News Release

Out My Window live screening at Challenging Digital Media: The Performing Arts

Stratford, ON (September 22, 2011) – The University of Waterloo Stratford Campus is proud to present Out My Window, a highly acclaimed documentary from the National Film Board. This presentation will close the Challenging Digital Media: The Performing Arts conference on September 30, 2011 at 2:00 PM in Stratford, Ontario, Canada. The presentation of the documentary is free and open to the public.

Out My Window is the first global documentary to emerge from the multi-year, many media Highrise project at the National Film Board of Canada. The documentary explores the state of our rapidly urbanizing planet within a 350 degree interactive environment with city dwellers across the globe describing the view from the upper floor. Out My Window has won several awards including a Gemini and an Emmy. Director Katerina Cizek and Senior Producer Gerry Flahive will walk the audience through a guided tour of the web documentary that includes a question and answer session.

“Highrise – Out My Window is just one example of an emerging new form of expression – the interactive documentary – that the NFB is pioneering. Online audiences from around the world are discovering our work, a new and engaging way of telling Canadian stories. We’re thrilled to present it as part of the Challenging Digital Media Conference, which is celebrating the creative collaborations between artists and technologists.”

Cizek and Flahive are also presenters at the Challenging Digital Media: the Performing Arts Conference. Their presentation “A Case Study from the Front Lines of Interactive Storytelling provides an overview of the Highrise documentary experiment and speaks to their newest project.

“The Highrise Project is a terrific example of how the performing arts are pushing digital technologies to new heights,” says Tobi Day-Hamilton, Director, Advancement for the University of Waterloo Stratford Campus. “We are thrilled to have one of the leading examples of truly convergent media highlighted during the Challenging conference.”

The Challenging Digital Media: the Performing Arts conference investigates how the performing arts are pushing the boundaries of digital technologies and shaping innovative artistic experiences. Presented in partnership with the Stratford Shakespeare Festival and the National Arts Centre, the conference leads up to Culture Days, a national initiative highlighting Canadian arts and culture.

Registration for the conference is open at stratfordcampus.uwaterloo.ca/events/cdm11

For more information about the Highrise project go to highrise.nfb.ca

About Waterloo Stratford Campus
The University of Waterloo Stratford Campus is focused on undergraduate, graduate and executive education programs, research, commercialization and community outreach. This collaborative, strategic partnership between the City of Stratford and the University of Waterloo will bring students, leading researchers, businesses and entrepreneurs together to create, examine and commercialize opportunities in the digital media space. The campus will lead an evolution in learning and career preparation. Students will be immersed in a rich, technology-driven environment where theory and practice, science and commerce, creativity and innovation merge to forward digital media. www.stratfordcampus.uwaterloo.ca

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