

Monique Kampher, Ph.D.

Curriculum Vitae
September 2023

Mississauga, ON

Scholar: uwaterloo.ca/scholar/mekamphe
LinkedIn: MoniquePhD

CREDENTIALS

DEGREES

Doctor of Philosophy	English - Rhetoric English Language and Literature, University of Waterloo, Ontario, Canada Ph.D. Dissertation: Masks and Caricatures: Prosopopoeia, Ethopoeia, and the Effect of Social Media on Canadian Political Leaders' Debates Supervisor: Randy Allen Harris, Professor Defended: December 22, 2022	2023
Master of Arts	English - Rhetoric and Communication Design English Language and Literature, University of Waterloo, Ontario, Canada M.A. Coursework Nonthesis Stream	2015
Master of Arts	Multimedia Journalism - Television, Radio, and Online Bournemouth University, England, United Kingdom Broadcast Journalism Training Council (BJTC) Accredited M.A. Multimedia Production Project and Critical Analysis: Where is Your Voting Voice? Political Apathy Among Young UK Voters Supervisor: Sue Wallace, Programme Leader	2007
Master of Arts	Political Science - Political Theory Western University, Ontario, Canada M.A. Research Paper: The Pursuit of Happiness in Work: The Ideas of Charles Fourier, William Morris, and Robert Owen Supervisor: Richard Vernon, Professor	2003
Diploma in Honors Standing	Political Science Western University, Ontario, Canada	2001
Bachelor of Arts	Administrative and Commercial Studies Public Administration, Public Policy, and Political Science Western University, Ontario, Canada	2000

PEDAGOGY CERTIFICATES AND COURSES

[9]	Certificate in University Teaching Centre for Teaching Excellence, University of Waterloo, Waterloo, Ontario	2022
[8]	Fundamentals of University Teaching Certificate Centre for Teaching Excellence, University of Waterloo, Waterloo, Ontario	2019
[7]	Harassment and Discrimination Online Training Conflict Management and Human Rights, University of Waterloo, Waterloo, Ontario	2018
[6]	Pedagogy Milestone Course Department of English Language and Literature, University of Waterloo, Waterloo, Ontario	2016
[5]	Fundamentals of Teaching and Learning Certificate School of Communication and Literary Studies, Sheridan College, Oakville, Ontario	2014

- [4] **Integrated Accessibility Standards Regulation Awareness Training for Educators** 2011
School of English and Liberal Studies, Seneca College, Toronto, Ontario
- [3] **Association Montessori Internationale (AMI) Assistants' Course/Montessori 101** 2008
Foundation for Montessori Education, AMI, Toronto, Ontario
- [2] **Management of Private Schools**, Promotion and Marketing, Toronto, Ontario 2008
- [1] **Administrator Leadership Credential Course** 1997
Center for Montessori Education, College of New Rochelle, New Rochelle, New York, U.S.

TECHNOLOGY AND DIGITAL MEDIA COURSES AND SEMINARS

- [5] Introduction to Python Computer Programming Course, Sheridan College, Mississauga, ON 2019
- [4] Social Trends You Can Put into Practice in 2019, Hootsuite Webinar, Online 2018
- [3] Digital Marketing, Planning, Tips, and Trends for 2019, Economic Development Office, Mississauga 2018
- [2] Adobe Premiere Pro, Video Editing Software, Bournemouth University, England, UK 2007
- [1] Burli Newsroom, Radio Voice Editing Software, Bournemouth University, England, UK 2007

EMPLOYMENT

TEACHING EXPERIENCE

Taught at six higher education institutions, thirteen distinct courses, 34 course sections, and 835 students

