



TORONTO MET ACCOUNTING

VOL. 15

# ACHIEVE

CASE COMPETITION 2023



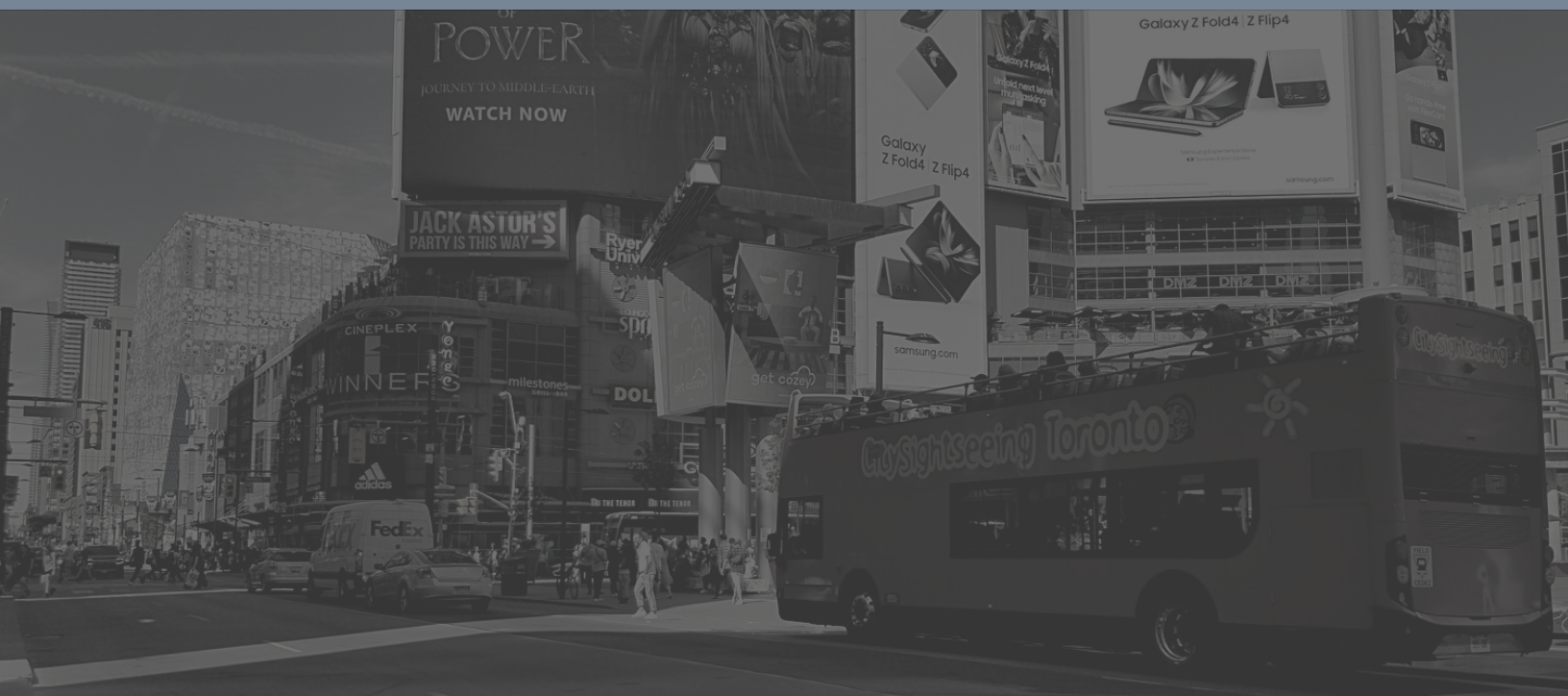
## Invitational Package

CONFERENCE DATE: JAN 20 - JAN 21

15TH YEAR ANNIVERSARY

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# WELCOME

ATTN: Business Students

On behalf of Toronto Met Accounting (TMA), we would like to formally invite you to the 15th annual ACHIEVE Case Competition. ACHIEVE is recognized as one of Canada's leading accounting conferences and continues to expand every year. It contains networking opportunities, interactive workshops, and inspiring keynotes all jam-packed into a two-day conference meant to bridge the gap between the classroom and the accounting industry. Our conference provides delegates with the opportunity for them to create memorable experiences and discover their true potential.

