

Course Schedule

IMPORTANT: ALL TIMES EASTERN - Please see the [University Policies](#) section of your Syllabus for details.

Section/Week	Topics	Readings	Activities and Assignments	Begin Date	End / Due Date	Weight (%)
Section 1: The Power of the Situation						
Week 1	Module 01 - Introduction	Text: Ch. 1	Introduce Yourself			Ungraded
	Module 02 - Research Methods	Reading: Jordan and Zanna. "How to Read a Journal Article in Social Psychology" (PDF)				
Week 2	Module 03 - Conformity	Text: Ch. 6 Reading: Milgram. "Behavioral Study of Obedience" (PDF)				
	Module 04 - Helping Others	Text: Ch. 8				
Week 3	Module 05 - Aggression	Text: Ch. 9 Reading: Anderson and Dill. "Video Games and Aggressive Thoughts, Feelings, and Behavior in the Laboratory and in Life" (PDF)				
Section 2: The Perceiver Shapes Reality						
Week 4	Module 06 - The Self	Text: Ch. 2 Reading: Wilson and Ross. "From Chump to Champ: People's Appraisals of Their Earlier and Present Selves" (PDF)	Term Test 1	Available Monday, October 3, 2016 at 5:30 AM	Availability Ends Tuesday, October 4, 2016 at 8:30 AM	3%
			Term Test 1 - Take-up and	Tuesday, October 4,		

			Feedback with Megan McCarthy (Virtual Class Meeting)	2016 at 7:00 PM		
			Term Test 1 - Feedback Available	Wednesday, October 5, 2016 at 12:00 AM		
	Module 07 - Attribution and Person Perception	Text: Ch. 3				
Week 5	Module 08 - Stereotyping and Prejudice	Text: Ch. 11 Reading: Sinclair and Kunda. "Reactions to a Black Professional" (PDF)				
FALL STUDY BREAK (Tuesday, October 11, 2016 and Wednesday, October 12, 2016)						
Week 6	Module 09 - Persuasion	Text: Ch. 5				
Section 3: The Interaction of the Person and the Situation						
Week 7	Module 10 - Social Comparison Theory	Reading: Schachter and Singer. "Cognitive, Social, and Physiological Determinants of Emotional State" (PDF)	Term Test 2: Covers Section 2	Available Thursday, October 27, 2016 at 5:30 AM	Availability Ends Friday, October 28, 2016 at 8:30 AM	3%
			Term Test 2 - Take-up and Feedback with Megan McCarthy (Virtual Class Meeting)	Friday, October 28, 2016 at 7:00 PM		
			Term Test 2 - Feedback Available	Monday, October 31, 2016 at 12:00 AM		
Week 8	Module 11 - Cognitive Dissonance Theory and Attitudes	Text: Ch. 4				

		Text. Ch. 12				
Week 9	Module 12 - Self-fulfilling Prophecies and Intergroup Relations	Reading: Davies, Spencer, Quinn and Gerhardstein. "Consuming Images" (PDF)				
Section 4: Applying Social Psychology						
Week 10	Module 13 - Social Psychology and Health	Text: Module B Reading: MacDonald, Zanna and Fong. "Decision Making in Altered States" (PDF)	Term Test 3: Covers Section 3	Available Thursday, November 17, 2016 at 5:30 AM	Availability Ends Friday, November 18, 2016 at 8:30 AM	3%
			Term Test 3 - Take-up and Feedback with Megan McCarthy (Virtual Class Meeting)	Friday, November 18, 2016 at 7:00 PM		
			Term Test 3 - Feedback Available	Monday, November 21, 2016 at 12:00 AM		
	Module 14 - Social Psychology and the Law	Text: Module C				
Week 11	Module 15 - Social Psychology and the Environment	Text: Modules A and D	Application Paper		Thursday, November 24, 2016 at 11:55 PM	13%
	Module 16 - Social Psychology and Business	Text: Ch. 7				
Week 12	Module 17 - Social	Text: Ch.10 Reading: Murray and	Term Test 4: Covers Section 4	Available Thursday,	Availability Ends	3%

	Psychology and Dating	Holmes. " Seeing Virtues in Faults " (PDF)		December 1, 2016 at 5:30 AM	Friday, December 2, 2016 at 8:30 AM	
			Term Test 4 - Take-up and Feedback with Megan McCarthy (Virtual Class Meeting)	Friday, December 2, 2016 at 7:00 PM		
			Term Test 4 - Feedback Available	Monday, December 5, 2016 at 12:00 AM		
Final Examination						75%

Final Examination Arrangements and Schedule

Please carefully review the information about [final examinations for online courses](#), including dates, locations, how to make examination arrangements, writing with a proctor, and deadlines.

