

Course Schedule

IMPORTANT: ALL TIMES EASTERN - Please see the [University Policies](#) section of your Syllabus for details.

Section/Week	Topics	Readings	Activities and Assignments	Begin Date	End / Due Date	Weight (%)
Section 1: The Power of the Situation						
Week 1	Module 01 - Introduction	Text: Ch. 1 - Introducing Social Psychology	Introduce Yourself			Ungraded
	Module 02 - Research Methods	Reading: Jordan and Zanna. " How to Read a Journal Article in Social Psychology " (PDF)				
Week 2	Module 03 - Conformity	Text: Ch. 6 - Conformity Reading: Milgram. " Behavioral Study of Obedience " (PDF)				
	Module 04 - Helping Others	Text: Ch. 8 - Altruism: Helping Others				
Week 3	Module 05 - Aggression	Text: Ch. 9 - Aggression: Hurting Others Reading: Anderson and Dill. " Video Games and Aggressive Thoughts, Feelings, and Behavior in the Laboratory and in Life " (PDF)				
Section 2: The Perceiver Shapes Reality						
Week 4	Module 06 - The Self	Text: Ch. 2 - The Self in a Social World	Term Test 1: Covers Section	Available Monday,	Availability Ends	3%

		Reading: Wilson and Ross. "From Chump to Champ: People's Appraisals of Their Earlier and Present Selves" (PDF)	1	October 1, 2018 at 5:30 AM	Tuesday, October 2, 2018 at 8:30 AM	
			Term Test 1 - Feedback Available	Wednesday, October 3, 2018 at 12:00 AM		
	Module 07 - Attribution and Person Perception	Text: Ch. 3 - Social Beliefs and Judgments				
Week 5	Module 08 - Stereotyping and Prejudice	Text: Ch. 11 - Sources of Prejudice Reading: Sinclair and Kunda. "Reactions to a Black Professional" (PDF)				
Fall Break - Study Days (Tuesday, October 9, 2018 and Wednesday, October 10, 2018)						
Week 6	Module 09 - Persuasion	Text: Ch. 5 - Persuasion				
Section 3: The Interaction of the Person and the Situation						
Week 7	Module 10 - Social Comparison Theory	Reading: Schachter and Singer. "Cognitive, Social, and Physiological Determinants of Emotional State" (PDF)	Term Test 2: Covers Section 2	Available Thursday, October 25, 2018 at 5:30 AM	Availability Ends Friday, October 26, 2018 at 8:30 AM	3%
			Term Test 2 - Feedback Available	Monday, October 29, 2018 at 12:00 AM		
Week 8	Module 11 - Cognitive Dissonance Theory and Attitudes	Text: Ch. 4 - Behaviour and Attitudes				
		Text. Ch. 12 - Consequences of Prejudice				

Week 9	Module 12 - Self-fulfilling Prophecies and Intergroup Relations	Reading: Davies, Spencer, Quinn and Gerhardstein. "Consuming Images" (PDF)				
Section 4: Applying Social Psychology						
Week 10	Module 13 - Social Psychology and Health	Text: Module B - Social Psychology in the Clinic Reading: MacDonald, Zanna and Fong. "Decision Making in Altered States" (PDF)	Term Test 3: Covers Section 3	Available Thursday, November 15, 2018 at 5:30 AM	Availability Ends Friday, November 16, 2018 at 8:30 AM	3%
			Term Test 3 - Feedback Available	Monday, November 19, 2018 at 12:00 AM		
	Module 14 - Social Psychology and the Law	Text: Module C - Social Psychology in Court				
Week 11	Module 15 - Social Psychology and the Environment	Text: Module A - Social Psychology in Conflict and Peacemaking and Module D - Social Psychology and the Sustainable Future	Application Paper		Thursday, November 22, 2018 at 11:55 PM	13%
	Module 16 - Social Psychology and Business	Text: Ch. 7 - Group Influence				
Week 12	Module 17 - Social Psychology and Dating	Text: Ch.10 - Attraction and Intimacy: Liking and Loving Others Reading: Murray and Holmes. "Seeing Virtues in Faults" (PDF)	Term Test 4: Covers Section 4	Available Thursday, November 29, 2018 at 5:30 AM	Availability Ends Friday, November 30, 2018 at 8:30 AM	3%
			Term Test 4 - Feedback Available	Monday, December 3, 2018 at 12:00		

			AM	
Final Examination	Cumulative for whole term. You will have 2.5 hours for 50 multiple choice questions. To occur during exam period.			75%

Final Examination Arrangements and Schedule

Please carefully review the information about [writing exams](#) for online courses, including dates, locations, how to make examination arrangements, writing with a proctor, and deadlines.

