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# Course Description and Objectives

## Course Description

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The first part of the course addresses corporate sustainable finance while the second part of the course focuses on sustainability in the financial sector. Corporate sustainable finance will address the connection between corporate sustainability performance and corporate financial performance, assessed by a number of financial indicators, such as return on assets, share price, cash flow and others. This part uses the Sustainability ROI Workbook, 4th Edition (SRW 4.0) by Bob Willard (downloadable free from [Sustainability Advantage](#)). The second part of the course address the sustainability of the financial sectors including its products, such as lending, investing, project finance, and assets management. This part of the course uses Weber, O., & Feltmate, B. (2016). *Sustainable Banking and Finance: Managing the Social and Environmental Impact of Financial Institutions*. Toronto, ON: University of Toronto Press.

## Objectives

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Successful completion of this course should enable you to:

- Identify and define strategies, products, and services of environmental finance and banking.
- Know basic history of the greening of the financial sector and basic environmental and financial indicators.
- Understand and explain the relation between sustainability performance and financial performance of corporations.
- Understand and explain different motivations to go green.
- Determine key interactions between the financial sector and the environment.
- Present sustainability strategies and show the business case of sustainability.
- Demonstrate timely and effective participation in virtual teamwork, peer-learning, and online activities.

*This online course was developed by Dr. Olaf Weber, with instructional design and multimedia development support provided by the Centre for Extended Learning. Further media production was provided by Instructional Technologies and Multimedia Services.*



## Grade Breakdown

### Grade Breakdown

The following table represents the grade breakdown of this course.

Activities and Assignments	Weight (%)
Individual Assignment 1	15%
Individual Assignment 2	10%
Individual Assignment 3	15%
Individual Assignment 4	20%
Individual Assignment 5	20%
Individual Assignment 6	20%

For due dates, please check the [Course Schedule](#). For late policy information, please see the [Course and Department Policies](#) section of the Syllabus.

### General Information about Academic Integrity

#### PARAPHRASING AND QUOTES

There are many types of essays, but a good essay generally has some academic support through the use of research. It is quite acceptable to paraphrase scholars' work and in some cases to quote that work, but regardless of how you use that work, it all must be properly cited. If you do not cite someone else's work you are plagiarising.

#### CITATION STYLE GUIDES

There are many different citation styles, but they share common information. Citations are intended to guide the writer/ reader to the sources that were used and to give credit to the author of the quote or ideas summarized in an assignment or paper. Information on specific style guides is available from the Waterloo Library's [Citation / Style Guides](#).

The ENBUS program uses the APA style guide.

## ONLINE CITATION TOOLS

Many online tools help you to capture the information you need in order to cite your sources properly. The library has the licensing rights to [RefWorks®](#) along with a tutorial. Other tools found online include: [Citation Machine](#), [Zotero](#), or [Easy Bib](#).

## USING PICTURES, TABLES, GRAPHS ETC.

Graphics, figures, tables and graphs that have not been created by you all need to be cited. If you have modified something created by someone else, you also need to cite it. Contrary to popular belief, just because it is posted on the Internet it is not “free”. If you use the material, even with proper citation, you might be committing a copyright infringement.

   

**Activity Details** | Learning Objectives | Completion Summary

Visibility

Required: Automatic

View this topic to complete the activity

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