

# Social media and scholar activism:

Lessons from cyberspace



- Social media can be a powerful tool for direct empowerment strategies, seeding action, and modeling engagement:

 Tweet your reply Reply

 **Jodi Koberinski** @JodiKoberinski · 17m ...  
Replying to [@JodiKoberinski](#) [@uahikea](#) and [@RisingTideTor](#)  
Challenging my colleagues for whom "education" and "awareness raising" is the extent of your engagement thus far: 1) commit to raise \$1000 over the next month. You are an academic? You know how to raise money. Donate to [#wetsuwetenSolidarity](#) [#TinyHouseWarriors](#) [#StopLine3](#) 1/n

 1    

 **Jodi Koberinski** @JodiKoberinski · 15m ...  
2) Get to front lines if you are near front lines... [#WetsuwetenStrong](#) called out for allies to come physically stand with [#LandDefenders](#). Line 3 and TMX resisters have called for people -- prepared people -- to come stand between them and the extractivists. 3) Engage Divestment.

 1    

 **Jodi Koberinski** @JodiKoberinski · 12m ...  
4) Find Indigenous activists/ educators and be patrons. These are not the extent of what [#AcademicTwitter](#) can do to support [#LandDefenders](#) -- focusing on dismantling the tools that state uses to commit these atrocities is within a scholar's grasp if it is within anyone's grasp.

## Social media can be a powerful tool for building networks and collaborations online and IRL:

#SeedFreedom  
#IndigenousTwitter  
#SettlerSaturday  
#ClimateTwitter  
#FoodSystemsTwitter  
#Antifa  
#Antiracism  
#LandBack  
#GMO  
#Agroecology  
#FoodCommons



Edit profile

**Jodi Koberinski**

@JodiKoberinski

Justice for Dafonte Miller. Dangerous Ideas 2021: [#LandBack](#) Settler descended living in Six Nations/ Anishnaabe Territories [#Antifascism](#) [#StopShopping](#) she/they

📍 University of Waterloo [🔗 researchgate.net/profile/Jodi\\_K...](https://researchgate.net/profile/Jodi_K...)

📅 Joined February 2014

7,378 Following 7,325 Followers

Tweets

Tweets & replies

Media

Likes

📌 Pinned Tweet



**Jodi Koberinski** @JodiKoberinski · Nov 3

WE CALL ON [@Chief\\_BLarkin](#) to end the practices of intimidation, to end the NDAs, and to take responsibility for the [#RapeCulture](#) over which he presides as Chief of [#WaterlooRegion](#) police.

[#StandwithAngie](#) needs to be trending.

Phone PSB 519-570-9777 ext 8853

## Campaigns and Movements are launched on social media

#LandBack

#BlackLivesMatter

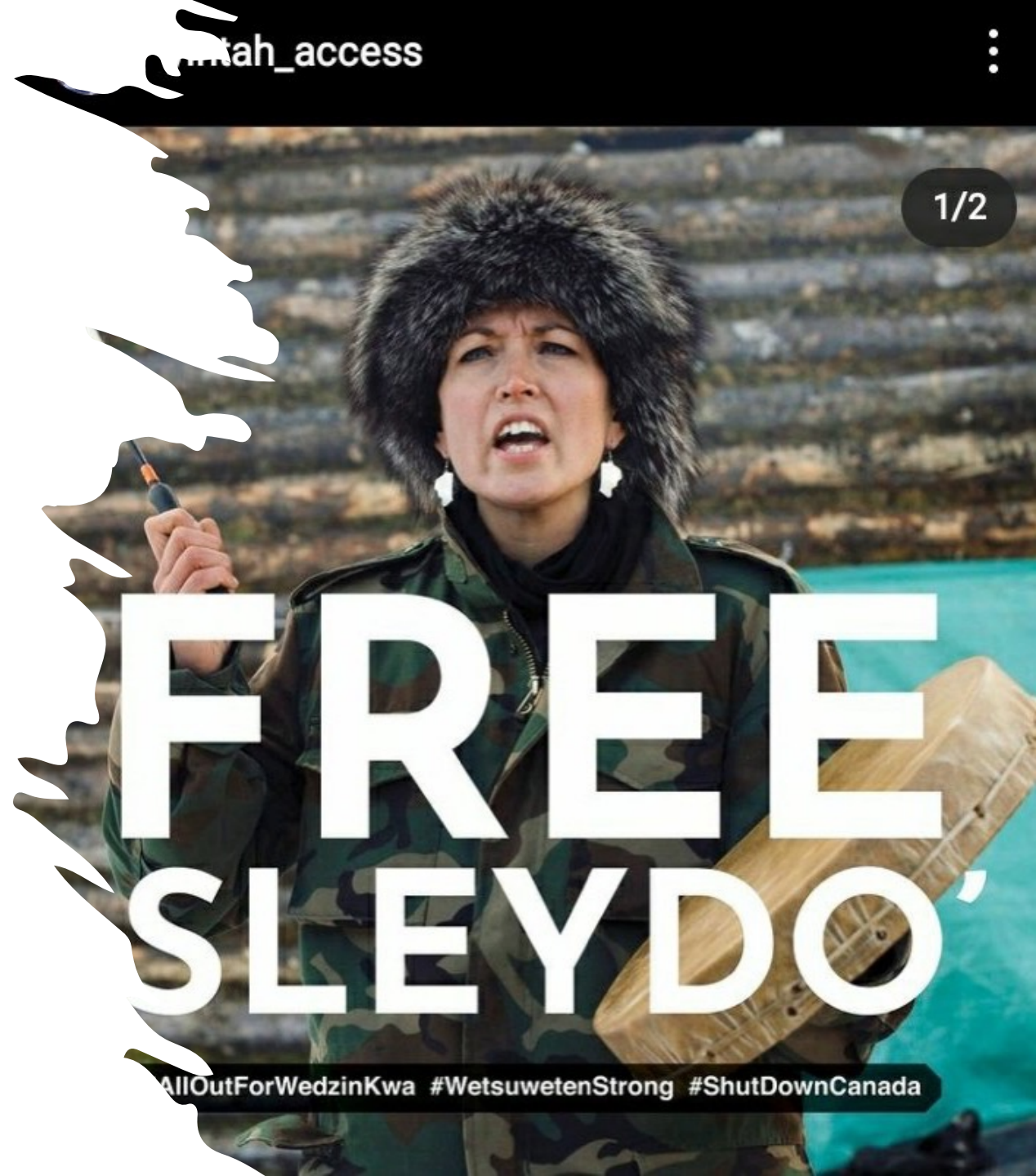
#FreeDonziger

#SeedFreedom

#ShutDownCanada

#1492LandBackLane

#IdleNoMore





## Social Media and scholars “in the field”:

- Live streaming
- Identifying leadership
- Sharing results/ education
- Seeking reading recommendations
- Conferences! Conferences! Conferences!
- Temperature Checks

**Social media  
provides a space  
to articulate  
altern futures...  
and find  
resources in a  
vetted community  
of your making:  
some red flags!**

- Bias alert
- Bots are a thing
- Trolls too
- Qanonsense... it can happen to YOU
- Social media addiction and prioritizing your time
- “Plot, Plan, Strategize, Organize, Mobilize” Dr. Cornel West.