



Men's Hockey Game Day Coordinator

Position Overview

The Men's Hockey Game Day Coordinator plays a key leadership role in creating an exciting and memorable fan experience at Waterloo Warriors home games. This position leads the Game Day Crew, coordinates in-game entertainment and promotions, and works closely with the student team manager and coaching staff to create a high-quality fan experience for every game.

Key Responsibilities

Leadership

- Serve as the primary on-site leader for the Game Day Crew by assigning responsibilities, addressing issues as they arise, and ensuring all Game Day activities are completed safely and on schedule
- Delegate responsibilities and provide direction throughout Game Day

Planning

- Collaborate with the student team manager and coaching staff to develop, plan, and enhance Game Day entertainment and fan engagement
- Communicate Game Day plans and any updates with the Hockey Coordinator prior to each game

Operations

- Assist with additional hockey-related events such as Hockey 101, alumni events, and promotional games
- Execute Game Day activities according to the Game Day Run of Show that could include:
 - Oversee setup and teardown of the inflatable player entrance tunnel, ensuring proper placement prior to team arrival
 - Cue arena lighting and special effects
 - Coordinate intermission activities by organizing materials, coordinating participants, and maintaining smooth timing
 - Coordinate with the band and time clock operators to ensure proper synchronization

Qualifications and Skills

- Strong leadership and interpersonal skills with the ability to guide and motivate a team

- Excellent organization skills and attention to detail
- Ability to problem-solve and perform effectively in a fast-paced, live event environment
- Strong communication skills
- Creativity and a passion for developing engaging fan experiences.
- Experience or interest in hockey, sport, recreation, or events is considered an asset

Availability & Preferred Candidate

- Must be available for all [2026/2027 Men's Hockey home games](#) during the season (typically 1 home game per week, approximately 5 hours per game, including setup and teardown)
- Must be a Waterloo student
- Preference for candidates entering their 2A or 3A term who plan to remain with the team through graduation
- Reliable, proactive, and enthusiastic about contributing to Game Day operations

This is a volunteer leadership position. Students may be eligible to receive academic credit through their program, subject to approval.

What You'll Gain:

- Leadership experience supervising a Game Day team
- Experience planning and delivering live sporting events
- Opportunities to collaborate with athletics staff, coaches, and student leaders
- Practical experience in sport management, event management, and fan engagement

Application Materials:

Applicants should submit:

- Resume
- Cover Letter describing why you are interested in the position and how your skills and experience make you a strong candidate
- Current academic program
- Academic term in Fall 2026 (2A, 3A, etc.)?
- Confirmation that you are available for all Men's Hockey home games

Applications must be submitted to dhchoi@uwaterloo.ca by **August 1, 2026**. Any further questions can also be directed to this address.