



UNIVERSITY OF WATERLOO

Ψ Department of Psychology Ψ
The Third Annual Ziva Kunda Memorial Lecture

Friday May 8, 2009

3:00 p.m.

St Paul's College – MacKirdy Hall (Room 201)

Parking is readily available free of charge at St. Paul's College
A reception will follow the lecture

"Where the Mind Goes"

Thomas Gilovich
Cornell University

Whenever we confront a stimulus, consider a prospect, or entertain a question, the mind automatically goes somewhere. And where it goes has consequences; even if it goes there only briefly, it tends to leave some track, which influence judgement and behaviour. In this talk, I will examine various ways in which a consideration of the computations the mind automatically performs in response to particular stimuli or questions allows one to predict the occurrence of some common biases of judgement and some curious elements of everyday behavior.

Thomas Gilovich is Professor and Chair of the Department of Psychology at Cornell University and co-director of the Cornell Center for Behavioral Economics and Decision Research. He is a fellow of both the American Psychological Society and the American Psychological Association. He received his B.A. in Psychology from the University of California, Santa Barbara, and his PhD in Psychology from Stanford University. Dr. Gilovich is a social psychologist who specializes in the study of everyday judgment and reasoning. His books include *How We Know What Isn't So, Why Smart People Make Big Money Mistakes* (with Gary Belsky), *Heuristics and Biases: The Psychology of Intuitive Judgment* (with Dale Griffin and Daniel Kahneman), and *Social Psychology* (with Dacher Keltner and Richard Nisbett). Dr. Gilovich was awarded the Stephen Russell Distinguished Teaching Award and was twice named Outstanding Educator for teaching statistics, judgment, and social psychology to undergraduate students at Cornell.

The Ziva Kunda Memorial Lecture is presented annually by the Department of Psychology to honour an outstanding scholar, friend and mentor who passed away in February 2004.