If you are taking **any on-campus courses**, you will automatically be scheduled to write your exam on campus. No action is required.

If you are taking **only online courses**, do one of the following:

- If your **address in QUEST is within 100 km** of an [examination centre](#), you must choose an exam centre in [Quest](#) by **Sunday, September 18, 2016**. This must be done each term.
- If your address in Quest is **more than 100 km from an exam centre**, you must arrange for a proctor. Please review the guidelines and deadlines for [writing with a proctor](#). This must be done each term.

Your online course exam schedule will be available in Quest approximately four weeks before your exam date(s). Instructions on how to find your schedule are posted on the [Quest Help](#) page.

University of Waterloo Senate-approved [examination regulations and related matters](#) can be found on the Registrar's website.

Official Grades and Course Access

Official Grades and Academic Standings are available through [Quest](#).

Your access to this course will continue for the duration of the current term. You will not have access to this course once the next term begins.

Contact Information

Announcements

Your instructor uses the **Announcements** widget of the **Course Home** page to make announcements during the term to communicate new or changing information regarding due dates, instructor absence, etc., as needed. You are expected to read the **Announcements** on a regular basis.

To ensure you are viewing the complete list of announcements, you may need to click **Show All Announcements**.

Discussions

A **General Discussion** topic* has also been made available to allow students to communicate with peers in the course. Your instructor may drop in at this discussion topic.

Contact Us

Who and Why	Contact Details
<p>Instructor and TA</p> <ul style="list-style-type: none"> Course-related questions (e.g., course content, deadlines, assignments, etc.) Questions of a personal nature 	<p>Post your course-related questions to the Ask the Instructor discussion topic*. This allows other students to benefit from your question as well.</p> <p>Questions of a personal nature can be directed to your instructor or your TA.</p> <p>Instructor: Megan McCarthy m5mccarthy@uwaterloo.ca</p> <p>Your instructor checks email and the Ask the Instructor discussion topic* frequently and will make every effort to reply to your questions within 24–48 hours, Monday to Friday.</p> <p>The TA will be assigned during the first week of class and this information will be provided through the Announcements section of the Course Home page as it becomes available. Please check the Announcements section regularly.</p>
<p>Technical Support, Centre for Extended Learning</p> <ul style="list-style-type: none"> Technical problems with Waterloo LEARN 	<p>learnhelp@uwaterloo.ca</p> <p>Include your full name, WatIAM user ID, student number, and course name and number.</p>
<p>Adobe Connect Support</p> <ul style="list-style-type: none"> Technical problems with Adobe Connect 	<p>ist-ac@uwaterloo.ca</p> <p>Include your full name, WatIAM user ID, student number, course name and number, quiz/assignment name, and any other relevant details.</p>

For instructions on how to use Adobe Connect, see [Adobe Connect Help](#).

Learner Support Services,
Centre for Extended Learning

- General inquiries
- WatCards (Student ID Cards)
- Examination information

[Useful Information for Students in Online Courses](#)

extendedlearning@uwaterloo.ca

+1 519-888-4002

Include your full name, WatIAM user ID, student number, and course name and number.

*Discussion topics can be accessed by clicking **Connect** and then **Discussions** on the course navigation bar above.

Course Description and Objectives

Description

This course surveys the major theories and research in social psychology. Social psychology is a field that studies how people affect one another. In the first part of this course, we will examine how people are influenced by the situations (and especially the other people in those situations) they encounter. We cover conformity, aggression, and helping behaviour in this part of the course. The second part of this course will focus on how people influence the situation and the people they encounter. Topics in this section will include the self-image and self-esteem, attribution and person perception, stereotyping and prejudice, and persuasion. In the third section of this course, we will examine how these first two processes interact. That is, we will examine how the power of the situation and the perceiver's perception of the situation work together in shaping people's thoughts and actions. Here we will examine cognitive dissonance theory, social comparison theory, self-fulfilling prophecies, and culture. Finally, we will apply social psychology to some important social issues, health and well-being, law and the courts, the environment, business, and attraction and relationships.

