UNIVERSITY OF WATERLOO RESEARCH + TECHNOLOGY PARK RECEIVES EXCELLENCE IN ECONOMIC DEVELOPMENT AWARD FROM THE INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL

The University of Waterloo Research + Technology Park received an Excellence in Economic Development Award for their WATCH Magazine in the category of Magazines for communities with populations of 25,000 – 200,000 from the International Economic Development Council (IEDC).

The honor was presented at an awards ceremony on Tuesday, September 28 during the IEDC Annual Conference, September 26-29 in Columbus, Ohio.

“We recognize the University of Waterloo Research + Technology Park for providing successful strategies to promote new paradigms in economic development in this period of global recovery,” said William Best, IEDC chair. “Our awards honor organizations and individuals for their efforts in creating positive change in communities. The University of Waterloo Research + Technology Park are showing that they are at the forefront of the economic development profession and are using innovative and effective practices that can be replicated in other communities.”

WATCH Magazine was developed to create a dynamic marketing tool that captures the spirit and energy of the University of Waterloo Research + Technology Park tenants, students, Waterloo Region and supporters. The University of Waterloo Research + Technology Park is ideally located on the campus of Canada’s Most Innovative University as ranked by Macleans Magazine for the past 18 years. Reflecting the enterprising spirit of the Waterloo Region, the park ensures continued support for pure and applied research, and innovation throughout Canada. Tenants of the Research Park have unprecedented access to the world’s largest co-operative education program with over 13,000 students moving their goals forward to create breakthrough research discoveries that lead to social and commercial advantage. The University of Waterloo Research + Technology Park is growing and nurturing new technology, generating thousands of high-quality jobs, and contributing to environmental excellence and the well-being of the community.

The UW Research Park is proud to be one of 26 research parks in Canada. This combined network of parks (AURP Canada) contributes $3.8 billion annually to the Canadian economy while housing over 1,000 tech companies employing 40,000 knowledge workers. www.aurpcanada.ca.
The Excellence in Economic Awards Program annually recognizes the world’s best economic development programs and partnerships, marketing materials, and the year’s most influential leaders. The program honors organizations and individuals in 28 categories for their efforts in creating positive change in urban, suburban, and rural communities.

The International Economic Development Council (IEDC) is the premier membership organization dedicated to helping economic development professionals create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. Serving more than 4,500 members, IEDC represents the largest network of economic development professionals in the world. IEDC provides a diverse range of services, including conferences, certification, professional development, publications, research, advisory services and legislative tracking.

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