If you are taking **any on-campus courses**, you will automatically be scheduled to write your exam on campus. No action is required.

If you are taking **only online courses**, do one of the following:

- If your **address in QUEST is within 100 km** of an [examination centre](#), you must choose an exam centre in [Quest](#) by **Sunday, September 16, 2018**. This must be done each term.
- If your address in Quest is **more than 100 km from an exam centre**, you must **arrange for a proctor**. Please review the guidelines and deadlines for [writing with a proctor](#). This must be done each term.

Your online course exam schedule will be available in Quest approximately four weeks before your exam date(s). Instructions on how to find your schedule are posted on the [Quest Help](#) page.

University of Waterloo Senate-approved [academic regulations related to assignments, tests, and final exams](#) can be found on the Registrar's website.

Official Grades and Course Access

Official Grades and Academic Standings are available through [Quest](#).

Your access to this course will continue for the duration of the current term. You will not have access to this course once the next term begins.

Contact Information

Announcements

Your instructor uses the **Announcements** widget of the **Course Home** page to make announcements during the term to communicate new or changing information regarding due dates, instructor absence, etc., as needed. You are expected to read the **Announcements** on a regular basis.

To ensure you are viewing the complete list of announcements, you may need to click **Show All Announcements**.

Discussions

A **General Discussion** topic* has also been made available to allow students to communicate with peers in the course. Your instructor may drop in at this discussion topic.

Contact Us

Who and Why	Contact Details
<p>Instructor</p> <ul style="list-style-type: none"> Course-related questions (e.g., course content, deadlines, assignments, etc.) Questions of a personal nature 	<p>Post your course-related questions to the Ask the Instructor discussion topic*. This allows other students to benefit from your question as well.</p> <p>Questions of a personal nature can be directed to your instructor.</p> <p>Instructor: Christopher Lok cblok@uwaterloo.ca</p> <p>Your instructor checks email and the Ask the Instructor discussion topic* frequently and will make every effort to reply to your questions within 24–48 hours, Monday to Friday.</p>
<p>Teaching Assistants</p> <ul style="list-style-type: none"> Course-content questions and assignment marks 	<p>Kassandra Cortes (kcortes@uwaterloo.ca) and Emma Green (e3green@uwaterloo.ca)</p> <p>Use the "Ask the TAs" discussion board for course-content, email them directly for assignment marking questions</p>
<p>Technical Support, Centre for Extended Learning</p> <ul style="list-style-type: none"> Technical problems with Waterloo LEARN 	<p>learnhelp@uwaterloo.ca</p> <p>Include your full name, WatIAM user ID, student number, and course name and number.</p> <p>Technical support is available during regular business hours, Monday to Friday, 8:30 AM to 4:30 PM (Eastern Time).</p>

[LEARN Help Student Documentation](#)

[Student Resources](#)

Learner Support Services,

Centre for Extended Learning

- General inquiries
- WatCards (Student ID Cards)
- Examination information

extendedlearning@uwaterloo.ca

+1 519-888-4002

Include your full name, WatIAM user ID, student number, and course name and number.

*Discussion topics can be accessed by clicking **Connect** and then **Discussions** on the course navigation bar above.

About the Course Author

Course Author — Dr. Steven J. Spencer

Steve Spencer was a faculty member at the University of Waterloo from 1997 to 2016. He is now a professor at Ohio State University. He received his B.A. from Hope College (located about 2 hours north of Chicago on the western shore of Lake Michigan), and his Ph.D. from the University of Michigan in Ann Arbor (located about an hour west of Detroit).

Dr. Spencer's major research interests are in Social Psychology and particularly the study of the self, stereotyping and prejudice, and unconscious thought processes. In addition to Introductory Psychology, Spencer teaches a second year undergraduate course in Social Psychology, a third year undergraduate course in Social Cognition, and seminars in research methods and stereotyping and prejudice to graduate students studying for the M.A. and Ph.D. degrees. Spencer has two children, Emily and Jon. You will hear a number of anecdotes about his family as you listen to the lectures. In his spare time, he enjoys playing most sports (especially basketball) and is an active member in his church.



