

Adam Presslee, PhD CPA CA

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WORK EXPERIENCE

Assistant Professor, *University of Waterloo* January 2018 – current
*Approved Doctoral Dissertation Supervisor

Assistant Professor, *University of Pittsburgh* July 2013 – December 2017

Auditor, *Deloitte and Touche (Calgary, Alberta)* January 2005 – April 2009

EDUCATION

PhD (Accounting), *University of Waterloo* 2014

Chartered Professional Accountant (CPA, CA), *Alberta, Canada* 2008

Bachelor of Commerce, *University of Alberta* 2004

RESEARCH ACTIVITY

Peer-Reviewed Publications

Burt, I., T. Libby, and A. Presslee. 2020. The impact of superior-subordinate identity and possible ex post adjustment on subordinate expectancy and performance. *Journal of Management Accounting Research*, 32(1): 31-49.

Kelly, K., A. Presslee, and A. Webb. 2017. The effects of tangible rewards versus cash rewards in repeated sales tournaments: A field experiment. *The Accounting Review*, 92(6): 165-185.

Kelly, K., and A. Presslee. 2017. The interactive effect of winner proportion and tournament group identity on tournament performance. *Accounting, Organizations & Society*, 56: 21-34.

Presslee, A., T. Vance, and A. Webb. 2013. The effects of reward type on the difficulty of self-set goals, goal commitment, and performance. *The Accounting Review*, 88(5): 1805-1831.

Boritz, J., F. Borthwick, and A. Presslee. 2012. The effect of business process representation type on assessment of business and control risks: Diagrams versus narratives. *Issues in Accounting Education*, 27(4): 895-915.

Other Publications

Kelly, K., A. Presslee, and A. Webb. 2019. Motivating sales employees with gift cards. *Strategic Finance* IMA (August p. 18-20).

June 2020

Working Papers

Berger, L., L. Guo, and A. Presslee. Motivating employees with goal-based prosocial rewards. Working Paper.

Birnberg, J., W. Choi, and A. Presslee. A case study of pay-what-you-want pricing at the box office. Under 1st round review at *Accounting Perspectives*.

Brown, C., J.H. Evans, D. Moser, and A. Presslee. Performance measurement induced pay dispersion and its effect on lower-paid employee effort. Under 1st round review at *Accounting, Organizations and Society*.

Choi, W., J. Clark, and A. Presslee. Designing real-effort tasks to study motivation: Conceptual guidance and practical application. Working Paper.

Choi, W., and A. Presslee. The performance effects of tangible versus cash rewards: The mediating role of categorization. 1st round revise and resubmit at *Accounting, Organizations and Society*.

Kelly, K., W. Liu, and A. Presslee. The interactive effect of reward type and employee-firm identity on valuation of rewards. Working Paper.

Mitchell, T., A. Presslee, A. Schulz, and A. Webb. Needs versus wants: Which motivates more effort? 1st round revise and resubmit at *Journal of Management Accounting Research*.

Presslee, A., G. Richins, S. Saiy, and A. Webb. The effect of team-based recognition on employee engagement, employee effort, and performance: A field study. Working Paper.

PRESENTATIONS

Invited Presentations

Wilfrid Laurier Seminar Series	2020
University of Wisconsin Seminar Series	2019
CPA Alberta's Athabasca University Accounting Conference (keynote speaker)	2019
University of California - Davis Accounting Conference	2019
University of Central Florida Seminar Series	2019
CPA Ontario's Behavioural Accounting Research Symposium	2018
Center for Performance Management Research and Education Conference	2018
University of Illinois Emerging Accounting Scholars Conference	2018
Ivey Business School Seminar Series	2018
Contemporary Accounting Research PhD Student Consortium	2017
West Virginia University Seminar Series	2017
University of Miami-Ohio Seminar Series	2016
Iowa State University Seminar Series	2016
Emory University Seminar Series	2015

Peer-Reviewed Conference Presentations

American Accounting Association (AAA) Annual Meeting	2011, 2015, 2019, 2020
Accounting, Behavior, and Organizations (ABO) Section Meeting	2010, 2013, 2015
Canadian Academic Accounting Association (CAAA) Meeting	2011, 2014, 2016 - 2019
European Accounting Association Annual Meeting	2017
European Network for Experimental Accounting Research	2019
Experimental Research in Management Accounting	2019
Management Accounting Section (MAS) Mid-Year Meeting	2011, 2014 - 2017, 2019, 2020
Southern Ontario Behavioural Decision Research (SOBDR) Conference	2018

TEACHING EXPERIENCE

Teaching Interest

Performance Management; Management Accounting.

