

Tisha King, PhD, FCCA, CPA, CGA

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EDUCATION

- 2021 PhD Management (Accounting), Lazaridis School of Business & Economics, Wilfrid Laurier University
- 2017 Member, Chartered Professional Accountant, CGA (Ontario)
- 2015 MSc Finance, University of Leicester
- 2009 Fellow, Association of Chartered Certified Accountants
- 2007 BSc Accounting, University of the West Indies

ACADEMIC & TEACHING EXPERIENCE

- 2022-Present Assistant Professor, University of Waterloo
- 2021-2022 Assistant Professor, Dalhousie University
- 2020 (Fall) Instructor, Wilfrid Laurier University
- 2016-2020 Professor, Seneca College
- 2016-2017 Professor, Centennial College & Professor, Durham College
- 2016-2020 Facilitator (Online), CPA Ontario
- 2014-2017 Lecturer, MBA Program (Online), Cave Hill School of Business
- 2013-2014 Lecturer, ACCA
- 2007-2014 Lecturer, University of the West Indies

PROFESSIONAL EXPERIENCE

- 2014-2015 Finance Manager, PricewaterhouseCoopers
- 2013-2014 Cost Controller and Reporting Analyst, Duty Free Caribbean Holdings
- 2008-2012 Accountant, Sagicor Life Inc.
- 2007-2008 Account Officer, National Bank
- 2006 Audit Summer Intern, Ernst & Young

RESEARCH

Refereed Publications

⁶ Hahn, T., King, T. & Landry, S. 2024. Forthcoming. Differently Trained Practitioners' Approaches to Tax Work: Divergence, Convergence, and Further Insights for the Profession. *Canadian Tax Journal*, Canadian Tax Foundation.

⁵ King, T. 2024. First things first: Using anchoring bias to examine the effect of penalty severity and social norms on tax compliance. *Journal of Business Ethics*. [\[link\]](#)

⁴ Farrar, J. & **King, T.** 2023. Policy Forum: Using retributive justice to ensure public trust in Canada’s tax system. *Canadian Tax Journal*, Canadian Tax Foundation, 72(1), 83-93. [[link](#)]

³ Farrar, J. & **King, T.** 2023. To Punish or Not to Punish? The Impact of Tax Fraud Punishment on Observers’ Tax Compliance. *Journal of Business Ethics*, 183, 289-311. [[link](#)]

² Hahn, T. & **King, T.** 2021. When I grow up...Understanding the motivations that individuals have for pursuing a career in tax. *Issues in Accounting Education*. [[link](#)].

¹ Berger, L., Guo, L. & **King, T.** 2020. Selfish Sharing? The Impact of the Sharing Economy on Tax Reporting Honesty. *Journal of Business Ethics*, 167(2), 181-207. [[link](#)].

Working papers

¹ Do Actions Speak Louder Than Words? C-Suite Diversity and Investor Judgments (formerly Speak Up, Speak Out: The Black Lives Matter Movement and Investor Judgment) with Charles Cho & Amy Hageman.

Research in Process

⁴ Pioneering Black Professional Accountants in Canada with Marcia Annisette & Steve Salterio. *Drafting working paper*.

³ Harnessing humility: The Effects of Partner humility and Surface Level Diversity on Auditors’ Fraud Brainstorming Outcomes with Kim Walker and Sudip Bhattacharjee. *Drafting working paper*.

² The Eagerness to Know: The impact of Incentive Schemes and Curiosity on Creative Problem-Solving with Steve Salterio. *Data Collection*.

¹ The Effects of Formal and Informal Control Systems on Employees’ Honesty with Joanna Andrejko, Jeremy Douthit & Krista Fiolleau.

Other Scholarly Work & Articles

⁶ Paying fairly: Insights from new study on tax fraud prevention. (2024, August 14). University of Waterloo. [[link](#)]

⁵ Tisha King, SAF Researcher, helps discover Canada’s trailblazing Black accountants. (2024, February 7). University of Waterloo. [[link](#)]

⁴ CPA Pivot Magazine (2024, February 4). Identifying the pioneering Black professional accountants in Canada. [[link](#) & [link](#)]

³ The Conversation (2021, October 31). The Pandora Papers: How punishing tax cheats can serve as a deterrent. [[link](#)]

² 770CHQR and 630CHED with Shaye Ganam, commenting on “The Pandora Papers: How punishing tax cheats can serve as a deterrent”, November 2, 2021.

¹ 980 CKNW the Weekend Morning Show with Stirling Faux, commenting on “The Pandora Papers: How punishing tax cheats can serve as a deterrent”, November 6, 2021.

