that a cross-listed course will count in all respective averages no matter under which rubric it has been taken. For example, a PHIL/PSCI cross-list will count in a Philosophy major average, even if the course was taken under the Political Science rubric.

Academic Integrity:

Academic Integrity: In order to maintain a culture of academic integrity, members of the University of Waterloo are expected to promote honesty, trust, fairness, respect and responsibility.

Discipline: A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 – Student Discipline. For information on categories of offenses and types of penalties, students should refer to Policy 71 - Student Discipline, <http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71>.

Grievance: A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4, <http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70>. In addition, consult <http://arts.uwaterloo.ca/student-grievances-faculty-arts-processes> for the Faculty of Arts' grievance processes.

Appeals: A student may appeal the finding and/or penalty in a decision made under Policy 70 - Student Petitions and Grievances (other than regarding a petition) or Policy 71 - Student Discipline if a ground for an appeal can be established. Read Policy 72 - Student Appeals, <http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-72>.

Academic Integrity website (Arts): http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html

Academic Integrity Office (uWaterloo): <http://uwaterloo.ca/academic-integrity/>

Accommodation for Students with Disabilities:

Note for students with disabilities: The AccessAbility Services (AS) Office, located in Needles Hall, Room 1401, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the AS Office at the beginning of each academic term.

Texts:

Manfred Steger, Globalization: A Very Short Introduction, 4th edition, Oxford University Press, 2017. (Required)

Besides this book, the reading assignments include academic articles listed below. You can find them through the university library's electronic databases.

An electronic version of the text book is available for purchase at <https://uwaterloo-store.vitalsource.com/products/globalization-a-very-short-introduction-manfred-b-steger-v9780192589330>.

It is also available through course reserve at the Dana Porter Library.

Course Requirements, Expectations, and Standards:

Overview

Assignment	Date	Percentage of grade
In-group discussion of readings	Before group response	20
Group response to readings	11 pm Monday before each class	20
Research design presentation	Week 7	15
Research findings presentation	Week 12	15
Research paper	April 21 2021	30

Assignments:

Assignment #1:

In-group discussion (20%): You should read the assigned book chapters and articles assigned every week and discuss the readings with others in your assigned group. There is a forum on LEARN for in-group discussion. Please post your own comments on the readings each week and respond to each other within the group. Your comments should NOT be a summary of the readings, but include thoughts provoked by the readings. For example, you may want to endorse or criticize an argument and explain why, compare what you have learned in these readings with information and perspectives from other credible sources, or elaborate how the readings have changed or reaffirmed your previous thinking on the topic. When commenting on others' posts, please be respectful and courteous. On the basis of this discussion, each group will develop a "Group Response" to the readings of that week (see #2 below).

Assignment #2:

Group response (20%): Each group should designate a group reporter to submit its collective response to the week's readings. Group members may want to take turns being the reporter. There is a forum on LEARN for the weekly "group response". Again, this should not be a summary of the reading materials. It should contain thoughtful comments and/or questions about the concepts and arguments in the readings based on your in-group discussion. The group response should be succinct (about 150-200 words). It is due at 11 pm on Monday before our weekly tutorial (10:00-11:20 on Wednesday). Members of the same group get the same grade for this assignment.

Assignment #3:

Research design (15%): A major component of your learning experience is conducting an independent research project on a topic relevant to the course and approved by the instructor. As a first step, you need to develop a research design, which spells out your research question(s), the theoretical or policy significance of your project, and your sources of information. You will

present your design during about halfway into the semester in a group setting (tentatively planned for Week 7), where you will have a chance to take questions and get feedback.

Assignment #4:

Research findings (15%): At the end of the semester, you will have a chance to present the findings of your independent research in a group setting (tentatively planned for Week 12). This will allow you to get some final feedback one week before the research paper is due. It will also give everyone else an opportunity to learn from your research.

Assignment #5

Research paper (30%): Your research paper will be due one week after the last day of class. The paper should be about 15 pages (double spaced) including references. It needs to have clearly defined research question(s) relevant to the study of globalization. It should be based on your independent research, use appropriate methods of investigation, and rely on credible sources of information. You can use any of the commonly used citation styles (e.g., MLA, APA, Chicago, Harvard, and Vancouver).

Late Policy:

There will be no make up for missed responses to reading assignments. Late submission of papers will incur a penalty of 5% for each 24 hours of delay. Exceptions will only be made under special circumstances beyond your control (e.g., illness and other types of emergencies).