Course Description and Objectives

Description

This course surveys the major theories and research in social psychology. Social psychology is a field that studies how people affect one another. In the first part of this course, we will examine how people are influenced by the situations (and especially the other people in those situations) they encounter. We cover conformity, aggression, and helping behaviour in this part of the course. The second part of this course will focus on how people influence the situation and the people they encounter. Topics in this section will include the self-image and self-esteem, attribution and person perception, stereotyping and prejudice, and persuasion. In the third section of this course, we will examine how these first two processes interact. That is, we will examine how the power of the situation and the perceiver's perception of the situation work together in shaping people's thoughts and actions. Here we will examine cognitive dissonance theory, social comparison theory, self-fulfilling prophecies, and culture. Finally, we will apply social psychology to some important social issues, health and well-being, law and the courts, the environment, business, and attraction and relationships.

Objectives

I have six goals for this course:

1. That you will learn how people are influenced by their situations.
2. That you will learn how people's beliefs and thoughts can influence their situations.
3. That you will gain some understanding of how the person interacts with the situation to shape behaviour.
4. That you will gain some ability to apply social psychological principles to important social issues.
5. That you will learn the basics of research methodology and will be able to differentiate a good study from a bad study.
6. That you will learn to read and understand primary source material.

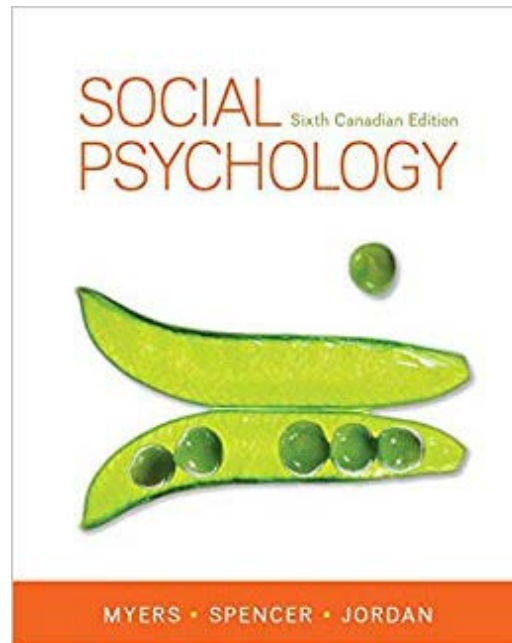
This online course was developed by Dr. Stephen J. Spencer, with instructional design and multimedia development support provided by the Centre for Extended Learning.

Materials and Resources

Textbooks

Required

1. David G. Myers, Steven J. Spencer, and Christian Jordan. (2015). *Social Psychology (6th Canadian Edition)*. McGraw-Hill Ryerson.



There are several ways to get this textbook:

- The UWaterloo Bookstore in South Campus Hall is selling electronic codes for the e-text version of the book.
 - **\$89 gets you an e-book along with additional learning materials for 360 days**
 - **To activate:**
 1. **Copy and paste the following URL into your browser:** <http://connect.mheducation.com/class/psych253fall2018>
 2. **Enter your email and click "Begin"**
 - a) **If you have a Connect account, enter your password.**
 - b) **If you do not have a Connect account, complete the form to create one.**
 3. **Enter your 20-digit Connect access code.**
 4. **Confirm your access to the course material and click "Go To Connect"**
 - **\$59 gets you just the e-book for 180 days (ask the info desk if you don't see it on the shelf)**
 - **Activating should be straightforward. You download a file and open it with Adobe Digital Editions.**

- There are used physical copies in UWaterloo's used bookstore in the basement of the Student Life Centre. Approximately \$80 the last time I checked. I'm not sure how many copies they have on inventory so if you want this I would go as soon as possible.
- The used bookstore has the 5th Canadian Edition in stock too. Approximately \$50 the last time I checked. You can use this version, but it is up to you to ensure you are reading the correct chapters every week (for example if chapter 5 in the 6th edition is Persuasion, read the chapter on Persuasion in the 5th edition which may or may not be chapter 5).
- You can buy the book online used or new, e-text or physical from any source of your choice at your own risk and discretion. Just make sure you are buying either the 5th or 6th Canadian edition (the non-Canadian editions are different) and that you receive the book before the first term test so that you have time to study.

