



AFFILIATED WITH THE UNIVERSITY OF WATERLOO

RENISON UNIVERSITY COLLEGE

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Social Psychology

Psychology 253R, Winter 2017

Section 1: Monday and Wednesday, 1:00-2:20pm, REN 2107

Professor: Dr. Denise Marigold
Email: dcmarigold@uwaterloo.ca

Office: REN 1602
Office Hours: Mondays and Wednesdays,
2:30-3:30pm (or by appointment)

Course Overview

The purpose of this course is to introduce you to research in the field of social psychology. Topics include: prejudice, stereotyping, attraction, attitudes, the self, prosocial behavior, persuasion, and others. The textbook is broad and general, while the lectures will cover more specific issues, especially recent experimental and theoretical approaches.

Course Goals and Learning Outcomes:

Through lectures, readings, videos, discussions, and class activities students will:

1. Become familiar with the range of topics that comprise the area of Social Psychology.
2. Understand the strengths and limitations of the methods of investigation used in Social Psychology.
3. Develop the ability to relate the findings of Social Psychology research to their own lives and to important issues in society and the world at large.
4. Learn to think critically about issues related to Social Psychology and the reporting of psychological research in the media.

Required Text

Myers, D. G., Spencer, S. J., & Jordan, C. *Social Psychology*, Sixth Canadian Edition.

Recommended: Online study guide <http://connect.mcgrawhill.com/selfstudy>

Assessment	Dates	Weighting
Test 1	January 30	28%
Test 2	March 6	28%
Test 3	April 3	25%
Reflection paper	March 27	17%
Research participation	Deadline April 3	2%
Bonus research participation	Deadline April 3	+2%
Total		100%

Schedule of Classes

Date	Lecture	Topic	Textbook
Wed. Jan. 4	1	Introduction	Ch 1
Mon. Jan. 9	2	Research Methods	Ch 1
Wed. Jan. 11	3	The Self in a Social World 1	Ch 2
Mon. Jan. 16	4	The Self in a Social World 2	Ch 2
Wed. Jan. 18	5	Social Beliefs & Judgments 1	Ch 3
Mon. Jan. 23	6	Social Beliefs & Judgments 2	Ch 3
Wed. Jan. 25	7	Culture & Emotion	
Mon. Jan. 30		Test 1 (28%)	
Wed. Feb. 1	8	Behaviour & Attitudes	Ch 4
Mon. Feb. 6	9	Behaviour & Attitudes	Ch 4
Wed. Feb. 8	10	Persuasion	Ch 5
Mon. Feb. 13	11	Conformity	Ch 6
Wed. Feb. 15	12	Group Influence	Ch 7
Mon. Feb. 20		Reading week	
Wed. Feb. 22		Reading week	
Mon. Feb. 27	13	Altruism	Ch 8
Wed. Mar. 1	14	Aggression	Ch 9
Mon. Mar 6		Test 2 (28%)	
Wed. Mar. 8	15	Attraction & Intimacy 1	Ch 10
Mon. Mar. 13	16	Attraction & Intimacy 2	Ch 10
Wed. Mar. 15	17	Stereotyping and Prejudice 1	Ch 11
Mon. Mar. 20	18	Stereotyping and Prejudice 2	Ch 12
Wed. Mar. 22	19	Social Psychology in the Clinic	Module B (475-495) & D (521-527)
Mon. Mar. 27	20	Social Psychology in Court Reflection Paper Due	Module C
Wed. Mar. 29	21	TBD	
Mon. Apr. 3		Test 3 (25%)	

Tests

Each test will include 40 multiple-choice and 2 short-answer questions. They are not cumulative. Test 1 covers lecture 1-7 and associated readings, Test 2 covers lectures 8-14 and associated readings, and Test 3 covers lectures 15-20 and associated readings.

Reflection Paper

There will be one writing assignment worth 17%. The purpose of this assignment is to deepen your knowledge of the concepts from the course and practice applying them. You may choose any topic(s) covered in the course and explain how the social psychological concepts discussed in lectures and the textbook can be applied to yourself, to a friend or family member, to someone you work with, or to a team or group of which you are a part. For example, you could write about how some principle(s) described in class could bias people's hiring decisions in your workplace, expand your understanding of material from other courses, influence decisions about post-graduation plans, or improve your relationships. You should cover three different topic areas in your paper. Your paper should be 3-5 pages long, double-spaced, 12-point font and one-inch margins.

The marking scheme will take into account:

- The choice of appropriate concepts from the course
- Clear and correct explanation of the concepts
- Application of the concepts to the chosen topics
- The clarity of writing

Due date: Monday March 27. No late assignments will be accepted.

Research participation. The remaining 2% of your grade will be based on participation in research. You can also earn an additional 2% in bonus marks. More detailed information appears later in the syllabus.