Every year, the ACHIEVE Case Competition highlights and focuses on current trends and challenges that influence, and are reflected within, the accounting industry. This year, we are delighted to announce that the theme for ACHIEVE 2023 will be Financial Crime.

As the years progress and accounting advances, so does an increasing number of fraudulent incidents. There are an alarming number of accounting fraud scandals occurring within the recent decade. We believe that reinforcing fraud prevention in the accounting industry is essential to safeguarding the integrity and righteousness of the accounting profession.

The ACHIEVE team would be honored to have you take part in our case competition, where we will explore the adaptability and innovation of the accounting industry. Join us, and experience an event like no other. We look forward to meeting you all in-person!

Sincerely,

Ishan Patel  
Chair of ACHIEVE



# ADDRESS TO COVID-19

Keeping government recommendations in mind, the ACHIEVE team will be taking necessary precautions to ensure the safety of all participants. To guarantee a successful and safe conference, we are establishing several recommendations and guidelines for all participants.

Recommendations for the ACHIEVE 2023 Conference include:

- Masks are recommended to be worn during the conference, with the exception of mealtimes.
- Networking sessions with representatives will occur in smaller groups to maintain social distancing.
- Hand hygiene practices must be followed by washing hands often and using alcohol-based hand hygiene products when water cannot be found.
- All items distributed and highly touched surface areas will be disinfected.

PPE will be provided upon request, and hand sanitizers will be placed in accessible areas throughout the conference. Delegates may be required to attest to their COVID-19 vaccination status prior to entering the campus. Please note that any further details regarding safety rules for the conference will be provided in the delegate package closer to the conference date.

## **In case of cancellation or postponement:**

It is difficult to predict if it will be completely safe to hold an in-person conference, and there is always the chance that it may be moved online or cancelled. Due to public health and safety protocols, if we cannot guarantee the safety of all our participants, we will transition to a virtual conference. If ACHIEVE is cancelled for any reason, all delegates will receive a full refund for their tickets.





# FINANCIAL CRIME



Over the last two decades, North America has seen an alarming increase in accounting related financial crimes. With the new revolutionized digital era, the numbers are on line to reach what was once considered ‘untouchable grounds’. Spawned by excessive greed, these scandals have had disastrous consequences resulting in the demise of organizations causing a long lasting ripple effect for the millions of stakeholders involved. Issues pertaining to fraud in our industry are more relevant now than ever as we enter the new digital age where transformation and revolution in the accounting industry will excel.

Our theme, “Financial Crime” places emphasis on the future of the accounting industry forcing us to question the current audit procedures. As the next generation of accountants heading into the digital era, we have the opportunity to carry the torch by evolving and revolutionizing the audit industry while upholding the integrity of the CPA designation.

# REGISTRATION

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## **Conference Dates:**

January 20 – January 21, 2023

## **Steps to Register:**

- Complete the ACHIEVE team registration by following the attached link: <https://forms.gle/NDrcwZoztwgEBivr6>
- Once you have completed the form, proceed to the Blackthorn link displayed at the end to purchase your ticket.

## **Ticket Pricing (Per Team)\*:**

TICKET TYPE**	PRICE***	LAST DAY TO PURCHASE
Early Bird Pricing	\$450	November 10, 2022
Regular Pricing	\$550	December 30, 2022

**\*Pricing begins at 12:00AM and ends at 11:59PM EST.**

**\*\*Early Bird Discount Code: ACHIEVE2023**

**\*\*\*All taxes and additional fees included**

# REGISTRATION

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## **What is included in the registration fees:**

- Exclusive ACHIEVE delegate swag bags filled with amazing goodies!
- A chance to win \$1,500!
- Opportunities to win prizes!
- Great opportunities for networking, learning, and creating unforgettable memories!