Schedule:

Week 1 (January 13) Introduction

Week 2 (January 20) Concept and history of globalization

Reading: Steger, Chapters 1 and 2.

Week 3 (January 27) Economic dimension

Reading 1: Steger, Chapter 3.

Reading 2: Ravenhill, John. "Global value chains and development." *Review of International Political Economy* 21.1 (2014): 264-274.

Reading 3: Zhang, Fang, and Kelly Sims Gallagher. "Innovation and technology transfer through global value chains: Evidence from China's PV industry." *Energy Policy* 94 (2016): 191-203.

Week 4 (February 3) Political dimension

Reading 1: Steger, Chapter 4.

Reading 2: Hillebrecht, Courtney. "The power of human rights tribunals: Compliance with the European Court of Human Rights and domestic policy change." *European Journal of International Relations* 20, no. 4 (2014): 1100-1123.

Reading 3: Fleay, Caroline. "Transnational activism, Amnesty International and human rights in China: The implications of consistent civil and political rights framing." *The International Journal of Human Rights* 16, no. 7 (2012): 915-930.

Week 5 (February 10) Cultural dimension

Reading 1: Steger, Chapter 5.

Reading 2: Crane, Diana. "Cultural globalization and the dominance of the American film industry: cultural policies, national film industries, and transnational film." *International journal of cultural policy* 20.4 (2014): 365-382.

Reading 3: Su, Wendy. "Cultural policy and film industry as negotiation of power: The Chinese state's role and strategies in its engagement with global Hollywood 1994–2012." *Pacific Affairs* 87, no. 1 (2014): 93-114.

Week 6 (February 24) Ecological dimension

Reading 1: Steger chapter 6.

Reading 2: Gallagher, Kevin P. "Economic globalization and the environment." *Annual Review of Environment and Resources* 34 (2009): 279-304.

Reading 3: Christmann, Petra, and Glen Taylor. "Globalization and the environment: Determinants of firm self-regulation in China." *Journal of international business studies* 32.3 (2001): 439-458.

Week 7 (March 3) No Tutorial; group meetings for research design presentations

Week 8 (March 10) Contesting globalization

Reading 1: Steger, Manfred B., and Erin K. Wilson. "Anti-globalization or alter-globalization? Mapping the political ideology of the global justice movement." *International Studies Quarterly* 56.3 (2012): 439-454.

Reading 2: Hooghe, Liesbet, Tobias Lenz, and Gary Marks. "Contested world order: The delegitimation of international governance." *The Review of International Organizations* (2018): 1-13.

Reading 3: Bartley, Tim, and Curtis Child. "Shaming the corporation: The social production of targets and the anti-sweatshop movement." *American Sociological Review* 79.4 (2014): 653-679.

Week 9 (March 17) Reactions in developed countries

Reading 1: Capelos, Tereza, and Alexia Katsanidou. "Reactionary politics: Explaining the psychological roots of anti preferences in European integration and immigration debates." *Political Psychology* 39.6 (2018): 1271-1288.

Reading 2: Colantone, Italo, and Piero Stanig. "Global competition and Brexit." *American political science review* 112.2 (2018): 201-218.

Reading 3: Doug Stokes, "Trump, American hegemony and the future of the liberal international order." *International Affairs* 94.1 (2018): 133-150.

Week 10 (March 24) Reactions in developing countries

Reading 1: Artner, Annamaria. "Anti-globalization movements: The developments in Asia." *Contemporary Politics* 10, no. 3-4 (2004): 243-255.

Reading 2: Ndlovu-Gatsheni, Sabelo J. "Global coloniality and the challenges of creating African futures." *Strategic Review for Southern Africa* 36.2 (2014): 181-202.

Reading 3: Roberts, Kenneth M. "The mobilization of opposition to economic liberalization." *Annual Review of Political Science*. 11 (2008): 327-349.

Week 11 (March 31) Canada and globalization

Reading 1: Walsh, James P. "Quantifying citizens: Neoliberal restructuring and immigrant selection in Canada and Australia." *Citizenship Studies* 15.6-7 (2011): 861-879.

Reading 2: Brennan, Jordan. "The power underpinnings, and some distributional consequences, of trade and investment liberalisation in Canada." *New Political Economy* 18.5 (2013): 715-747.

Reading 3: Macdonald, Laura. "Canada goes global: building transnational relations between Canada and the world, 1968–2017." *Canadian Foreign Policy Journal* 24, no. 3 (2018): 358-371.

Week 12 (April 7) No Tutorial; group meetings for research findings presentations