Courses Taught

Behavioural Research in Accounting Seminar (PhD seminar)
 Introduction to Management Accounting (undergraduate level)
 Performance Management and Organizational Control (undergraduate level)
 Strategic Cost Management (undergraduate level)

SERVICE

PhD Student Supervision

Ala Mokhtar (co-supervisor with Tim Bauer; University of Waterloo)	current
Dorian Lane (co-supervisor with Alan Webb; University of Waterloo)	current
Kate Patterson (co-supervisor with Alan Webb; University of Waterloo)	current

PhD Student Dissertation Committees

Navio Kwok (internal-external, University of Waterloo)	current
Sara Wick (external, Wilfrid Laurier University)	current
Farah Arshad (external, Tilburg University)	Successfully defended 2020
Andrea Stapleton (internal, University of Waterloo)	Successfully defended 2020
Greg Richins (internal, University of Waterloo)	Successfully defended 2018
Eric Chan (internal, University of Pittsburgh)	Successfully defended 2015

Journal Editorial Board Member

Accounting Perspectives (Associate Editor)	2020 - current
Contemporary Accounting Research (Editorial Board)	2020 - current
Journal of Management Accounting Research (Editorial Board)	2018 - current

Journal Reviewer

Accounting, Organizations & Society
 Behavioral Research in Accounting
 Contemporary Accounting Research
 Journal of Business Ethics
 Journal of Management Accounting Research
 Management Accounting Research
 Management Science
 The Accounting Review

Other Committees and Roles

School of Accounting and Finance PhD Policy Committee	2020 - current
Editorial Liaison to Management Accounting Practice Committee (Chair)	2019 - current
CAAA Annual Conference Scientific Committee Member	2019 - current
Associate Director of the Center for Performance Management Research and Education	2018 - current
MAS Doctoral Student Mentorship Program	2020
SOBDR Conference Committee (Chair)	2019
MAS Best Dissertation Award Committee Member	2019
MAS Literature Award Committee Member	2018
School of Accounting and Finance Hiring Committee	2018

Conference Reviewer

ABO Section Meeting	2013, 2015, 2019
AAA Annual Meeting	2011 – 2016, 2019, 2020
CAAA Meeting	2012 – 2020
MAS Mid-Year Meeting	2012 – 2020

Conference Discussant

ABO Section Meeting	2012, 2013, 2015, 2017
AAA Association Annual Meeting	2013, 2020
CAAA Meeting	2012, 2014, 2016, 2019, 2020
European Accounting Association Annual Meeting	2017
European Network for Experimental Accounting Research	2019
Experimental Research in Management Accounting	2019
MAS Mid-Year Meeting	2014 – 2017, 2019, 2020

AWARDS & GRANTS

Chartered Professional Accountant (Alberta) Distinguished Service Award	2020
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Research Awards

MAS Best Early Career Researcher Award	2019
AAA Outstanding Management Accounting Paper (“The effects of reward type on the difficulty of self-set goals, goal commitment, and performance” with T. Vance & A. Webb)	2011

Teaching Awards

Katz Graduate School of Business (University of Pittsburgh) Teacher of the Year	2017
Katz Graduate School of Business (University of Pittsburgh) Excellence in Teaching Award	2014 - 2017

Service Awards

MAS Conference Outstanding Reviewer Award	2020
AAA Conference Outstanding Reviewer Award	2019

Research Grants

Center for Performance Management Research and Education for “Interactive effect of reward type and reward frequency on employee effort” with Khim Kelly and Dorian Lane (\$4,000).	2019
Center for Performance Management Research and Education for “The performance effects of tangible versus cash rewards: The mediating role of categorization” with Willie Choi (\$5,000).	2018
Incentive Research Foundation Grant for “Reward type and organizational identity” with Khim Kelly and Weiming Liu (\$7,000).	2017
The University of Pittsburgh’s Central Development Research Fund for “The performance effects of tangible rewards” with Willie Choi (\$10,000)	2015
SSHRC Grant. The Effects of Non-Cash Rewards on Motivation and Performance. With K. Kelly and A. Webb (Principal Investigator). (\$126,663)	2015
The University of Pittsburgh’s Central Development Research Fund for “Social Identity and competitive incentives” with Khim Kelly (\$10,000)	2014

ACADEMIC & PROFESSIONAL AFFILIATIONS

American Accounting Association
Canadian Academic Accounting Association
Chartered Professional Accountant (Alberta, Canada)
Chartered Accounting (Alberta, Canada)