Digital Media Intern - Brampton Beast Hockey Club

Background:
Are you looking to launch a career in the ultra-competitive sport industry? Get a huge jump start through the Beast internship program. Through the Brampton Beast internship program, you will receive exceptional industry standard training and practices, and learn the tools that will allow you to immediately jump into the industry. The Brampton Beast internship program has launched careers immediately into organizations such as:

- Brampton Beast/Cosmos Sports
- Maple Leaf Sports & Entertainment
- Tennis Canada/Rogers Cup
- Toronto Rock Lacrosse
- Vancouver Canucks
- Edmonton Oil Kings/Oilers
- And many more!

Company Overview:
The Brampton Beast are the newest professional hockey team in Canada. The Beast are members of the ECHL and have been affiliates of the Montreal Canadiens for two full seasons. The Beast play their home games at the Powerade Centre located in Brampton, Ontario. The team is dedicated and devoted to serving the community while continuing to advance the sport of hockey by providing exciting sports entertainment for a growing fan base. The 2016-17 season saw the Beast eclipse their previous Brampton hockey attendance record.

Job Description:
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Includes but not limited to:

- Collaboratively working with the digital media team while learning how to develop exciting graphics for print publication, website design, digital animation and special events with a hockey focus.
- Utilizing existing knowledge and gaining further expertise with Adobe Creative Suite programs through the development of various promotional items including posters, vouchers, flyers and pamphlets.
- Helping with the maintenance of Brampton Beast websites/social media accounts, as well as developing ideas to maximize their marketing capabilities.
- Gaining first-hand experience in taking graphic design/digital media projects from conception through to completion.
- Assisting with the creation of email marketing campaigns, blasts, and developing creative ideas to present weekly newsletters, ticket packages, and post-game recaps.
- Other duties, tasks, and special projects as requested by the Director of Digital Media and IT.

Requirements:

- **Must be currently enrolled in an accredited college/university program.** Preference will be given to candidates who are currently enrolled in college/university programs relevant to graphics design/digital media.
- Team-oriented nature, with an ability to work in a fast-paced group atmosphere
- Demonstrated ability to work under tight deadlines while maintaining attention to detail
- Proficiency with Adobe Creative Suite programs (Photoshop, illustrator, and InDesign)
- Strong design talent and creativity
- Ability to manage tight deadlines without sacrificing quality or accuracy
- Knowledge of Google Analytics Adword, Adsense, and Google Display network is an asset
- Strong knowledge of all major social media platforms is an asset
- Strong knowledge of Adobe Premiere or Final Cut is considered an asset
- Experience with After Effects is considered and asset

Compensation: Unpaid internship (Expenses will be reimbursed)

Contact details:
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