

Adam Presslee, PhD CPA CA

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WORK EXPERIENCE

Assistant Professor, *University of Waterloo* January 2018 – current
*Approved Doctoral Dissertation Supervisor

Assistant Professor, *University of Pittsburgh* July 2013 – December 2017

Auditor, *Deloitte and Touche (Calgary, Alberta)* January 2005 – April 2009

EDUCATION

PhD (Accounting), *University of Waterloo* 2014

Chartered Professional Accountant (CPA, CA), *Alberta, Canada* 2008

Bachelor of Commerce, *University of Alberta* 2004

RESEARCH ACTIVITY

Peer-Reviewed Publications

Burt, I., T. Libby, and A. Presslee. Forthcoming. The impact of superior-subordinate identity and possible ex post adjustment on subordinate expectancy and performance. *Journal of Management Accounting Research*.

Kelly, K., A. Presslee, and A. Webb. 2017. The effects of tangible rewards versus cash rewards in repeated sales tournaments: A field experiment. *The Accounting Review*, 92(6): 165-185.

Kelly, K., and A. Presslee. 2017. The interactive effect of winner proportion and tournament group identity on tournament performance. *Accounting, Organizations & Society*, 56: 21-34.

Presslee, A., T. Vance, and A. Webb. 2013. The effects of reward type on the difficulty of self-set goals, goal commitment, and performance. *The Accounting Review*, 88(5): 1805-1831.

Boritz, J., F. Borthwick, and A. Presslee. 2012. The effect of business process representation type on assessment of business and control risks: Diagrams versus narratives. *Issues in Accounting Education*, 27(4): 895-915.

Other Publications

Kelly, K., A. Presslee, and A. Webb. 2019. Motivating sales employees with gift cards. *Strategic Finance* IMA (August p. 18-20)

September 2019

Working Papers

Birnberg, J., W. Choi, and A. Presslee. Pay-what-you-want in the arts: A qualitative field study. *Working Paper*.

Brown, C., J.H. Evans, D. Moser, and A. Presslee. The effect of performance measurement induced pay dispersion on employee effort. *Working Paper*.

Choi, W., J. Clark, and A. Presslee. Designing real-effort tasks to study motivation: Conceptual guidance and practical application. *Under 1st round review at Accounting, Organizations and Society*.

Choi, W., and A. Presslee. The performance effects of tangible versus cash rewards: The mediating role of categorization. *Under 1st round review at Accounting, Organizations and Society*.

Kelly, K., W. Liu, and A. Presslee. The interactive effect of reward type and employee-firm identity on relative symbolic-instrumental valuation of rewards and willingness to exert effort. *Working Paper*.

Mitchell, T., A. Presslee, A. Schulz, and A. Webb. Needs versus wants: Which motivates more effort? *Working Paper*.

Presslee, A., G. Richins, S. Saiy, and A. Webb. The effect of recognition on employee engagement and performance: A field experiment. *Working Paper*.

SCHOLARLY PRESENTATIONS*Invited Presentations*

Athabasca University Accounting Conference (keynote speaker)	2019
University of California - Davis Accounting Conference	2019
University of Central Florida Seminar Series	2019
CPA Ontario's Behavioural Accounting Research Symposium	2018
Center for Performance Management Research and Education Conference	2018
University of Illinois Emerging Accounting Scholars Conference	2018
Ivey Business School Seminar Series	2018
Contemporary Accounting Research PhD Student Consortium	2017
Institute of Chartered Accountants of Alberta Education Conference	2012, 2017
West Virginia University Seminar Series	2017
University of Miami-Ohio Seminar Series	2016
Iowa State University Seminar Series	2016
Emory University Seminar Series	2015

Conference Presentations

American Accounting Association (AAA) Annual Meeting	2011, 2015, 2019
Accounting, Behavior and Organizations Section Meeting	2010, 2013, 2015
Canadian Academic Accounting Association Annual Meeting	2011, 2014, 2016 - 2019
European Accounting Association Annual Meeting	2017

European Network for Experimental Accounting Research	2019
Experimental Research in Management Accounting	2019
Management Accounting Section Mid-Year Meeting	2011, 2014 – 2017, 2019
Southern Ontario Behavioural Decision Research Conference	2018

TEACHING EXPERIENCE

Teaching Interest

Management Accounting

Courses Taught

Introduction to Management Accounting (undergraduate)
 Performance Management and Organizational Control (undergraduate)
 Strategic Cost Management (undergraduate)

SERVICE

PhD Student Dissertation Committees

Dorian Lane (co-supervisor with Alan Webb)	current
Kate Patterson (co-supervisor with Alan Webb)	current
Sara Wick	current
Andrea Stapleton	current
Greg Richins	Successfully defended 2018
Eric Chan	Successfully defended 2015

Journal Editorial Board Member

Journal of Management Accounting Research	2018 - current
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Journal Reviewer

Accounting, Organizations & Society
 Behavioral Research in Accounting
 Contemporary Accounting Research
 Journal of Business Ethics
 Journal of Management Accounting Research
 Management Accounting Research
 Management Science
 The Accounting Review

Other Committees and Roles

Editorial Liaison to Management Accounting Practice	2019 - current
Associate Director of the Center for Performance Management	2018 - current
Southern Ontario Behavioural Decision Research Conference Committee (Chair)	2019
Management Accounting Section Best Dissertation Award Committee Member	2019
Management Accounting Section Literature Award Committee Member	2018
School of Accounting and Finance Recruiting Committee	2018

Conference Reviewer

Accounting, Behavior and Organizations Section Meeting	2013, 2015, 2019
American Accounting Association Annual Meeting	2011 – 2016, 2019
Canadian Accounting Academic Association Annual Conference	2012 – 2019
Management Accounting Section Mid-Year Meeting	2012 – 2019

Conference Discussant

Accounting, Behavior and Organizations Section Meeting	2012, 2013, 2015, 2017
American Accounting Association Annual Meeting	2013
Canadian Accounting Academic Association Annual Conference	2012, 2014, 2016, 2019
European Accounting Association Annual Meeting	2017
European Network for Experimental Accounting Research	2019
Experimental Research in Management Accounting	2019
Management Accounting Section Mid-Year Meeting	2014 – 2017, 2019

AWARDS & GRANTS

Research Awards

AAA Management Accounting Section Best Early Career Researcher Award	2019
AAA Conference Best Reviewers Award	2019
AAA Outstanding Management Accounting Paper (“The effects of reward type on the difficulty of self-set goals, goal commitment, and performance” with T. Vance & A. Webb)	2011

Research Grants

Center for Performance Management Research and Education for “The performance effects of tangible versus cash rewards: The mediating role of categorization” with Willie Choi (\$5,000).	2018
Incentive Research Foundation Grant for “Reward type and organizational identity” with Khim Kelly and Weiming Liu (\$7,000).	2017
The University of Pittsburgh’s Central Development Research Fund for “The performance effects of tangible rewards” with Willie Choi (\$10,000)	2015
SSHRC Grant. The Effects of Non-Cash Rewards on Motivation and Performance. With K. Kelly and A. Webb (Principal Investigator). (\$126,663)	2015
The University of Pittsburgh’s Central Development Research Fund for “Social Identity and competitive incentives” with Khim Kelly (\$10,000)	2014

Teaching Awards

Katz Graduate School of Business Teacher of the Year	2017
Katz Graduate School of Business Excellence in Teaching Award	2014 - 2017

ACADEMIC & PROFESSIONAL AFFILIATIONS

American Accounting Association
Canadian Academic Accounting Association
Chartered Accountant of Alberta
Chartered Professional Accountant of Alberta