

Moose Tracks Connection Desk Year in Review

Our Moose Tracks Connection Desk is proud to celebrate its success since launching in September 2022! Dedicated to serve as a “students helping students” service at the college, Moose Tracks was busy this year in contributing to a vibrant student experience at Renison.

Let’s take a look at some fun facts about Moose Tracks and how they served our student community...

- 35 visitors on average access the desk daily (1,583 visitors – February 1-April 10, 2023)
- Most common services used:
 - Purchasing snacks/drinks
 - Wayfinding
 - Student mail pick-up
 - Connecting with students and conversation
 - Parking gate support
 - Lost and found services
 - Student services directions
- 3-4 parking gate calls received daily (167 parking gate calls – February 1-April 10, 2023)
- 1,034 student packages distributed this year (September 2022-April 2023)
- Most popular snack: Smartfood Popcorn
- Least popular snack: BeStore Spicy Kelp Knot
- 74% satisfaction rate from respondents in Residence End-of-year Survey (Remaining 26% voted Neither Satisfied/Dissatisfied) (131 respondents in Residence End-of-year Survey)
- Busiest Time of Day: Thursdays from 12:00pm – 4:30pm
- Provided 8 paid job opportunities for international students, funded in part thanks to UWaterloo’s International Work-Study program
- 25 Morning Moose mugs and coffee sold directly from Moose Tracks to support Students First scholarships
- 67 bags of TUMBIS strips sold in support of Global Business and Digital Arts student (and proud Renison resident!) Keyrane Kouame’s online business, Sibko

In addition to providing front-line support at Moose Tracks, our Connection Desk Assistants also help the Student Experience & Housing team with many important student communication initiatives and projects, including...

- 157 event posters made for many student events
- 77 weekly e-newsletters sent to Residence and ELI students to communicate services and upcoming events (January 9-April 10, 2023)
- Special Projects: Our Moose Tracks team have also supported with many projects during the year including...
 - Event logistics support (stuffing loot bags, candy grams, etc.)
 - Posting event posters weekly
 - Residence move-out communications
 - Moose Tracks data management
 - Inventory reporting

Thank you for your support, Renison!

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