- [10] **Sessional Lecturer**, Writing Studies, Institute for the Study of University Pedagogy (ISUP) 2023-Present
University of Toronto Mississauga, Mississauga, ON
Courses Taught:
ISP 100: Writing for University and Beyond
- [9] **Writing Instructor**, Robert Gillespie Academic Skills Centre (RGASC), ISUP 2023-Present
University of Toronto Mississauga, Mississauga, ON
- [8] **Researcher and Instructor**, English Language and Literature 2016-Present
University of Waterloo, Faculty of Arts, Waterloo, ON
Received an overall positive instructor rating of 89% on Waterloo Course Evaluations
Courses Taught:
ENGL 109: Introduction to Academic Writing (STEAM disciplines)
- [7] **Partial-Load Professor**, School of Communication and Literary Studies 2013
Sheridan College, Faculty of Humanities and Social Sciences, Oakville, ON
Received an overall positive instructor rating of 89% on Sheridan Course Evaluations
Courses Taught:
COMM 19999: Essential Communication Skills (Arts and Design)
COMM 19997: Communication Foundations (Arts and Design)
- [6] **Partial-Load Professor**, School of English and Liberal Studies 2011-2013
Seneca College @ York, Faculty of Communication, Art, and Design, Toronto, ON
Received an overall positive instructor rating of 87% on Seneca Course Evaluations
Courses Taught:
BTC 240: Interpersonal Communication in Organizations (Bachelor of Technology)
BTC 340: Business Presentations (Bachelor of Technology)
BTC 440: Business and Technical Writing (Bachelor of Technology)
EAC 394: Effective Business Writing (Business Programs)
EAC 397: Business Report Writing (Computer Studies)
- [5] **Course Director**, Writing Department 2010-2013
York University, Faculty of Liberal Arts and Professional Studies, Toronto, ON
Received an overall positive instructor rating of 93% on York Course Evaluations
Courses Taught:
WRIT 3730: Substantive Editing (Professional Writing)
WRIT 2000: Writing and Research about Business (Professional Writing)
- [4] **Writing Instructor**, Writing Department 2011-2012
York University, Faculty of Liberal Arts and Professional Studies, Toronto, ON
- [3] **Workshop Leader**, Writing Department 2011-2012
York University, Faculty of Liberal Arts and Professional Studies, Toronto, ON

- [2] **Tutorial Leader**, English Department 2011-2012
 York University, Faculty of Liberal Arts and Professional Studies, Toronto, ON
 Courses Taught:
 EN 1700: Professional Writing: Process and Practice (English)
- [1] **Teaching Assistant**, Department of Political Science 2001-2002
 Western University, Faculty of Social Science, London, ON
 Courses Taught:
 POL 1020E: Introduction to Political Science (Political Science)

INDUSTRY EXPERIENCE

- [5] **Director**, Special Projects and Social Media 2020-Present
 Montessori School, Mississauga, ON
- [4] **Deputy Returning Officer (DRO)**, Mississauga Municipal Election, Ward 2 2022
 City of Mississauga, Mississauga, ON
- [3] **Writer, Editor, and Researcher** 2009-2011
 The Writing Master, Toronto, ON
- [2] **Manager**, Special Projects (including curriculum development) 2008-2011
 Montessori School, Mississauga, ON
- [1] **Policy Advisor**, Strategic Planning and Policy, Corporate Policy 2003-2007
 Ontario Realty Corporation (currently Infrastructure Ontario), Toronto, ON

MEDIA EXPERIENCE

- [6] **Actor**, Alliance of Canadian Cinema, Television, and Radio Artists (ACTRA) Apprentice 1992-Present
 Emmerson Denney Talent Management (former representation), Toronto ON
- [5] **Television Writer and Researcher**, “Gadget Girlz” and “Body Fuel” internship 2009-2010
 Positive Living Productions, Toronto, ON
- [4] **Radio News**, AM640 Toronto Radio News internship 2008
 Corus Entertainment, Toronto, ON
- [3] **Investigative Television**, “Watchdog” work placement 2007
 British Broadcasting Corporation (BBC), London, England, United Kingdom
- [2] **Business News Television**, Sky News Business work placement 2007
 British Sky Broadcasting (BSkyB), London, England, United Kingdom
- [1] **Online Journalist**, Bournefree News Online, Bournemouth, England, United Kingdom 2007

FELLOWSHIPS, SCHOLARSHIPS, AWARDS, AND GRANTS

GRADUATE FELLOWSHIPS AND MAJOR SCHOLARSHIPS

- [12] Governor General’s Gold Medal Finalist (Ph.D.), Government of Canada, 2023
 Nominated by the Faculty of Arts, University of Waterloo
- [11] Alumni Gold Medal Finalist (Ph.D.), Nominated by the Faculty of Arts and 2023
 Department of English Language and Literature, University of Waterloo
- [10] Ontario Graduate Scholarship (OGS), Province of Ontario 2021-2022
- [9] President’s Graduate Scholarship, University of Waterloo 2021-2022
- [8] Social Science and Humanities Research Council (SSHRC) Doctoral Fellowship, Government 2020-2021
 of Canada
- [7] Ontario Graduate Scholarship (OGS), Province of Ontario (declined to take up as awarded a 2020-2021
 SSHRC fellowship)
- [6] President’s Graduate Scholarship, University of Waterloo 2020-2021
- [5] Ontario Graduate Scholarship (OGS), Province of Ontario 2019-2020
- [4] President’s Graduate Scholarship, University of Waterloo 2019-2020
- [3] HASTAC Scholars Fellowship, Humanities, Arts, Science, and Technology Alliance and 2018-2020
 Collaboratory, CUNY and Dartmouth College
- [2] Ontario Graduate Scholarship (OGS), Province of Ontario 2018-2019
- [1] President’s Graduate Scholarship, University of Waterloo 2018-2019