Notes/Policies:

1) **Website:** Please check the LEARN website regularly. I will post announcements, lecture slides, grades, etc. Lecture slides will be posted by 5pm the day before lecture to help you with your note-taking. However, I recommend that you take your own notes as much as possible; research shows that people have greater memory for the material when they take their own notes.

2) **Attendance:** To succeed, attend all lectures. I will present a great deal of material not covered in your textbook and expand on important points in the text.

3) **Accommodation for Illness or Unforeseen Circumstances:** The instructor follows the practices of the University of Waterloo in accommodating students who have documented reasons for missing quizzes or exams. See http://www.registrar.uwaterloo.ca/students/accom_illness.html. If you must miss a test due to severe illness or other extenuating circumstances, the weight of that test will be spread across the other two tests.

4) **Cell phone policy:** The use of mobile computing devices (e.g., cell phones, laptops) in the classroom is limited to note taking and accessing course materials. Personal surfing of the internet, downloading of non-course related material, use of messaging software, or gaming is not to take place.

Students who require the use of mobile computing devices for personal reasons during the class must obtain prior approval from the professor before the class begins. Under no circumstances may personal phone conversations occur inside the class during normal scheduled activity.

Audio and video recordings of classroom lectures or activities must be approved by the professor prior to the beginning of the scheduled session. Recordings may only be used for individual study of materials presented during class and may not be published or distributed without the consent of the professor. Videos that contain images of other students may not be published or distributed without the consent of all students depicted in the video.

5) **Academic Integrity:** In order to maintain a culture of academic integrity, members of the University of Waterloo are expected to promote honesty, trust, fairness, respect and responsibility.

Discipline: A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. When misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 – Student Discipline. For information on categories of offenses and types of penalties, students should refer to Policy 71 - Student Discipline, <http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-71>.

Grievance: A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70 - Student Petitions and Grievances, Section 4, <http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-70>. In addition, consult <http://arts.uwaterloo.ca/student-grievances-faculty-arts-processes> for the Faculty of Arts’ grievance processes.

Appeals: A student may appeal the finding and/or penalty in a decision made under Policy 70 - Student Petitions and Grievances (other than regarding a petition) or Policy 71 - Student Discipline if a ground for an appeal can be established. Read Policy 72 - Student Appeals, <http://uwaterloo.ca/secretariat/policies-procedures-guidelines/policy-72>.

Academic Integrity website (Arts): http://arts.uwaterloo.ca/arts/ugrad/academic_responsibility.html

Academic Integrity Office (uWaterloo): <http://uwaterloo.ca/academic-integrity/>

6) **Note for students with disabilities:** The AccessAbility Services (AS) Office, located in Needles Hall, Room 1401, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the AS Office at the beginning of each academic term.

7) **Intellectual Property.** Students should be aware that this course contains the intellectual property of their instructor, TA, and/or the University of Waterloo. Intellectual property includes items such as:

- Lecture content, spoken and written (and any audio/video recording thereof);

- Lecture handouts, presentations, and other materials prepared for the course (e.g., PowerPoint slides);
- Questions or solution sets from various types of assessments (e.g., assignments, quizzes, tests, final exams); and
- Work protected by copyright (e.g., any work authored by the instructor or TA or used by the instructor or TA with permission of the copyright owner).

Course materials and the intellectual property contained therein, are used to enhance a student's educational experience. However, sharing this intellectual property without the intellectual property owner's permission is a violation of intellectual property rights. For this reason, it is necessary to ask the instructor, TA and/or the University of Waterloo for permission before uploading and sharing the intellectual property of others online (e.g., to an online repository).

Please alert the instructor if you become aware of intellectual property belonging to others (past or present) circulating, either through the student body or online.

8) Peace and Conflict Studies Students: This course is recognized as a PACS Content Course that fulfills requirements in the interdisciplinary Peace and Conflict Studies plan. For information about doing a PACS concentration (Major, Minor or Option) visit:
<http://grebel.uwaterloo.ca/academic/undergrad/pacs/plans.shtml>.

9) Cross-listed course: This course is cross-listed with Psych 253. Please note that a cross-listed course will count in all respective averages no matter under which rubric it has been taken. For example, a PHIL/PSCI cross-list will count in a Philosophy major average, even if the course was taken under the Political Science rubric.

10) Turnitin.com: Text matching software (Turnitin®) will be used to screen assignments in this course. This is being done to verify that use of all material and sources in assignments is documented. In the first week of the term, details will be provided about the arrangements for the use of Turnitin® in this course. Students will be given an alternative option if they do not want to have their assignment screened by Turnitin. Arrangements must be made in the first week of the course.

A respectful living and learning environment for all.

