INTERNSHIP OPPORTUNITY

ABOUT THE HONDA INDY TORONTO: The Honda Indy Toronto, Ontario's largest annual sporting event, takes place on the streets surrounding Exhibition Place near Lake Ontario and downtown Toronto. In addition to world-class racing, the event features festival attractions, including beer gardens, food trucks, adrenaline filled shows, interactive games and activities, live entertainment, charity events and celebrity appearances. For more information, visit www.hondaindy.com.

MARKETING & COMMUNICATIONS INTERN

LOCATION: Toronto, ON
TYPE OF POSITION: Full-time internship
HOURS: Monday-Friday – 8:30am-5:00pm.
STARTING DATE: May 2019
COMPLETION DATE: TBD
Selected candidates will develop essential skills and gain valuable experience in one or more of the following areas, with the aim to prepare them for a successful career in the highly competitive sports and entertainment industry.

- Social Media
- Email Marketing
- Marketing campaigns
- Pre-event planning and promotions
- Event planning

QUALIFICATIONS:
The ideal candidate will possess the following skills and qualities:

- Strength in time management, administrative ability, and organization
- Ability to communicate effectively in a professional manner
- High energy, with a positive, goal focused attitude
- Capable of working independently as a contributing team member
- Proficiency with MS-Office, Illustrator or Photoshop
- Ability to work flexible hours, and adapt to frequently changing situations
- Having a valid driver’s license (G) is an asset but not absolutely required
- Experience with Social Media & Email Marketing and their respective tools

EDUCATION

- Currently pursuing a College or University education in a related field
- Related experience is a definite asset
- Course credit is required

We thank all applicants for their interest but only those selected for an interview will be contacted.

CONTACT:
Jenna Hood
jhood@hondaindytoronto.com