For textbook ordering information, please contact the [Waterloo Bookstore](#).

For your convenience, you can compile a list of required and optional course materials through [BookLook](#) using your Quest userID and password. If you are having difficulties ordering online and wish to call the Waterloo Bookstore, their phone number is +1 519-888-4673 or toll-free at +1 866-330-7933. Please be aware that textbook orders **CANNOT** be taken over the phone.

Other Materials

Supplementary Readings 1-9:

There are nine **required** Supplementary Readings in this course. They can be found under the "Readings" column on the [Course Schedule](#).

Social Psychology Network

The [Social Psychology Network](#) is an excellent additional resource for topics on Social Psychology.

Resources

- [Library services for co-op students on work term and distance education students](#)

Grade Breakdown

The following table represents the grade breakdown of this course.

Activities and Assignments	Weight (%)
Introduce Yourself	Ungraded
Psychology Experiments/Article Reviews	3% BONUS
Term Tests (4 x 3%)	12%
Application Paper	13%
Final Examination	75%

University Policies

Submission Times

Please be aware that the University of Waterloo is located in the **Eastern Time Zone** (GMT or UTC-5 during standard time and UTC-4 during daylight saving time) and, as such, the time that your activities and/or assignments are due is based on this zone. If you are outside the Eastern Time Zone and require assistance with converting your time, please try the [Ontario, Canada Time Converter](#).

Accommodation for Students with Disabilities

Note for students with disabilities: The [AccessAbility Services](#) office, located on the first floor of the Needles Hall extension (1401), collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the AS office at the beginning of each academic term.

Accommodation for course requirements

- Students requesting accommodation for course requirements (assignments, midterm tests, final exams, etc.) due to illness should do the following:
 - Consult the University's [examination regulations](#) for information about procedures and policies for requesting accommodations
 - seek medical treatment as soon as possible
 - obtain documentation of the illness with a completed uWaterloo [Verification of Illness Form](#)
 - submit that form to the instructor within 48 hours. Students in Centre for Extended Learning (CEL) courses must submit their confirmation of the illness to CEL.
 - (if possible) inform the instructor by the due date for the course requirement that you will be unable to meet the deadline and that documentation will be forthcoming.
- In the case of a missed final exam, the instructor and student will negotiate an extension for the final exam, which will typically be written as soon as possible, but no later than the next offering of the course.
- In the case of a missed assignment deadline, midterm test, or quiz, the instructor will either:
 - waive the course component and re-weight remaining term work as he/she deems fit according to circumstances and the goals of the course, or
 - provide an extension.
- In the case of bereavement, the instructor will provide similar accommodations to those for illness. Appropriate documentation to support the request will be required.
- Students who are experiencing extenuating circumstances should also inform their academic advisors regarding their personal difficulties.
- Elective arrangements such as travel plans are not acceptable grounds for granting accommodations to course requirements per the uWaterloo Examination Regulations and Related Matters.

Academic Integrity

Academic Integrity: In order to maintain a culture of academic integrity, members of the University of Waterloo are expected to promote honesty, trust, fairness, respect and responsibility. See the [UWaterloo Academic Integrity webpage](#) and the [Arts Academic Integrity webpage](#) for more information.

Discipline: A student is expected to know what constitutes academic integrity, to avoid committing academic offences, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about "rules" for group work/collaboration should seek guidance from the course professor, academic advisor, or the Undergraduate Associate Dean. When

misconduct has been found to have occurred, disciplinary penalties will be imposed under Policy 71 – Student Discipline. For information on categories of offenses and types of penalties, students should refer to [Policy 71 - Student Discipline](#). For typical penalties check [Guidelines for the Assessment of Penalties](#).

Concerns About a Course Policy or Decision

Informal Stage. We in the Psychology Department take great pride in the high quality of our program and our instructors. Though infrequent, we know that students occasionally find themselves in situations of conflict with their instructors over course policies or grade assessments. If such a conflict arises, the Associate Chair for Undergraduate Affairs (Richard Eibach) is available for consultation and to mediate a resolution between the student and instructor: Email: reibach@uwaterloo.ca; Ph 519-888-4567 ext. 38790

Grievance: A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read [Policy 70 - Student Petitions and Grievances](#), Section 4. When in doubt, please be certain to contact Richard Eibach, the Associate Chair for Undergraduate Affairs who will provide further assistance; reibach@uwaterloo.ca.

