

Feast of St. Jerome

Annual Fundraiser for
Student Scholarships



ST. JEROME'S
UNIVERSITY
Federated with the University of Waterloo

SPONSORSHIP LEVELS & BENEFITS

Support student success while showcasing your organization's commitment to education and community impact by sponsoring the Feast of St. Jerome. Sponsorship offers recognition among alumni, donors, business leaders, and community members through event promotions, social media, website features, and event visibility.

With attendance from approximately 200 guests and outreach to more than 6,000 alumni, donors, and friends, sponsors gain community exposure while helping provide scholarships and bursaries for incoming students.

Proceeds from this event are used to support entrance scholarships and bursaries. Your support ensures students from all backgrounds can continue to benefit from a St. Jerome's education.

Sponsorship Levels	FUNCKEN \$15,000 (SOLD OUT)	SIEGFRIED \$10,000 (2/2 available)	RYAN \$5,000 (2/5 available)	CHOATE \$2,500 (1/3 available)
Exclusive naming recognition in all communications as the Lead Sponsor	✓			
Speaking opportunity and stage time at the event (5 minutes)	✓			
Premium table location next to the President's table	✓	✓		
Special recognition to the 6,000+ (alum, donors and friends) in the Advancement database	✓	✓		
Opportunity to provide a promotional takeaway to all attendees	✓	✓		
Recognition of sponsorship on event invitations	✓	✓	✓	
Recognition through St. Jerome's social media accounts	✓	✓	✓	
Logo and name recognition on the attendee program	✓	✓	✓	
Logo and name recognition on event slideshow	✓	✓	✓	✓
Recognition on the St. Jerome's event website	✓	✓	✓	✓
Eight dinner tickets (1 table)	✓	✓	✓	✓

Other Sponsorship Opportunities	
Reception Sponsor - exclusive promotion through sponsoring the reception portion of the evening	\$5,000 (SOLD OUT)
Flower Sponsor - sponsor name and logo on all floral arrangements	\$1,500 (1 available)
Wine Sponsor - highlighting your support for the wine offered at the event	\$1,500 (1 available)
Promotional Takeaway Sponsor - logo on all takeaway gifts for each attendee, along with promotional material	\$1,000 (1 available)
Sponsor a Community Table - sponsor 8 seats for community members and students to experience the Feast of St. Jerome for the first time	\$1,850 (SOLD OUT)

WHY SPONSOR?

- St. Jerome's University is the **only Catholic post-secondary university serving the Diocese of Hamilton**, providing a unique opportunity to support Catholic higher education.
- Your brand will be **aligned with an educational institution with a 160-year-old history** and track record of success and that is a founding, federated partner with the University of Waterloo: one of the most recognized universities for innovation in the world.
- Every year St. Jerome's University **welcomes first-year students and offers various scholarships and bursaries to qualifying applicants**. Our faculty and staff are committed to Integral Human Formation—the education of the whole person—mind, body, spirit and to fostering outstanding student experiences inside and outside of the classroom.
- As a sponsor, your organization will benefit from reaching an active target audience of 300 people connected to the broader social and business communities in Waterloo Region. Last year's sponsorship partners included: The Diocese of Hamilton, The Congregation of the Resurrection, Dexterra Food Services, Waterloo Catholic District School Board, TD Wealth, Sorbara Law, St. Jerome's University Academic Staff Association, Staebler Insurance, Wellington Catholic District School Board, Action Air Conditioning, Jesuits of Canada, Vintage Fire and Life Safety.

"University comes with many expenses beyond tuition, and this scholarship helps ease some of that financial pressure, allowing me to focus more time and energy on my studies and getting involved on campus. Being a Founders' Scholarship recipient is incredibly encouraging. It reminds me that others believe in my potential, and motivates me to work harder to prove that I deserve to be here, making the most of my education, and continuing to strive toward my goals. I want to convey a heartfelt thank you to the generous donors for continuing to support students in a very real and impactful way."

Amber | Incoming First Year, Honours Arts Co-op-Political Science Major, Recipient of the St. Jerome's Founders Scholarship

"This award truly means so much to me, more than you can know. Paying off the burden of post-secondary education is a major point of stress for me and this money has reassured me in so many ways. Perhaps most of all, it has helped affirm me in my choice to major in philosophy and religious studies. Winning this money feels like reassurance that I am going where God is calling me. This is a relief beyond measure, and something I will be eternally grateful for. I cannot thank you enough for your generosity; it will change my life for the better. So many people have and will continue to benefit from these awards, and that is because of your kindness and loving nature. God bless!"

Hannah | Incoming First Year, Honours Arts Co-op Philosophy Major Recipient of the Joseph and Rosemary Donaldson Entrance Award and Suzanne Forth (Kuntz) Award

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SPONSORSHIP AGREEMENT

Company:	
Contact:	
Phone:	
Email:	
Address:	
City:	
Postal code:	

SPONSORSHIP OPPORTUNITIES

☐ FUNCKEN \$15,000 (SOLD OUT)	☐ SIEGFRIED \$10,000 (2 available)	☐ RYAN \$5,000 (2 available)	☐ CHOATE \$2,500 (1 available)
☐ RECEPTION SPONSOR \$5,000 (SOLD OUT)	☐ TAKEAWAY SPONSOR \$1,000 (1 available)	☐ WINE SPONSOR \$1,500 (1 available)	☐ FLOWER SPONSOR \$1,500 (1 available)
☐ COMMUNITY TABLE SPONSOR \$1,850 (SOLD OUT)	☐ I would like to sponsor a student		
	☐ I would like to donate my tickets		

TICKET ORDERS

☐ TABLE RESERVATIONS FOR 8 \$1,950 (per table)	☐ NUMBER OF INDIVIDUAL TICKETS \$250 each	TOTAL: \$ _____
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PLEASE SUBMIT YOUR SPONSORSHIP INFORMATION:

Please email your logo to advancement@sju.ca (ai or eps file formats are preferred).

By Mail:

Send this form and your cheque to:
Office of Advancement, St. Jerome's University
290 Westmount Rd. N. Waterloo, ON N2L 3G3

By Phone:

To confirm your sponsorship with a credit card, please call
Melissa Carvalhal, Director, Development & Ancillary Services
519.884.8111 x. 28209