Patty Mah

Thanks Jacqueline, thanks Annu.

I think & vision provides a huge opportunity to just demystify for high school students what business is? I think business has always had somewhat of a sexy moniker in high school where students feel that well, if I take business then that's a direct pathway to a career.

But when I speak to perspective students, when I ask them well, what kind of business are you interested in?

Well, business I want to make money. So there's in and of itself the definition of business is not very clear for high school students. So if the definition of business isn't clear, how do we ever expect them to find the correct and the right fit of business program for them. So I think & vision definitely has that opportunity to really bridge that gap in a very objective way versus, say, the School of Accounting and Finance pushing our business programs to perspective students, because ultimately, students need to find the information, distill that information, and then make those decisions for themselves.

So I think what the two of you are doing are fantastic, so thank you, thank you.

Was there anything else, additional that you wanted to add about & vision, or in terms of how your pathways to lead to this initiative, are you eventually hoping that this initiative will get so large that you can step away from your day job and become real entrepreneurs, in terms of this venture?

Jacqueline

So, I guess it's kind of a dangerous question to ask. In the event that an employer sees this.

But definitely I think the direction of where we want to go is for us to really create a cohort of ambassadors for us. So that really the end goal if we can have a representative from each high school, which is an actual high school student, and at first Ontario to really help deliver the content and the content delivers itself. Then I think we will have our mission for the most part met because right now we're very grass roots in the sense that like me and Annu, and as well as our other co-founder, we're going to each and every one of these meetings and educating people.

But we really want to educate people on how to educate people so that it becomes this cascading effect in the future. So I think that is the goal and it were able to step back and be more of an advisor to these high school students or University students, who are the ambassadors to us. I think that would be a really great position for us.

Patty

Well, excellent,

Annu

I agree and I think I'm just going to put in a little shameless promotion plug in there that if this resonates with anyone. We are that to Jacqueline Point. We are trying to grow this as much as we possibly can and it's limited because right now there's 3, 4 of us. But you know, four people can invite four people who can invite four more and you can grow that way. So we actually have on our website a way to get involved. It's just a contact information form at this moment as we're growing and bringing in ambassadors, an bringing in mentors as well. We really want to lean on as many people who are interested in delivering this message because I think it's an important one. As you said, Patty, like one of the one of the pieces that we actually did research on. Is there is this huge nformation asymmetry gap that not all schools are offering the same business programs.

So you really don't know what business means because one school might offer marketing. Another may offer accounting. One may offer finance. There's all these different disciplines that you don't always get exposure to, but on top of that, when you're applying to University, including the school Accounting and finance, business is not a prerequisite, it is not a required prerequisite. It is encouraged to have if you have accounting background that is great, but it's not a requirement. So a lot of students don't know that, and they don't have any way to really get up caught up to speed to that. So we want to try and reach out to as many people as we can so. Please follow us on, I think we're on Instagram now as well. So follow on Instagram and you know. Stay connected. I think that's the main thing. Stay connected and spread the word.

Patty

We absolutely will.

So thank you, thank you again for taking the time to meet with me and to answer 4 key questions that help us to understand what you guys are doing, where your career path has taken you and your new venture of & vision.

So thank you, thank you again.

Annu and Jacqueline

Thank you.

Thanks for having us