1. It is expected that everyone living, learning or working on the premises of Renison University College will contribute to an environment of tolerance and respect by treating others with sensitivity and civility.

2. Harassment is unwanted attention in the form of jokes, insults, gestures, gossip, or other behaviours that are meant to intimidate. Some instances of harassment are against the law in addition to Renison University College policy.

3. Discrimination is treating people differently because of their race, disability, sex, sexual orientation, ancestry, colour, age, creed, marital status, or other personal characteristics. The Ontario Human Rights Code considers actions and behaviours rather than intentions.

4. If you experience or witness either harassment or discrimination, you may contact the Renison University College Harassment and Discrimination Officer at megan.collings-moore@uwaterloo.ca (519-884-4404, ext. 28604).

Sona and Research Experience Marks Information and Guidelines

Experiential learning is considered an integral part of the undergraduate program in Psychology. Research participation is one example of this, article review is another. A number of undergraduate courses have been expanded to include opportunities for Psychology students to earn grades while gaining research experience.

Since experiential learning is highly valued in the Department of Psychology, students may earn up to 2% of their final mark in this course through research experience (i.e., course work will make up 98% of the final mark and research experience will make up the other 2% for a maximum grade of 100%). In addition, for those students who wish to sample a wider range of these experiences, a further "bonus" of up to 2% may be earned and will be added to the final grade if/as needed to bring your final grade up to 100%. **In total, students may add up to 4% to their final grade.**

The two options for earning research experience grades (participation in research and article review) are described below. Students may complete any combination of these options to earn research experience grades.

Option 1: Participation in Psychology Research

Research participation is coordinated by the Research Experiences Group (REG). Psychology students may volunteer as research participants in lab and/or online (web-based) studies conducted by students and faculty in the Department of Psychology. Participation enables students to learn first-hand about psychology research and related concepts. Many students report that participation in research is both an educational and interesting experience. Please be assured that all Psychology studies have been reviewed and received ethics clearance through a University of Waterloo Research Ethics Committee.

How to earn extra marks for your Psychology course(s) this term by participating in studies ...

- You will earn "credits" which will be converted to "marks" (1 credit = 1%)
- You can schedule your LAB and/or ONLINE studies using the "Sona" website.

Educational focus of participation in research

To maximize the educational benefits of participating in research, students will receive feedback information following their participation in each study detailing the following elements:

- Purpose or objectives of the study
- Dependent and independent variables
- Expected results
- References for at least two related research articles
- Provisions to ensure confidentiality of data
- Contact information of the researcher should the student have further questions about the study
- Contact information for the Chief Ethics Officer of the Office of Research Ethics should the student wish to learn more about the general ethical issues surrounding research with human participants, or specific questions or concerns about the study in which s/he participated.

Participation in LAB studies has increment values of 0.5 participation credits (grade percentage points) for each 30-minutes of participation. Participation in ONLINE studies has increment values of .25 credits for each 15-minutes of participation. Researchers will record student's participation, and at the end of the term the REG Coordinator will provide the course instructor with a credit report of the total credits earned by each student.

How to participate?

Study scheduling, participation and grade assignment is managed using the SONA online system. All students enrolled in this course have been set up with a SONA account. You must get started early in the term.

For instructions on how to log in to your SONA account and for a list of important dates and deadlines please, as soon as possible go to:

[Participating/SONA information: How to log in to Sona and sign up for studies](#)

**** Please do not ask the Course Instructor or REG Coordinator for information unless you have first thoroughly read the information provided on this website.****

More information about the REG program in general is available at:
[REG Participants' Homepage](#)

Option 2: Article Review as an alternative to participation in research

Students are not required to participate in research, and not all students wish to do so. As an alternative, students may opt to gain research experience by writing short reviews (1½ to 2 pages) of research articles relevant to the course. The course instructor will specify a suitable source of articles for this course (i.e., scientific journals, newspapers, magazines, other printed media). *You must contact your TA to get approval for the article you have chosen before writing the review.* Each review article counts as one percentage point. To receive credit, you must follow specific guidelines. The article review must:

- **Be submitted before the [last day of lectures](#) . Late submissions will NOT be accepted under ANY circumstances.**
- Be typed
- Fully identify the title, author(s), source and date of the article. A copy of the article must be attached.
- Identify the psychological concepts in the article and indicate the pages in the textbook that are applicable. Critically evaluate the application or treatment of those concepts in the article. If inappropriate or incorrect, identify the error and its implications for the validity of the article. You may find, for example, misleading headings, faulty research procedures, alternative explanations that are ignored, failures to distinguish factual findings from opinions, faulty statements of cause-effect relations, errors in reasoning, etc. Provide examples whenever possible.
- Clearly evaluate the application or treatment of those concepts in the article.
- Keep a copy of your review in the unlikely event we misplace the original.