Appeals: A decision made or penalty imposed under Policy 70 - Student Petitions and Grievances (other than a petition) or Policy 71 - Student Discipline may be appealed if there is a ground. A student who believes he/she has a ground for an appeal should refer to [Policy 72 - Student Appeals](#).

Cross-listed course

Please note that a cross-listed course will count in all respective averages no matter under which rubric it has been taken. For example, a PHIL/PSYCH cross-list will count in the Philosophy major average, even if the course was taken under the Psychology rubric.

Mental Health Services

[Mental Health Services](#) aim is to provide holistic programming and services to help you lead a healthy and balanced life. We strive to provide a secure, supportive environment for students of all orientations and backgrounds.

Students suffering from problems with anxiety, depression, problems with sleep, attention, obsessions or compulsions, relationship difficulties, severe winter blues, etc., may make an appointment by phone or in person. Appointments are usually available within two days of initial contact with one of our medical doctors. All contacts are completely confidential.

Contact Health Services

[Health Services Building](#)

Call 519-888-4096 to schedule an appointment

Call 1-866-797-0000 for free 24/7 advice from a health professional

Contact Counselling Services

[Needles Hall Addition, NH 2401](#)

Call 519-888-4567 x 32655 to schedule an appointment

counserv@uwaterloo.ca

Territorial Acknowledgement

We acknowledge that we are living and working on the traditional territory of the Attawandaron (also known as Neutral), Anishinaabe and Haudenosaunee peoples. The University of Waterloo is situated on the Haldimand Tract, the land promised to the Six Nations that includes six miles on each side of the Grand River.

Final Grades

In accordance with [Policy 46 - Information Management](#), Appendix A - Access to and Release of Student Information, the Centre for Extended Learning does not release final examination grades or final course grades to students. Students must go to [Quest](#) to see all final grades. Any grades posted in Waterloo LEARN are unofficial.

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Accessibility Statement

The Centre for Extended Learning strives to meet the needs of all our online learners. Our ongoing efforts to become aligned with the [Accessibility for Ontarians with Disabilities Act \(AODA\)](#) are guided by University of Waterloo accessibility [Legislation](#) and policy and the [World Wide Web Consortium's \(W3C\) Web Content Accessibility Guidelines \(WCAG\) 2.0](#). The majority of our online courses are currently delivered via the Desire2Learn Learning Environment. Learn more about [Desire2Learn's Accessibility Standards Compliance](#).

Use of Computing and Network Resources

Please see the [Guidelines on Use of Waterloo Computing and Network Resources](#).

Copyright Information

UWaterloo's Web Pages

All rights, including copyright, images, slides, audio, and video components, of the content of this course are owned by the course author, unless otherwise stated. These web pages are owned or controlled by the University of Waterloo, Centre for Extended Learning. By accessing the web pages, you agree that you may only download the content for your own personal, non-commercial use. You are not permitted to copy, broadcast, download, store (in any medium), transmit, show or play in public, adapt, or change in any way the content of these web pages for any other purpose whatsoever without the prior written permission of the course author and the University of Waterloo, Centre for Extended Learning.

Other Sources

Respect the copyright of others and abide by all copyright notices and regulations when using the computing facilities provided for your course of study by the University of Waterloo. No material on the Internet or World Wide Web may be reproduced or distributed in any material form or in any medium, without permission from copyright holders or their assignees. To support your course of study, the University of Waterloo has provided hypertext links to relevant websites, resources, and services on the web. These resources must be used in accordance with any registration requirements or conditions which may be specified. You must be aware that in providing such hypertext links, the University of Waterloo has not authorized any acts (including reproduction or distribution) which, if undertaken without permission of copyright owners or their assignees, may be infringement of copyright. Permission for such acts can only be granted by copyright owners or their assignees.

If there are any questions about this notice, please contact the University of Waterloo, Centre for Extended Learning, Waterloo, Ontario, Canada, N2L 3G1 or extendedlearning@uwaterloo.ca.