DO YOU WANT TO MAKE AN IMPACT?

GreenHouse is a social impact incubator that offers programs, opportunities and a community for students to develop problem solving skills, to form innovative ideas and make new forms of sustainable impact around social or environmental change.

Our Programs

Students enrolled in Social Innovators in Training work with other like-minded innovators interested in creating social or environmental change through their own projects or ventures.

Our Workplace Innovation Program connects students in multi-disciplinary teams to host organizations to solve real-world challenges. Students collaborate to design and implement solutions within their host organization.

Our Indigenous Entrepreneurship program is built on a model of Indigenized business education and experiential learning. Students receive training and support from a network of Indigenous entrepreneurs, elders and community organizations to launch their own projects and ventures.

GreenHouse Milestones

2013 2014 2017 2018 2020 2021

GreenHouse launches with the first Innovators in Residence cohort

The Social Impact Fund is started to support the development and growth of early-stage ventures

GreenHouse opens a 2,500 square foot innovation space in St. Paul’s

GreenHouse expands our program offerings with the launch of the Workplace Innovation Program

Social Innovators in Training replaces Innovators in Residence;

GreenHouse opens to both graduate and undergrad students

GreenHouse supports the first cohort of students in Indigenous Entrepreneurship
**IMPACT TO DATE**

**Social Impact Fund**

The Social Impact Fund (SIF) was established to support students in advancing their ideas into action.

- **97** Ventures funded
- **$224,100** Total awarded from SIF

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**Students Supported**

- **229** Social Innovators In Training
- **205** Workplace Innovation Program
- **45** Indigenous Entrepreneurship

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**GreenHouse and the Sustainable Development Goals**

The UN’s Sustainable Development Goals (SDGs) are set in place to help the world move towards a more just society. Below are the Sustainable Development goals and the number of GreenHouse ventures contributing towards those goals. We use the SDGs to understand how the collective actions of GreenHouse ventures contribute towards solving pressing challenges and building a better future.

![Sustainable Development Goals](image)
26th SOCIAL IMPACT SHOWCASE
July 14, 2022

6 ventures funded
$18,500 awarded

ideserve - A self-care and wellness subscription box for modern-day women, by a modern-day woman
$6,000

3cycle - Introducing a circular supply chain to address plastic waste generated by 3D printing
$5,500

MedInclude - Translating complicated medical jargon into lay terminology for patients and caregivers
$2,500

RU Ready Program - Preparing GTA residents for climate-related emergencies through hands-on learning
$1,500

Aura Air - Providing real-time, hyperlocal, city-wide, air quality monitoring and forecasting
$1,000

ZeroWaste - Automating the manual landfill site selection process to avoid landfill shortages which result in increased greenhouse gas emissions
$1,000

PEOPLE'S CHOICE WINNER:
ideserve (+$1000)
COMMUNITY SPOTLIGHT

The Future of Sustainable Transportation

Discovery Lab

This May, GreenHouse, the Faculty of Environment, and the Region of Waterloo collaborated to host The Future of Sustainable Transportation. This discovery lab brought together students, elected officials, municipal staff, researchers, and community advocates to share their visions for sustainable transportation in Waterloo Region.

Learn more: https://uwaterloo.ca/stpauls/news/innovate-consulting-nehas-experience-future-sustainable

Ontario Medal for Good Citizenship

Katie Heggtveit, Workplace Innovation Manager

GreenHouse's Workplace Innovation Manager, Katie Heggtveit, was recently awarded Ontario’s Medal for Good Citizenship. Katie was recognized with this honour for her work founding Bootcamps for Change, an in-shelter fitness program designed to erase stereotypes and build self-esteem for homeless youth. We are proud to benefit from Katie’s passion and dedication at GreenHouse!

Learn more: https://uwaterloo.ca/stpauls/news/katie-heggtveit-awarded-ontario-medal-good-citizenship

GreenHouse students at CGI U

Majak Agau, Sriranjini Raman, Rashi Jaising, Julia Baribeau

Four GreenHouse alumni (Majak, Sriranjini, Rashi, and Julia) have been accepted into the 2022 cohort of the Clinton Global Initiative University (CGI U). CGI U is a dynamic community to connect aspiring leaders with leading experts in business, technology, and social impact. Their ventures focus on providing further education to refugees, training the next generation of climate justice leaders, empowering women in their healthcare, and addressing Canada’s water crisis.

Learn more: https://uwaterloo.ca/stpauls/news/looking-back-year-indigenous-entrepreneurship

One year of Indigenous Entrepreneurship

Reflecting on three pilot programs

The first year of Indigenous Entrepreneurship programming has come to a close. Three successful cohorts of Indigenous students pursued entrepreneurial and social innovation education through GreenHouse and St. Paul’s. The pilot curriculum will be built upon as St. Paul’s launches the Indigenous Entrepreneurship minor and diploma programs this fall.

Learn more: https://uwaterloo.ca/stpauls/news/looking-back-year-indigenous-entrepreneurship
Our Supporters

Thank you to the Hallman Foundation, Canada Service Corps and the Business Higher Education Roundtable for supporting our programs. We also want to extend a special appreciation to our community of donors that contributes towards the Social Impact Fund and helps our students grow.

Our Team

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Partnership Development Lead

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