HONOURS AND AWARDS

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| [6] | Joan Pavelich Prize for Best Doctoral Dissertation in Rhetoric, Writing, and Discourse Studies, Canadian Association for the Study of Discourse and Writing (CASDW/ACR) | 2022-2023 |
| [5] | Doctoral Thesis Completion Award, English, University of Waterloo | 2022-2023 |
| [4] | Independent Graduate Instructor Award for Excellence in Teaching, University of Waterloo | 2021-2022 |
| [3] | Graduate Professionalization Award, English Lea Vogel-Nimmo, University of Waterloo | 2021-2022 |
| [2] | Michael Purves-Smith Graduate Paper Prize, RhetCanada/The Canadian Society for the Study of Rhetoric, Congress of the Humanities and Social Sciences, Regina, Saskatchewan | 2018-2019 |
| [1] | CFJ/CNN European Student News Blog Award Finalist, Salon de la Télé, Paris, France | 2007 |

MINOR SCHOLARSHIPS AND GRANTS

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| [15] | Graduate Research Travel Assistantship, University of Waterloo Graduate Studies | 2019 |
| [14] | Graduate Research Travel Assistantship, University of Waterloo Graduate Studies | 2018 |
| [13] | English Graduate Scholarship, University of Waterloo | 2017-2018 |
| [12] | Graduate Research Travel Assistantship, University of Waterloo Graduate Studies | 2016 |
| [11] | Birth and Parental Grant, University of Waterloo Graduate Studies | 2016-2017 |
| [10] | English Graduate Scholarship, University of Waterloo | 2016-2017 |
| [9] | Special Graduate Award, University of Waterloo | 2015-2016 |
| [8] | Graduate Scholarship, University of Waterloo | 2015-2016 |
| [7] | English Graduate Scholarship, University of Waterloo | 2015-2016 |
| [6] | Graduate Research Travel Assistantship, University of Waterloo Graduate Studies | 2014 |
| [5] | Birth and Parental Grant, University of Waterloo Graduate Studies | 2014-2015 |
| [4] | English Graduate Scholarship, University of Waterloo | 2013-2014 |
| [3] | English Graduate Scholarship, University of Waterloo | 2013-2014 |
| [2] | Graduate Research Scholarship, Western University | 2001-2002 |
| [1] | Admission Scholarship of Distinction, Western University | 1997-1998 |

PUBLICATIONS

CHAPTERS AND ARTICLES (PEER-REVIEWED)

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| [2] | Kampher, M. and Harris, R. (In progress for 2024; invited submission). "The Reel Debate: Ethos Management in Political Marketing Videos." Invited chapter submission for <i>Political Marketing in a Canadian Election</i> . Edited by Alex Marland, Thierry Giasson, and Elizabeth Dubois. Communication, Strategy and Politics Series, UBC Press. | |
| [1] | Kampher, M. (2019). "Democratic Prosopopoeia: The Rhetorical Influence of the I-Will-Vote Image Filter on Social Media Profile Pictures During the 2015 Canadian Federal Election." <i>Rhetor: The Journal of the Canadian Society for the Study of Rhetoric</i> , 8, 59-98. rhetcanada.org/wp-content/uploads/2020/01/Rhetor-Kampher-4.pdf | |

PRESENTATIONS

CONFERENCE PAPER PRESENTATIONS (PEER-REVIEWED)

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| [8] | Kampher, M., "Ghostwriting Ethos: Social Media's Effect on Political Leaders' Debates." RhetCanada/The Canadian Society for the Study of Rhetoric, Congress, York University, Toronto, Ontario. | 2023-06-01 |
| [7] | Kampher, M., "Becoming Trudeau 2.0: The Rhetorical Influence of Instagram on Canada's Federal Leaders' Debates, Comparing 2015 to 2019." RhetCanada/The Canadian Society for the Study of Rhetoric, Conference (Online), University of Waterloo, Waterloo, Ontario. | 2022-06-02 |
| [6] | Kampher, M., "Masks and Caricatures: Prosopopoeia and Ethopoeia in Canada's 2019 English-Language Leaders' Debate." RhetCanada/The Canadian Society for the Study of Rhetoric, Congress (Online), University of Alberta, Edmonton, Alberta. | 2021-06-04 |
| [5] | Kampher, M., "Social Media's Suasion on Political Rhetoric: A Case Study of the 2015 <i>Maclean's</i> Leaders' Debate #macdebate." RhetCanada/The Canadian Society for the Study of Rhetoric, Congress, University of British Columbia, Vancouver, British Columbia | 2019-06-06 |
| [4] | Kampher, M., "Democratic Prosopopoeia: The Rhetorical Influence of Embodying a Political Statement Online." RhetCanada/The Canadian Society for the Study of Rhetoric, Congress, | 2018-05-28 |

