For Immediate Release
Tuesday, October 2, 2012

David Johnston Research + Technology Park University of Waterloo
Receives Gold Excellence in Economic Development Award from
the IEDC

David Johnston Research + Technology Park University of Waterloo received a Gold Excellence in Economic Development Award for their Watch Magazine in the category of Magazine for communities with populations of 25,000 - 200,000 from the International Economic Development Council (IEDC).

The honor was presented at an awards ceremony on Tuesday, October 2, during the IEDC Annual Conference, which is being held September 30 – October 3 in Houston, Texas.

"We recognize David Johnston Research + Technology Park University of Waterloo for creating innovative and successful strategies to promote economic development in this period of global recovery," said Jay Moon, IEDC chair. "Our awards honor organizations and individuals for their efforts in creating positive change in communities. David Johnston Research + Technology Park University of Waterloo demonstrates that they are at the forefront of the economic development profession and are using cutting-edge, effective practices that can be replicated in other communities."

WATCH Magazine, an annual publication of the David Johnston Research + Technology Park is one of the key marketing tools used to share the stories of the dynamic people, projects, and partnerships that are working in the university research park. This unique magazine is used in business development activities, as a pride piece for the 3,500 knowledge workers in the park, and each of our city and regional economic development partners see this as a key piece in their toolkit.

IEDC's Excellence in Economic Development Awards recognize the world’s best economic development programs and partnerships, marketing materials, and the year’s most influential leaders. These awards honor organizations and individuals for their efforts in creating positive change in urban, suburban, and rural communities.

About the International Economic Development Council

The International Economic Development Council (IEDC) is the world’s largest independent non-profit membership and research organization devoted exclusively to the field of economic development. IEDC helps economic development professionals create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. Serving more than 4,400 members, IEDC provides a diverse range of services including conferences, professional development and certification, publications, research, advisory services, and legislative tracking. Visit www.iedconline.org.

About David Johnston Research + Technology Park University of Waterloo

The University of Waterloo's David Johnston Research + Technology Park is a $214-million project that brings together the Government of Canada, the Province of Ontario, the Region of Waterloo, the City of Waterloo, Communitech, and Canada’s Technology Triangle in a unique team. Designed to accommodate 1.2 million square feet of office space on 120-acres (49 hectares), the Research Park is an innovation centre for Canada’s top technology talent.