

## GISELLE OBENDORF, MA, CPA, CA

Assistant Professor, Teaching Stream  
School of Accounting and Finance  
University of Waterloo  
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### EDUCATION AND PROFESSIONAL DESIGNATION

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MA (Psychology)      Wilfrid Laurier University (Social Psychology), 2020  
BBA (Honours)        Wilfrid Laurier University (Accounting), 2004  
CPA, CA                Chartered Professional Accountants of Ontario (CPA Ontario), 2007

### OTHER EDUCATION AND CERTIFICATES

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2023                    Micro Credential: Alteryx Designer Core  
2023                    Micro Credential: Alteryx Foundations  
2021                    Certificate: Data Management, CPA Canada  
2020                    Certificate: Introduction to Audit Analytics, Audit Analytics Institute  
2020                    Certificate: How to Implement a Highly Effective Audit Analytics Program, Audit Analytics Institute

### ACADEMIC EXPERIENCE

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#### *Academic employment:*

2024 - present      **Assistant Professor, Teaching Stream**, School of Accounting and Finance, University of Waterloo

- Teach a variety of undergraduate and graduate courses in assurance and data analytics.

2022 – 2024        **Definite Term Lecturer, Accounting**, School of Accounting and Finance, University of Waterloo

- Taught a variety of undergraduate and graduate courses in assurance, data analytics, and ethics.

2008 – 2022        **Lecturer, Accounting**, Lazaridis School of Business and Economics, Wilfrid Laurier University

- Taught a variety of undergraduate and graduate business courses in accounting and assurance in person, online (asynchronously) and remotely (synchronously).

2014                **Sessional Instructor**, University of Guelph

- Taught undergraduate financial management course.

2003                **Research Assistant**, Wilfrid Laurier University

- Assisted Dr. William McNally in writing an online textbook for a third-year Financial Management course, including creating problems and solutions, and examination and quiz material.

2002 – 2004

**Head Teaching Assistant, BU111/121**, Wilfrid Laurier University

- Taught and prepared lesson plans for weekly tutorial sessions.
- Coordinated the activities of 42 teaching assistants.
- Scheduled lab registration and midterms for approximately 2000 students and marked examinations and assignments.

## TEACHING

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### University of Waterloo

*Undergraduate program (Bachelor of Accounting and Financial Management)*

AFM 311                      Connections in Ethical Context

*Graduate program (Master of Accounting)*

ACC 650                      Assurance and Governance

ACC 690                      Audit Data Analytics (developed and taught)

*University of Waterloo Centre for Information Systems Assurance Symposium 2023*

Presented two 3-hour Alteryx workshops

### Wilfrid Laurier University

*Undergraduate program (Bachelor of Business Administration)*

BU127                      Introduction to Financial Accounting

BU247                      Managerial Accounting

BU397                      Intermediate Financial Accounting II

BU476                      Accounting Information Systems

BU477                      Introduction to Auditing

BU487                      Advanced Accounting

*Graduate program (MBA)*

BU610                      Applied Business Research

BU697v                      Advanced Topics in Management Accounting (Toronto)

BU717                      Auditing (Toronto MBA-CPA)

*Graduate program (Graduate Diploma in Accounting)*

BU517                      Financial Statement Analysis

BU527                      Management Controls

BU547                      Advanced Auditing

### University of Guelph

MGMT3320      Financial Management

## PUBLICATIONS

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### Research Publications

Durand, G. (2019).<sup>1</sup> The determinants of audit report lag: A meta-analysis. *Managerial Auditing Journal*, 34(1), 44-75. <https://doi.org/10.1108/MAJ-06-2017-1572>

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<sup>1</sup> This paper was published under my maiden name, Durand.

Fiolleau, K., MacTavish, C., and G. Obendorf. (2023) Tangible Rewards for More Than Just Productivity: Examining Canadian Public Accounting Firms' Rewards Programs. *Accounting Perspectives*, 22(3), 315-340. <http://dx.doi.org/10.1111/1911-3838.12333>

## **OTHER SCHOLARLY WORK**

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### **Thesis**

Buehler, R., and G. Obendorf. Picture This: The Effect of Imagery Perspective on Affective Forecasting. Thesis available on Scholars Common.

### **Research Grants**

School of Accounting and Finance, University of Waterloo, Small Grant Program, 2016. Value: \$1,500. Project: Staff Auditors' Communications with their Supervisors.

CPA Canada/CAAA: Special Topics Research Grant, with Krista Fiolleau and Carolyn MacTavish, 2015. Value: \$5,000. Project: Recognition of Values: A Study on the Use of Tangible Rewards in Public Accounting Firms.

### **Conference Presentations**

Fiolleau, K., MacTavish, C., and G. Obendorf. Recognition of Values: A Study on the Use of Tangible Rewards in Public Accounting Firms. Presented at the Qualitative Accounting Research Symposium, University of Guelph, 2018.