Refereed Conference Presentations

- 2023 ABO Research Conference, Behavioral Tax Symposium, EAA Annual Congress
- 2022 Behavioral Tax Symposium, CAAA Annual Conference
- 2021 Behavioral Tax Symposium, East Coast Behavioral Accounting Workshop
- 2020 ABO Research Conference, Behavioral Tax Symposium, CAAA Annual Conference, CAAA Craft of Accounting Research Workshop, Tax Administration Research Centre conference
- 2019 Lazaridis School of Business Ph.D. Research Day Poster Presentation (awarded 1st place). Southern Ontario Behavioural Decision Research (SOBDR) poster presentation,

Invited Presentations

- 2024 CAAA Annual Conference Ethics Symposium, CAAA Webinar Speaker – Diversity, Equity, Inclusion and Belonging
- 2023 Texas Tech University
- 2022 University of Waterloo
- 2020 East Coast Behavioural Accounting Workshop (ECBAW)
- 2020 Dalhousie University, Guelph University, Queen’s University, Ted Rogers School of Management, Toronto Metropolitan University
- 2019 Wiley Teaching and Learning Summit - Using Wiley Resources to help Students Succeed

Research Funding

- Social Sciences and Humanities Research Council–Insight Grant, awarded \$93,526 (2024-2028)
- School of Accounting and Finance Small Research Grant, awarded \$5,000 (2023-2024)
- Social Sciences and Humanities Research Council–Insight Development Grant (Principal Investigator), awarded \$52,097 (2022-2025)
- CPA Canada – CAAA Management Accounting, Performance Management, Finance, Governance & Strategy Research Grant, awarded \$7,570 (2021-2024)
- Equity, Diversity & Inclusion Research Grant, awarded \$10,000 (2021)
- CPA Canada – CAAA Research Grant Program, awarded \$3,000 (2020)
- CPA Centre for Capital Markets and Behavioural Research, awarded \$3,000 (2020), awarded \$6,000 (2019), awarded \$5,100 (2018)
- CPA Canada - CAAA Financial Accounting, Assurance & Tax Research Grant, awarded \$10,000 (2018)

TEACHING

2022-Present Connections to Ethical Context, *University of Waterloo*

Tisha King, October 2024

Page 3 of 5

- 2021-2022 Managerial Accounting, *Dalhousie University*
 Fall 2020 Managerial Accounting, *Wilfrid Laurier University*
 2016-2020 Introduction to Financial Accounting, Intermediate Financial Accounting I, Intermediate Financial Accounting II, Critical Thinking, Analysis and Decision, Business Cases I, Introduction to Business, *Seneca College*
- 2016-2017 Financial Accounting Concepts, Advanced Managerial Accounting, Corporate Finance 1, Financial Management, *Centennial College*
 Financial Accounting I, *Durham College*
- 2016-2020 Facilitator, CPA Ontario – Core 1, Tax Elective, Finance Elective
- 2017 Course Creation: Management Accounting for Honours program, *Seneca College*
- 2014-2017 Production & Operations Management (Graduate), Management Accounting & Financial Analysis (Graduate), *Cave Hill School of Business, University of the West Indies*
- 2013-2014 Management Accounting, Financial Management, Business Analysis, *ACCA*
- 2007-2014 Sustainable Financial Management, International Financial Management, Introduction to Financial Accounting, Financial Management, Introduction to Cost and Managerial Accounting, *University of the West Indies*

SERVICE

Review & Related Activities

Journal Editorial Board Member: *Accounting Perspectives* (2021- present); *Accounting Forum* (2021- present)

Journal Reviewer (ad hoc): *The Accounting Review*, *Journal of Business Ethics*, *Accounting Perspectives*, *Accounting Forum*, *Behavioral Research in Accounting*, *Accounting Horizons*, *Business & Society*, *Financial Innovations*

Conference Organizer: Ethics Symposium – Centre for Accounting Ethics & CPA Canada (2024); Committee Member East Coast Behavior(u)ral Accounting Workshop (2020)

Conference Reviewer: Texas/ Waterloo 6th Biennial Taxation Research Symposium (2024); Managerial Accounting Section Meeting (2024); CAAA Annual Conference (2021-2023); ABO Research Conference (2020-2023); AAA Annual Conference 2021

Conference Discussant: Tax Policy Research Symposium (2024); Texas/ Waterloo 6th Biennial Taxation Research Symposium (2024); Managerial Accounting Section Meeting (2024); ABO Research Conference (2020-2023); CAAA Annual Conference (2022); AAA Annual Conference 2021; CAAA Annual Conference (2020)

Conference Moderator: ABO Research Conference (2022); Waterloo/ Austin Biennial Global Taxation Symposium (2022); CAAA Annual Meeting (2022); Ethics Symposium – Centre for Accounting Ethics & CPA Canada (2022)

Research Grant Assessor: CPA Canada – CAAA Research Grant (2021-2023)

School of Accounting and Finance (SAF)

Present Organizer/ Leader - Brown bag series (research workshops)
Present Centre for Accounting Ethics - Committee member

External Organizations

Present CAAA Governance, Peoples and EDIIB Committee
2017-2019 Day in the Life Volunteer, Seneca College
2017-2020 Financial Literacy Volunteer, CPA Ontario
2021 Faculty's Strategic Plan Cluster 1 - Support Inclusion and Reconciliation – EDIAD, Dalhousie University
2018-2019 Academic Appeal Committee, Seneca College

HONOURS AND AWARDS

2020-2021 Top 10% of Authors on SSRN by total new downloads
2021 Laurier Outstanding Academic Achievement Award
2017-2021 School of Business and Economics Graduate Scholarship, Wilfrid Laurier
2005 Equity Insurances Scholarship Recipient
2004 Barbados Government Exhibition Award Recipient

MEMBERSHIPS AND CERTIFICATIONS

Chartered Professional Accountants of Ontario (CPA, CGA); Chartered Professional Accountants of Canada; Fellow, Association of Chartered Certified Accountants (FCCA); American Accounting Association – ABO, MAS & ATA Sections; Canadian Academic Accounting Association; European Accounting Association