Objectives

I have six goals for this course:

1. That you will learn how people are influenced by their situations.
2. That you will learn how people's beliefs and thoughts can influence their situations.
3. That you will gain some understanding of how the person interacts with the situation to shape behaviour.
4. That you will gain some ability to apply social psychological principles to important social issues.
5. That you will learn the basics of research methodology and will be able to differentiate a good study from a bad study.
6. That you will learn to read and understand primary source material.

This online course was developed by Dr. Stephen J. Spencer, with instructional design and multimedia development support provided by the Centre for Extended Learning.

About the Course Author

Course Author — Dr. Steven J. Spencer

Steve Spencer has been a faculty member at the University of Waterloo since 1997. He received his B.A. from Hope College (located about 2 hours north of Chicago on the western shore of Lake Michigan), and his Ph.D. from the University of Michigan in Ann Arbor (located about an hour west of Detroit).

Dr. Spencer's major research interests are in Social Psychology and particularly the study of the self, stereotyping and prejudice, and unconscious thought processes. In addition to Introductory Psychology, Spencer teaches a second year undergraduate course in Social Psychology, a third year undergraduate course in Social Cognition, and seminars in research methods and stereotyping and prejudice to graduate students studying for the M.A. and Ph.D. degrees. Spencer has two children, Emily and Jon. You will hear a number of anecdotes about his family as you listen to the lectures. In his spare time, he enjoys playing most sports (especially basketball) and is an active member in his church.



Materials and Resources

Textbooks

Required

1. David G. Myers, Steven J. Spencer, and Christian Jordan. (2015). *Social Psychology (6th Canadian Edition)*. McGraw-Hill Ryerson.

For textbook ordering information, please contact the [Waterloo Bookstore](#).

For your convenience, you can compile a list of required and optional course materials through [BookLook](#) using your Quest userID and password. If you are having difficulties ordering online and wish to call the Waterloo Bookstore, their phone number is +1 519-888-4673 or toll-free at +1 866-330-7933. Please be aware that textbook orders **CANNOT** be taken over the phone.

Other Materials

Supplementary Readings 1-9:

There are nine **required** Supplementary Readings in this course. They can be found under the "Readings" column on the [Course Schedule](#).

Social Psychology Network

The [Social Psychology Network](#) is an excellent additional resource for topics on Social Psychology.

Resources

- [Library services for co-op students on work term and distance education students, opens in a new window](#)

Grade Breakdown

The following table represents the grade breakdown of this course.

Activities and Assignments	Weight (%)
Introduce Yourself	Ungraded
Psychology Experiments/Article Reviews	3% BONUS
Term Tests (4 x 3%)	12%
Application Paper	13%
Final Examination	75%

University Policies

Submission Times

Please be aware that the University of Waterloo is located in the **Eastern Time Zone** (GMT or UTC-5 during standard time and UTC-4 during daylight saving time) and, as such, the time that your activities and/or assignments are due is based on this zone. If you are outside the Eastern Time Zone and require assistance with converting your time, please try the [Ontario, Canada Time Converter, opens in a new window](#).

Accommodation Due to Illness

If your instructor has provided specific procedures for you to follow if you miss assignment due dates, term tests, or a final examination, adhere to those instructions. Otherwise:

Missed Assignments/Tests/Quizzes

Contact the instructor as soon as you realize there will be a problem, and preferably within 48 hours, but no more than 72 hours, have a medical practitioner complete a [Verification of Illness Form, opens in a new window](#).

Email a scanned copy of the Verification of Illness Form to your instructor. In your email to the instructor, provide your name, student ID number, and exactly what course activity you missed.

Further information regarding Management of Requests for Accommodation Due to Illness can be found on the [Accommodation due to illness, opens in a new window](#) page.

Missed Final Examinations

If you are unable to write a final examination due to illness, seek medical treatment and have a medical practitioner complete a [Verification of Illness Form, opens in a new window](#). Email a scanned copy to the Centre for Extended Learning (CEL) at extendedlearning@uwaterloo.ca within 48 hours of your missed exam. Make sure you include your name, student ID number, and the exam(s) missed. You will be **REQUIRED** to hand in the original completed form before you write the make-up examination.

After your completed Verification of Illness Form has been received and processed, you will be emailed your alternate exam date and time. This can take up to 2 business days. If you are within **150 km** of Waterloo you should be prepared to write in Waterloo on the [additional CEL exam dates, opens in a new window](#). If you live outside the 150 km radius, CEL will work with you to make suitable arrangements.