## **Please note:**

- Teams must consist of 3-4 members, specifically 3rd or 4th year accounting/business students.
- Any registered teams that have not paid their delegate fees are not confirmed and may lose their spot to participate.
- Teams will only be confirmed once payment has been made on Blackthorn.
- Any teams that cancel or fail to show up for the conference will not be issued a refund. Refunds will only be distributed in the event that ACHIEVE 2023 is cancelled or moved online (in which case, a partial refund would be issued).





# CONFERENCE 101

## **CASE CUT:**

On Day 2 of ACHIEVE, teams will be cutting the case. Everything needed to complete the case will be provided such as an uninterrupted space as well as any necessary tools and materials. Each team will have 90 minutes to analyze and solve the case as well as prepare a presentation. Delegates will have the opportunity to use their knowledge of accounting concepts to solve real-world problems that influence the industry and connect with our theme, “Financial Crime.” Upon the conclusion of this time, each team will present their solution to, and be evaluated by, a panel of expert judges.

## **PRESENTATION:**

During the case cutting, teams must prepare a 20-minute presentation to be exhibited by our stellar panel of judges, followed by a 5-10 minute questioning period. Once the initial round is complete and judges have decided who will proceed to the next round, the top 4 teams will present in the finals in front of all teams and judges.

# WORKSHOPS & SPEAKERS

## Workshops

Workshops will be scheduled and hosted throughout the conference to help delegates strengthen their skills and knowledge in relation to our theme; Financial Crime. Expect to learn from industry professionals and leaders about the future of the accounting industry and how to succeed in a constantly changing world.

## Networking

Networking sessions have been allotted over the course of the conference for delegates to engage in formal networking with industry professionals, sponsor representatives, alumni and other delegates. These sessions will be your opportunity to expand your network and establish valuable relationships.

## Speakers

The conference will include various keynote speakers with expertise in both the business and accounting fields. Look forward to hearing about their experiences and insights regarding the CPA profession as well as how they have adjusted to the recent changes in our economy.

## Socials

Delegates will have the opportunity to attend a social on Day 1, give them time to relax and network with each other over food and drinks after a long day of activities. All expenses related to the social will be entirely covered by the ACHIEVE team. The location of the social will be announced closer to the conference dates.



# PRIZES

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## 1ST PLACE

- \$1,500
- Achievement Trophy
- Ranked LinkedIn Badge

## 2ND PLACE

- \$1,000
- Achievement Plaque
- Ranked LinkedIn Badge

## 3RD PLACE

- \$500
- Achievement Plaque
- Ranked LinkedIn Badge



# ACCOMMODATIONS

You will be provided accommodations with the Chelsea Hotel located in the heart of downtown Toronto. This is minutes away from attractions, shopping, restaurants and transit. Accommodation will provide free Wi-Fi, an informal restaurant, coffee shop, cozy bar, fitness facilities and an indoor pool. The hotel is conveniently located within a 6-minute walking distance from the Ted Rogers School of Management and all other Toronto Metropolitan University buildings.

Check-in: January 20th

Check-out: January 22nd

**Parking is available at \$36.00 per day.**



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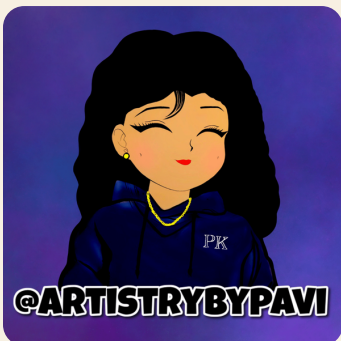


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# STAY CONNECTED

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## ACHIEVE



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**ACHIEVE Case Competition**



**ACHIEVE Case Competition**



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## Toronto Met Accounting



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**Toronto Met Accounting (TMA)**



**<http://www.torontometaccounting.ca/>**