## **SERVICE**

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### **Service to the University of Waterloo**

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|----------------|---|
| 2023 – present | Teaching Lead, Tax, Assurance and Analytics Focus Area                              |
| 2023 – present | Convocation Committee Chair   |
| 2023 – 2024    | Panel member for MAcc Capstone 1 presentations                                      |
| 2023 – 2024    | Facilitated case planning session and competency map presentation at MAcc Base Camp |
| 2023 – 2024    | Joined faculty procession at MAcc convocation                                       |
| 2023           | Presented teaching overview at new faculty orientation                              |
| 2023           | Attended various recruiting presentations and interviewed candidates                |
| 2023           | Attended MAcc and AFM program review meetings                                       |
| 2022 – present | Centre for Accounting Ethics – committee member                                     |
| 2022 – present | Regular attendance at School meetings   |

### **Service to Wilfrid Laurier University**

|                   |  |
|-------------------|--|
| 2018 – present    | Co-Chair, Graduate Diploma in Accounting Analytics Program Development Committee |
| 2018 – present    | ACCA Liaison, ACCA accreditation of the Waterloo MBA program                     |
| 2010 – 2013, 2020 | Course Coordinator, BU417/517 Financial Statement Analysis                       |
| 2018 – 2019       | Course Coordinator, BU527 Management Controls                                    |
| 2017 – 2018       | Member, Accounting Area Website Development Committee                            |
| 2017              | Member, Graduate Diploma in Accounting Classroom Committee                       |

|               |   |
|---------------|---|
| 2010 – 2013   | Course Coordinator, BU447/547 Advanced Auditing                               |
| 2012          | Reviewer of ABS forms – recommended students for admission to the BBA program |
| 2009 and 2012 | Internal Board Member, Integrated Case Exercise                               |
| 2010          | Member, Financial Accounting Course Evaluation Committee                      |
| 2010          | School of Business and Economics Representative, Ontario University Fair      |
| 2010          | School of Business and Economics (Accounting) Representative, Laurier Day     |

### **Service to the Profession**

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|-------------|--|
| 2023        | Attended New Certification Program: Conceptual Framework Discussion Forum  |
| 2020 – 2021 | Member, Competency Map Task Force, Chartered Professional Accountants of Canada  |
| 2014        | Session Leader, School of Accountancy, CPA Ontario   |
| 2010        | Developed curriculum for the Society of Management Accountants of Canada’s Integrated Study Program, whose purpose is to enable the Society to license and govern its members as public accountants, and taught in the program’s pilot course. |
| 2006 – 2010 | Marker and Session Leader, Professional Accounting Supplementary School, as needed   |
| 2007        | Marker, School of Accountancy, CPA Ontario   |

### **Service to the Academy**

*Ad hoc reviewer*  
 Managerial Auditing Journal  
 Accounting Perspectives  
 McGraw-Hill Education

### **AWARDS AND ACHIEVEMENTS**

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|             |   |
|-------------|---|
| 2019        | Canada Graduate Scholarship (Masters) – Social Sciences and Humanities Research Council of Canada (\$17,500)  |
| 2019        | Laurier Dean’s Scholarship (\$5,000)  |
| 2018        | Laurier Graduate Scholarship (\$4,500)  |
| 2008 – 2020 | Received excellent results in all teaching evaluations received at Wilfrid Laurier University, receiving congratulatory letters from the Office of the Associate Deans of Business for the majority of the sections that I have taught since I began teaching at the university |
| 2004 – 2008 | Received a rating of “exceeds expectations” in all of my annual performance appraisals during my employment at PricewaterhouseCoopers   |
| 2004        | Graduated from the Honours Bachelor of Business Administration program at Wilfrid Laurier University with High Distinction  |
| 2001 – 2003 | Wilfrid Laurier University In-Course Awards for Academic Achievement (\$2,700)  |
| 2000        | Wilfrid Laurier University Entrance Award for Academic Achievement (\$2,000)  |
| 2000        | Miller Thompson Foundation Award for Academic Achievement (\$1,000)   |

## PROFESSIONAL EXPERIENCE

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2008 – 2009

**Assurance Manager**, Lund and Associates Chartered Accountants

- Led engagement teams through various audit and review engagements for private company clients. This involved planning the audit approach, communicating with the Partner and client executives, supervising and coaching staff, analyzing complex accounting issues, reviewing assurance work performed, completing the engagement, and reporting.
- Performed the final review and evaluation of financial statements prior to Partner sign-off, which included ensuring the appropriate classifications of balances and accounting for complex transactions, and the completeness of note disclosures.
- Created various tools to help improve the quality of evidence in the firm's audit files, including a non-statistical sampling template and detailed instructions for performing effective substantive analytical procedures.

2004 – 2008

**Senior Associate**, Audit and Assurance Group,  
PricewaterhouseCoopers

- Led engagement teams through quarterly review engagements and year-end audits for public company clients. This involved planning the audit approach, communicating with the Partner and Senior Manager in charge and executives of the client, supervising and coaching junior staff, analyzing complex accounting issues, completing the engagement and reporting.
- Led a Sarbanes-Oxley engagement, where responsibilities included planning the work to be performed, performing walkthroughs and control testing, analyzing the results of test exceptions, supervising staff, coordinating with the client, and reporting on internal control deficiencies.
- Worked as a team leader, supervising, coaching and reviewing the work of up to 4 individuals and ensuring timely completion and quality of the audit work.
- Actively involved in the review and evaluation of financial statements prior to issuance including the appropriateness of note disclosures, the review of consolidation entries, and the analysis of complex accounting issues.
- Provided assurance on the Financial Statements for both Canadian and US GAAP clients, including the following high profile clients:
  - **Sleep Country Canada Income Fund** – Canadian Public Company – Company is involved in retail sales of mattresses and related sleep products
  - **Novopharm Limited** – Subsidiary of SEC Registrant Teva Pharmaceutical Industries Ltd. – Company is involved in the manufacture and distribution of generic pharmaceutical products
  - **Confidential – Various Private Companies** – Includes a property management company that manages various office towers and operational facilities throughout the Greater Toronto Area, a manufacturer of meat products, and an information services company.

- **Special Projects** – Performed audit-related procedures to assess compliance of a client with a government grant contract.