Further information about [Examination Accommodation Due to Illness, opens in a new window](#) regulations is available in the Undergraduate Calendar.

Academic Integrity

In order to maintain a culture of academic integrity, members of the University of Waterloo community are expected to promote honesty, trust, fairness, respect, and responsibility. **If you have not already completed the online tutorial**

regarding academic integrity you should do so as soon as possible. Undergraduate students should see the [Academic Integrity Tutorial, opens in a new window](#) and graduate students should see the [Graduate Students and Academic Integrity, opens in a new window](#) website.

Proper citations are part of academic integrity. Citations in CEL course materials usually follow CEL style, which is based on APA style. Your course may follow a different style. If you are uncertain which style to use for an assignment, please confirm with your instructor or TA.

For further information on academic integrity, please visit the [Office of Academic Integrity, opens in a new window](#).

Discipline

A student is expected to know what constitutes [academic integrity, opens in a new window](#) to avoid committing an academic offence, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offence, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating) or about “rules” for group work/collaboration, should seek guidance from the course instructor, academic advisor, or the undergraduate Associate Dean. For information on categories of offences and types of penalties, students should refer to [Policy 71 - Student Discipline, opens in a new window](#). For typical penalties, check [Guidelines for the Assessment of Penalties, opens in a new window](#).

Appeals

A decision made or penalty imposed under [Policy 70 - Student Petitions and Grievances, opens in a new window](#), (other than a petition) or [Policy 71 - Student Discipline, opens in a new window](#), may be appealed if there is a ground. A student who believes he/she has a ground for an appeal should refer to [Policy 72 - Student Appeals, opens in a new window](#).

Grievance

A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read [Policy 70 - Student Petitions and Grievances, opens in a new window](#), Section 4. When in doubt please be certain to contact the department’s administrative assistant who will provide further assistance.

Final Grades

In accordance with [Policy 46, opens in a new window](#), Appendix A - Access to and Release of Student Information, the Centre for Extended Learning does not release final examination grades or final course grades to students. Students must go to [Quest, opens in a new window](#) to see all final grades. Any grades posted in Waterloo LEARN are unofficial.

AccessAbility Services

[AccessAbility Services, opens in a new window](#), located in Needles Hall, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodation to lessen the impact of your disability, please register with AccessAbility Services at the beginning of each academic term and for each course.

Accessibility Statement

The Centre for Extended Learning strives to meet the needs of all our online learners. Our ongoing efforts to become

aligned with the [Accessibility for Ontarians with Disabilities Act \(AODA\), opens in a new window](#) are guided by [University of Waterloo AccessAbility Services Policy, opens in a new window](#) and the [World Wide Web Consortium's \(W3C\) Web Content Accessibility Guidelines \(WCAG\) 2.0, opens in a new window](#). The majority of our online courses are currently delivered via the Desire2Learn Learning Environment. Learn more about [Desire2Learn's Accessibility Standards Compliance, opens in a new window](#).

Use of Computing and Network Resources

Please see the [Guidelines on Use of Waterloo Computing and Network Resources, opens in a new window](#).

Copyright Information

UWaterloo's Web Pages

All rights, including copyright, images, slides, audio, and video components, of the content of this course are owned by the course author, unless otherwise stated. These web pages are owned or controlled by the University of Waterloo, Centre for Extended Learning. By accessing the web pages, you agree that you may only download the content for your own personal, non-commercial use. You are not permitted to copy, broadcast, download, store (in any medium), transmit, show or play in public, adapt, or change in any way the content of these web pages for any other purpose whatsoever without the prior written permission of the course author and the University of Waterloo, Centre for Extended Learning.

Other Sources

Respect the copyright of others and abide by all copyright notices and regulations when using the computing facilities provided for your course of study by the University of Waterloo. No material on the Internet or World Wide Web may be reproduced or distributed in any material form or in any medium, without permission from copyright holders or their assignees. To support your course of study, the University of Waterloo has provided hypertext links to relevant websites, resources, and services on the web. These resources must be used in accordance with any registration requirements or conditions which may be specified. You must be aware that in providing such hypertext links, the University of Waterloo has not authorized any acts (including reproduction or distribution) which, if undertaken without permission of copyright owners or their assignees, may be infringement of copyright. Permission for such acts can only be granted by copyright owners or their assignees.

If there are any questions about this notice, please contact the University of Waterloo, Centre for Extended Learning, Waterloo, Ontario, Canada, N2L 3G1 or extendedlearning@uwaterloo.ca.