

Casual Multimedia Designer

Job Description

As a member of the Creative team in the Marketing and Recruitment Office at Renison University College, the Casual Multimedia Designer will be responsible for creating videos through animation and/or stock videos from storyboard or creative brief provided by the Director of Marketing and Recruitment. Storyboarding and full video execution is required while following Waterloo branding guidelines.

The Multimedia Designer will assist the creative team with daily projects from other design mediums, such as print, web, concept ideation and powerpoint. The Multimedia Designer will interact with the domestic and international recruiters, as well as other internal and external stakeholders at Renison to produce exceptional Multimedia experiences for our end users.

This position is a casual position which will require approximately 5.5 hours a week of work; however, the hours will vary based on the requirements of ongoing projects. The hourly wage for this position is \$14.25. NOTE: at this time, this work will be done virtually.

Design / Editing

- Responsible for creating video/animation based on own storyboard or storyboard provided by a M&R team member.
- Will create storyboard/video/animation that follows Waterloo branding guidelines.
- Will be tasked to find stock video/audio based on script / storyboard.
- Responsible for full execution of a video project from storyboard to final cut of video.
- Video edits, adding visual effects, audio effects, vector animations to existing projects.
- Assist creative team with daily design projects from other mediums, such as print, web and powerpoint.
- Interpret Director of Marketing and Recruitment needs and develop concept boards.

Research

- Stay up-to-date with the programs and technology used in animation & video production.
- Determine style, technique and medium best suited for the project while following Waterloo branding guidelines.

Stakeholder Relations

- Communicate with M&R team members to discuss business objectives and requirements.
- Communicate with the Director of Marketing and Recruitment when project is assigned to full completion of the project.
- Present design concepts to the M&R team.

Collaboration

- Work with other M&R team members and staff/faculty/students in other business units at Renison.
- Contribute ideas and designs to the overall brief.
- Attend remote creative team meetings when necessary.

Project Management

- Estimate time required to complete the task.
- Observe project deadlines.

Required skills

- Experience using video editing and animation software (Adobe premiere, Adobe After Effects, Final Cut Pro, etc.).
- Experience using digital design software (Above InDesign, Illustrator, Photoshop, etc.).
- Comfortable creating animations that can be used on website and social media platforms.
- Exceptional experience in project management, and an ability to manage a multitude of projects at once.
- Experience with filming and use of video cameras, an asset
- Demonstrates strong organizational skills
- Displays excellent problem-solving skills, strong judgement, professionalism, adaptability, and diplomacy

Application Instructions

Renison University College respects, appreciates, and actively encourages diversity. As part of Renison's commitment to equity within the College, we welcome and encourage applications from all qualified individuals with diverse experiences based on race, ethnic origin, religion, age, colour, gender identity and expression, sexual orientation, ability or disability including women, 2SLGBTQ+, Indigenous Peoples, and other visible minorities. Canadian citizens and permanent residents will be given priority. Renison is committed to accessibility for persons with disabilities. Accommodations are available upon request for candidates participating in all parts of the selection process. Please contact a member of Renison's Human Resources department with accommodation requests.

Deadline for applications: Review of applications will begin on October 3, 2020 and continue until the position is filled.

Application materials can be emailed to renison@uwaterloo.ca. When sending large files such as video sample please use Sendit - a secure file transfer service that you can log into with your Watiam credentials. <https://uwaterloo.ca/information-systems-technology/services/file-sharing/sendit>