- University of Regina, Regina, Saskatchewan
- [3] Kampher, M., “‘Liberals Lead:’ The Rhetorical Influence of CBC’s Aggregate Polling Data on Voters in the 2015 Canadian Federal Election.” RhetCanada/The Canadian Society for the Study of Rhetoric, Congress, Ryerson University, Toronto, Ontario 2017-05-30
- [2] Kampher, M., “Electric Democracy: ‘Like’ Voting.” RhetCanada/The Canadian Society for the Study of Rhetoric, Congress, Brock University, St. Catharines, Ontario 2014-05-28
- [1] Kampher, M., “Electric Democracy.” Rhetoric: An Aide-Mémoire Conference, Centre for International Governance Innovation, Waterloo, Ontario 2013-11-30

INVITED TALKS

- [5] Guest Lecturer, “Grant Proposals: SSHRC and OGS.” Co-lecturer, Kyle Gerber. Presentation for second-year Ph.D. English candidates for the Professionalization Milestone course offered by Dr. Jennifer Harris, University of Waterloo, Waterloo, Ontario 2019-09-19
- [4] Guest Lecturer, “Digital Design Research Project: Politics and Bullshit,” ENGL 403. Co-lecturer, Danielle Griffin. Presentation for fourth-year undergraduate English majors. Course offered by Dr. Randy Allen Harris, University of Waterloo, Waterloo, Ontario 2019-09-04
- [3] Roundtable Panel Presenter, “RhetCanada’s Hopes: Charting a Rhetorical Future.” Co-panelists, Julie Dainville, Ian Hill, and Devon Moriarty (moderator). RhetCanada/The Canadian Society for the Study of Rhetoric, Congress, University of British Columbia, Vancouver, BC 2019-06-06
- [2] Roundtable Panel Presenter, “Rhetorical Analysis and Pedagogy.” Co-panelists, Tess Laidlaw, Crystal Chokshi, John Moffatt, Corey Owen, Jocelyn Peltier-Huntley, Jason Edward Black, Bruce Dadey (moderator). RhetCanada/The Canadian Society for the Study of Rhetoric, Congress, University of Regina, Regina, Saskatchewan 2018-05-28
- [1] Guest Lecturer, “Medieval to Pre-Modern Rhetoric,” ENGL 309B. Presentation for third-year undergraduate English majors. Course offered by Dr. Randy Allen Harris, University of Waterloo, Waterloo, Ontario 2017-09-07

SERVICE TO DISCIPLINE

SERVICE TO EXTERNAL SCHOLARLY SOCIETIES AND COMMITTEES

- [4] Elected Executive Member, RhetCanada/The Canadian Society for the Study of Rhetoric 2021-Present
- [3] Elected Officer, Conference Planning Committee, RhetCanada/The Canadian Society for the Study of Rhetoric, Congress (Online), University of Alberta, Edmonton, AB 2020-2021
- [2] Session Chair, “Rhetoric and Responsibility,” Responsibility in the Humanities, Tri-University Graduate Symposium, University of Guelph, University of Waterloo, and Wilfrid Laurier University, Waterloo, ON 2019-04-12
- [1] Session Chair, “Rhetoric Online and in Organizations,” RhetCanada/The Canadian Society for the Study of Rhetoric, Congress, University of Regina, Regina, SK 2018-05-28

SERVICE TO UNIVERSITY DEPARTMENTS AND INSTITUTIONAL ORGANIZATIONS

- [7] Rhetoric Writing Group, University of Waterloo, Waterloo, ON 2017-2021
- [6] Committee Member, Student Association for Graduates in English (SAGE), University of Waterloo 2018-2019
- [5] Executive Committee (attendant), Writing Department, York University, Toronto, ON 2012-2013
- [4] Professional Development Committee (attendant), Writing Department, York University, Toronto, ON 2012-2013
- [3] Curriculum Committee (attendant), Writing Department, York University, Toronto, ON 2012-2013
- [2] International Officer, Bournemouth University Students’ Union, Bournemouth, England, UK 2006-2007
- [1] Course Representative, MA Multimedia Journalism, Bournemouth University, England, UK 2006-2007

PROFESSIONAL MEMBERSHIPS

- Canadian Association for the Study of Discourse and Writing (CASDW/ACR) 2023-Present
- RhetCanada/The Canadian Society for the Study of Rhetoric (CSSR) 2017-Present
- Canadian Association for the Study of Discourse and Writing (CASDW/ACR) 2021-2022
- RhetCanada/The Canadian Society for the Study of Rhetoric (CSSR) 2014
- Canadian Political Science Association (CPSA) 2005-2006